

QUÉBEC CITY REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM



Reach 500 Real Estate Executives Active in the Québec City Market

THE EVENT

INVESTMENT, DEVELOPMENT, AND LEASING TRENDS AND OPPORTUNITIES IN THE QUÉBEC CITY MARKET

The local real estate community, UDI Québec City Council and Informa Exhibitions have collaborated to organize the 7th biennial Québec City Real Estate Forum.

To accommodate the growth of the Forum, the event was moved to Centre des congrès de Québec. A record of new 500 executives attended the last Quebec City Real Estate Forum in 2018.

The program will provide insights on the trends, challenges and opportunities in the office, retail, industrial and multi-unit residential sectors in a market that has gained a strong interest among investors.

THE OPPORTUNITY TO BE FRONT AND CENTRE

Over 500 executives will attend this popular and extremely informative event - local and national executives who are active in investment, development, management, leasing, financing, and marketing decision-making.

UDI Québec will host a reception for the evening of May 3 to provide attendees with exceptional additional networking opportunities.

WHO WILL ATTEND

CEOs, CFOs and other senior executives of large and small firms that own office, retail, industrial and apartment buildings will be joined by public and private equity investors, pension funds, financial institutions, lenders, commercial real estate brokers, lawyers, accountants, appraisers, and other specialists in real estate finance and valuation.

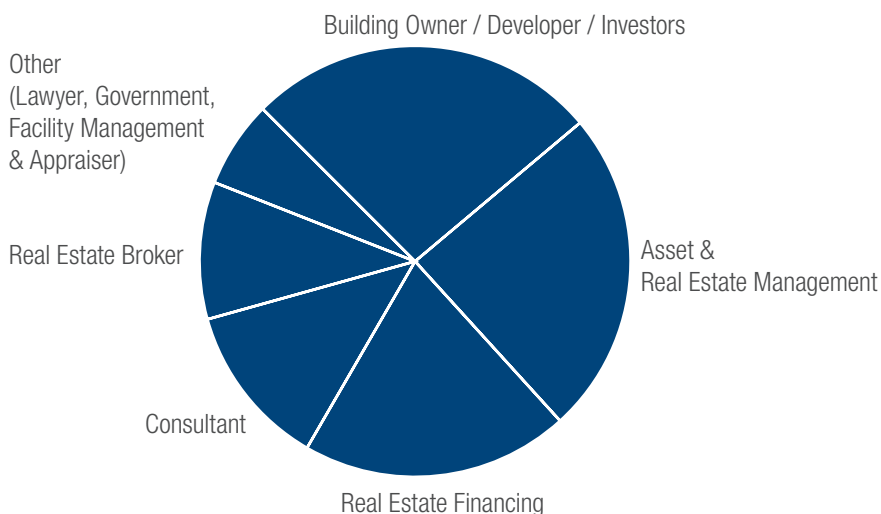
SPONSORS ARE UP FRONT AND CENTRE

The Québec City Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

SPONSOR BENEFITS

- Complimentary Forum registrations
- Logo placement in 7,500 promotional brochures and in the onsite program handout
- Placement of your logo on signage at the Forum
- Placement of your logo, company profile, website and contact in the Sponsor Directory section of the in the onsite program handout
- Database of all Forum delegates (no emails) will be provided two weeks prior to as well as following the event

WHO WILL ATTEND



MORE INFORMATION

Frank Scalisi
Director of Sales

Email: frank.scalisi@informa.com • **Tel:** 416.512.3815 • **Website:** realestateforums.com

QUÉBEC CITY REAL ESTATE FORUM

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THANK YOU TO PREVIOUS SPONSORS FOR THEIR SUPPORT

Platinum



Gold



Young Leaders



Espace De Travail



Post Notes



Journal



Pen



Luncheon



Lanyard



Morning Keynote



Luncheon Keynote



Presenter Biographies



Continental Breakfast



Concurrent Sessions



Closing Roundtable



Media



Morning Refreshments



Luncheon Refreshments



CEO Roundtable



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	5 opportunities	\$4,500 each
Gold	7 opportunities	\$4,000 each
Lanyard	1 exclusive opportunity	\$3,850
Closing Roundtable	1 exclusive opportunity	\$3,500
Hydration Station	1 exclusive opportunity	\$3,500
Journal	2 opportunities	\$3,500 each
Keynote Speakers	2 opportunities	\$3,500 each
Luncheon	2 opportunities	\$3,500 each
Mints	1 exclusive opportunity	\$3,500
Pen	1 exclusive opportunity	\$3,500
Post Notes	2 opportunities	\$3,500 each
Presenter Biographies	1 exclusive opportunity	\$3,500
Plenary Session	4 opportunities	\$3,300 each
Breakfast	1 exclusive opportunity	\$3,250
Luncheon Refreshments	1 exclusive opportunity	\$3,250
Speaker Video Series	2 opportunities	\$3,250 each
Simultaneous Interpretation	2 opportunities	\$3,000 each
Afternoon Refreshments	1 exclusive opportunity	\$2,850
Concurrent Session	4 opportunities	\$2,850 each
Morning Refreshments	1 exclusive opportunity	\$2,850
Networking Reception	3 opportunities	\$2,700 each

PLATINUM

\$4,500 / Sponsor • 5 Opportunities

QUÉBEC CITY REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference.

