

QUÉBEC

APARTMENT INVESTMENT
CONFERENCE

March 23, 2022 • Palais des congrès de Montréal

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM

RETURNS TO IN-PERSON AT THE PALAIS!



Largest Annual Conference on the Apartment Markets in Québec

THE EVENT

The 18th annual **Québec Apartment Investment Conference** will be a highly informative event that will provide valuable insights about the multi-unit residential market, and where this asset class is heading from the perspectives of owners, developers, investors, and lenders.

Valuable Insights on Trends, Issues, Strategies and Opportunities in the Canadian Apartment Market

The Conference will focus on many of the opportunities and risks in today's investment real estate market and environment for owners of apartments.

This targeted event has been organized by Informa Canada, the producers of the Real Estate Conferences, in conjunction with a steering committee of some of the key Montréal-based apartment owners, lenders, brokers, and valuers.

Who Attends?

Attendees reach 800 CEOs, CFOs and other senior executives of large and small firms that own apartment buildings joined by public and private equity investors, pension funds, financial institutions, lenders, commercial real estate brokers, lawyers, accountants, appraisers, and other specialists in real estate finance and valuation.

THE OPPORTUNITY TO BE FRONT AND CENTRE

The **Québec Apartment Investment Conference** Sponsorship Program has been designed to ensure that companies receive maximum corporate exposure to all of the attendees at the event.

The 2022 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" of the real estate industry responsible for apartment owners, developers, investors and lenders.

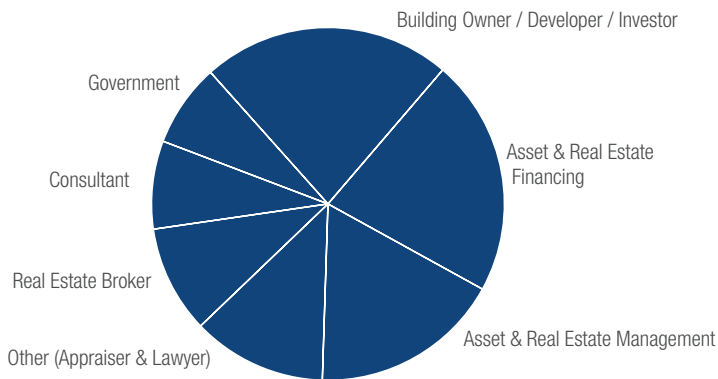
MANY BENEFITS FOR SPONSORS

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients and partners by aligning your brand alongside the #1 real estate conference focused on the apartment sector in Québec with a primary focus on Montréal - the largest rental market in Canada with over 600,000 units.

Sponsorship packages are designed to fit every budget and provide strong value – not only will you have onsite and **ongoing benefits**, but in addition sponsors receive some **complimentary access** to the conference and the **attendee database**.

See the following pages for full details.

WHO WILL ATTEND



MORE INFORMATION

Frank Scalisi

Director of Sales

Email: frank.scalisi@informa.com • **Tel:** 416.512.3815 • **Website:** realestateforums.com

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THANK YOU TO 2020 AND 2021 SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE
PANDEMIC

Title



Platinum

Gold



Pen

Lanyard

Presenter Biographies

Journal



PPE Facial Mask

Networking In The Zoom Lounge

Swag Bag

Live - Happening Now



Hydration Stations

Luncheon

Breakfast

Luncheon Refreshments



Welcome & Opening Remarks

Morning Refreshments

Closing Roundtable

Supporting Association



Plenary Session

Media

Signature



Concurrent Sessions



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Title	1 exclusive opportunity	\$6,000
Platinum	4 opportunities	\$5,250 each
Gold	8 opportunities	\$4,600 each
Lanyard	1 exclusive opportunity	\$4,000
Pen	1 exclusive opportunity	\$4,000
Facial Mask	1 exclusive opportunity	\$3,750
Hand Sanitizer	1 exclusive opportunity	\$3,750
Journal	2 opportunities	\$3,750 each
Mints	1 exclusive opportunity	\$3,750
Mobile Screen Cleaner	1 exclusive opportunity	\$3,750
Presenter Biographies	1 exclusive opportunity	\$3,750
Closing Roundtable	1 exclusive opportunity	\$3,500
Hydration Station	1 exclusive opportunity	\$3,500
Luncheon	2 opportunities	\$3,500 each
Luncheon Refreshments	1 exclusive opportunity	\$3,500
Registration	1 exclusive opportunity	\$3,500
Plenary Sessions	5 opportunities	\$3,350 each
Simultaneous Interpretation	2 opportunities	\$3,250 each
Afternoon Refreshments	1 exclusive opportunity	\$3,000
Breakfast	2 opportunities	\$3,000 each
Morning Refreshments	1 exclusive opportunity	\$3,000
Networking Reception	2 opportunities	\$3,000
Concurrent Session	9 opportunities	\$2,850
Signature	3 opportunities	\$2,500

