

VIRTUAL EVENT

PAP | Patient Assistance & Access Programs

August 17-19, 2021

AGENDA AT A GLANCE

Break Through Affordability Barriers to Streamline Operational Complexities, Enhance Patient Access and Optimize Stakeholder Collaboration

[INFORMACONNECT.COM/PAP](https://informaconnect.com/pap)



Maximize your access to decision-makers and align your brand with the life sciences industry's premier thought-leaders and industry innovators.

Contact us for details: **Karen Hanover** | karen.hanover@informa.com | **617-290-6113**

DAY ONE • TUESDAY, AUGUST 17, 2021

10:15-10:30 AM EST

Informa Connect and Chairperson's Welcome

10:30-11:15 AM EST

LUMINARY KEYNOTE ADDRESS —
Removing Barriers and Speed toward Access for Patients

11:20 AM-12:05 PM EST

EXECUTIVE OUTLOOK —
The Intersection on Access and Affordability for Health Policy

12:05-1:30 PM EST

 **Take Time Throughout the Day for Virtual Networking with Colleagues and View On-Demand Content**

1:30-2:30 PM EST

Evolving Patient Assistance in the Digital Age

2:20-3:00 PM EST

LEGAL UPDATE —
Navigate the Legal Underpinnings of Patient Assistance and Gain Insight on OIG Oversight

3:15-4:15 PM EST

CHOOSE BETWEEN 3 HOT TOPIC ROUNDTABLES

Models for Partnership to Advance Program Impact

Racial and Income Disparities in Healthcare

Patient Perspectives on Current and Future Challenges

4:15-5:15 PM EST

 **Take Time Throughout the Day for Virtual Networking with Colleagues and View On-Demand Content**

DAY TWO • WEDNESDAY, AUGUST 18, 2021

10:00-10:05 AM EST

Day Two Kick Off

10:20-11:00 AM EST

Understand DOJ Enforcement Priorities for 2021 and Beyond

11:05-11:50 AM EST

Build on the ACA Trends to Reduce Coverage Gaps and Disruptions

11:50 AM-1:30 PM EST

 **Take Time Throughout the Day for Virtual Networking with Colleagues and View On-Demand Content**

1:30-4:30 PM EST

CHOOSE BETWEEN 3 LEARNING STREAMS (1-3)

1. Technology and Innovation for Streamlined Access

2. Patient Support Collaboration and Operations

3. Legal, Compliance and Policy

1:30-2:10 PM EST

Tech Talk — Evolving Patient Assistance in the Digital Age

Strategies to Enhance Collaboration and Streamline Patient Support

Compliant Frameworks to Mitigate Assistance Risk

2:15-3:00 PM EST

Leveraging Machine Learning to Optimize Solutions

Tools to Empower Patients to Better Manage OOP Costs Patient Support

Trends and Changes in Medicare Policy

3:00-3:15 PM EST — **Hydration and Stretching Break**

3:15-4:00 PM EST

Improving Medication Access Through Data Liquidity

Patient Portals and Hub Services — Assess Areas for Further Provider Utilization

Compliance and Operational Trends for Nurse Educator Programs

4:30-5:30 PM EST

 **Take Time Throughout the Day for Virtual Networking with Colleagues and View On-Demand Content**

DAY THREE • THURSDAY, AUGUST 19, 2021

11:00-11:05 AM EST

Day Three Kick Off

11:05 AM-12:00 PM EST

INVITATION-ONLY SUMMITS

Manufacturer-Only Consortium

Advocate and Non-Profit Consortium

12:00-1:00 PM EST

 **Take Time Throughout the Day for Virtual Networking with Colleagues and View On-Demand Content**

1:00-1:45 PM EST

Stay on the Pulse of Trends in Copay Exclusions, Accumulators and Maximizers

1:50-2:30 PM EST

Access and Reimbursement for Innovative Therapies

2:35-3:15 PM EST

Ask the Experts — Setting PAP Industry Standards

3:15-3:30 PM EST

Informa Connect and Chairperson Closing Remarks

Don't see your area of expertise represented in the agenda? We can add a custom session to fit your needs.

CONTACT US FOR DETAILS:

Karen Hanover

karen.hanover@informa.com | 617-290-6113

FOR AGENDA UPDATES PLEASE VISIT
INFORMACONNECT.COM/PAP



IN-DEPTH, ON-DEMAND SESSIONS — WHAT YOU WANT. WHEN YOU WANT IT.

PAPs 101 — Key Components for Developing Successful PAPs

Integrating PAP and Patient Support Programs

Tax Implications of Patient Assistance Programs

Mail Order Pharmacies and Distribution

There is much to experience and meet about at the Patient Assistance & Access Programs event. On-demand content and main stage live sessions are available up to 30 days post-event, to accommodate your needs and schedule.