

# SPRING VIRTUAL EVENT

# PCC

## Pharmaceutical Compliance Congress



Earn CLE, CPE,  
CCB credits\*

\*PENDING FINAL APPROVAL

APRIL 27-29, 2021

## THE WORLD'S LEADING BIO/PHARMA EVENT FOR COMPLIANCE AND LEGAL PROFESSIONALS

DRIVEN BY INNOVATION. DEFINED BY INTEGRITY. DELIVERED BY INDUSTRY LEADERS.



### CHRISTIE CAMELIO

Chief Compliance, Ethics and  
Risk Management Officer,  
TG Therapeutics



### ADAM DUBOW

Chief Compliance  
and Ethics Officer,  
Bristol Myers Squibb



### BETH HOLLY

Senior Vice President, Associate General  
Counsel & Chief Compliance Officer,  
Regeneron Pharmaceuticals



### RACHAEL HONIG

Acting U.S. Attorney,  
U.S. Attorney's Office for the  
District of New Jersey



### ANDREW LELLING

U.S. Attorney,  
U.S. Attorney's Office for the  
District of Massachusetts



### JILL FALLOWS MACALUSO

Corporate Vice President, North America,  
Chief Ethics, Compliance and Privacy Officer,  
Novo Nordisk



### GREGORY MOSS

Executive Vice President, General  
Counsel and Corporate Secretary,  
Chief Compliance Officer,  
Kadmon



### ANDY RITTENBERG

Senior Vice President Legal  
and Chief Compliance Officer,  
Gilead Sciences



### ANN-MARIE TEJCEK

Senior Director, Chief Compliance  
Officer, North America,  
Eli Lilly and Company



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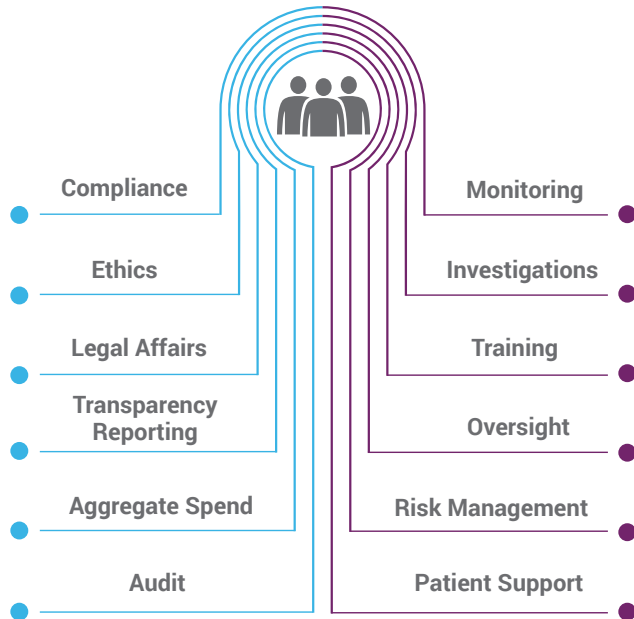


INFORMACONNECT.COM/PCC

#PCC2021

# PCC is the Premier Conference for Staying on the Pulse of Enforcement Trends, Supercharging Your Best Practice Playbook and Expanding Your Network

## WHO ATTENDS



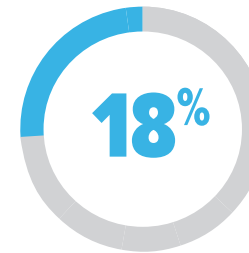
## 80% OF LIFE SCIENCES PARTICIPANTS HAVE DISTINCT FUNCTIONAL EXPERTISE



**Compliance/  
Ethics/Oversight**

### KEY TITLES NOTED:

- CCO
- SVP Compliance & Privacy Officer
- Sr Director, Ethics & Business Integrity
- Global Chief Compliance Officer
- SVP, Chief Compliance & Risk Officer
- Sr Director, Compliance Monitoring