TITLE

\$6,000 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors

REGISTRATION

Three Québec Apartment Investment Conference Registrations (value \$1260)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

On promotional emails with a total distribution of over 110,000

On bi-monthly national digital newsletter when Québec Apartment Investment Conference is promoted - distribution of 16,500

In banner on a number of promotional emails

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Social Media (Linked-In & Twitter)

on a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Title and Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

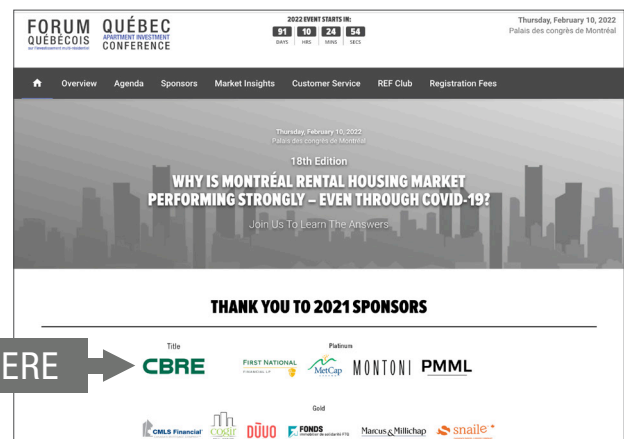
- On the front cover of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If seated lunch on inside front cover of the Luncheon Menu – if buffet lunch on signage at the buffet

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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PLATINUM

\$5,250 / Sponsor • 4 Opportunities

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors. After Title Sponsor

REGISTRATION

Three Québec Apartment Investment Conference Registrations (value \$1260)

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E-Marketing

on promotional emails with a total distribution of over 110,000
on bi-monthly national digital newsletter when Québec Apartment Investment Conference is promoted - distribution of 16,500
in banner on a number of promotional emails

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Social Media (Linked-In & Twitter)

on a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Title and Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

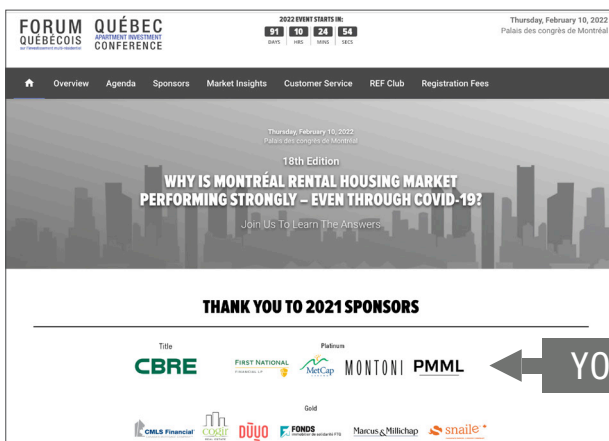
- On the front cover of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If seated lunch on inside front cover of the Luncheon Menu – if buffet lunch on signage at the buffet

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GOLD

\$4,600 / Sponsor • 8 Opportunities

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors. After Title and Platinum Sponsors

REGISTRATION

Three Québec Apartment Investment Conference Registrations (value \$1260)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

on promotional emails with a total distribution of over 110,000

on bi-monthly national digital newsletter when Québec Apartment Investment Conference is promoted - distribution of 16,500

in banner on a number of promotional emails

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Social Media (Linked-In & Twitter)

on a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Title and Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

- On the front cover of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If seated lunch on inside front cover of the Luncheon Menu – if buffet lunch on signage at the buffet

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LANYARDS

\$4,000 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their Conference name badge

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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PEN

\$4,000 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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FACIAL MASK

\$3,750 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a face mask provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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HAND SANITIZER

\$3,750 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility are at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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JOURNAL

\$3,750 / Sponsor • 2 Opportunities

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility are at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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MINTS

