



# SuperReturn Japan

4-5 December 2024 | The Ritz Carlton, Tokyo

Putting Japanese private capital centre stage

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# What is SuperReturn Japan?

SuperReturn Japan is Japan's largest private equity and venture capital event that brings together 350+ industry leaders, including 130+ LPs and 150+ GPs.

With 2 days of immersive learning, networking and collaboration, be ready to meet with top decision makers that are paving the way in the private equity market.

**350+**

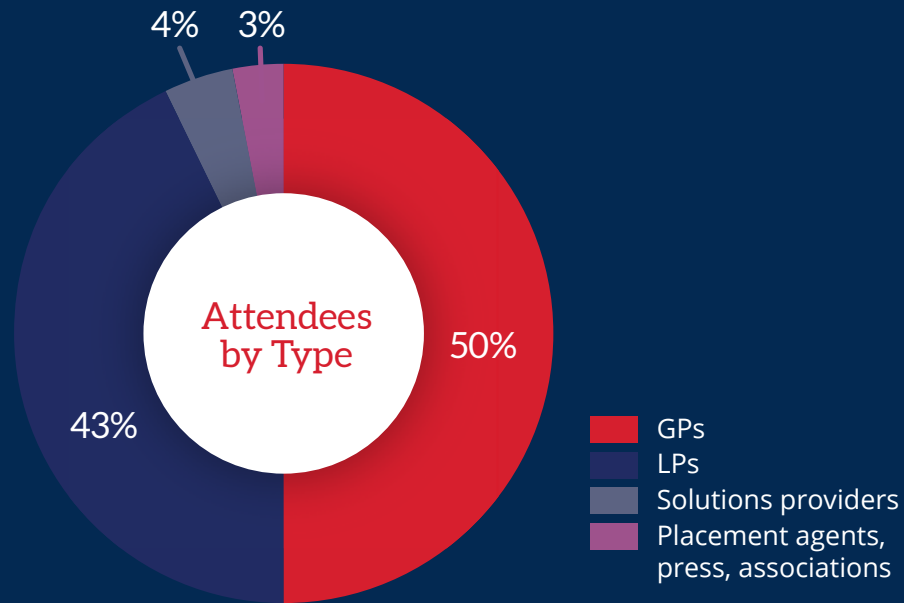
Local and international  
decision-makers

**130 +**  
LPs

**150 +**  
GPs

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[sponsorsuperreturn@informa.com](mailto:sponsorsuperreturn@informa.com) or call 44 (0) 20 8052 0433

# Who attends?



**350+**  
Senior decision makers

**130 +**  
LPs

**150 +**  
GPs

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# A sample of LPs that attended in 2023 include:

- AIG Investments
- Aksia
- Aozora Asia Pacific Finance Limited
- Asian Development Bank
- AXA Life Insurance Co, Ltd.
- Benesse Group Pension Fund
- CPPIB
- Development Bank of Japan
- GIC Japan
- Government Pension Investment Fund (GPIF)
- Harvard University Endowment
- International Finance Corporation (IFC)
- Japan Investment Corporation
- Japan Science & Technology Agency
- M&G Prudential
- Manulife
- Meiji Yasuda Life Insurance Company
- Mitsui Sumitomo Insurance
- Mizuho Bank, Ltd.
- Mizuho Securities Principal Investment
- Ontario Teachers' Pension Fund
- ORIX Life Insurance Corporation
- Pavilion Capital
- Pension Fund Association
- Pension Fund of Japanese Corporations
- Sompo Japan Insurance
- Sumitomo Mitsui Trust Bank
- Temasek Holdings Ltd
- The Dai-ichi Life Insurance Company, Limited
- Tokio Marine & Nichido Fire Insurance Co, Ltd.

snapshot taken from here:

<https://informaconnect.com/superreturn-japan/attendees/>



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# What's on the agenda?

Key themes will focus on strategic insights and market trends including:

- ▶ **Japan's buyout and venture markets outlook**
- ▶ **Global PE and VC markets outlook**
- ▶ **Carveouts and successions**
- ▶ **Secondaries**
- ▶ **Co-investments**
- ▶ **Private Credit**
- ▶ **AI and deep tech**
- ▶ **Climate and sustainability**
- ▶ **LP perspectives and manager selection**



# Lead Insights

## Actionable Leads. Richer Insights.

Sponsoring SuperReturn Japan gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

### Benefits

-  **Lead Access:** Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.
-  **Lead Scoring:** Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.
-  **Lead Profiles:** Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.
-  **Lead Targeting:** Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.
-  **Campaign Insights and Reporting:** Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

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# Sponsorship packages

Showcase your company's expertise and explore strategic partnerships in the thriving Japanese market



## Option 1: Associate level

*Ideal for sharing best practice*

- A key executive from your firm to speak on a panel session on main conference day 2
- 1 speaker pass providing full access to the whole conference
- 3 delegate passes to the full conference
- Associate sponsor branding
- 20% discount off additional passes
- Delegate list 5 weeks before the conference opens



## Option 2: Co-sponsor level

*Suitable for demonstrating thought leadership and educating the whole audience*

- Associate sponsor branding
- 1 speaker pass to the summit day and main conference
- 2 delegate passes to the Summit Day and main conference
- 20% discount off additional passes
- Delegate list 5 weeks before the conference opens



