

thoughtful real estate.

rennie

#### vancouver real estate strategy & leasing conference



#### ROADMAP:

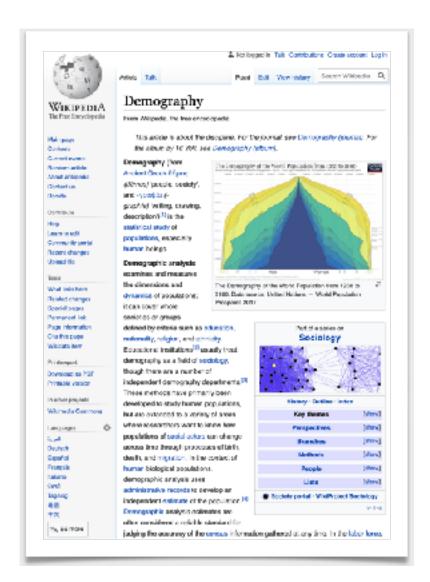
**⊘** what are demographics

the drivers of change

opportunities & constraints

#### THE FUTURE OF THE LOWER MAINLAND:

a demographic look at the trends impacting the region

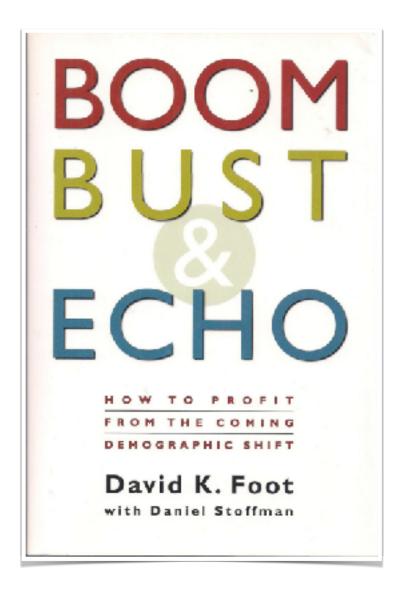


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demographic analysis examines and measures the dimensions and dynamics of populations...

...researchers want to know how populations can change across time through processes of births, deaths, and migration.



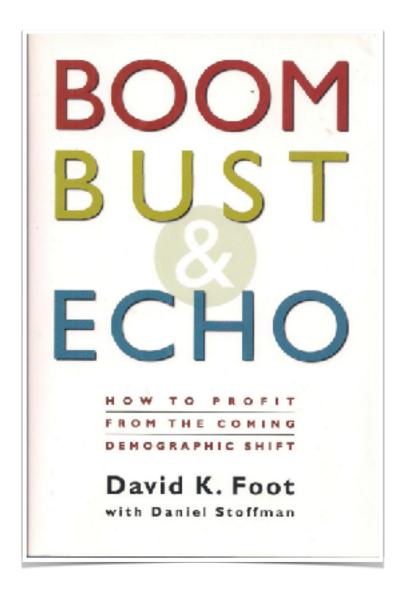


September, 1997

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The study of human populations (demography) is the most powerful and under-utilized tool we have to understand the past and foretell the future.

DAVID FOOT / DANIEL STOFFMAN

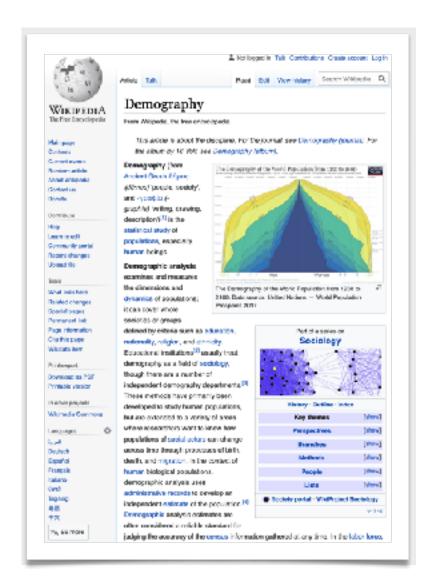


September, 1997

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# demographics explain two-thirds of EVERYTHING...

DAVID FOOT / DANIEL STOFFMAN



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demographic analysis examines and measures the dimensions and dynamics of populations...

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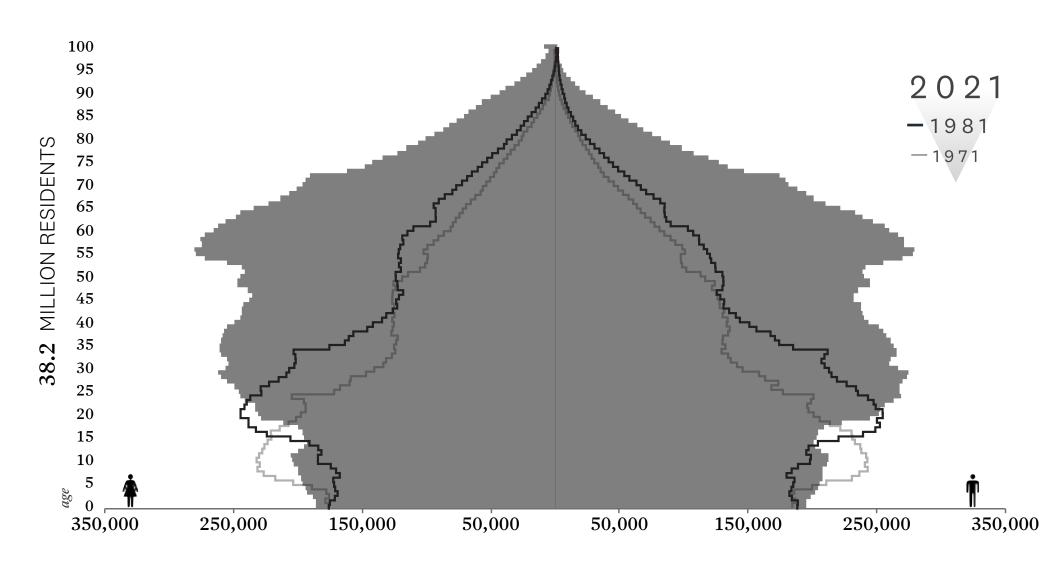
January, 2020

