



RiskMinds International

18–21 November 2024 | InterContinental O2 | London

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What is RiskMinds International?

RiskMinds International is the number one conference in the risk management space and the biggest risk management event across the globe.

This world class event offers the opportunity to meet, learn and share best practice with leading risk practitioners in the industry. Collaborate with renowned risk experts, Chief Risk Officers and Heads of Risk across banking, asset management, investment and insurance.



Who attends?

The RiskMinds brand has over 30 years experience in bringing together thought leaders from the risk management community.



57% Banks
16% Insurer
9% Software Providers & Consultants

7% Asset Manager
6% Other
5% Supervisor

31% Director
21% Head Of
20% CRO & C-Level

15% Senior Management
10% Other
3% Academic

39% Rest of Europe
36% UK & Ireland
12% North America

6% Asia-Pacific
4% Middle East
3% South America

Who attends?

A snapshot of companies that attended in 2023 includes:

- AXA
- Aegon
- Allianz
- Bank of America
- Bank of England
- Barclays
- BBVA
- BCG
- BNP Paribas
- Canada Life
- Citi Bank
- Crédit Agricole
- Danske Bank
- Deloitte
- Deutsche Bank
- Direct Line
- European Banking Authority
- European Central Bank
- Federal Reserve Bank
- Fidelity International
- Financial Conduct Authority
- Generali
- Goldman Sachs
- Google
- Intesa Sanpaolo
- Legal & General
- Lloyds Bank Group
- London Stock Exchange Group
- McKinsey & Company
- Metro Bank
- Monzo
- MUFG
- National Australia Bank
- Natwest
- Nomura
- Nordea
- Oliver Wyman
- Prudential
- PWC
- Santander
- Société Générale
- Standard Chartered
- Stanford University
- Starling Bank
- State Street
- UBS
- United Nations Environment Programme
- UOB
- Virgin Money
- Wells Fargo

▶ **1000+** senior risk professionals



▶ **Over 60%** are from banks & other financial institutions



▶ **Top 15** European banks represented



▶ **180+** CROs

▶ **60+** countries represented



Agenda

Topics focus on strategic insights including:

- ▶ Geopolitical risk
- ▶ Market volatility and credit risk
- ▶ Technology risk, data, and AI
- ▶ Regulatory developments & stress testing
- ▶ Business resilience and operational risk
- ▶ Model risk management
- ▶ Climate risk and ESG
- ▶ Conduct, compliance, and governance

Sustainability

We're committed to running events which are both **environmentally sustainable** and **socially responsible**. From dedicated debates on the agenda, to radical changes in the way we build our exhibition, here is a breakdown of how we are embedding sustainability in everything we do.



Environmentally Responsible

Environmentally Responsible

RiskMinds International will be run in an increasingly environmentally responsible manner, focusing on:

- Reducing carbon emissions
- Creating less waste and discouraging giveaways from exhibitor stands and media partners
- Considering sustainability credentials for every item sourced for the event



Socially Responsible

Socially Responsible

Our aim is for RiskMinds International to promote long-term sustainable development in the way that we run the event but also in how it's implemented in the market as a whole.



Inspiring Sustainability

Inspiring Sustainability

We want RiskMinds International to be run in a socially responsible manner. To do so, we are focusing on:

- Doing business safely and ethically
- Considering wellbeing and accessibility
- Creating a positive impact on our host cities and measuring our impacts

“

RiskMinds is the annual risk event that anybody who's anybody in risk needs to be at.

Katherine Wolicki
Global Head of Financial and Model Risk Regulatory Policy and Engagement
HSBC UK

“

It's a unique opportunity to network with fellow colleagues from different segments in the sector. It's extremely valuable.

Hanna Sarraf
Former Chief Risk Officer
Starling Bank International

“

This event is where things are really happening. This is where we launch ourselves as the risk managers into the future.

Thabile Nyaba
Chief Risk and Sustainability Officer
OMI

“

This is the ultimate event for anyone who wishes to interact with the best minds in the industry. To meet people, to share ideas, to network.

Ntheye Lungu
Head of Combined Assurance and Business Resilience
Old Mutual Insure

“

I always plan in advance to make myself available to come to RiskMinds every year.

Carolina Thomaz
Chief Risk Officer
Itaú Private Bank Zurich



Sponsorship and Exclusive Opportunities

All our partners benefit from a customized package of involvement to ensure complete alignment to your objectives, goals and budgets.

Standard packages	Principle Partner	Partner	Associate Partner	Exhibitor
Plenary Keynote	Yes	No	No	No
Plenary Panel Moderation	Yes	Yes	No	No
Plenary Chairmanship	Yes	Yes	No	No
Summit Presentation	Yes	No	No	No
Stream Presentation	Yes (x2)	Yes	Yes	No
Stream Chairmanship	Yes	Yes	Yes	Yes
Round Table Hosting Session	No	No	Yes	No
VIP Breakfast/Lunch Hosts	Yes	Yes	No	No
Stand	Double - 6m x 4m	Single - 3m x 2m	Single - 3m x 2m	Single - 3m x 2m
Full Delegate Passes	12	8	4	2
Delegate List Access	Yes	Yes	Yes	Yes
Branding	Branded exclusively as Principal on all digital and on-site collateral	Partner level branding and prioritised on all digital and on-site collateral	Associate Partner level branding on all digital and on-site collateral	Exhibitor level branding on some digital and on-site collateral
Investment Level	Only 1 available - please ask for further details.	£65,000	£38,000	£15,000

At Event Opportunities



Breakfast, Lunch and Dinner Briefings

Capitalise on our VIP Relationship Manager service to select and invite key attendees to enjoy a content lead session run by your business whilst enjoying a breakfast or lunch in a private setting away from the conference noise. The RiskMinds Editors in Chief will work alongside you and your team to establish content, speakers, target audience as well as digital and channel marketing strategies.

