



Canadian Real Estate Forums by informa...

2026 Corporate Sponsorship Program



Contents

What are the Real Estate Forums?	3
Who attends?	5
Sponsorship opportunities	6
Testimonials	8
Previous sponsors	9
Sponsorship opportunities: In detail	10
Contact	18



What are the Real Estate Forums?

The Real Estate Forums are a series of events for over 15,000 leading professionals from the commercial real estate Industry, focusing on leasing, investment, development and financing across Canada.

Our forums provide a rich environment for forming and strengthening industry relationships, enhancing participant visibility, and fostering community engagement.



2026 CANADA'S LEADING CRE FORUMS & CONFERENCES

INDUSTRY LEADER
INSIGHT
LATEST TRENDS & STRATEGIES
NETWORKING



**Québec Apartment
Investment Conference**
by informa...

February 04
Palais des congrès de
Montréal



**Southwestern Ontario
Real Estate Forum**
by informa...

June 03
RBC Place London,
Ontario



RealCapital
by informa...

February 24
Metro Toronto
Convention Centre
(North)



RealREIT
by informa...

September 16
Metro Toronto
Convention
Centre (North)



**Western Canada
Apartment Investment
Conference**
by informa...

May 12
Edmonton
Convention Centre



**Québec City
Real Estate Forum**
by informa...

September 29
Québec City
Convention Centre



**Edmonton
Real Estate Forum**
by informa...

May 13
Edmonton
Convention Centre



**Winnipeg
Real Estate Forum**
by informa...

October 6
RBC Convention
Centre



**Land &
Development**
by informa...

May 27
Metro Toronto
Convention Centre
(North)



**Ottawa
Real Estate Forum**
by informa...

October 20
Rogers Centre

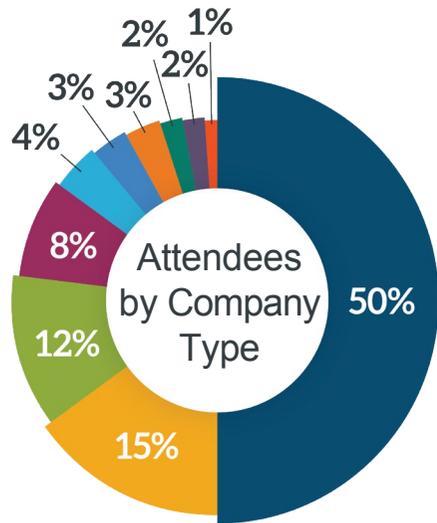
Who attends?

15,000+
Attendees

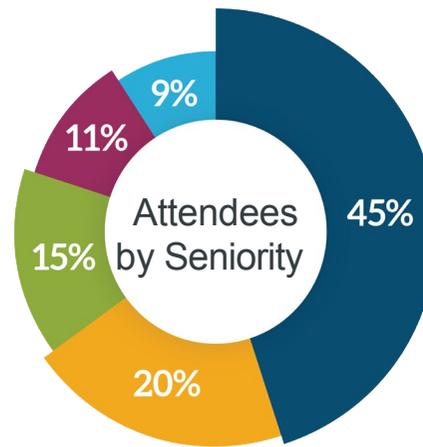
8,000+
C-Level & V-Level attendees

6,000+
Building owners, developers, investors

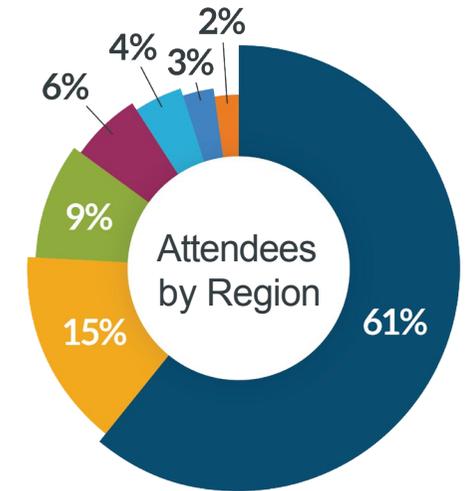
1,000+
Expert speakers



- Building Owner, Developer, Investor
- Financial Institutions
- Real Estate Broker
- CRE Consultant & Appraisers
- Asset Management
- Government & industry associations
- Legal
- Fund Managers
- Property & Facility Management
- Other Real Estate Professionals



- SVP, VP, Directors, Heads
- C-level, MD, GM, Presidents
- Other
- Management
- Founders, Owners, Partners, Principals



- ON
- QC
- BC
- AB
- Other Canadian Provinces
- U.S.A.
- Europe

Sponsorship opportunities



Hospitality

This sponsorship opportunity allows your organization to prominently feature your brand during key refreshment periods, such as breakfasts, lunches, and coffee breaks. Your company logo will be strategically placed on dining tables, food stations, and signage, ensuring high visibility among attendees during these essential networking times.