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An older population will present governments with challenges including rising health-care costs and elder benefits, the report by RBC economists forecasts

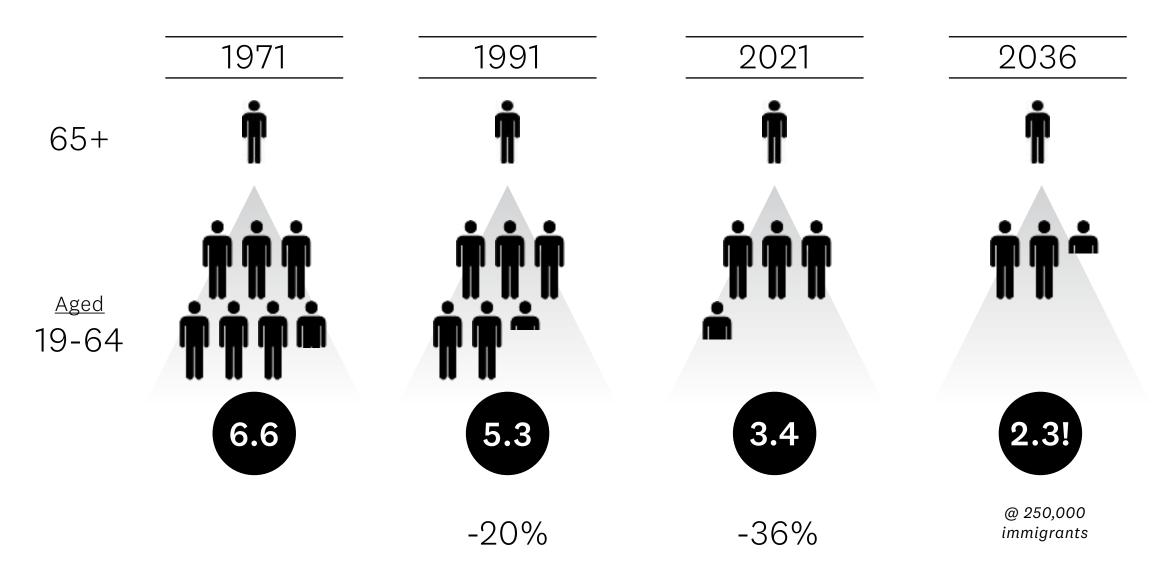
ROYAL BANK OF CANADA

CANADA



#### our demographic crunch

CANADA











## Canada aims to welcome 432,000 immigrants in 2022 as part of three-year plan to fill labour gaps

MICHILLIE CARREST >

OTTANIA BUBLISHED EFRAUMRY 14, 2022



Ganada's Minister of Immigration, Refugees and Citizenship Sean Fraser speaks during Question Period in the Hause of Commons on Parliament Hill or Fels. 14, 2822.

BLAIR GABLE TROUTERS

The federal government aims to welcome nearly 432,000 immigrants to Canada this year,

as a part of a three-year plan to fill critical labour-market gaps and support a post-pandemic economic recovery.

The annual immigration levels plan, tabled in Parliamen: Monday, projects Canada will admit 481,645 permanent residents in 2022, followed approximately by 447,000 in 2023 and 451,000 in 2024. The majority of the permanent resident spots = 55 per cent = will be designated for immigrants centing to Canada to fill job vacancies this year.

February 14, 2022

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Canada will admit **431,645** permanent residents in 2022...

(up from previous target of 411,000)

...followed approximately by **447,000** in 2023 and **451,000** in 2024.

SEAN FRASER, MINISTER OF IMMIGRATION, REFUGEES AND CITIZENSHIP



#### NATIONAL POST

Bave / Casadia Politics / Casada

#### Federal government reveals plan to bring in 500,000 immigrants

per year by 2025

The plan will focus on admitting immigrants with work skills and decreasing the number of refugees



The Canadian Press

Nov 61, 2012 + 7 hours ago + 1 minute read + □ 427 Communes.



Coands has a record number of job vacabness and the latest sumbers suggest employers have nearly exhausted the pool of employers before for the work on offer. Set, the number of enventage educated immigrants working in jobs requiring a university degree has fallen over the years, according to Statistics Canada, PHOTO 84 ASHAY PRASS / POSTMEDA ASMA.

