



Private Placements Industry Forum

February 10-13, 2025
Loews Miami Beach | Miami, Florida

1200+ industry leaders including
500+ investors and 200+ issuers

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What is PPIF?

PPIF stands as the premier industry event that brings together 1200+ leaders including 500+ investors and 200+ issuers for four days of high-quality networking, invaluable insights and unparalleled opportunities for professional growth.

Join the major private placement agents, investors and issuers in Miami and enjoy a wealth of expertise and get insightful perspectives from the entire private placements value chain.



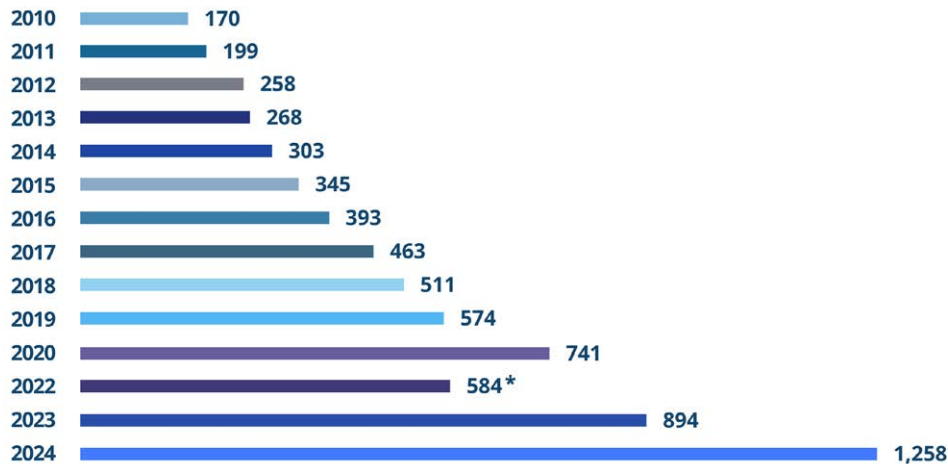
Who attends?

1200+
industry leaders

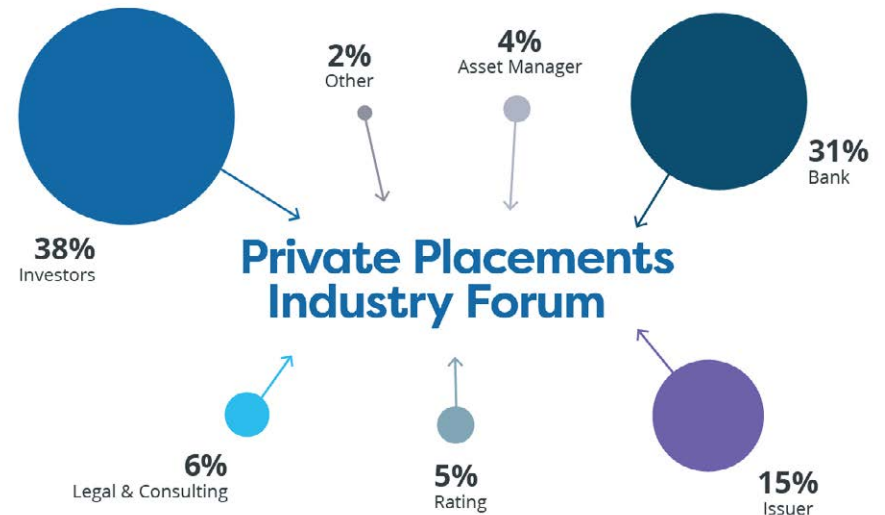
500+
investors

200+
issuers

Year on Year Growth



**January 2022 numbers were affected by COVID-19 restrictions*



Who attends?