Thought leadership

This premium opportunity allows your organization to choose from commencing the event onstage, participating in high-profile panel discussions, or introducing keynote speakers, establishing your company as a leading industry voice.



Promotional items

This sponsorship opportunity allows your organization to provide branded giveaways that attendees will use during and after the event. These items can prominently feature your logo, ensuring that your brand remains top-of-mind long after the conference ends.



VIP Services

This exclusive sponsorship offers your organization a dedicated zone to showcase your services, brand, and offerings to an engaged audience of industry professionals, creating an informative and interactive experience.

Sponsorship opportunities



Experiential Sponsorship

Your company logo will be strategically placed, providing high visibility among attendees and ensuring that your brand remains top-of-mind long after the conference ends.



Engagement

This sponsorship opportunity allows your organization to sponsor key engagement tools such as conference WiFi, the bespoke ConnectMe mobile app, attendee polling, post-conference surveys, and a speaker video series. Your brand will be prominently featured, ensuring high visibility as attendees utilize these essential resources throughout the event.



Sessions

This sponsorship opportunity allows your organization's logo to be prominently displayed on signage announcing each of our conference sessions. With your branding visible at the entrance of every session and acknowledgment from our conference chairs or session moderators, your company gains consistent exposure throughout the event.



Digital

Select from an extensive array of digital services to augment an existing sponsorship or combine them in a cumulative bundle for a distinct package. Our digital strategies encompass a variety of components including press releases, strategic branding, target marketing campaigns, increased product visibility, amplified speaker profiles and much more.

For more information on all sponsorship opportunities, please go to pages XX-XX

For all inquiries regarding partnership opportunities, please contact SponsorREForums@informa.com | 416-960-4509

Testimonials

“

These events give us an opportunity to reconnect with old clients and new clients. It brings together the right people that make a difference in our industry.

Mark Sinnett

Executive Vice President, Head of Financial Markets,
Quebec Avison Young

“

It's a place for connection. The togetherness of the event and the effect of sharing and quickly finding a solution is essential.

Thierry Samlal

Executive Vice President, Real Estate Broker
PMML

“

It's more important than ever to have these events. To come, to share, to meet people; it's a great opportunity. The event speaks for itself – there's more people every year.

Karim Farouk

Vice-President, Operations
CAPREIT

“

Highly concentrated conference about the relevant and contemporary issues we deal with.

Naama Blonder

Architect & Urban Planner
Smart Density

“

It is the place to network, connect, and build relationships with all the key players in the industry. It's a must-attend.

Annie Houle

Head of Canada
Ivanhoé Cambridge

You're in good company

A snapshot of our 2025 sponsors



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Thought Leadership

Exposure

Title:
\$25,000 CAD

- Welcome and Chair's Introduction at the beginning of the associated event.
- Top logo positioning at the event and online.
- Logo on promotional emails for the event.

Platinum:
\$22,500 CAD

- Panel participation in a plenary session at the associated event.*
- Second highest logo positioning at the event and online.
- Logo on promotional emails for the event.

Gold:
\$20,000 CAD

- Panel participation in a concurrent session at the associated event.*
- Premium logo positioning at the event and online.
- Logo on promotional emails for the event.

Chairs' Reception:
Price upon request

- Panel participation in a concurrent session at the associated event.*
- Logo and sponsorship acknowledgment on invitations to the Chair's Reception, emailed to all attendees, speakers, when the majority of those that will attend the Forum are registered.
- Extensive logo exposure at the reception on registration counters, signage - directional, inside the registration area and inside the reception room - on bar signage, napkins, on food stations, cruiser tables, etc.