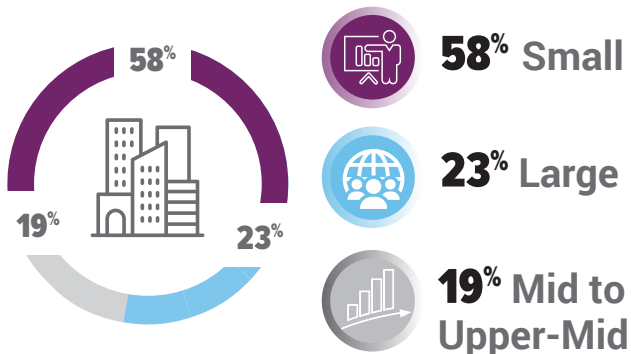


**Legal  
Affairs**

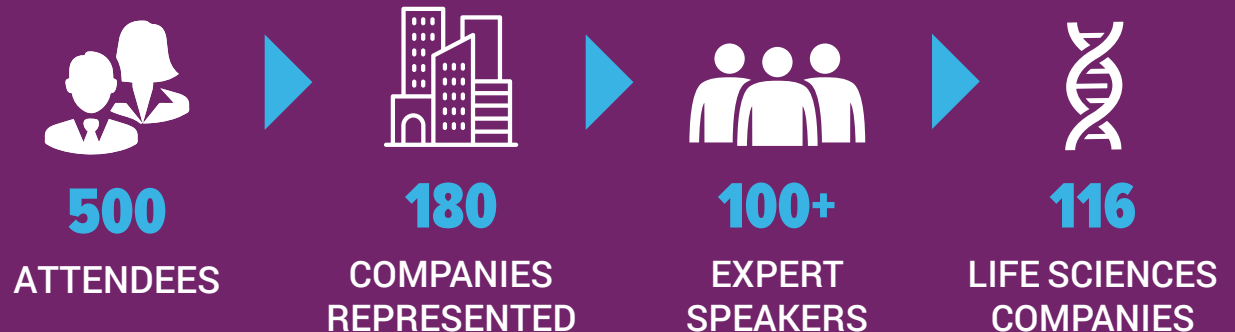
### KEY TITLES NOTED:

- General Counsel
- Exec VP, GC & Corporate Secretary
- Legal Counsel IP & Contracts
- Global Life Sciences Attorney
- VP, U.S. Legal Affairs & General Counsel
- Exec Director, Head U.S. Legal Bus. Services

## COMPANY TYPE



## PCC PAST PARTICIPANT PROFILE



Held during the long-standing April timeframe, PCC Spring Virtual Event provides progressive insights from the world's most experienced compliance and legal professionals on the issues that matter for 2021. Delivered in an all-digital format, hear critical policy, regulatory and enforcement updates, benchmark winning frameworks and collaborate on best practices for compliance excellence in the year ahead.

### **Gain Access to a Combination of Live Sessions, On-Demand Content, Synchronous Learning and Networking**



Benefit from live expert panels and presentations, with polling and real-time Q&A



Participate in interactive round tables and smaller group learning/networking



Access on-demand/recorded sessions at the convenience of your schedule over a 30-day viewing window



Earn CLE/CPE/CCB credits\*  
(pending final approval)



Gain virtual access to the Sponsorship Pavilion and take part in VIP meeting matchmaking



Take advantage of elevated and direct access to thought-leaders and experts

## **PCC VIRTUAL ATTENDEE ACCLAIM:**

"Very informative and well-run Congress!  
I would definitely attend again virtually  
and in person!"

"PCC 2020 has set the bar again! The congress brought the most timely information about enforcement trends and 'must knows' for compliance professionals to the main stage... and this time that stage was virtual! Thank you for breaking down the physical walls and expanding the access to this critical congress via the virtual format. In my view, I visualized many of the sessions as standing room only. Excellent all around!"



