



Patient Support Programs

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June 1-2, 2026

The Omni King Edward Hotel • Toronto, ON

Join us at Canada's premier event dedicated to shaping the future of Patient Support Programs (PSPs). This two-day conference brings together pharma leaders, patient support experts, technology innovators, patient advocates, and healthcare stakeholders to explore the evolving landscape of patient support in Canada. Whether you're a healthcare professional, patient advocate, or industry expert, this event offers invaluable insights and opportunities to drive meaningful change.

FEATURED SESSIONS

Day 1 – June 1, 2026

- **The Evolving Landscape of Patient Support in Canada:** Understand how PSPs are adapting to meet the needs of Canadian patients
- **Patient-Centric Design: Meeting the Needs of Canadian Patients:** Explore the next wave of patient-centricity and how it's shaping PSPs
- **Driving Success in Canadian PSPs:** Participate in roundtable discussions on reimbursement, technology, partnerships, and access

Day 2 – June 2, 2026

- **Social Media and Patient Voices:** Learn how social media is shaping healthcare conversations and driving engagement
- **Transforming Patient Communication Through AI and Digitization:** Explore innovative ways to enhance communication and engagement with patients
- **Rare Diseases and Patient Support Programs:** Address unique challenges and opportunities in supporting patients with rare diseases

Don't Miss Out!

Be part of the conversation and help shape the future of patient support programs in Canada. Register today to secure your spot at this transformative event!

Why Attend?

- **Unparalleled Networking:** Connect with senior decision-makers, patient advocates, and industry pioneers from pharma, biotech, and healthcare sectors
- **Cutting-Edge Insights:** Stay ahead of the curve with the latest trends in patient centricity, digital health, and real-world evidence
- **Collaborative Opportunities:** Engage in discussions that foster partnerships between pharma, providers, and patients to advance PSP innovation

Event Highlights

- **Patient-Centric Design & Technology:** Explore the transformative role of AI, digitization, and real-world evidence in enhancing patient engagement
- **Special Focus Areas:** Dive into critical topics like rare diseases, reimbursement strategies, and data-driven innovation
- **Interactive Discussions:** Participate in roundtables and sessions that address challenges and opportunities in patient support programs