OTTAMA — The federal government is planning a massive increase in the number of immigrants entering Canada, with a goal of seeing 500,000 people arrive each year by 1025. November 1, 2022

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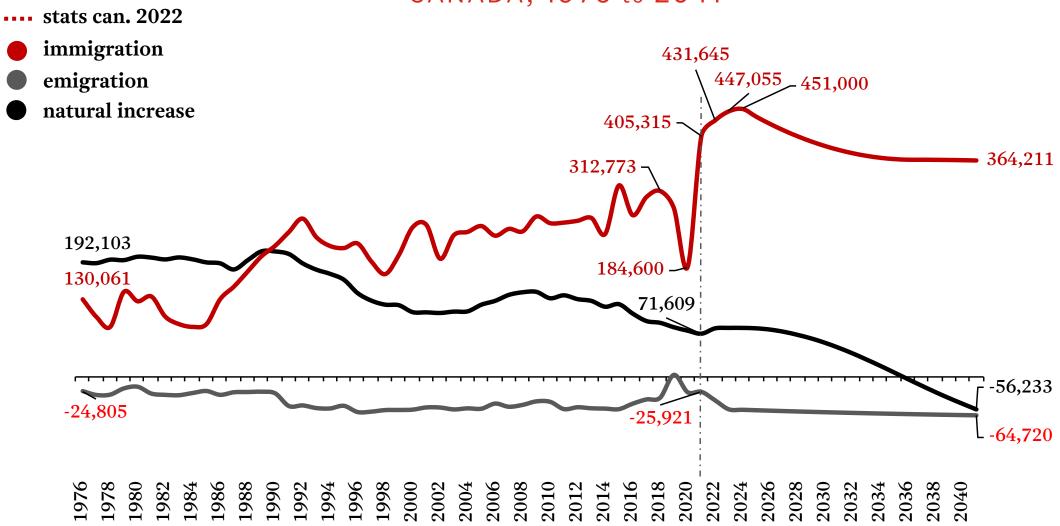
the government aims to welcome 465,000 permanent residents in 2023, up from 431,000, 485,000 in 2024 and 500,000 in 2025.