## DAY ONE: TUESDAY, APRIL 27, 2021

\*Please note all times are listed in EST

10:15-10:20 AM

**LIVE** **Informa Connect and Chairperson's Welcome**

Caitlin Murgia, Program Director, **Informa Connect**

10:20-10:50 AM

**LIVE** **State of the Industry — Current Snapshot of Affairs Coming Off an Unprecedented and Politically Charged Year**

Jim Stansel, Executive Vice President and General Counsel, **PhRMA**

11:00 AM-12:00 PM

**LIVE** **Fireside Chat with CCOs — The Top 10 Items on Their Radar and Why They Should be on Yours**

**MODERATOR:**

Bill Buzzeo, Vice President and General Manager of the U.S. Compliance Center of Excellence, **IQVIA**

**PANELISTS:**

Adam Dubow, Chief Compliance and Ethics Officer, **Bristol Myers Squibb**

Jill Fallows Macaluso, Corporate Vice President, North America, Chief Ethics, Compliance and Privacy Officer, **Novo Nordisk**

Andy Rittenberg, Senior Vice President Legal and Chief Compliance Officer, **Gilead Sciences**

Ann-Marie Tejcek, Senior Director, Chief Compliance Officer, North America, **Eli Lilly and Company**

12:00-1:30 PM

**LIVE** **Closed-Door CCO and GC Summit Luncheon\***

The CCO and GC Summit provides world-class thought-leadership and is designed to deliver high-quality information that C-suite leaders can develop into an action plan. Collaborate with your distinguished colleagues to gain valuable insights through an interactive and engaging working group.

**FACILITATOR:** Fabiana Lacerca-Allen, Senior Vice President Compliance, **Aimmune Therapeutics**, a Nestle Health Science company

To reserve your seat, email [Matt.Hannon@informa.com](mailto:Matt.Hannon@informa.com)

\*Informa Connect reserves the right to qualify participants for this Summit. Attendees must be a CCO, VP or GC and currently employed by a life sciences manufacturer.

12:00-1:30 PM



### TAKE TIME FOR NETWORKING

Visit the Exhibit Booths, Engage with Peers and Tap into the Knowledge Resource Hub of On-Demand Sessions

1:30-2:30 PM

**LIVE** **Keynote Enforcement Panel on Emerging Trends**

Hear directly from U.S. Attorneys on the most recent and impactful cases impacting bio/pharmaceutical manufacturers.

**PANELISTS:**

Rachael Honig, Acting U.S. Attorney, **U.S. Attorney's Office for the District of New Jersey**

Nathaniel Mendell, First Assistant U.S. Attorney, **U.S. Attorney's Office for the District of Massachusetts**



3:00-4:00 PM

**LIVE** Choose from Four Interactive and Engaging Working Groups

Led by industry colleagues, take part in thought-provoking discussions and timely benchmarking on critical topic areas.

**WORKING GROUP I**

**Advancing Digital and Virtual Interactions**

*Tom Hayes, Director of Offering Management, IQVIA*

*Gail Gillespie, Senior Director, U.S. Commercial Compliance & Ethics, Teva Pharmaceuticals"*

**WORKING GROUP II**

**Optimizing Compliant Patient Interactions**

*Kathy Duroousseau, Chief Compliance Officer, Rigel Pharmaceuticals*

*Andrea Kocharyan, Vice President, Head of Legal and Compliance, Zealand U.S.*

*Meena Datta, Partner, Sidley Austin LLP*

*Daina Selvig, Vice President, Chief Compliance Officer, Ardelyx*

*Marci Juneau, Partner, Helio Health Group*

**WORKING GROUP III**

**Transparency and Aggregate Spend**

*Chelsea Ott, Regulatory and Compliance, Senior Associate, MedPro Systems LLC*

**WORKING GROUP IV**

**Next-Gen Compliance Monitoring**

*Mohammad Ovais, Founder and CEO, qordata*

4:00-5:00 PM



**TAKE TIME FOR NETWORKING**

Visit the Exhibit Booths, Engage with Peers and Tap into the Knowledge Resource Hub of On-Demand Sessions

**DAY TWO: WEDNESDAY, APRIL 28, 2021**

*\*Please note all times are listed in EST*

9:00-10:00 AM

**LIVE** Industry-Only Solution Summit

Join this small group, interactive session to learn how Compliance Central — PwC's integrated suite of products — supports HCP / HCO interactions, from strategic planning to fair market value, contracting and through payment processing, transparency reporting and compliance monitoring & analytics.

