



**informa connect**


# Platform Sponsorship Opportunities



# Home Page

Several high-profile sponsorship opportunities across the home page

**Event Logo**  
500 px 160 px



**NETWORK**

- Recommended for You
- Interested in You
- My Connections
- My 'Interested' List
- My 'Skip' List

**SCHEDULE**

- My Schedule
- Event Agenda

**MORE**


- Extension 1
- Extension 2

**Sponsor Logo**  
200 px 200 px



**Sponsor Name**  
Sponsor description of maximum 80 characters.

**Sponsor Logo**  
200 px 200 px



**Sponsor Name**  
Sponsor description of maximum 80 characters.


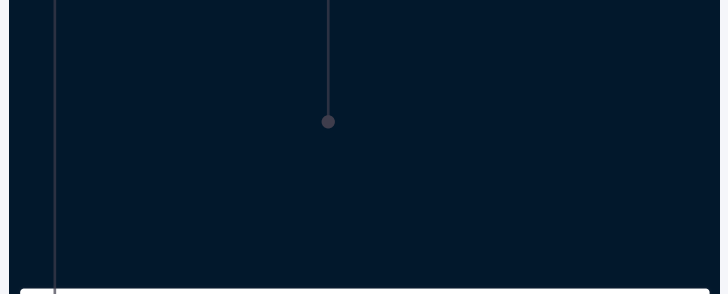
**Sponsor Logo**  
200 px 200 px



**Sponsor Name**  
Sponsor description of maximum 80 characters.

**Unique Icon for Every Content Block**  
40 px 40 px

**Event Banner**  
1440 px 600 px




**Name**  
Headline

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**Name**  
Headline

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**Name**  
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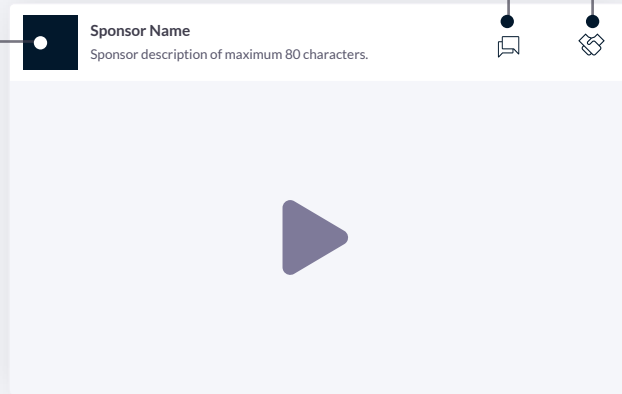
# Session Sponsors

List a single sponsor for each sessions that will receive all viewers in their Inbound Leads in Grip Teams.

**Viewers mark your company as "Interested"**  
All of them appear in your "Inbound Leads" section

**Viewers can message your company directly**  
Answer questions and convert them to meetings straight away.

**Sponsor Logo**  
200 px 200 px



# Premium Exhibitor Listings

Put featured companies at the top the exhibitor list.

Exhibitors

Status Company Name Job Title Industry

**Sponsor Logo** **Sponsor Name** Location **FEATURED**  
Sponsor description of a maximum of 80 characters

**Sponsor Logo** **Sponsor Name** Location **FEATURED**  
Sponsor description of a maximum of 80 characters

**Sponsor Logo** **Sponsor Name** Location **FEATURED**  
Sponsor description of a maximum of 80 characters

**Sponsor Name** Location  
Sponsor description of a maximum of 80 characters

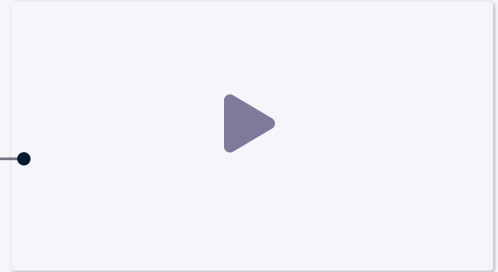
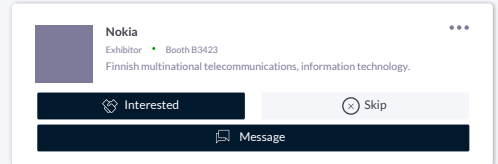
**Sponsor Name** Location  
Sponsor description of a maximum of 80 characters

