

QUÉBEC CITY REAL ESTATE FORUM

May 2, 2018 • Centre des congrès de Québec

www.realestateforums.com

2018 CORPORATE SPONSORSHIP PROGRAM



Reach Over 400 Real Estate Executives
Active in this Market

THE EVENT

INVESTMENT, DEVELOPMENT, AND LEASING TRENDS AND OPPORTUNITIES IN THE QUÉBEC CITY MARKET

The local real estate community, UDI Québec City Council and Informa Exhibitions have collaborated to organize the 6th biennial Québec City Real Estate Forum.

To accommodate the growth of the Forum, the event has been moved for 2018 to Centre des congrès de Québec.

The program will provide insights on the trends, challenges and opportunities in the office, retail, industrial and multi-unit residential sectors in a market that has gained a strong interest among investors.

THE OPPORTUNITY TO BE FRONT AND CENTRE

Over 400 executives will attend this popular and extremely informative event - local and national executives who are active in investment, development, management, leasing, financing, and marketing decision-making.

UDI Québec will host a reception for the evening of May 1st to provide attendees with exceptional networking opportunities.

WHO WILL ATTEND

CEOs, CFOs and other senior executives of large and small firms that own apartment buildings will be joined by public and private equity investors, pension funds, financial institutions, lenders, commercial real estate brokers, lawyers, accountants, appraisers, and other specialists in real estate finance and valuation.

2016 SPONSORS

- Avison Young Quebec Inc.
- Banque Laurentienne
- Brookfield Financial
- CAPREIT
- CDP Capital
- City of Quebec
- CMHC
- Colliers International
- Cominar REIT
- Côté Conseil Immobilier
- Cushman & Wakefield
- De Rico Experts-Conseils
- De Rico, Hurtubise & Associés inc.
- First Canadian Title
- First National Financial LP
- Fonds immobilier de solidarité FTQ
- Groupe Altus
- Immeubles Roussin
- Immostar
- Industrielle Alliance
- Investissement Immobiliers Kevlar
- Le Groupe Maurice
- MCAP Financial
- Norton Rose Fulbright Canada
- Raymond Chabot Grant Thornton
- Réseau Sélection
- SSQ, Société immobilière inc.
- Stein Monast
- Sun Life Financial
- Yardi

MORE INFORMATION

Frank Scalisi

Email: frank.scalisi@informacanada.com

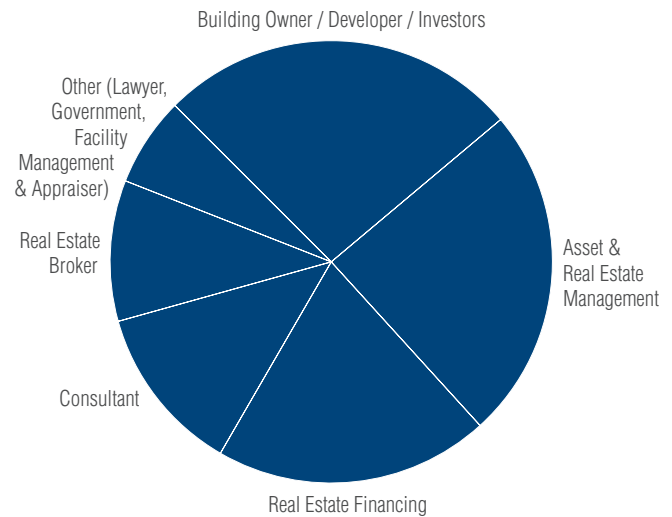
Tel: 416.512.3815

Website: realestateforums.com

FRONT & CENTRE

The Québec City Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

WHO WILL ATTEND



BENEFITS

- Complimentary conference registrations
- Logo placement in promotional brochures, and in the onsite program handout
- Logo exposure on the Forum website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES	COMMITMENT
Platinum	3 opportunities	\$4,250 each
Gold	6 opportunities	\$3,750 each
Lanyard	1 opportunity	\$3,500
Silver (Luncheon)	2 opportunities	\$3,250 each
Keynote Speaker	2 opportunities	\$3,250 each
CEO Roundtable	1 opportunity	\$3,250
Plenary Session	4 opportunities	\$3,000 each
Speaker Video Series	2 opportunities	\$3,000 each
Journal	2 opportunities	\$3,000 each
Pen	1 opportunity	\$3,000
Presenter Biographies	1 opportunity	\$3,000
Breakfast	1 opportunity	\$3,000
Closing Networking Reception	3 opportunities	\$2,500 each
Concurrent Session	4 opportunities	\$2,500 each
Bronze	2 opportunities	\$2,500 each

To reserve your corporate sponsorship, contact **Frank Scalisi**

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PLATINUM

\$4,250 / Sponsor
3 Opportunities

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Prominent logo placement on the front cover of the promotional brochure and the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint slide as applicable
- Placement of your logo on a tension wall on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on conference website for a nine-month period
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Corporate logo included in some promotional emails
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

GOLD

\$3,750 / Sponsor
6 Opportunities

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Logo placement on the front cover of the promotional brochure and the onsite program handout
- Strong visibility during the event: logo exposure on PowerPoint slide as applicable
- Placement of your logo on a tension wall on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on conference website for a nine-month period
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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LANYARD