Hosted By:



10:15-10:25 AM

**LIVE** Day Two Kick-Off — Industry Benchmarking Report Reveal

10:30-11:00 AM

**LIVE** Analysis of OIG Special Fraud Alert on Speaker Programs and Assessment of Future Activities

*Tim Robinson, Chief Legal and Privacy Officer, MediSpend*

*Lauren Howe, Compliance Attorney, MediSpend*

11:05-11:30 AM

**REGULATORY SHOWCASE**

**LIVE** FDA Address

*Catherine (Katie) Gray, PharmD, Acting Director, Office of Prescription Drug Promotion (OPDP), U.S. Food and Drug Administration (FDA)*

11:30 AM-12:00 PM

**LIVE** CMS Address

*Veronika Peleshchuk Fradlin, Director, Division of Transparency Projects, Centers for Medicare & Medicaid Services (CMS)*

12:00-1:00 PM

**LIVE** **Industry-Only Solution Summit**

Join this small group, interactive session to learn how Compliance Central — PwC's integrated suite of products — supports HCP / HCO interactions, from strategic planning to fair market value, contracting and through payment processing, transparency reporting and compliance monitoring & analytics.

Hosted By:



1:00-1:30 PM

**Applying Behavioral Science for Impact and to Drive Ethical Culture**

- Learn how sub-conscious cognitive biases often impact employee behavior and how failing to address these biases could result in risk to your company or threatened performance
- Understand how recognition of cognitive biases could positively influence ethical decision-making
- Participate in an interactive dialogue using specific examples in pharma compliance to illustrate tangible ways to navigate unconscious biases and to be more effective
- Realize how the compliance function is uniquely positioned to tailor and measure behavioral interventions intended to foster compliance

*Michael L. Shaw, Principal & Global Head of Risk & Compliance, **ZS Associates***

*Jacob Braude, Principal & Head of Applied Behavioral Insights, **ZS Associates***

1:40-2:40 PM

**LIVE** **Former Prosecutor Panel — Answers and Insights from Industry's Trusted Advisors**

During this thought-provoking discussion, hear from former prosecutors as they navigate the turbulent enforcement landscape and forecast future trends.

**PANELISTS:**

*Craig Carpenito, Partner, Special Matters and Government Investigations, **King & Spalding**; Former U.S. Attorney for the District of New Jersey*

*Andrew Lelling, U.S. Attorney, **U.S. Attorney's Office for the District of Massachusetts***

3:00-3:45 PM

**LIVE** **CCO and GC Luminary Panel — Leading Strategies to Advance the Business and Accelerate Innovation**

**MODERATOR:** *Mark Scallon, Principal, **Baker Tilly***

**PANELISTS:**

*Gregory Moss, Executive Vice President, General Counsel and Corporate Secretary, Chief Compliance Officer, **Kadmon***

*Beth Holly, Senior Vice President, Associate General Counsel & Chief Compliance Officer, **Regeneron Pharmaceuticals***

*Rahul Khara, Vice President, Legal and Chief Compliance Officer, **Acceleron Pharma Inc.***

*Jennifer A. Sanfilippo, General Counsel, **Melinta Therapeutics***

4:00-5:00 PM

**LIVE** **Compliance and Ethics Exchange — Best Practice and Knowledge Sharing Table Talks**

Led by industry colleagues, take part in engaging discussions and timely benchmarking on critical topic areas.

**TABLE TALK A**

**Speaker Programs**

**PANELISTS:**

*Ernie Hernandez, Vice President and Chief Compliance Officer, **GBT***

*Jeremy Lutsky, Assistant General Counsel, **Myovant Sciences, Inc.***

*Hannah Putnam, Corporate Ethics & Compliance Officer, **Fresenius Medical Care North America Renal Therapies Group***

*Brian Sharkey, Director, U.S. Commercial Compliance & Ethics, **Teva Pharmaceuticals***

**TABLE TALK B**

**Insights for Emerging and Newly Commercial Companies**

**MODERATOR:**

*Stefanie Doebler, Of Counsel, **Covington and Burling LLP***

**PANELISTS:**

*Christie Camelio, Chief Compliance, Ethics and Risk Management Officer, **TG Therapeutics***