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Québec City Real Estate Forum Registrations (value \$1,275)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Québec City Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000+ followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

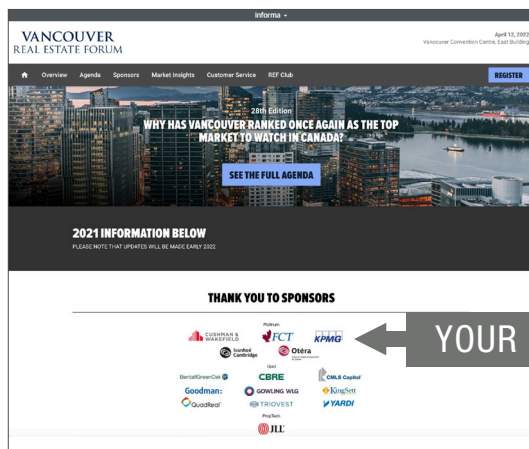
- On the front cover of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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To reserve your corporate sponsorship, contact **Frank Scalisi**

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GOLD

\$4,000 / Sponsor • 7 Opportunities

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Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

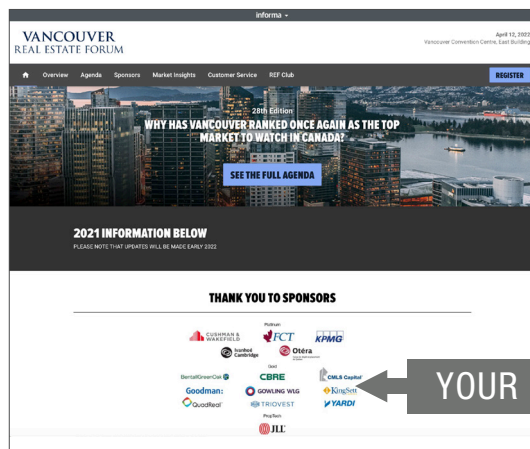
- On the front cover of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

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LANYARD

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their Conference name badge.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

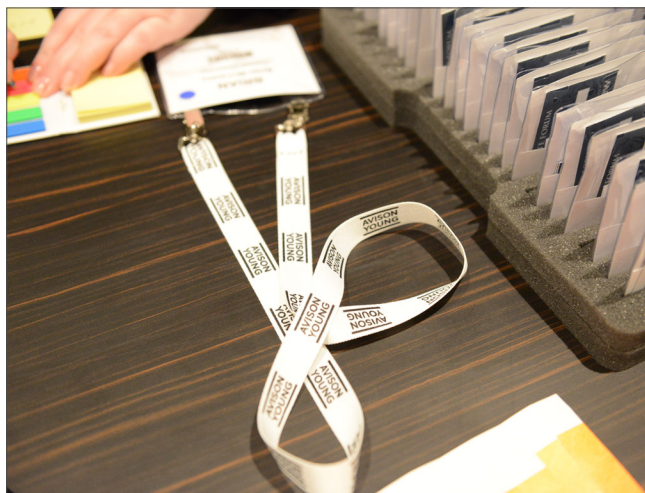
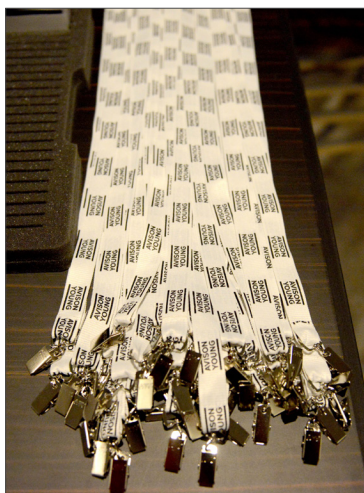
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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CLOSING ROUNDTABLE

\$3,500 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table.

Logo on PowerPoint slide during mention and on screen for the duration of the session.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Conference Delegates

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HYDRATION STATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning.

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Conference – attendees can fill their water bottles or take a glass of water during the course of the day.

Signage on station and tables in the morning acknowledging sponsorship.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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JOURNAL

\$3,500 / Sponsor • 2 Opportunities

QUÉBEC CITY REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Conference.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
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KEYNOTE SPEAKER

\$3,500 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of one of two Keynote presentations. All speakers are well respected by the industry and will share experience and thoughts on the current state of the industry from their own perspective. The sponsor of the session will be thanked twice by the Forum Chair – as speakers are introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter
- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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LUNCHEON

\$3,500 / Sponsor • 2 Opportunities

QUÉBEC CITY REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions.