\$3,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

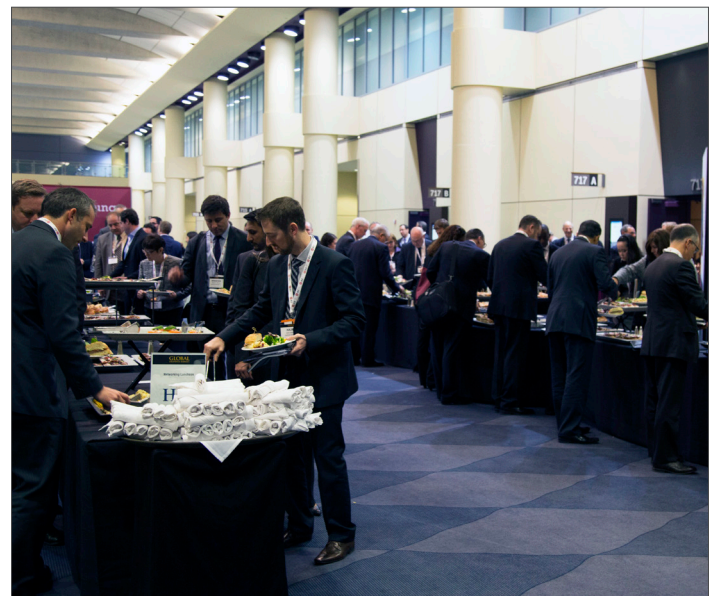
SILVER

\$3,250 / Sponsor
2 Opportunities

Networking Luncheon

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Strong logo exposure on PowerPoint during the luncheon
- Logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the Chairman
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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KEYNOTE SPEAKER

\$3,250 / Sponsor
2 Opportunities

Morning/Luncheon

VALUE ADDED BENEFITS

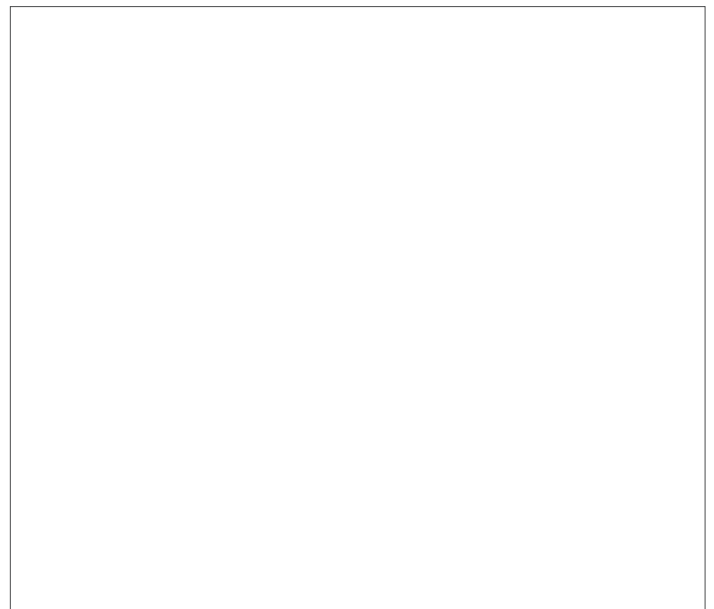
- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the session Moderator
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

CEO ROUNDTABLE

\$3,250 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the session Moderator and/or Chair
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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PLENARY SESSION

\$3,000 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the session Moderator and/or Chair
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

SPEAKER VIDEO SERIES

\$3,000 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Step and repeat video presence at the Conference visible to all conference delegates
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- Placement of your company logo in 10,000 promotional brochures and in the onsite handout
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Spring Issue
- Logo exposure on the conference website for a nine-month period
- Logo placement on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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JOURNAL

\$3,000 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently placed on the cover of a high quality journal will be provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Placement of your corporate promotional material on a table for delegates to take away
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

PEN

\$3,000 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the pen will be provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Placement of your corporate promotional material on a table for delegates to take away
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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PRESENTER BIOGRAPHIES

\$3,000 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently displayed at the UDI Québec Real Estate Evening. You will also receive two tickets for the event
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, your logo on the front cover and a full page ad on the outside back cover
- Placement of your company logo in 10,000 promotional brochures and in the onsite handout
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum Magazine - Spring Issue
- Logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Verbal acknowledgement of your sponsorship by the Chair
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship



BREAKFAST

\$3,000 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Sponsorship acknowledgement on PowerPoint slide during the breakfast
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the Chair
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
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CLOSING NETWORKING RECEPTION

\$2,500 / Sponsor
3 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive at registration
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the session Moderator
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

CONCURRENT SESSION

\$2,500 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the session Moderator and/or Chair
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



FRONTENAC

10 h 35 A1 Le marché des espaces de bureaux est en pleine effervescence : où se dirige-t-il?
The Buoyant Office Market: Where is it Heading?



11 h 40 B1 L'évolution du marché du commerce de détail
The Changing Face of the Retail Market



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BRONZE

\$2,500 / Sponsor
2 Opportunities

Morning and Luncheon Refreshments

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive (luncheon only)
- Sponsorship acknowledgement on PowerPoint slide as applicable
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Verbal acknowledgement of your sponsorship by the Chairman or session Moderator
- Database of all conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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