SEAN FRASER, MINISTER OF IMMIGRATION, REFUGEES AND CITIZENSHIP



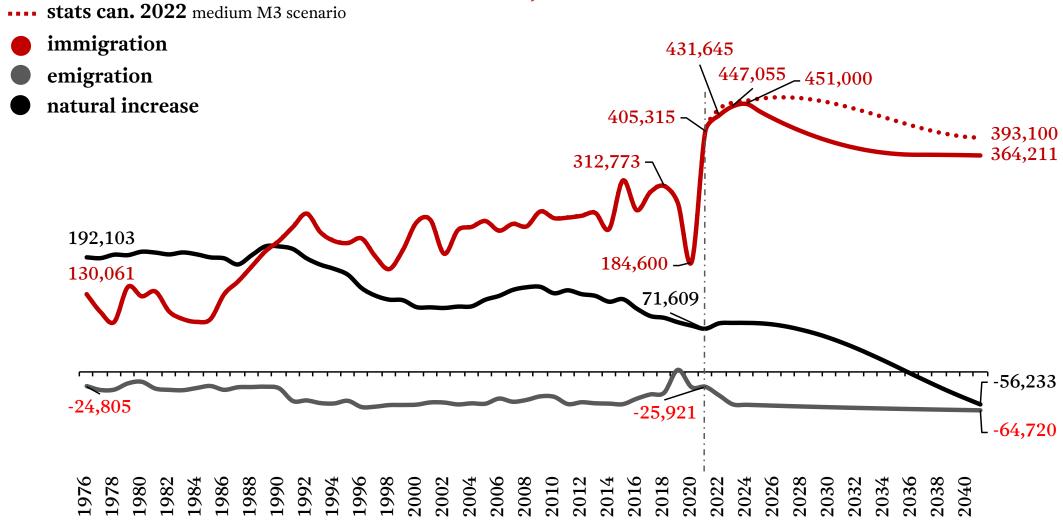
#### components of population change

CANADA, 1976 to 2041



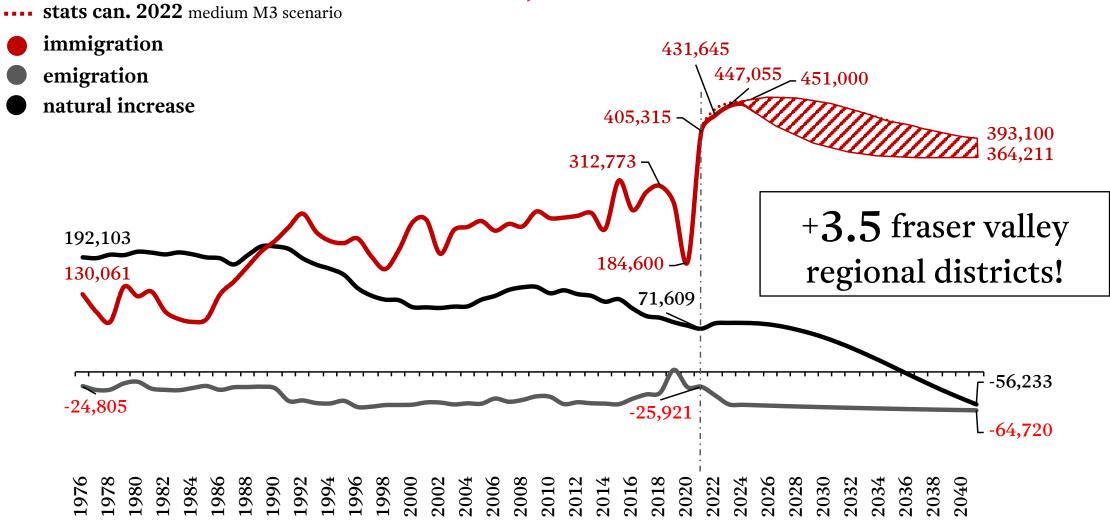
#### components of population change

CANADA, 1976 to 2041



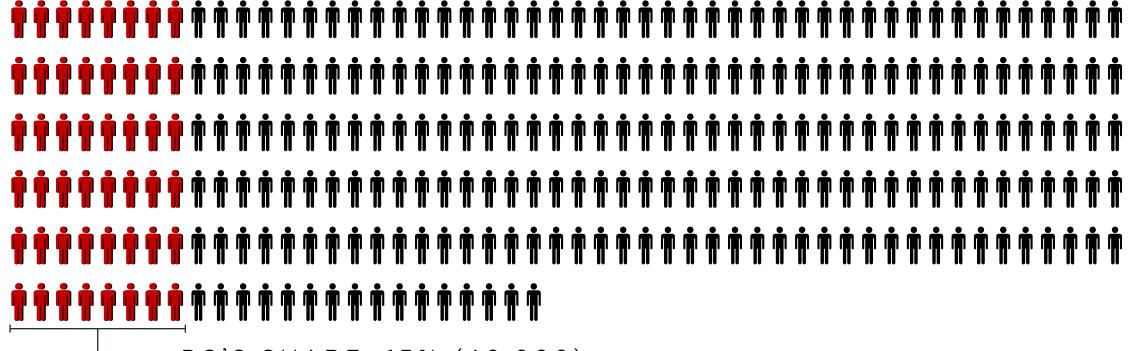
#### components of population change

CANADA, 1976 to 2041



### the implications for BC?

270,000 IMMIGRANTS INTO CANADA PER YEAR IN THE PAST DECADE



BC'S SHARE: **15**% (40,000) (13% of Canada's population)

500,000 @ 15% = **75,000** 



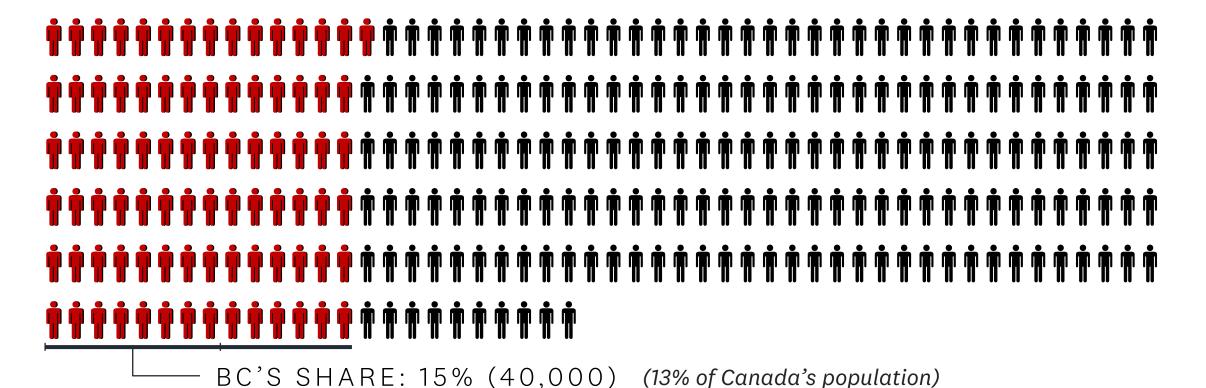


#### canada heads west in 2021



### the implications for BC?

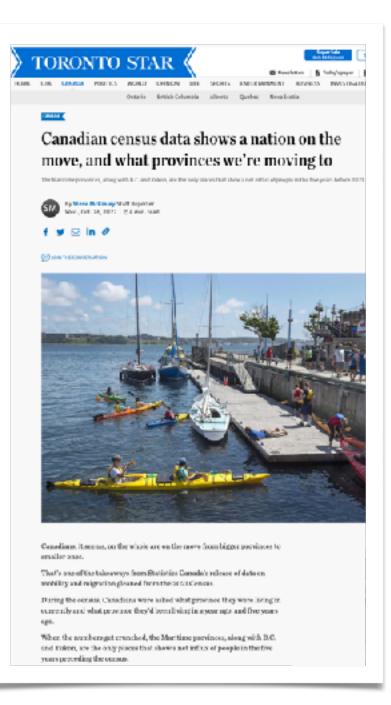
270,000 IMMIGRANTS INTO CANADA PER YEAR IN THE PAST DECADE



500,000 @ **17%** = **85,000** 







October 26, 2022

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Canadians seem to be on the move from bigger to smaller provinces...

when the numbers get crunched, the Maritimes, along with B.C. and the Yukon, are the only places that show a net influx of people.