* participation subject to production approval

Thought Leadership opportunities include:

- An additional complimentary event registration (three total).
- Logo placement on the main stage banner and/or the picture-in-picture PowerPoint display.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

- Logo on the "Thank You to Our Sponsors" page in the Spring Issue or Fall Issue of Real Estate Forums Magazine.

Experiential Sponsorship

Exposure

Yoga/run:

- Logo positioning on the agenda page of the website
- Logo included in a dedicated sign-up email to all attendees

Spot My Photos / Headshot photography:

- Professional photographer to capture photos
- Delegates to receive their photo via email with compliments from your company

Live band:

- Logo and brand exposure in your dedicated area
- Logo on the sponsor page of the website
- A special mention by the co-chairs during the event

Golf simulator:

- Logo and brand exposure in your dedicated area
- Logo on the sponsor page of the website
- A special mention by the co-chairs during the event

All Conference Zones receive the following:

- Logo on promotional emails before the event.
- Logo on delegate emails before the event.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

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** additional discount available for multi-sponsorship opportunities*

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VIP Services

Exposure

Market Intelligence Zone:

- Prime location for the zone in a high traffic area of the conference (10x20).
- Four tables/screens (space-dependent).

VIP Speaker Lounge:

- Private lounge adjacent to pre-function area.
- Two TVs, couches, and tables.
- Barista or smoothie bar.
- Privately catered food and beverage services.

VIP meeting rooms:

- Dedicated meeting space for the duration of the event.
- Logo on directional signage and adjacent to offering.

Allocate meetings :

- Position 1 senior executive from your organization as the expert
- Verbal announcement by the event Chairs thanking the sponsor of the Allocate
- Logo in the Allocate Meeting Room, on tables, directionals, and additional signage.

VIP breakfast/lunch/dinner:

- Host 20 guests of your choice in a private space
- Logo on signage outside the VIP breakfast/luncheon room.
- Logo on extensive buffet signage.

** additional discount available for multi-sponsorship opportunities*



All Conference Zones receive the following:

- Logo on promotional emails before the event.
- Logo on delegate emails before the event.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

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Hospitality

Price: \$10,000 CAD

	Exposure
Coffee, tea and breakfast	<ul style="list-style-type: none"> • Logo on loop on the main screen of the plenary room during the walk-in.
Morning and afternoon refreshments	<ul style="list-style-type: none"> • Logo on signage adjacent to offerings.
Luncheon	<ul style="list-style-type: none"> • Logo on loop on the main screen of the plenary room during the walk-in.
Luncheon refreshments	<ul style="list-style-type: none"> • Logo on loop on the main screen of the plenary room during the walk-in. • Logo on drink tickets provided to each attendee.
Networking reception	<ul style="list-style-type: none"> • Logo on drink tickets provided to each attendee.
Smoothie bar**	<ul style="list-style-type: none"> • All day service with logo representation on signage next to the bar
Barista**	<ul style="list-style-type: none"> • Prime location in principal networking area, serving up to 500 drinks • Logo representation on signage on the barista station
Hydration	<ul style="list-style-type: none"> • Logo displayed on signage adjacent to hydration stations. • Logo on tent cards in the plenary room until the luncheon. • Logo on delegate emails for water bottle reminders.

All Hospitality opportunities receive the following:

- Logo on signage adjacent to offerings.
- Logo on the agenda page of the event website.
- Verbal acknowledgment prior to availability.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

- Logo on the "Thank You to Our Sponsors" page in the Spring Issue or Fall Issue of Real Estate Forums Magazine.



* additional discount available for multi-sponsorship opportunities / ** only available at specific events

Promotional Items

Price: \$9,000 CAD

Logo or other branding on promotional items available at the event.

Lanyard	Post Notes	Mobile Screen Cleaner
Pen	Mints	Mobile Charging Devices
	Journal	

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

- Logo on the "Thank You to Our Sponsors" page in the Spring Issue or Fall Issue of Real Estate Forums Magazine.

** additional discount available for multi-sponsorship opportunities*



Sessions*

Exposure

Keynote:
\$10,000 CAD

Closing Roundtable:
\$10,000 CAD

Plenary Session:
\$9,000 CAD

Concurrent Session:
\$8,000 CAD

Opening or Closing Remarks

Presenting Stage Sponsor:**

Concurrent Stage Session:**
\$8,000 CAD

Closing remarks**

- The sponsor of the session will be thanked twice by a conference chair or panel moderator with their logo on screen – as speaker(s) are introduced and again at the close of the session.
- The sponsor logo will also appear on the screen for the duration of the session except when the presenter has a PowerPoint or video presentation.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

- Logo on the "Thank You to Our Sponsors" page in the Spring Issue or Fall Issue of Real Estate Forums Magazine.