A snapshot of investors who attended in 2024:

- abrdrn
- AEGON Asset Management
- AFLAC
- AllianceBernstein
- American Family Insurance
- Ameritas Investment Partners
- Apollo Global
- Ares Management
- Assurity Life
- Barings Asset Management
- BlackRock
- Blackstone
- CanadaLife
- Catholic Order of Foresters
- Cigna Investment Management
- Columbia Threadneedle
- Conning
- Constellation Insurance
- CUNA Mutual - now Trustage
- Delaware Life (Group 1001)
- Empower
- EquiTrust Life Insurance Company
- Farm Bureau Financial Services
- Farm Credit Mid-America
- Farm Credit Services of America
- Federated Insurance
- Genworth
- Goldman Sachs Asset Management
- Guardian Life Insurance
- Guggenheim Partners
- Hartford Investment Management
- HSBC
- John Hancock
- Kuvare
- Legal & General
- Loews
- Loomis Sayles
- Macquarie
- MetLife
- Modern Woodmen of America
- Mutual of Omaha
- Nassau Financial Group
- Nationwide Mutual Insurance
- Neuberger Berman
- Northwestern Mutual
- Nuveen
- NY Life Investors
- OneAmerica
- Pacific Life
- Pan-American Life
- Pension Insurance Corporation
- PPM America
- Principal Global Investors
- Prudential (PGIM)
- Rothesay Asset Management
- Securian Asset Management
- SLC Management
- State Farm
- State of Wisconsin Investment Board
- Swiss Re
- Symetra
- Thrivent
- Unum
- Voya Investment Management
- Wellington Management
- Western Asset Management
- Woodmen of the World (Woodmen Life)



Who attends?

A snapshot of banks who attended in 2024:

- ANZ Securities, Inc.
- Banca Intesa Sanpaolo
- Barclays
- BMO Capital Markets
- BNP Paribas
- BofA Securities
- Bostonia Partners
- CGA Securities
- Chatham Financial
- CIBC World Markets Corp.
- Citigroup Global Markets Inc.
- Commonwealth Bank of Australia
- Credit Agricole Securities (USA) Inc.
- CTL Capital
- DC Advisory
- Donovan Ventures, LLC
- Goldman Sachs & Co
- HSBC Securities
- KeyBanc Capital Markets
- Lloyds Securities Inc.
- Mesirow Financial
- Mizuho Securities USA LLC
- Moelis & Company Group LP
- Morgan Stanley
- MUFG Bank, Ltd.
- National Bank of Canada
- Natixis
- NatWest Markets
- PNC Capital Markets
- RBC Capital Markets
- Scotia Bank
- SMBC Nikko Securities America, Inc
- TD Securities (USA) LLC
- US Bancorp
- Wells Fargo



Who attends?

A snapshot of issuers who attended in 2024:

- Adani Enterprises Ltd
- Alinta Energy
- Angel Trains Ltd
- Anglian Water Group
- Aquasure
- Armada Hoffer
- Bernhard
- BWC Terminals Holdings LLC
- CenterPoint Properties
- CitiPower, Powercor & United Energy
- Duquesne Light
- Dwr Cymru Welsh Water
- Eagle Point Credit Management
- Empire State Realty Trust
- EPCOR Utilities Inc
- Equitable Life of Canada
- Golf BidCo GmbH
- Incitec Pivot Limited
- Infrastructure Investments Fund
- Jemena SGSPAA
- JG Wentworth
- Kayne Anderson
- KKR
- Metropolitan Thames Valley
- Netrality Data Centers
- Newcastle Coal Infrastructure Group
- NLA Capital Partners
- NYL Investors
- Oncor Electric Delivery Co
- Peachtree Group
- Pennon Group
- Porterbrook
- Preston Hollow Community Capital
- SA Power Networks
- Safehold Inc
- Sibelga SC
- Stonebriar Commercial Finance
- STREEM FERROVIAIRE (SUISSE)
- Sunnova Energy International
- The Empire Life Insurance Company
- Wawa Inc
- Yinson Production



Lead Insights

Actionable Leads. Richer Insights.

Sponsoring Private Placements Industry Forum gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.



Benefits



Lead Access: Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring: Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles: Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting: Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting: Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsor packages: Meeting spaces



Platinum

- Choose either the Grand Presidential Suite or a private boardroom
- Access to a two-level soak cabana by the main pool
- Morning day 1 panel speaking opportunity (includes speaker pass)
- Opportunity to host a workshop session or roundtable session (includes speaker pass)
- Option to book up to 10 discounted hotel rooms within the conference room block
- 8 delegate passes to attend event.