TORONTO STAR



#### canada heads west in 2021



BC NET INTER-

#### **PROVINCIAL**

2021: 33,656

2020: 22,125

2019: 14,263

2018: 12,723

2017: 15,293

#### BC NET

#### **IMMIGRATION**

2021: 57,375

2020: 29,528

2019: 41,346

2018: 35,192

2017: 28,209





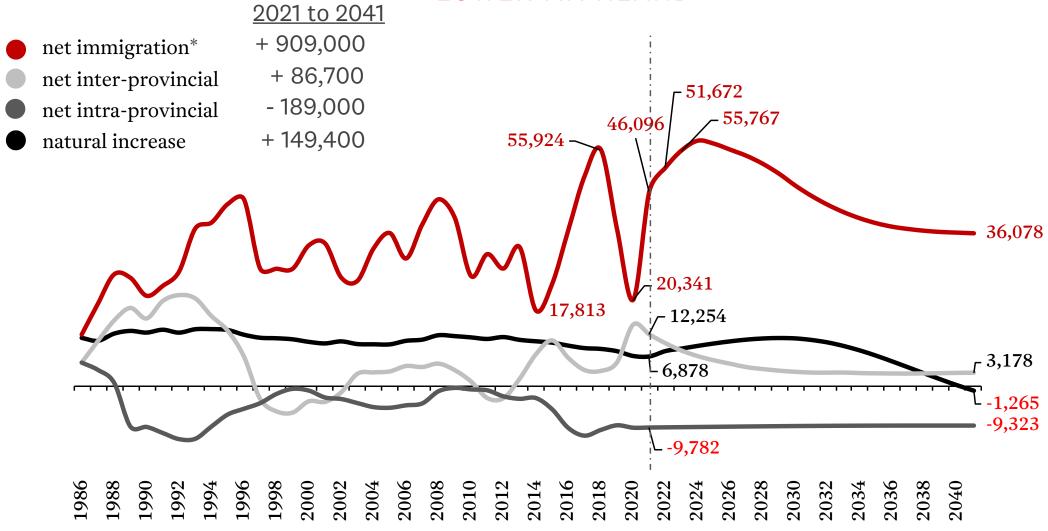
## key insight

We are moving into a period of **above average** population growth & change
nationally and perhaps more acutely here on
the west coast...

...this could represent a new era for **community** building throughout the province.