**Sponsor Name** Location  
Sponsor description of a maximum of 80 characters

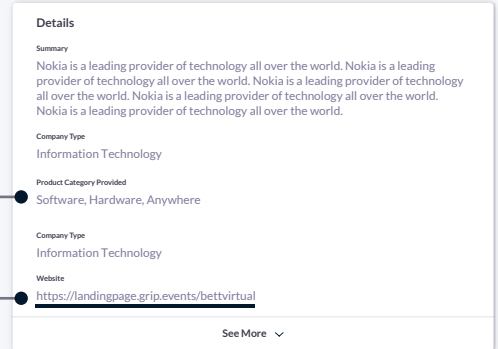
# Company Profiles

Grip's exhibitor profile is versatile and filled with powerful functionality and multimedia to drive maximum engagement for exhibitors.

Embedded Youtube Video

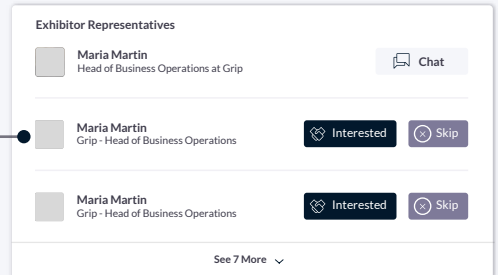


Specify the product categories you provide

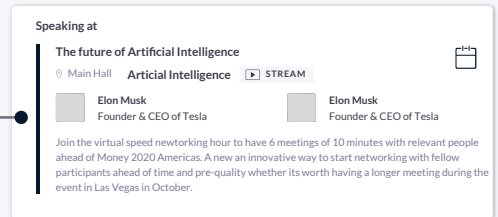


Direct Links to the Exhibitors's Website

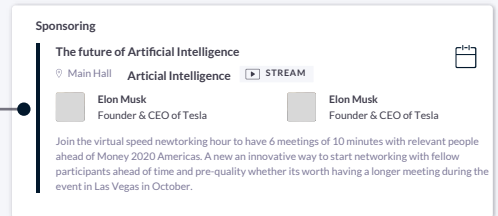
Unlimited number of Exhibitor Representatives



Overview of the Sessions the Company is Speaking



Overview of the Sessions the Company is Sponsoring



Extensive Product Catalogue



# Networking

Connections and Meetings are a core element of a successful event experience. We've made this as easy as possible distilling it down to just 4 simple steps to get a calendar full of meetings:

## ● Request

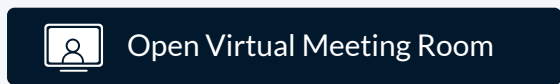
Get recommendations, search and scroll through lists to request meetings for a time and date that works for you.

## ● Accept

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

## ● Join

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:



## ● Rate

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.

**PRO TIP**

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!**

Add a profile image, fill out your summary and select your preferences in the event-specific questions.

MEETING DETAILS

Date  
25th of February 2020

Time  
10:30 am - 11:00 am

Location  
Virtual Meeting Room

Message  
Write why you would like to meet?