Platinum Sponsor

Gold

- Access to a private board room
- Speaking opportunity on the main agenda (includes speaker pass)
- Opportunity to host a workshop session or roundtable session (includes speaker pass)
- Option to book up to 5 hotel rooms within the discounted conference room block
- 4 delegates passes to attend the event

Gold Sponsor

Silver

- Premium meeting suite or soak cabana
- Opportunity to host a workshop session or roundtable session (includes speaker pass)
- Option to book up to 5 discounted hotel rooms within the conference room block
- 4 delegates passes to attend the event

Silver Sponsor

Silver PLUS

- Premium meeting suite or soak cabana
- Speaking opportunity on the main agenda (includes speaker pass)
- Option to book up to 5 discounted hotel rooms within the conference room block
- 4 delegates passes to attend the event

Silver Sponsor PLUS

Bronze

- Standard meeting suite or standard cabana
- 1x opportunity to host a workshop session or roundtable session (includes speaker pass)
- 3 delegate passes to attend event

Bronze Sponsor

Included in meeting room packages:

- Exhibit space – includes tables and chairs
- Lead insights access
- Access to the delegate list 3 weeks before the event

Sponsor packages: Enhanced branding



Lanyard Sponsor

- Sponsors logo will appear on the event lanyards given to each conference delegate
- 4 delegates passes to attend the event

Bronze Sponsor

Wifi Sponsor

- Connect guests on-site by customizing the Wi-Fi password to be distributed to guests, at your booth
- 4 delegates passes to attend the event

Bronze Sponsor



Conference Networking App Sponsor

- Enjoy prominent logo positioning on the event app which navigates the agenda and hosts all attendees direct messaging throughout the conference. Additional on-site branding will appear at registration as well as on the screen throughout the conference
- Connect guests on-site by customizing the Wi-Fi password to be distributed to guests, at your exhibitor booth
- 4 delegates passes to attend the event

Bronze Sponsor



Charging Station Sponsor

- Support attendees recharging their mobile devices during the conference by hosting a branded charging station supplied by Informa Connect on-site at your booth or within the conference floor
- 4 delegates passes to attend the event

Bronze Sponsor

Included in all enhanced branding packages:

- Exhibit space – includes tables and chairs
- Lead insights access
- Access to the delegate list 3 weeks before the event

Sponsor packages: Hospitality



Welcome Cocktail Reception Sponsor

- Includes open bar with light snacks for one hour and a half
- Additional prominent logo branding at the cocktail reception on pull up banners, branding at the bar, on the aprons of the servers and on napkins
- Lead Insights leads from QR code Scans

Bronze Sponsor



Lunch Reception Sponsor

- Additional prominent branding at lunch.
- All seats will be covered in company colors with logo
- Recognized as the lunch sponsor on pull up banners
- Lead two private roundtable discussions during each lunch on topics to be confirmed with the event producer

Bronze Sponsor



Coffee Lounge Sponsor

- Additional prominent branding at the Coffee Lounge including: Exclusive logo branding on the Coffee House, the aprons of the servers, cup sleeves and napkins

Bronze Sponsor

Included in all hospitality packages:

- Lead insights access
- Access to the delegate list 3 weeks before the event

Sponsor packages: Shape the debate



PPIA AGM

- Opportunity to give a 25 minute presentation following the PPIA meeting to the attending members – topic to be confirmed with the event producer (Includes speaker pass)

Bronze Sponsor



Panel Sponsor

- Speaking opportunity on the main agenda (includes speaker pass)
- Lead Insights leads from scheduled sessions

Bronze Sponsor

Included in all shape the debate packages:

- Lead insights access
- Access to the delegate list 3 weeks before the event

You're in good company

A snapshot of our 2024 sponsors

CHAPMAN
Focused on Finance

J.P.Morgan



BofA SECURITIES



For all inquiries regarding partnership opportunities, please contact
Contact Jesse Thompson | Jesse.Thompson@informa.com | call +1 437 770 5635

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Tell us your business goals and
we'll help you achieve them

Get in touch

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