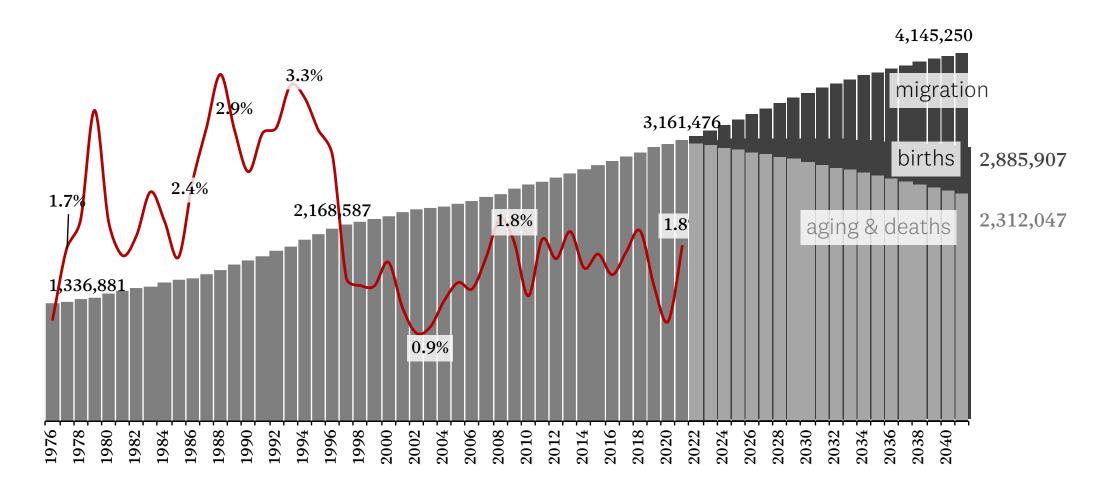
#### components of change





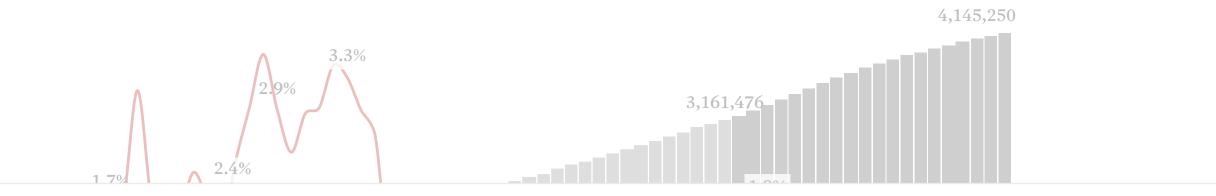
#### total population

#### LOWER MAINLAND



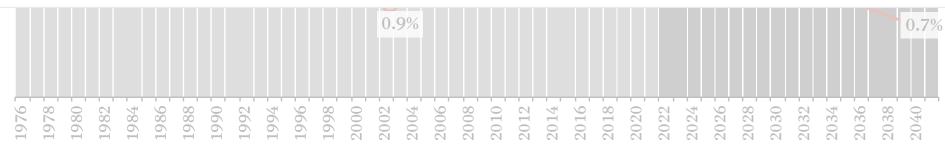
#### total population

LOWER MAINLAND



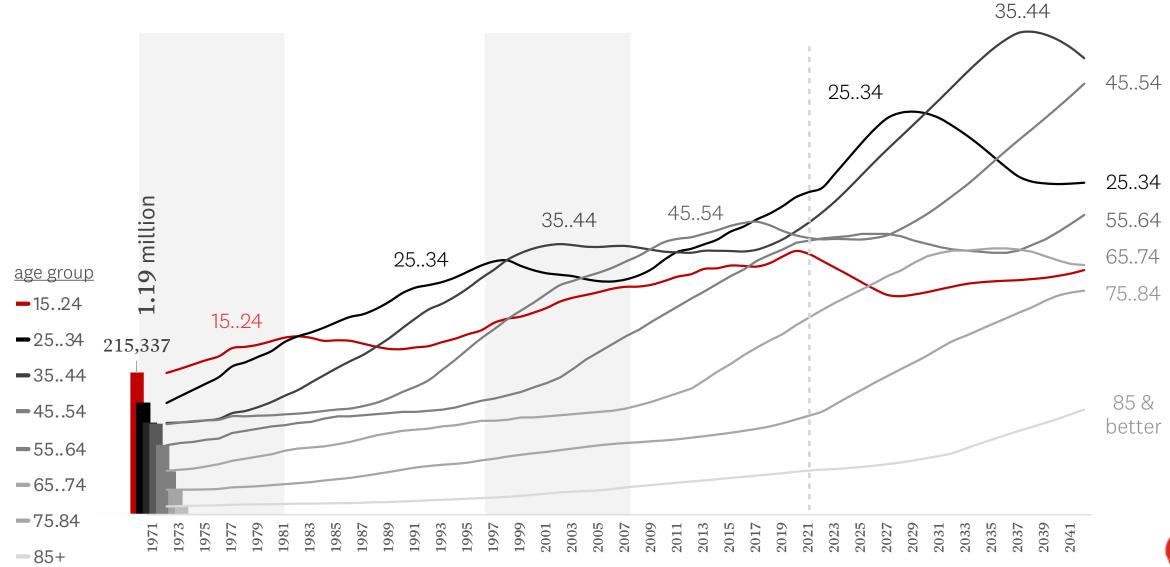


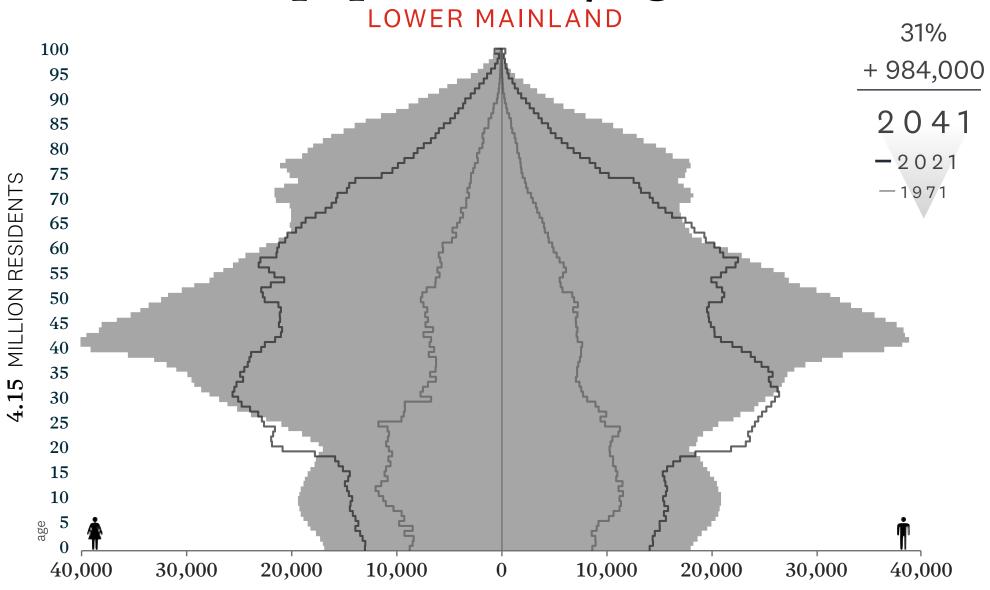
**804,000** over the past 20 (40,000/yr)...