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# Sponsor packages



## Option 3: Drinks reception sponsor

*Suitable for branding and networking*

- Exclusivity to host the main conference drinks reception at the end of day 1, lasting 2 hours and a welcoming speech to open the celebrations
- 5 delegate passes providing full access to the main conference
- Exclusive Branding (logo to appear on all relevant marketing materials, website and onsite signage)
- Logo projected across venue throughout the drinks reception
- Over 2 hours of open bar with canape served to all attendees
- Access to the delegate list 5 weeks before the conference with updates on a weekly basis and a final list after the event



## Option 4: Matchmaking

*1-2-1 meetings with profiled LPs shortlisted by your IR team*

- 4 delegate passes giving access to the full conference
- 20% discount off all additional passes
- SuperReturn Japan to guarantee at least 7 LP meetings
- Exclusive access to private board meeting room
- Access to delegate list 5 weeks before the conference with weekly updates and a final list after the event



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# Sponsor packages



## Option 5: Exhibitor level

*Lead generation and branding*

- A 3x2m exhibition stand in a prominent location on the main networking floor
- Exclusive Exhibitor branding
- 2 delegate passes giving full access to the conference
- 20% discount off additional passes
- Access to delegate list 5 weeks before the conference with weekly updates and a final list after the event



## Option 6: Meeting room

- Exclusive access to private meeting room
- 2 delegate passes giving full access to the conference
- 20% discount off additional passes
- Access to delegate list 5 weeks before the conference with weekly updates and a final list after the event

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# Sponsor packages: presentations



## Option 7: Private lunch

- Your firm to host a private lunch for up to 10 people.
- Access to our VIP manager to extend lunch invitation to prospects
- Associate level branding - Your logo to appear on brochures, website and onsite signage
- 4 delegate passes giving access to full main conference
- Access to delegate list 5 weeks before the conference with weekly updates and final list after the event



## Option 8: Lanyard sponsor

**Receive high-level visibility through exclusive sponsorship of the official conference lanyard!**

- Recognition as a lanyard sponsor with company logo to appear on all lanyards
- Branded as a 'lanyard sponsor' in conference marketing
- Listing in conference app including logo, bio and ability to upload brochures
- 2 delegate passes giving access to full conference
- Lead Insight : All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via lead insights with name, company, job title, industry, email
- Access to delegate list 5 weeks before the event with weekly updates and a final list after the event

### Each presentation package includes:

- 1 speaker pass to the summit & main conference days
- 2 delegate passes
- 20% discount off additional passes
- Delegate list 5 weeks before the conference opens



# Previous 2023 sponsors

## Co-Sponsors



## Associate Sponsors



## Exhibitors



Contact Rishi Jugdhur at:  
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# Testimonials

Delivered by  
informa connect

“

The participants, the quality of the sessions, the formal and informal discussions were really inspiring

**Shun Nagao**  
Venture Partner  
White Star Capital

“

SuperReturn Japan was a great event, with an impressive list of attendees, and excellent content throughout the program. Definitely recommend this event to those who take an active interest in Japan's private equity landscape

**Stephen O'Neill**  
Managing Director  
57 Stars

“

I have always been impressed by the quality of the program, speakers and audience

**Megumi Kiyozuka**  
President & Representative Director  
CLSA Capital Partners Japan KK

“

SuperReturn Japan's growing attention to venture capital is very helpful

**Chris Wade**  
Co-Founder & Partner  
Insomer Capital

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# SuperReturn Series

H2 2024

**SuperReturn**  
**Asia** 24–27 September 2024

**SuperReturn**  
**CFO/COO** 30 September–2 October 2024  
Hotel Okura, Amsterdam

**SuperReturn**  
**Global Infrastructure** 8–10 October 2024  
Hilton Bankside, London

**SuperReturn**  
**Middle East** 14–16 October 2024  
The Ritz-Carlton, DIFC, Dubai

**SuperInvestor** 5–8 November 2024  
The Grimaldi Forum Monte Carlo, Monaco

**SuperReturn**  
**Private Credit US** 12–13 November 2024  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**North America** 12–13 November 2024  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**Energy** 11 November 2024  
The Marriott Marquis, Times Square, New York

**SuperVenture**  
**North America** 11 November 2024  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**Africa** 3–5 December 2024  
The Westin, Cape Town

**SuperReturn**  
**Japan** 4–5 December 2024  
The Ritz-Carlton, Tokyo

# Calendar 2024/2025

H1 2025

**SuperReturn**  
**Private Credit Europe** 10–11 March 2025

**SuperReturn**  
**Secondaries Europe** 10–11 March  
Royal Lancaster London

**SuperReturn**  
**US West** 14–16 September 2025  
Hilton Los Angeles Universal City

**SuperReturn**  
**CFO/COO North America** May 2025  
Intercontinental Chicago Magnificent Mile

**SuperReturn**  
**Women in Private Markets** 2 June 2025  
Hilton Berlin

**SuperReturn**  
**Energy Transition** 2–3 June 2025  
Hilton Berlin

**SuperVenture** 3–5 June 2025  
Vienna House by Wyndham Andel's, Berlin

**SuperReturn**  
**International** 3–6 June 2025  
InterContinental Hotel, Berlin

**SuperReturn**  
**Emerging Markets** 15–17 June 2025  
Hotel Okura, Amsterdam

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Tell us your business goals and we'll help you achieve them

## Get in touch



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