Please note that Session sponsorship does not include any speaking opportunities, please see Thought Leadership for more information.

** only available at specific events

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Engagement

Price: \$12,000 CAD

Exposure

ConnectMe Mobile App

\$9,000 CAD

- Logo on delegate emails when the mobile app for the event is mentioned.
- Logo on signage at the dedicated help desk at the event.
- Logo on tent cards with a QR code for easy downloads.
- Logo on the landing page of the mobile app.
- Logo on additional mobile app signage at the event.

WiFi

\$9,000 CAD

- Logo on back of back of name badge with connection details.
- Logo on the landing page displayed when connected.
- Logo on additional WiFi signage at the event.

RealConnectionZone

\$9,000 CAD

- Prime location for the zone in a high traffic area of the conference (10x10).
- Desk, two stools, one TV, pop up banner.
- Lead insights.
- Three staff passes (no access to sessions, lunch provided).

Registration

\$9,000 CAD

- Logo on the event website's registration page and registration platform.
- Logo on onsite registration signage and counters.
- Logo on registration confirmation emails.

Speaker Video Series

\$9,000 CAD

- Acknowledgement and logo on social media posts made across LinkedIn (17,000+ followers) once videos are available on the Canadian Real Estate Forums Portal.
- Acknowledgement and logo on promotional emails once the videos are launched.

Designated Meeting Space

- Logo on directional signage and adjacent to offering.

Attendee Poll

\$9,000 CAD

- Logo on tent cards providing details of how to access the attendee poll on all tables in the plenary room from morning until the poll has been delivered.

Included in all packages:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
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Event Amplification

Available as add-ons to existing sponsorships, as well as individually or in a package

Description	
Audience Extension	<ul style="list-style-type: none"> Target the 150,000+ professionals who visit our website year-round before and after the event
eNewsletters	<ul style="list-style-type: none"> Advertise in our bi-weekly eNewsletters with a display advert, educational content or announcements
Magazines	<ul style="list-style-type: none"> Advertise in our Canadian Real Estate Forums Magazine, Canadian Apartment Investment Report or our ReallInsights series
Social Media Amplification	<ul style="list-style-type: none"> Boost traffic to your site and grow your audience before, during and after the event by utilizing our social following
Video Interviews	<ul style="list-style-type: none"> Position your company as a thought leader and generate more buzz and online with our professional video services onsite
Podcast	<ul style="list-style-type: none"> Interview or advertise on our Commercial Real Estate Podcast
Webinar	<ul style="list-style-type: none"> Create a webinar or round table to capture leads and educate our audience
Bespoke Emails	<ul style="list-style-type: none"> Utilize our database for strategic marketing emails, with the ability to segment into your target audience
Session Recordings	<ul style="list-style-type: none"> Record your session at our conference and receive the footage for your own marketing purposes

Included in all packages over \$7,000:

- Two complimentary event registrations.
- Logo on the event website's Sponsors page.
- Logo on the "Thank You to Our Sponsors" onsite signage.
- Logo and profile listed in the Sponsors section of the event's mobile app.

Select Events:

- Logo on the "Thank You to Our Sponsors" page in the Spring Issue or Fall Issue of Real Estate Forums Magazine.

Some of the numbers:

- 150,000+ users on our event websites per year
- 30,000+ email database
- 60,000+ youtube views per year
- 8,700+ average podcast listeners per episode
- 25,000+ social media followers
- 9,000+ recipients of eNewsletters

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Canadian Real Estate Forums

by informa...

Tell us your business
goals and we'll help you
achieve them

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October 22
BMO Centre
Expansion,
Stampede Grounds



**Vancouver
Real Estate Forum**
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March 31–April 1
Vancouver
Convention Centre
(West)



**Canadian Apartment
Investment Conference**
by Informa

September 10
Metro Toronto
Convention Centre
(North)



**Global
Property Market**
by Informa

December 2
Fairmont Royal York



**Montréal
Real Estate Forum**
by Informa

April 14-15
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