Logo on PowerPoint slide on screen on scrolling loop during lunch.

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch).

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

Database of Conference Delegates

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MINTS

\$3,500 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Conference.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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PEN

\$3,500 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Conference.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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POST NOTES

\$3,500 / Sponsor • 2 Opportunities

QUÉBEC CITY
REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Conference.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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PRESENTER BIOGRAPHIES

\$3,500 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY
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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite conference program
- On your full page corporate advertisement in the onsite conference program

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\$3,300 / Sponsor • 4 Opportunities

May 4, 2022 • Québec City Convention Centre

Thank You from the Chair or Moderator before and following the sponsored session.
Logo on PowerPoint slide during mention and on screen for the duration of the session.

Two Québec City Real Estate Forum Registrations (value \$850)

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored session

- On program signage located outside plenary room for attendees to see as they enter

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

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BREAKFAST

\$3,250 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room).

Logo on breakfast stations in registration area.

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Conference.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

LUNCHEON REFRESHMENTS

\$3,250 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions.

Logo on PowerPoint slide on screen on scrolling loop during lunch.

Logo on bar signage.

Logo on drinks tickets (to hand to the bar tender in exchange for a drink, beer, wine, soft drinks, sodas, etc).

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

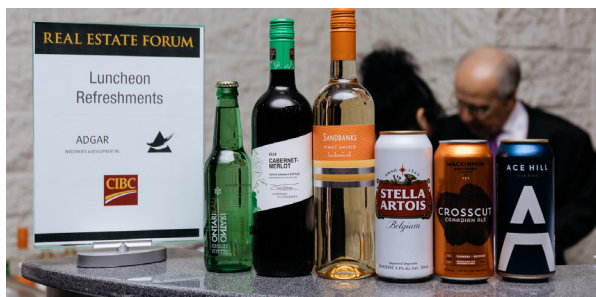
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge

Database of Conference Delegates

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Reporting

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SPEAKER VIDEO SERIES

\$3,250 / Sponsor • 2 Opportunities

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created in association with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website and Video

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference
- Sponsor logo acknowledgement on the videos

Print Material

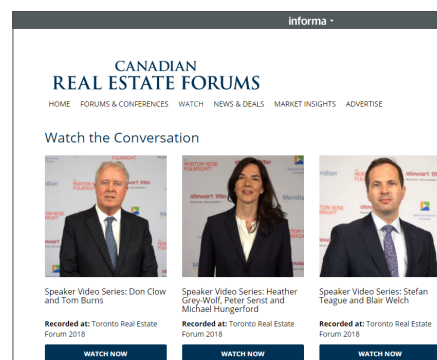
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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Reporting

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SIMULTANEOUS INTERPRETATION

\$3,000 / Sponsor • 2 Opportunities

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair at the start of the Conference.

Logo on screen during Thank you.

Logo on signage “Simultaneous Interpretation Sponsored by:” located close to the registration that all attendees pass – many will stop to pick up headsets.

Or on Simultaneous Interpretation app - new ways of using technology to deliver the interpretation are being considered.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Where Simultaneous Interpretation is mentioned on the website

Digital

On at least two promotional emails where Simultaneous Interpretation is mentioned – distribution 10,000

Onsite

- Logo on signage on tables in the plenary room for the duration of the day acknowledging sponsorship (also indicating which channel to use for preferred language – French or English), or other applicable logo exposure should the interpretation be delivered through an app
- Logo on signage in all concurrent sessions at the front of the room (also indicating which channel to use for preferred language)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in December to over 5,000 prospective attendees
- on the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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Reporting

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AFTERNOON REFRESHMENTS

\$2,850 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions).

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment.

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CONCURRENT SESSION

\$2,850 / Sponsor • 4 Opportunities

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator.

Thank You from the Moderator before and following the sponsored session.

Logo on screen for duration of the sponsored concurrent session.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MORNING REFRESHMENTS

\$2,850 / Sponsor • 1 Exclusive Opportunity

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions).

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break.

Logo on refreshment station signage.

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Morning Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Conference Delegates

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Reporting

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NETWORKING RECEPTION

\$2,700 / Sponsor • 3 Opportunities

QUÉBEC CITY
REAL ESTATE FORUM

May 4, 2022 • Québec City Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions).

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception.

Logo on signage all bars.

Logo on drinks tickets that attendees hand to the bar tender in exchange for their drink (wine, beer, soft drinks, sodas, etc).

REGISTRATION

Two Québec City Real Estate Forum Registrations (value \$850)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Networking Reception is mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in First week of March to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

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Reporting

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