

## EPR TOOLKIT: IMPLEMENTING THE EPR MINIMUM REQUIREMENTS ACROSS EUROPE - 23/09/2020

### Moderator's Introduction + Welcome to Packaging Waste and Sustainability Forum Virtual

09:00 - 09:10

#### Participants

Joachim Quoden - Managing Director, EXPRA

### The new EC guidelines for the implementation of Art 8a WFD – Minimum requirements for EPR

09:10 - 09:40

EPR TOOLKIT SEMINAR 2020

#### Participants

Olivier De Clercq - Policy Officer, Directorate Circular Economy & Green Growth DG Environment, European Commission

### Overview of the current approaches of fee modulation in Europe

09:40 - 10:25

EPR TOOLKIT SEMINAR 2020

Analysis and comparison of ecomodulation systems in place  
Impacts on the fees for some packaging  
Plans for ecomodulation for the different EPR systems  
Impact of the proposed way of Eco Modulation to EPR Schemes and obliged industry  
The new ecomodulation structure and the on-going changes with the essential requirements of the PPWD and the French bill on Circular Economy

#### Participants

Peter Sundt - Secretary General, EPRO

Simon Francis Webb - Government Relations and Public Policy, Procter & Gamble

Valentin Fournel - Head of the ecodesign department, Citeo

### Live Question Time

10:25 - 10:40

EPR TOOLKIT SEMINAR 2020

### Networking Time

10:40 - 11:00

### Online sales and free-riding: Overview of the current approaches in Europe

11:00 - 11:20

EPR TOOLKIT SEMINAR 2020

Which actions can PRO's run to make online marketplaces compliant with EPR rules?  
How can market platforms help to make make their clients / sellers compliant?

#### Participants

Marc Guiraud - Secretary General, EucoLight

### Necessary costs for the Waste Framework Directive (WFD) and Single Use Plastics (SUP)

11:20 - 11:40

EPR TOOLKIT SEMINAR 2020

How much will industry have to pay to local authorities for collection and sorting?  
Calculating and verifying these costs  
What is necessary? The local authority point of view  
Blank check or pay per performance? How EPR can ensure and stimulate an effective and efficient work by proposing and agreeing on standards and objectives.  
How and from which point on must the packaging waste be separately collected?

#### Participants

Juha-Heikki Tanskanen - CEO, Finnish Packaging Recycling RINKI Ltd

### Live Question Time

11:40 - 11:55

EPR TOOLKIT SEMINAR 2020

### Competition and minimum requirements for EPR

11:55 - 12:55

EPR TOOLKIT SEMINAR 2020

Member State implementation of the new rules now into national legislation - transparency rules, monitoring and enforcement and having a independent body to oversee competing PROs.  
First experiences with independent bodies to oversee competing PRO's

#### Participants

Jens Nießmann - Managing Director, Reclay Group

Gunda Rachut - Board of Director, Stiftung Zentrale Stelle Verpackungsregister

Andreas Pertl - Waste Management and Sustainability Officer, Austrian Packaging Coordination Office (VKS GmbH)

### Live Question Time

12:55 - 13:10

EPR TOOLKIT SEMINAR 2020

### Closing remarks from the chair

13:10 - 13:15

### End of seminar

13:15 - 13:20

# SCHEDULE

EPR TOOLKIT: IMPLEMENTING THE EPR MINIMUM REQUIREMENTS ACROSS EUROPE - 23/09/2020

Packaging Waste & Sustainability Forum

23 – 25 September 2020

Virtual event

Delivered Live Online (CET time) & Available On-Demand

TIME	EPR TOOLKIT SEMINAR 2020
09:00	09:00 - Moderator's Introduction + Welcome to Packaging Waste and Sustainability Forum Virtual 09:10 - The new EC guidelines for the implementation of Art 8a WFD – Minimum requirements for EPR 09:40 - Overview of the current approaches of fee modulation in Europe
10:00	10:25 - Live Question Time 10:40 - Networking Time
11:00	11:00 - Online sales and free-riding: Overview of the current approaches in Europe 11:20 - Necessary costs for the Waste Framework Directive (WFD) and Single Use Plastics (SUP) 11:40 - Live Question Time 11:55 - Competition and minimum requirements for EPR
12:00	12:55 - Live Question Time
13:00	13:10 - Closing remarks from the chair 13:15 - End of seminar

