



Private Placements Industry Forum Europe

September 16-17, 2025
Hotel Okura, Amsterdam

500+ decision makers including
200+ investors and 125+ issuers

Sponsorship Prospectus

What is PPIF Europe?

The European private placement market is growing, presenting significant opportunities for issuers, investors, and intermediaries. To meet this demand, Private Placement Global Forum (PPGF) is joining forces with the Private Placement Industry Forum (PPIF) to create **PPIF Europe**—an event that brings the dynamic networking and deal-making energy of PPIF US to the European market. This new format combines nearly a decade of European expertise with the global reach of the US event, making it the must-attend gathering in private debt, infrastructure, real assets, and corporate borrowers.

But it's not just about insights - it's about action.



Who attends?

500+

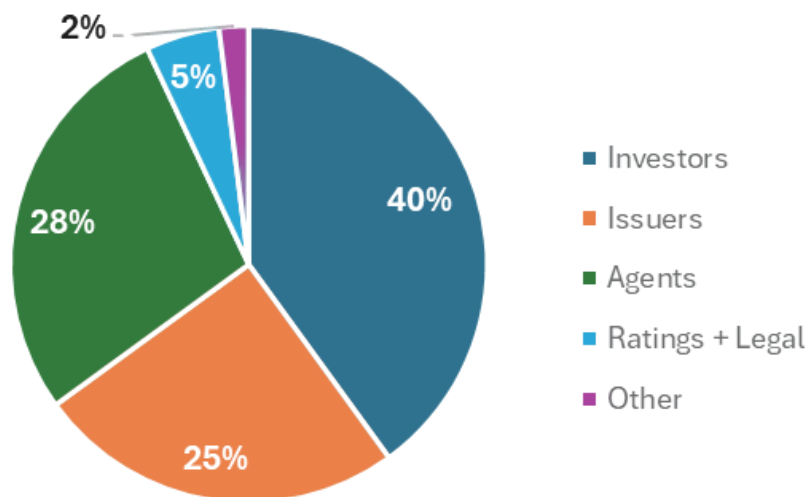
industry leaders

200+

investors

125+

issuers



Sponsor packages

	Platinum	Gold	Silver +	Silver	Bronze
Boardroom / Premium Meeting Suite	✓	✓			
Standard Meeting Suite			✓	✓	
Branded Meeting Booth					✓
Keynote Speaking Slot	✓				
Panel Opportunity		✓	✓		
Roundtable Host	✓	✓		✓	
Delegate Passes	5	3	3	3	2
Speaker Pass	1	1	1		
Client Passes	8	5	3	3	
Attendee List	✓	✓	✓		✓
Exhibitor Booth	✓	✓	✓	✓	
Investment	£25,000	£20,000	£17,500	£14,750	£11,500

Sponsor packages: Activations



Exhibition Booth
£3,000



Investor/Issuer Breakfast Sponsorship
£12,000



WiFi Sponsorship
£8,000



Riverboat Cruise Reception
£12,000



Keycard Sponsorship
£9,000



Barista Sponsorship
£12,000



Lanyard Sponsorship
£10,000



Drinks Reception Sponsorship
£13,000

You're in good company

A snapshot of past PPIF sponsors

CHAPMAN
Focused on Finance

J.P.Morgan



NatWest



BofA SECURITIES



BNP PARIBAS



CRÉDIT AGRICOLE
CORPORATE & INVESTMENT BANK



DBRS

FitchRatings

INTESA



SANPAOLO



KBRA

IMI

CORPORATE &
INVESTMENT
BANKING

MIZUHO

MOODY'S
INVESTORS SERVICE



NATIONAL BANK
OF CANADA
FINANCIAL MARKETS



S&P Global
Ratings

Scotiabank



SMBC



BARCLAYS



CGA | CAPITAL



Commonwealth Bank
of Australia

DC
advisory

DNB
Markets

**Goldman
Sachs**



HSBC

KeyBanc

Capital Markets

Mesirow

MOELIS & COMPANY

PricingDirect
by J.P.Morgan

ADVANTAGE
CAPITAL

BMO



Bostonia Partners

BREAN | Capital

**Chatham
FINANCIAL**



**DONOVAN
VENTURES**



Egan-Jones
Ratings Company

EnhancedCapital



**Greenberg
Traurig**



LLOYDS BANK

Morgan Stanley



NATIXIS
CORPORATE AND
INVESTMENT BANKING



PNC SS&C



TReK

us bancorp



FINSIGHT



Credit
Rating
Agency

For all inquiries regarding partnership opportunities, please contact Contact
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Tell us your business goals
and we'll help you achieve
them

Get in

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touch

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