



informa connect


Platform Sponsorship Opportunities



Home Page

Several high-profile sponsorship opportunities across the home page

Event Logo
500 px 160 px



NETWORK

- Recommended for You
- Interested in You
- My Connections
- My 'Interested' List
- My 'Skip' List

SCHEDULE

- My Schedule
- Event Agenda

MORE

- Extension 1
- Extension 2

Sponsor Logo
200 px 200 px

Sponsor Name
Sponsor description of maximum 80 characters.

Sponsor Logo
200 px 200 px

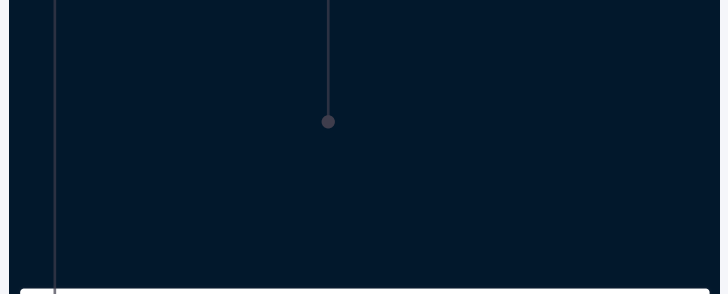
Sponsor Name
Sponsor description of maximum 80 characters.

Sponsor Logo
200 px 200 px

Sponsor Name
Sponsor description of maximum 80 characters.

Unique Icon for Every Content Block
40 px 40 px

Event Banner
1440 px 600 px



Name
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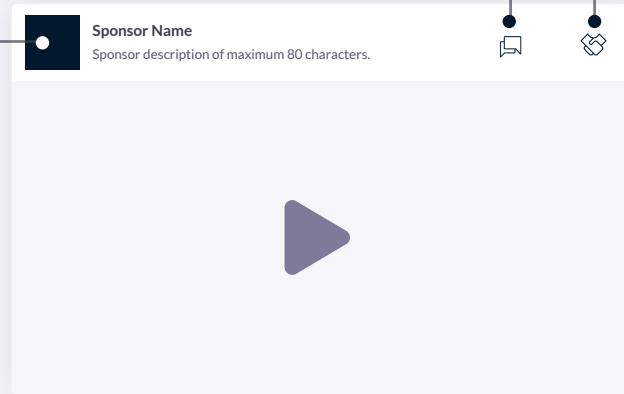
Session Sponsors

List a single sponsor for each sessions that will receive all viewers in their Inbound Leads in Grip Teams.

Viewers mark your company as "Interested"
All of them appear in your "Inbound Leads" section

Viewers can message your company directly
Answer questions and convert them to meetings straight away.

Sponsor Logo
200 px 200 px



Premium Exhibitor Listings

Put featured companies at the top the exhibitor list.

Exhibitors

Status Company Name Job Title Industry

Sponsor Name Location **FEATURED**
Sponsor description of a maximum of 80 characters

Sponsor Name Location **FEATURED**
Sponsor description of a maximum of 80 characters

Sponsor Name Location **FEATURED**
Sponsor description of a maximum of 80 characters

Sponsor Name Location
Sponsor description of a maximum of 80 characters

Sponsor Name Location
Sponsor description of a maximum of 80 characters

Sponsor Name Location
Sponsor description of a maximum of 80 characters

Sponsor Logo

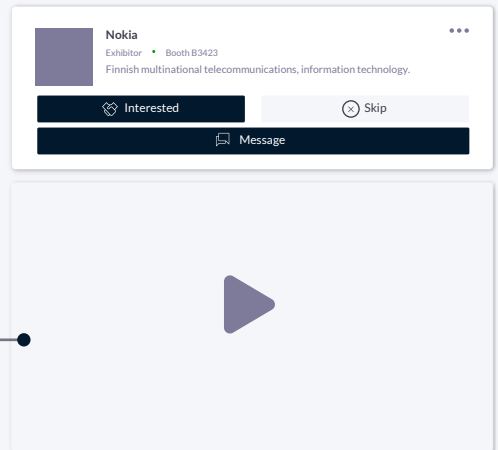
Sponsor Logo

Sponsor Logo

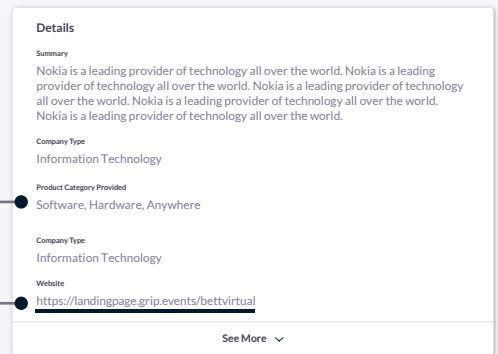
Company Profiles

Grip's exhibitor profile is versatile and filled with powerful functionality and multimedia to drive maximum engagement for exhibitors.