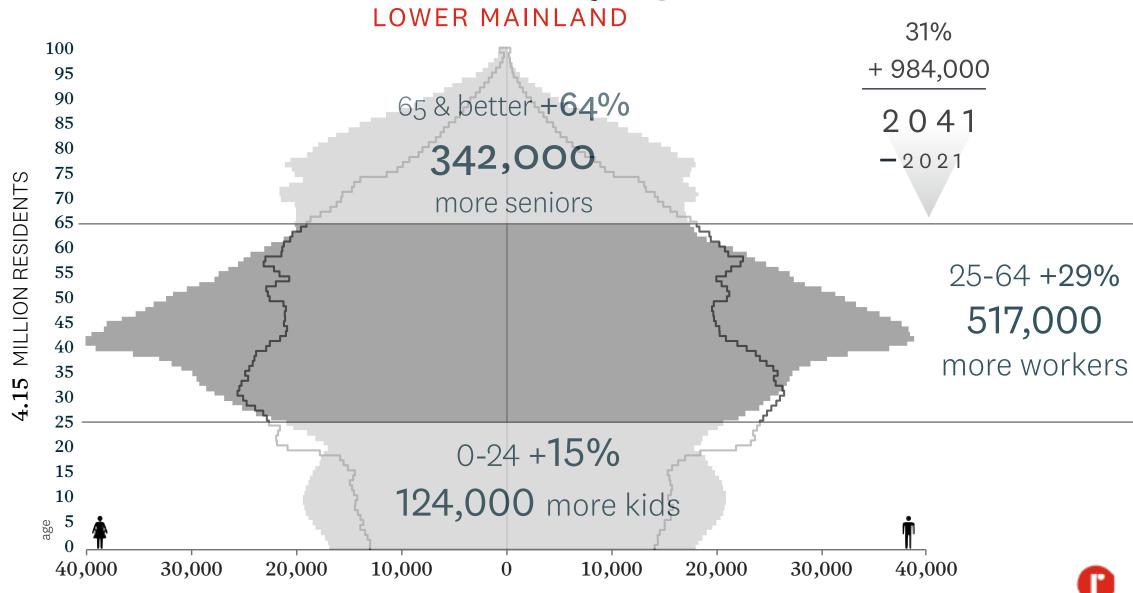


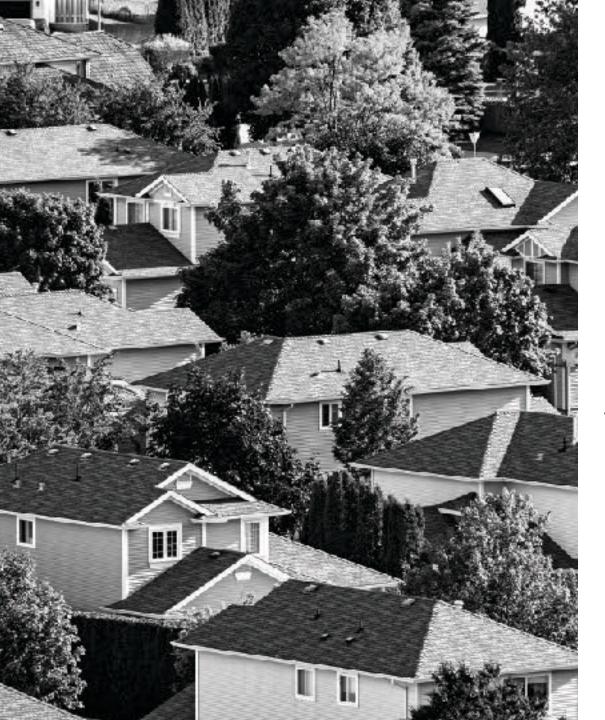


LOWER MAINLAND









## key insight

We are moving into a period of **above average** population growth & <u>change</u> both

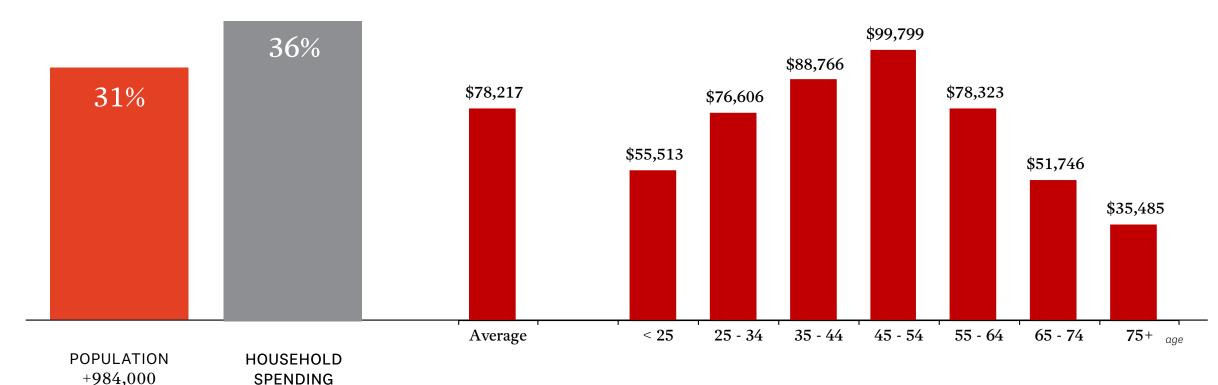
nationally, provincially & locally...

...population growth & change will lead to a host of opportunities for the region, from strong labour force growth to robust consumer spending....

...but it is also going to lead to a whole host of challenges, from **healthcare** to **housing**....

LOWER MAINLAND 2021-2041

The Lifecycle of Household Expenditures
Age-specific Non-Shelter Household Expenditures