Request Meeting

Recommended for You

**Daria Danilina**  
Pilot - London, UK - South East  
Summer Associate at Bulbin Capital, MBA at London Business School, formerly Dropbox & HSBC

Meet Interested Skip

Potential Handshake  
Daria is interested in meeting you

Looking to meet  
Venture Capital, Automotive Industry, Government Service Providers and Software Developers

Interested in  
Artificial Intelligence, Multi-Agent Systems and Natural Language Processing

Common Connections  
Serhan Elm, John Doe and Pablo Fernandez

Common Industry  
Daria also works in Computer Software

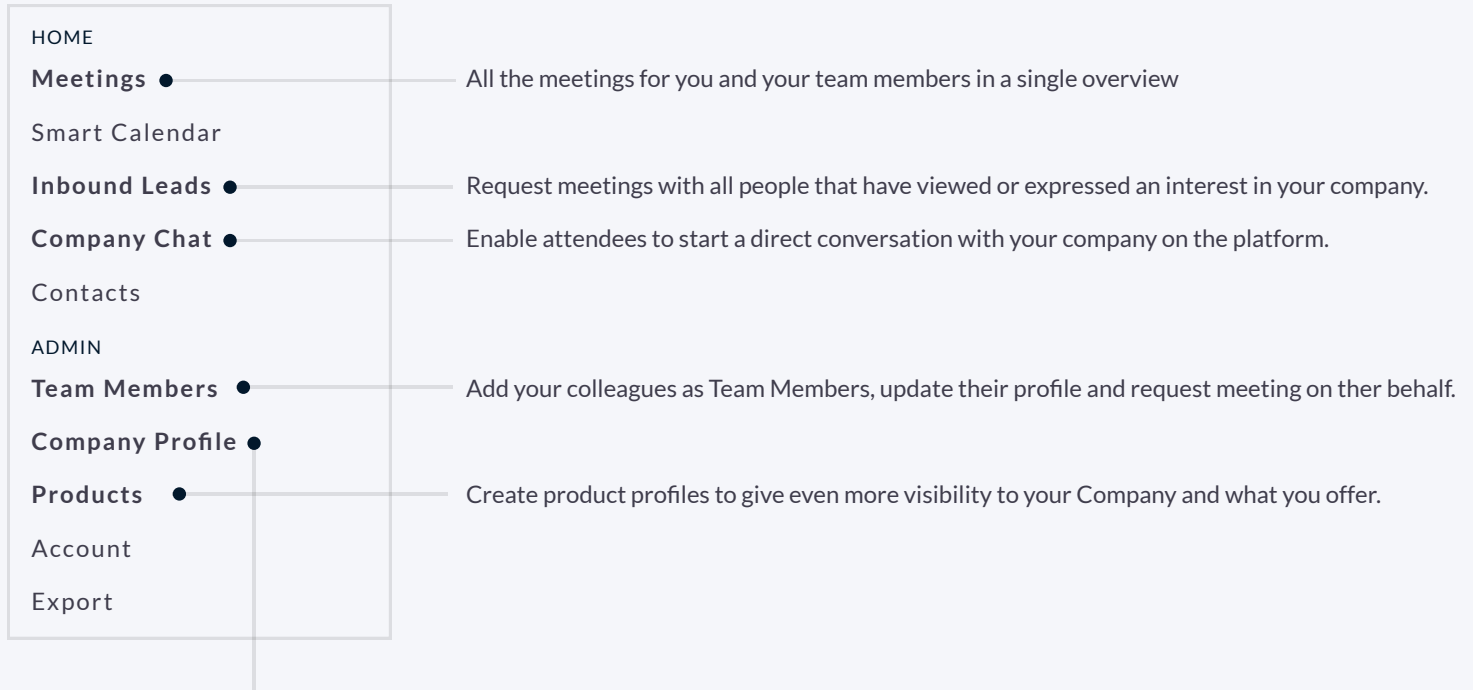
Common connect items

Besides being able to request meetings, mark people with "interested" or "skip". If someone is also interested in you, chat with them and grow your network!

# Teams (Exhibitor & Sponsor Portal)

Teams is a critical element of the platform for exhibitors and sponsors. This page explains how to access it and some of its key features.

## Powerful functionality for your Company



Update your company profile to make sure it looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.