*Ed Sleeper, Compliance Officer, **Esperion Therapeutics, Inc.***

*Amy Wilson, Senior Director, Head of U.S. Compliance, **Morphosys, Inc.***

*Terra Buckley, Vice President, Head of Compliance Advisory Services, **MedPro Systems***

**TABLE TALK C**

**Clinical and R&D Compliance**

*Brian Malkin, Partner, **McDermott, Will & Emery LLP***

*Dianne Raccasi, Principal Consultant, **Parexel***

# DAY THREE: THURSDAY, APRIL 29, 2021

*\*Please note all times are listed in EST*

9:30-10:00 AM	<b>LIVE</b> <b>IFPMA Spotlight – Deep Dive into Evolving International Best Practices</b> <i>Darren Jones, Principal, Baker Tilly</i> <i>Chrisoula Nikidis, Head of Ethics and Compliance, Takeda Canada</i>
10:05-10:35 AM	<b>LIVE</b> <b>Anti-Bribery and Anti-Corruption Risk Hot Spots by Region</b>
10:40-11:10 AM	<b>LIVE</b> <b>The EU e-Privacy Directive and the Impact on Monitoring Digital Communications and Social Channels</b> <i>Ryan Smyth, Managing Director, Technology, FTI Consulting</i> <i>Rena Verma, Senior Managing Director, Technology, FTI Consulting</i>
11:30 AM-1:00 PM	<b>LIVE</b> <b>Diversity and Inclusion Summit</b> Hear real-life experiences, successes and challenges, in an inspiring and interactive session. Topics include: <ul style="list-style-type: none"><li>• Work culture that emphasizes the importance of diversity and inclusion</li><li>• Policies and procedures designed to change the dynamics of bias and foster equality</li><li>• Innovative programs driving empowerment enterprise-wide</li><li>• Leadership strategies and lessons learned to advance change</li></ul> <i>Sujata Dayal, Vice President and Global Chief Compliance Officer, Medline Industries, Inc</i>
1:00 PM	<b>LIVE</b> <b>Close of Virtual Event</b>

## STAY CONNECTED AND JOIN THE CONVERSATION



Join our **LinkedIn** Community  
**CBI Compliance Series**



Tweet your learnings @CBI\_Conferences  
**#PCC2021**



# IN-DEPTH, ON-DEMAND CONTENT — WHAT YOU WANT. WHEN YOU WANT IT.



There is much to experience and meet about at PCC. On-Demand content is available anytime, to accommodate your needs and schedule.

<b>Compliance 101 Boot Camp</b> New to compliance or new to the bio/pharmaceutical industry? Looking for a refresher course? This Boot Camp is designed for you. View this foundational session on the critical components and elements of healthcare compliance programs.	<b>Compliance Considerations for Interactions with Patient Advocacy Groups</b> <i>Steve Bychowski, Senior Corporate Counsel, Sanofi Genzyme</i> <i>Jim Flaherty, Senior Vice President and General Counsel, Rhythm Pharmaceuticals Inc.</i>	<b>Medical Affairs Compliance</b> <i>Jeremy Lutsky, Assistant General Counsel, Myovant Sciences, Inc.</i> <i>Seth Whitelaw, Editor, Policy &amp; Medicine Compliance Update</i>
<b>Hot Topics and Trends for 2021 — New FDA Leadership and Priorities on the Radar</b> <i>Brian Malkin, Partner, McDermott, Will &amp; Emery LLP</i>	<b>Cell and Gene Therapy</b> <i>Heath Coats, Principal Consultant, Parexel</i>	

## CONTINUING EDUCATION CREDITS

### CPE CREDITS

#### LEARNING OBJECTIVE:

To provide compliance and legal professionals key updates and industry regulations that impact transparency and aggregate spend reporting processes.