\$3,750 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility are at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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MOBILE SCREEN CLEANER

\$3,750 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone screen cleaner, also doubles as a spectacles cleaner, provided to every attendee registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on "Thank You To Sponsors" signage located at high visibility are at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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PRESENTER BIOGRAPHIES

\$3,750 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover and full page (four colour) advertisement on inside spread at the start of the Presenter Biographies section of the onsite program provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed on “Thank You To Sponsors” signage located at high visibility are at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On the front cover of the Speaker Bio Booklet
- Included on your corporate advertisement – outside back cover of the Speaker Bio Booklet

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CLOSING ROUNDTABLE

\$3,500 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On PowerPoint slide on screen on scrolling loop during lunch
- On menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)
- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure

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HYDRATION STATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations (for example citrus water, cucumber & mint, cranberry & orange) placed in registration area for the duration of the Conference – attendees can fill their water bottles or take a glass of water

Signage on station acknowledging sponsorship

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on signage on tables on the morning as attendees enter acknowledging sponsorship
- Logo on all hydration stations acknowledging sponsorship

Print Material

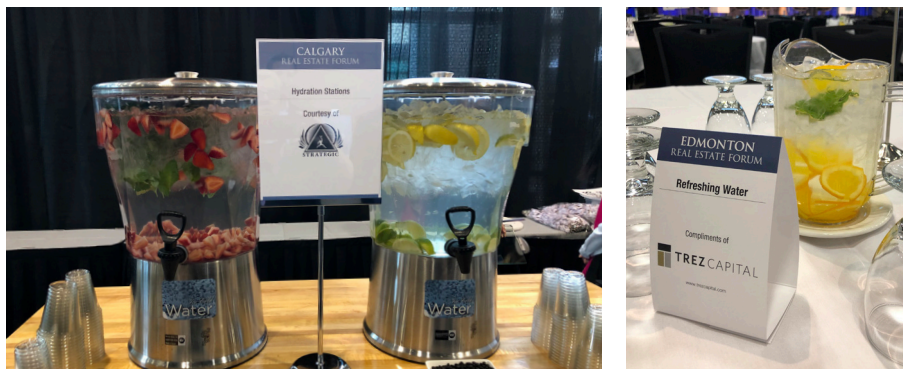
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- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- Logo on tent cards on tables in the morning and on all hydration stations throughout the event

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LUNCHEON

\$3,500 / Sponsor • 2 Opportunities

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Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

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YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Logo on PowerPoint slide on screen on scrolling loop during lunch

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

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Will be buffet or plated - decision will be made closer to the Forum by the organizers.

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Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

LUNCHEON REFRESHMENTS

\$3,500 / Sponsor • 1 Exclusive Opportunity

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bar tender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- High profile logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- Logo on menu placed on tables at lunch (if a served meal)

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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REGISTRATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email to joining information email.

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

on a bi-monthly national digital newsletter when Conference is advertised - a distribution of 16,500

Website

- High profile exposure with sponsor acknowledgement on the Registration Page of the conference website
- Logo placement with sponsor acknowledgement on the Conference website for a nine month period on the Sponsor page
- Logo on Sponsor page of digital promotional brochure downloadable from Conference website

Registration Platform

- On landing page of registration platform – with acknowledgement of sponsorship
- On emails to registrants confirming their registration

Print Material

- In the onsite program handout on sponsors page – provided to all In-Person attendees at the Conference at the Palais des congrès de Montréal
- On exclusive signage at the registration desk on the day of the event at the Palais des congrès de Montréal
- On “Thank You to Sponsors” signage displayed prominently at the Palais des congrès de Montréal

Database of Conference Delegates

A database of all Conference delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

REAL ESTATE FORUM December 1 & 2, 2021
10:00 am - 2:15 pm ET

Overview Agenda Sponsors Plan Your Visit Market Insights Customer Service REF Club REGISTER

REGISTRATION FEE & SAVE 20% WITH REF CLUB MEMBERSHIP

KEEP ME INFORMED TERMS & CONDITIONS

2021 FEES - REGISTRATION OPENING SOON YOUR LOGO HERE

Registration for **Toronto Real Estate Forum** will be opening soon. Meantime, we encourage you to "Keep Me Informed" to be notified when registration opens.