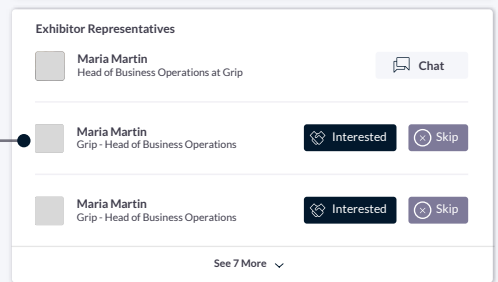
Embedded Youtube Video



Specify the product categories you provide

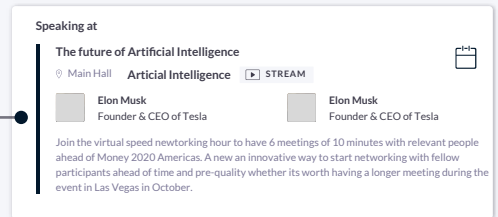


Direct Links to the Exhibitors's Website

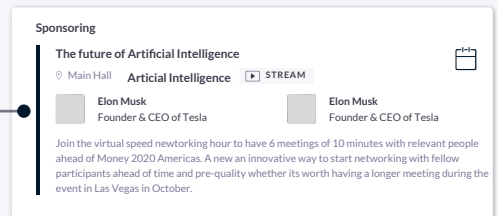


Unlimited number of Exhibitor Representatives

Overview of the Sessions the Company is Speaking



Overview of the Sessions the Company is Sponsoring



Extensive Product Catalogue



Networking

Connections and Meetings are a core element of a successful event experience. We've made this as easy as possible distilling it down to just 4 simple steps to get a calendar full of meetings:

Request

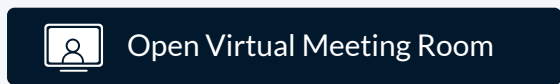
Get recommendations, search and scroll through lists to request meetings for a time and date that works for you.

Accept

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

Join

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:



Rate

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.

PRO TIP

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!**

Add a profile image, fill out your summary and select your preferences in the event-specific questions.

MEETING DETAILS

Date
25th of February 2020

Time
10:30 am - 11:00 am

Location
Virtual Meeting Room

Message
Write why you would like to meet?

Request Meeting

Recommended for You

Daria Danilina
Pilot - London, UK - South East
Summer Associate at Bullerston Capital, MBA at London Business School, formerly Dropbox & HSBC

Meet **Interested** **Skip**

Potential Handshake
Daria is interested in meeting you

Looking to meet
Venture Capital, Automotive Industry, Government Service Providers and Software Developers

Interested in
Artificial Intelligence, Multi-Agent Systems and Natural Language Processing

Common Connections
Serhan Elou, John Doe and Pablo Fernandez

Common Industry
Daria also works in Computer Software

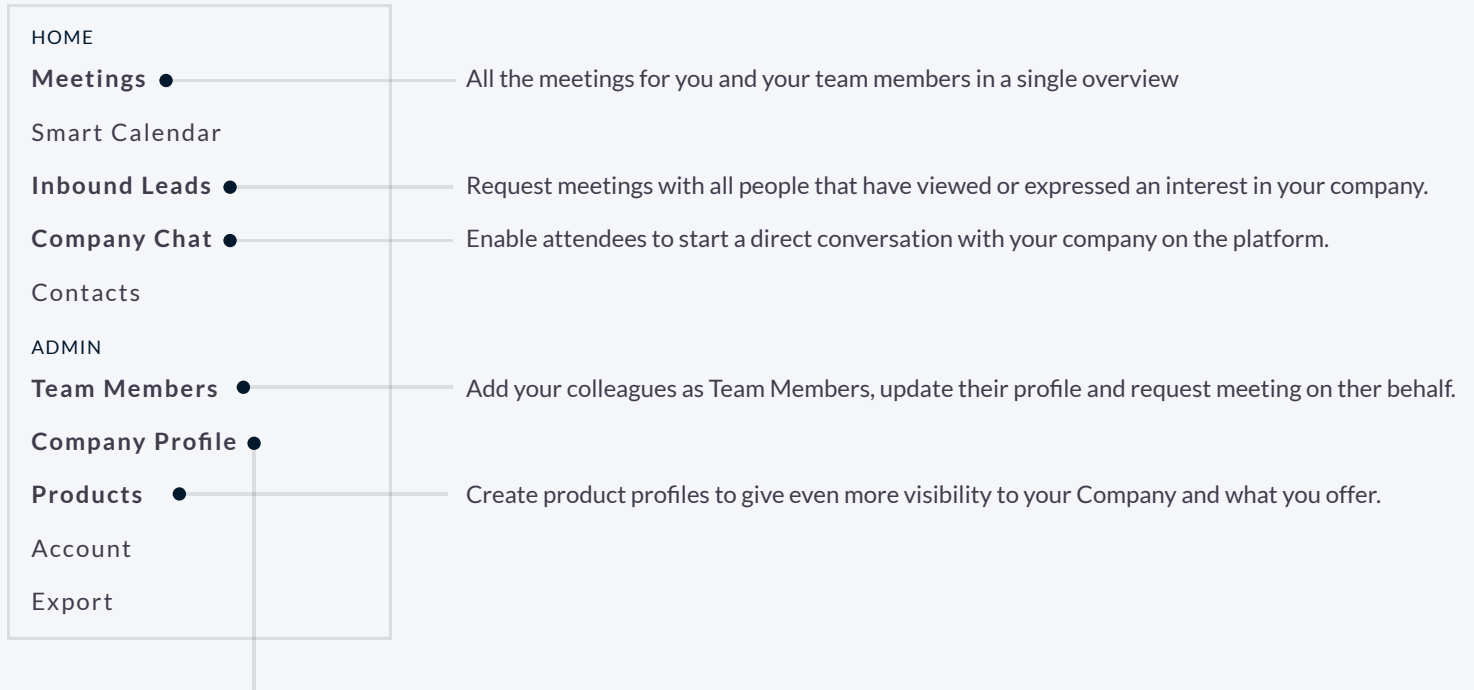
Common connect items

Besides being able to request meetings, mark people with "interested" or "skip". If someone is also interested in you, chat with them and grow your network!

Teams (Exhibitor & Sponsor Portal)

Teams is a critical element of the platform for exhibitors and sponsors. This page explains how to access it and some of its key features.

Powerful functionality for your Company



Update your company profile to make sure it looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.