£GBP 24,000



Private Meeting Rooms

Ensure you have a sophisticated and private setting for your meetings during the event

£GBP 9,750



Brand Activation

Increase your branding presence and reach at the event



Badges and Lanyards

Branding at its best! Your logo displayed on badges and lanyards worn by all speakers, VIP guests and delegates during the event.

Sponsoring the badges and lanyard delivers not only great brand exposure on-site, but also post event through all RiskMinds collateral produced such as video interviews and recorded programme sessions.

£GBP 32,000



Water Station

Your logo on all water stations distributed around the event. Positive brand association throughout!

£GBP 22,000



Early Stage Touchpoints

Your brand and strategic message distribute at key touch points during the early stages of the event such as check-in welcome letters, room keys, and product placement.

£GBP 18,000



Brand Activation cont.



Barista Zone

This centrally located barista bar and comfy seating area is a buzzing hub for business discussions all day long and a fantastic meeting point.

Sponsoring The Coffee House puts you at the centre, ensuring that there is always a queue of delegates for your branded coffee and a number of discussions taking place in your comfy seating area. The Coffee House offers high profile branding in the exhibition area. The coffee cups are also branded and you can distribute your literature in the seating area.

£GBP 18,000



Smoothie Bar

Chat with delegates whilst they order and drink fresh fruit smoothies to kick start their day or revive them during breaks. The area will have seating and space for you to distribute your literature and will be branded with your company information.

Hosting the smoothie bar is a fantastic way to increase traffic to your designated area and meet and interact with more attendees than a traditional stand space allows. You can select the menu and name the smoothies after important business objectives that link to your company.

£GBP 25,000



Gala Drinks Reception

You will host the RiskMinds Gala Drinks evening which will be held on the first or second day of the main conference.

The Gala Drinks will consist of an evening of drinks (beer wine and cocktails). You will be able to make a welcome address at the event and will be able to have dedicated marketing tables at the Gala Drinks.

£GBP 22,000



Specialist Opportunities



Women in risk

Play an active role in raising the profile of women in risk management worldwide by supporting the RiskMinds Women in Risk Programme.

Our aim is to create a collaborative atmosphere for women passionate about risk management by arranging face-to-face get-togethers (including networking lunches at each of our regional conferences and networking drinks, roundtables featuring inspiring female speakers throughout the year) and by building an online community (with focused Women In Risk webinars, articles, e-newsletters and online groups.). The sponsor of the Women In Risk Programme will be central to the planning and development of this initiative as well as being the host of all networking and content created.



Rising stars in risk management

We need to look toward the future - who will be the future CROs in our community? How can we better identify, nurture and grow the talent pool?

In 2017, we launched the RiskMinds Rising Stars in Risk Management programme to encourage the future leaders in risk to engage with the current leaders in risk. The initiative is mainly digital, offering focussed webinars and e-newsletters to the rising star community as well as offering access to live streamed content and speaker interviews. In addition, during our flagship RiskMinds International programme, we will offer a Risking Stars showcase and special programme to encourage more interaction between the current and future leaders.

Lead Insights

Actionable Leads. Richer Insights.

Sponsoring RiskMinds International gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Understand who your leads are and how they have engaged with your content, enabling you to prioritise and target them with tailored follow up messaging faster and more effectively.

Turn your leads into customers and maximise your return on investment. Target the right leads, with the right message, at the right time.

BENEFITS



Lead Access: Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring: Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles: Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting: Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting: Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

360° Marketing Campaign

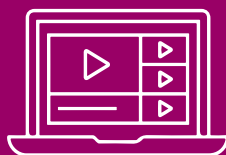
The RiskMinds Portfolio is much more than just events! With an engaged and qualified digital community expanding 18,000 active users we work alongside our partners to develop a comprehensive year-round marketing campaign designed to generate leads and distribute strategic messages.



Webinars

Our content led webinars are tailored around your strategic message and lead generation goals. Webinars are an accessible tool that allow your business the opportunity to host a unique dialogue between thought leaders in the industry.

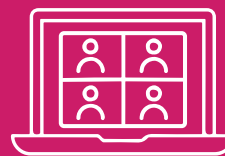
The RiskMinds Editors in Chief will work alongside you and your team to establish content, speakers, target audience, digital and channel marketing strategies. From a business development perspective you will gain full access to all participants pre and post activity.



Content Distribution RiskMinds Live

With an engaged audience of 18,000 users, the RiskMinds Live content home is the go-to platform for insight into the state of the industry.

We will host your brand logo and thought leadership across the RiskMinds content home. Have your banner of choice at the top of the website, clickable to a tracker link, and have priority on the feature article position. Use the platform to promote your key thought leadership via interviews, white papers and articles.



Specialised Round Tables

Meet your key clients and discuss what really matters to your business. Through our VIP Relationship Manager service we can create Round Table Sessions targeting key industry segments, profiles and industry topics.

Our experienced Editors in Chief will work alongside you and our team in developing content and sourcing speakers.

Our VIP Relationship Manager will secure an exclusive audience based on your strategic needs.



Video Options

Executive interviews

A 3-to-5 minute interview with your company's executive or event speaker. **£2995**

Thought leadership interview

An in-depth interview that contextualizes your company against broad market trends. **£6595**

Panel or keynote session video

Preserve an important keynote presentation for sharing internally or externally. The presentation can also be cut down to a shorter "highlight reel." **£2995**

Event highlights reel

A 2-to-3 minute event highlights video (includes on-camera host on request). **£4695**

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Get in touch

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