Subscribe to REF Club when registering for the **Toronto Real Estate Forum** and receive 20% off the registration fee. Your membership entitles you to a 20% savings on all Canadian Real Estate Forums and Conferences during your active membership – including the Toronto Real Estate Forum. REF Club access and savings are applicable to members only and are non-transferable.

REF Club members receive this and 20+ other benefits including, networking, education, data, reports, surveys, news, and more. Learn all about [member benefits](#)

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PLENARY SESSION

\$3,350 / Sponsor • 5 Opportunities

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair before and following the sponsored session

Logo on screen for duration of the session

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored session

Onsite

On program signage located outside plenary room for attendees to see as they enter

See Print Material below for further exposure

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- on the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- on program page of the onsite program located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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SIMULTANEOUS INTERPRETATION

\$3,250 / Sponsor • 2 Opportunities

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair at the start of the Conference

Logo on screen during Thank you

Logo on signage “Simultaneous Interpretation Sponsored by:” located close to the registration that all attendees pass – many will stop to pick up headsets

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Where Simultaneous Interpretation is mentioned on the website

Digital

On at least two promotional emails where Simultaneous Interpretation is mentioned – distribution 10,000

Onsite

- Logo on signage on tables in the plenary room for the duration of the day acknowledging sponsorship (also indicating which channel to use for preferred language – French or English)
- Logo on signage in all concurrent sessions at the front of the room (also indicating which channel to use for preferred language)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- on the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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AFTERNOON REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the closing round table identifying sponsorship of refreshment

Logo on refreshment station signage

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On signage at all Refreshment stations
- On program page of the onsite on program page of onsite program brochure where the Afternoon Refreshment is listed

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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BREAKFAST

\$3,000 / Sponsor • 2 Opportunities

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other prestigious sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Breakfast is mentioned

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during breakfast
- On signage at all Breakfast stations
- On program page of the onsite on program page of onsite program brochure where the Breakfast is listed

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- In onsite and promotional brochure where breakfast is listed
- Logo on signage of all breakfast stations

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MORNING REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

March 23, 2022
Palais des congrès de Montréal

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning tea & coffee refreshment break

Logo on refreshment station signage

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Morning Refreshments are mentioned

Onsite

- On signage at all Refreshment stations
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshment is listed

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the morning refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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NETWORKING RECEPTION

\$3,000 / Sponsor • 2 Opportunities

QUÉBEC
APARTMENT INVESTMENT
CONFERENCE

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bar tender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Networking Reception is mentioned

Onsite

- At all bars on signage
- On drinks tickets
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is listed

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CONCURRENT SESSION

\$2,850 / Sponsor • 9 Opportunities

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent room at start of the session

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the session

REGISTRATION

Two Québec Apartment Investment Conference Registrations (value \$840)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

Onsite

- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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SIGNATURE

\$2,500 / Sponsor • 3 Opportunities

DESCRIPTION AND SPONSOR BENEFITS

REGISTRATION

One Québec Apartment Investment Conference Registrations (value \$420)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the “thank you to sponsors” page.

Print Material

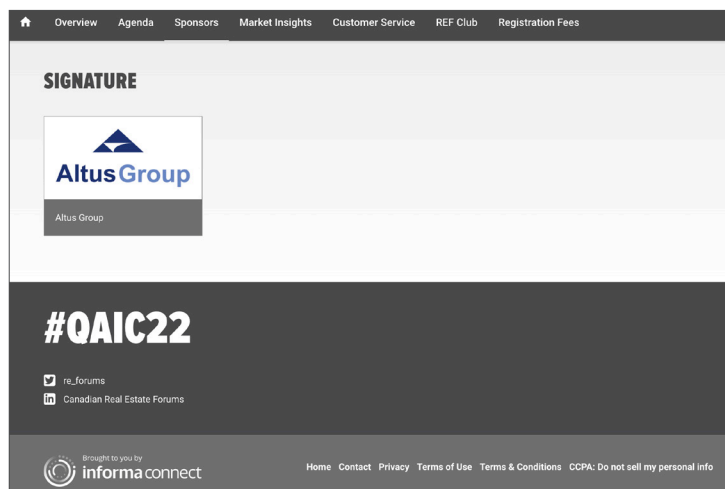
- On “Thank You to Sponsors” page of onsite program brochure
- On “Thank You to Sponsors” signage displayed prominently at the venue

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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