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### Opening Remarks from the Chair + Welcome to Packaging Waste and Sustainability Forum Virtual

09:00 - 09:10

#### Participants

**Philippe Diercxsens** - Packaging and Environment Manager, Danone Waters

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### Opening Address: Packaging for the circular economy

09:10 - 09:30

Packaging Waste and Sustainability Forum Day 1

#### Participants

**Hans van Bochove** - Chairman, EUROOPEN, VP Public Affairs and Government Relations, Coca-Cola European Partners

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### Keynote presentation: A green deal for Europe and the role for packaging

09:30 - 09:55

Packaging Waste and Sustainability Forum Day 1

The European green deal and the circular economy  
Will there be a place for packaging in the future?

#### Participants

**Maja Desgrees du Lou** - Policy Officer, Packaging and Packaging Waste Directive, European Commission

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### Live Question Time

09:55 - 10:10

Packaging Waste and Sustainability Forum Day 1

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### Networking Time

10:10 - 10:30

Packaging Waste and Sustainability Forum Day 1

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### Circularity and packaging

10:30 - 11:50

Packaging Waste and Sustainability Forum Day 1

- Laundry and home care sustainably packed – Developing a sustainable packaging strategy
- The Beauty of Circularity: A closed-loop C2C system for industrial packaging
- Conserve resources. Close cycles. Live responsibly
- Thinking Circular, Resources and ideas for sustainability, the new approach of the Italian industry

#### Participants

**Colin Zenger** - Packaging Manager – Sustainable Packaging Laundry & Homecare, Henkel

**Volker Maier** - Engineering Director, COTY

**Amanda Fuso Nerini** - Head of International Affairs, CONAI Consorzio Nazionale Imballaggi

**Anja Köllner** - Project Manager, RESet Plastic, Schwarz Group

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### Live Question Time

11:50 - 12:00

Packaging Waste and Sustainability Forum Day 1

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### Networking Time

12:00 - 12:30

Packaging Waste and Sustainability Forum Day 1

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### Using recycled plastic in packaging - Getting to 10 million tonnes of used plastic uptake

12:30 - 13:10

Packaging Waste and Sustainability Forum Day 1

Towards a higher recycling rate for plastic packaging in a circular economy - How to rethink the plastic packaging value chain  
The circular economy for plastic packaging: Conflicting priorities in politics, climate protection and business

#### Participants

**An Vossen** - Executive Manager, PLAREBEL

**Helmut Schmitz** - Director Communication / Public Affairs, DSD – Duales System Holding GmbH & Co. KG, Germany

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### Live Question Time

13:10 - 13:25

Packaging Waste and Sustainability Forum Day 1

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### Chair's Closing Remarks

13:25 - 13:30

Packaging Waste and Sustainability Forum Day 1

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### End of Day 1

13:30 - 13:35

Packaging Waste and Sustainability Forum Day 1

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# SCHEDULE

DAY 1 CONFERENCE - 24/09/2020

Packaging Waste & Sustainability Forum

23 – 25 September 2020

Virtual event

Delivered Live Online (CET time) & Available On-Demand

<b>TIME</b>	<b>PACKAGING WASTE AND SUSTAINABILITY FORUM DAY 1</b>
<b>09:00</b>	<b>09:00</b> - Opening Remarks from the Chair + Welcome to Packaging Waste and Sustainability Forum Virtual <b>09:10</b> - Opening Address: Packaging for the circular economy <b>09:30</b> - Keynote presentation: A green deal for Europe and the role for packaging <b>09:55</b> - Live Question Time
<b>10:00</b>	<b>10:10</b> - Networking Time <b>10:30</b> - Circularity and packaging
<b>11:00</b>	<b>11:50</b> - Live Question Time
<b>12:00</b>	<b>12:00</b> - Networking Time <b>12:30</b> - Using recycled plastic in packaging - Getting to 10 million tonnes of used plastic uptake
<b>13:00</b>	<b>13:10</b> - Live Question Time <b>13:25</b> - Chair's Closing Remarks <b>13:30</b> - End of Day 1

