



Pharma Intelligence

Save time, stay ahead of the trends, and
accelerate your business growth.

Centralized Business Development and Licensing
Solutions from the leader in Pharma and
Medtech market intelligence.



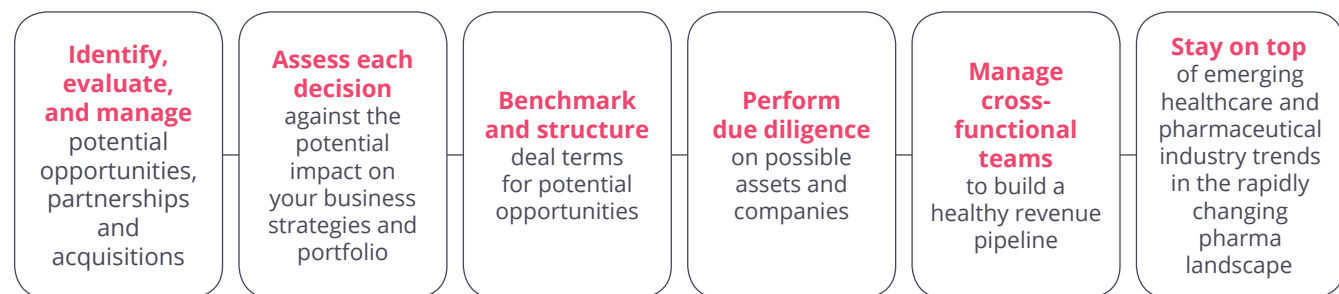
Your Trusted Partner

When you need reliable news and insights into the latest business developments or historical data on financing, licensing, and partnership and acquisitions deals, turn to the solutions from Informa Pharma Intelligence. Whether your focus is drug discovery or commercialisation, pharma,

biotech, or medtech – we are your single trusted source for identifying new opportunities, making more highly-informed business decisions, filling your revenue pipeline, and gaining a distinct competitive edge.

Your Challenges

We understand the need for access to the latest information which is reliable so that the decisions you make for your business are accurate and effective. As a senior business development and licensing professional you must:



Make the right keys decisions and you're a hero.

Get it wrong and not only does your pipeline plummet but your entire organization suffers.

Product Portfolio

Biomedtracker 
Informa Pharma Intelligence

Understand the impact of major pharma market-moving events, including catalyst tracking and approval outlook, with real-time, expert analysis, and now with access to 25 years of M&A, financing, and partnering activity and end-to-end reporting of business developments on drugs, deals, financials, patents, and company contacts.

Scrip 
Informa Pharma Intelligence

Up-to-the-minute news and insight into pharmaceutical licensing, clinical trials and competitor activities to help you stay current on the latest business developments in your market.

Our Solutions

If your challenges keep you up at night, we'll help you get some rest. Informa Pharma Intelligence delivers the rocksolid industry intelligence you can rely on to accelerate growth and drive your business forward.

How do I?

Fully explore all the different ins and outs of licensing and partnership opportunities?

Assure that I don't miss big developments or quote inaccurate information that could jeopardize my company's portfolio... and my own reputation?

How can I?

Stay informed on important events, key deals, or patents and accurately benchmark their impact – without adding resources or hours in the day?

Gain transparency and confidence when identifying the source and methodology of all the important data I need?

Save time, maximize opportunities, shorten deal cycles, and keep your entire organisation informed by leveraging the industry's most trusted and respected source of comprehensive Business Development and Licensing information. Use Informa Pharma Intelligence to:



Identify potential partner companies and acquisition targets



Benchmark deal terms including upfront, milestone and royalty rates



Identify and connect directly with the right individuals



Evaluate opportunities quickly and accurately



Forecast future product sales and market sizes



Stay on top of the competitive landscape



Understand competitors deals and interests

Datamonitor Healthcare

Informa Pharma Intelligence

Analyst commentary and expert coverage of diseases, companies, drugs, and market trends, to support the development and validation of your strategic plans and commercial decisions.

Meddevicetracker

Informa Pharma Intelligence

Stay on top of the competitive medtech market with a complete view of the world of medical devices, diagnostics and advanced delivery systems, helping you assess the competition, track key events, access market size information and forecasts, to make better-informed decisions.

Contact Us

To learn more about Pharma intelligence and the advantages we can deliver to your company, please visit: pharmaintelligence.informa.com or email: Pharma@informa.com

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