#### DELIVERY METHOD:

Group Internet-Based

#### NASBA FIELD OF STUDY:

Specialized Knowledge

#### PREREQUISITE REQUIREMENTS:

None

#### PROGRAM LEVEL:

Intermediate

#### ADVANCE PREPARATION:

None

#### CANCELLATION BY YOU:

Except as may be otherwise expressly advised as part of the particular Event's registration process, you may cancel your registration in accordance with this Condition: You will receive a refund of your fees paid to Informa (if any) if you cancel your registration 57 days or more before the Event, subject to an administration charge equivalent to 10% of the total amount of your fees plus Taxes (if applicable). The Company regrets that the full amount of your fee remains payable in the event that your cancellation is 56 days or less before the Event or if you fail to attend the Event. If a cancellation changes the entitlement to a multi-registration discount, the lowest value registration will be cancelled first. No cancellations are accepted once any part of a single or multi registration party has accessed the pre-Event networking or partnering facilities, applications or platforms. All cancellations must be sent by email to [connect.cancellations@informa.com](mailto:connect.cancellations@informa.com) marked for the attention of Customer Services and must be received by Informa. You acknowledge that the refund of your fees in accordance with Condition 3 is your sole remedy in respect of any cancellation of your registration by you and all other liability is expressly excluded.

#### PLEASE NOTE:

Speakers and agenda are subject to change. In the event of a speaker cancellation, every effort to find a suitable replacement will be made. The opinions of the conference faculty do not necessarily reflect those of the companies they represent or Informa Connect. AICPA/NASBA guidelines for Continuing Professional Education (CPE) credits are based on a 50-minute credit hour in qualifying NASBA CPE subject areas. One credit equals 50 minutes, and are rounded down to the nearest half-credit. Networking breaks are omitted from the total CPE minutes. This event qualifies for up to 12 CPE credits.

*\*Events beyond our control include: severe weather conditions, natural and man-made disasters and any other similar events.*

#### COMPLAINT RESOLUTION POLICY:

For more information regarding refund, complaint and/or program cancellation policies please contact Juliet Nelson at (339) 298-2140 or email at [juliet.nelson@informa.com](mailto:juliet.nelson@informa.com)

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*\*\*Disclaimer: Agenda is subject to change. Credits are awarded based on participation and are pending approval. Credits are based on session monitoring.*

### CLE CREDITS

CLEs are based on a 60-minute hour. Informa Connect is an accredited distance learning provider with PACLE (Pennsylvania CLE Board). Excluding PA, we can issue a certificate that may be used to file with the appropriate MCLE Board(s) or Commission(s). Introductory remarks, unrelated keynotes, business meetings, breaks, receptions, and so on, are not included in the computation of credit. Credit numbers are calculated based on individual participation.

### CCB CREDITS

CCBs are based on a 50-minute hour. Attendees must report CEUs to CCB in order to apply earned credits toward certification requirements.



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## Educational Sponsors



**IQVIA Commercial Compliance** is the industry's trusted name to deliver scalable, end-to-end technology solutions, strategic guidance and best in-class services, to effectively meet the demands of global compliance. Streamline and automate HCP/HCO interactions, efficiently manage global transparency reporting, mitigate risks, reduce costs, increase efficiencies and generate strategic insights from data to improve decision making.



**Baker Tilly** is a global advisory, tax and assurance firm whose specialized professionals guide clients through an ever-changing business world, helping them win now and anticipate tomorrow. Founded in 1931, Baker Tilly has over 4,200 professionals, including 446 partners, across 55+ offices. As an independent member of Baker Tilly International, the world's 10th largest network of accounting firms, we bring you access to market-specific knowledge in 145 territories.



**FTI Technology** solves data-related business challenges, with expertise in legal and regulatory matters. As data grow in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value.

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## A GREAT PLACE TO MEET YOUR MARKET!

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**Derek Tagliarino**  
212-600-3433  
[derek.tagliarino@informa.com](mailto:derek.tagliarino@informa.com)



# REGISTRATION

REGISTRATION FEE	RATES BY 3/26/2021	STANDARD RATE
Life Sciences Manufacturers	\$1499	\$1699
Solution Providers, Consultants and Law Firms	\$1999	\$2199

## 4 WAYS TO REGISTER NOW!



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### EMAIL

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### Sponsorship & Exhibits:

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### Registration & Teams:

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Sr. Professional Development Advisor  
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