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### Opening Remarks from the Chair + Welcome to Packaging Waste and Sustainability Forum Virtual

09:00 - 09:10

#### Participants

**Simon Francis Webb** - Government Relations and Public Policy, Procter & Gamble

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### New amendments and guidance: Essential requirements status update, what are we working towards achieving 2020/2021?

09:10 - 09:30

Packaging Waste and Sustainability Forum Day 2

#### Participants

**Joe Papineschi** - Director, Eunomia Research & Consulting

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### New targets, new measurement point – How do we get there?

09:30 - 09:50

Packaging Waste and Sustainability Forum Day 2

New collection models – new sorting approaches – new product labelling

PRO viewpoint on how to get there with additional sorting in front of incineration plants, collection on the go / out-of-home

#### Participants

**Paul Christiaens** - Senior Business Analyst / International Relations Manager, Packaging Waste Fund - Afvalfonds Verpakkingen

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### Environmental Footprint Update (PEF)

09:50 - 10:10

Packaging Waste and Sustainability Forum Day 2

#### Participants

**Imola Bedő** - Policy Officer - Environmental Footprint Team, DG Environment, European Commission

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### Live Question Time

10:10 - 10:25

Packaging Waste and Sustainability Forum Day 2

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### Networking Time

10:25 - 10:45

Packaging Waste and Sustainability Forum Day 2

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### Capitalising on sustainability to continue to lead: The container glass industry vision

10:45 - 11:00

Material innovations, sustainability and recycling

#### Participants

**Adeline Farrelly** - Secretary General, European Container Glass Federation (FEVE)

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### Paper packaging recycling - challenges and solutions

11:00 - 11:15

Material innovations, sustainability and recycling

#### Participants

**Krassimira Kazashka-Hristozova** - Technical Director, FEFCO

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### Changing legislative landscape and the move towards a more efficient and circular economy

11:15 - 11:30

Material innovations, sustainability and recycling

#### Participants

**Alexis Van Maercke** - Secretary General, APEAL

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### Live Question Time

11:30 - 11:45

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### Closing Remarks from The Chair

11:45 - 11:55

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### End of Packaging waste and Sustainability Forum Virtual

11:55 - 12:00

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# SCHEDULE

DAY 2 CONFERENCE - 25/09/2020

Packaging Waste & Sustainability Forum

23 – 25 September 2020

Virtual event

Delivered Live Online (CET time) & Available On-Demand

TIME	MATERIAL INNOVATIONS, SUSTAINABILITY AND RECYCLING	PACKAGING WASTE AND SUSTAINABILITY FORUM DAY 2
09:00	09:00 - Opening Remarks from the Chair + Welcome to Packaging Waste and Sustainability Forum Virtual	09:00 - Opening Remarks from the Chair + Welcome to Packaging Waste and Sustainability Forum Virtual 09:10 - New amendments and guidance: Essential requirements status update, what are we working towards achieving 2020/2021? 09:30 - New targets, new measurement point – How do we get there? 09:50 - Environmental Footprint Update (PEF)
10:00	10:45 - Capitalising on sustainability to continue to lead: The container glass industry vision	10:10 - Live Question Time 10:25 - Networking Time
11:00	11:00 - Paper packaging recycling - challenges and solutions 11:15 - Changing legislative landscape and the move towards a more efficient and circular economy 11:30 - Live Question Time 11:45 - Closing Remarks from The Chair 11:55 - End of Packaging waste and Sustainability Forum Virtual	11:30 - Live Question Time 11:45 - Closing Remarks from The Chair 11:55 - End of Packaging waste and Sustainability Forum Virtual