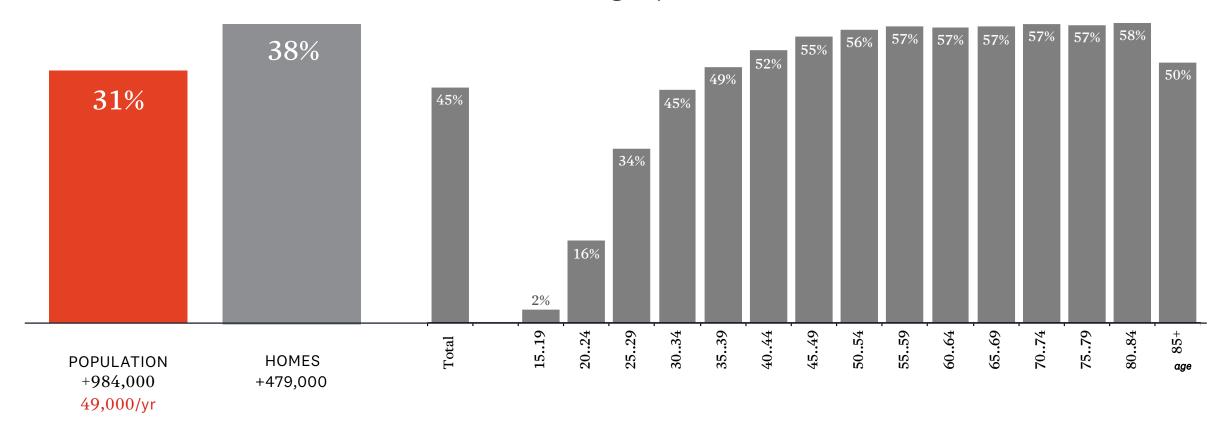


49,000/yr

\$93B to \$127B

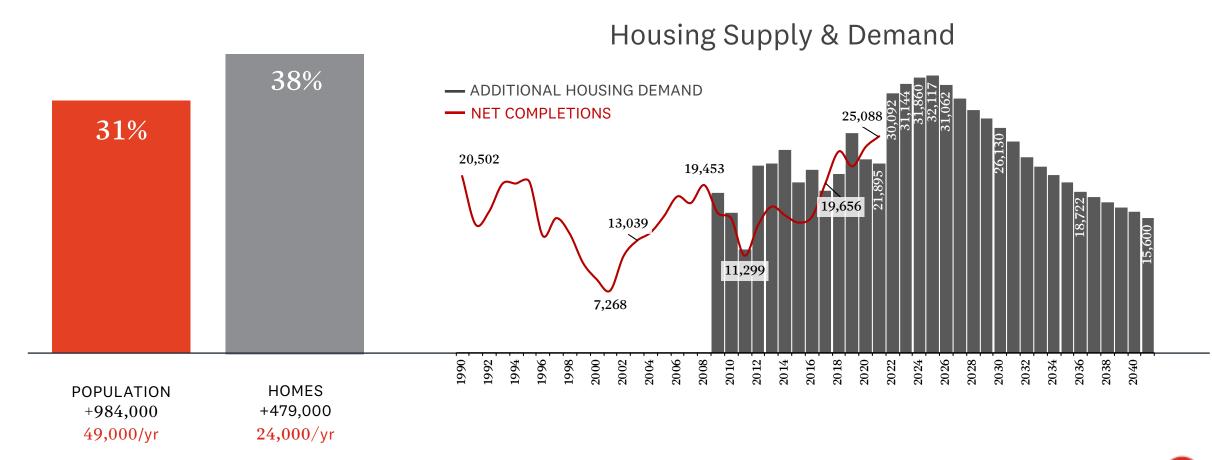
LOWER MAINLAND 2021-2041

The Lifecycle of Maintaining a Home Age-specific Household Maintainer Rates

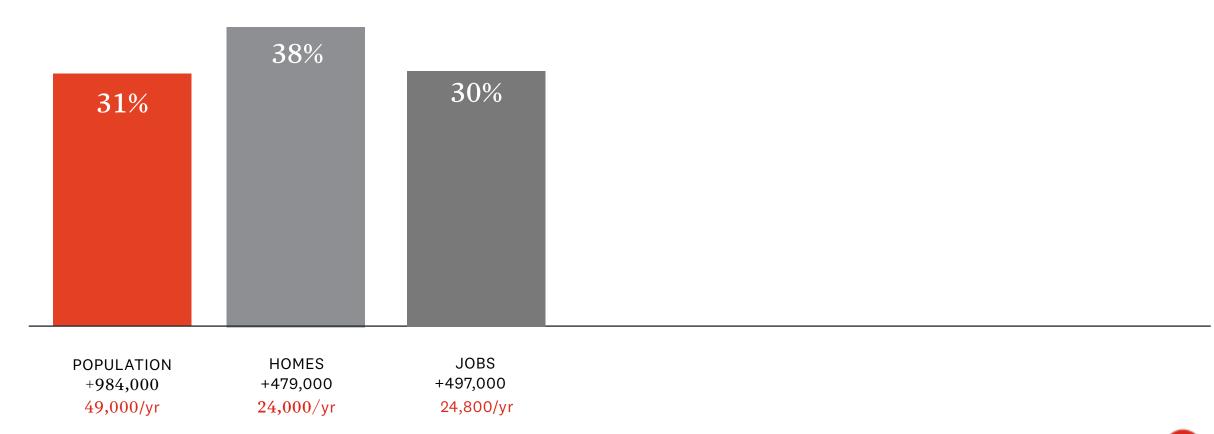




LOWER MAINLAND 2021-2041



LOWER MAINLAND 2021-2041



LOWER MAINLAND

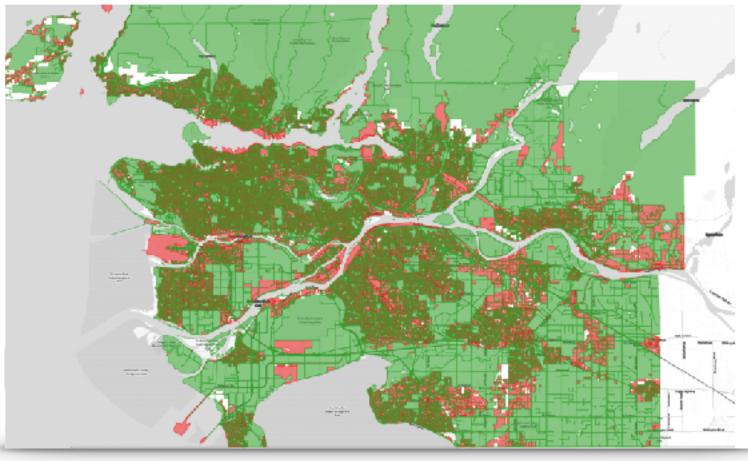
agricultural & protected: 69%

roads & RoW: **7**%

residential/comm dev.: 21%

98%

undeveloped & unclass... 2%



LOWER MAINLAND

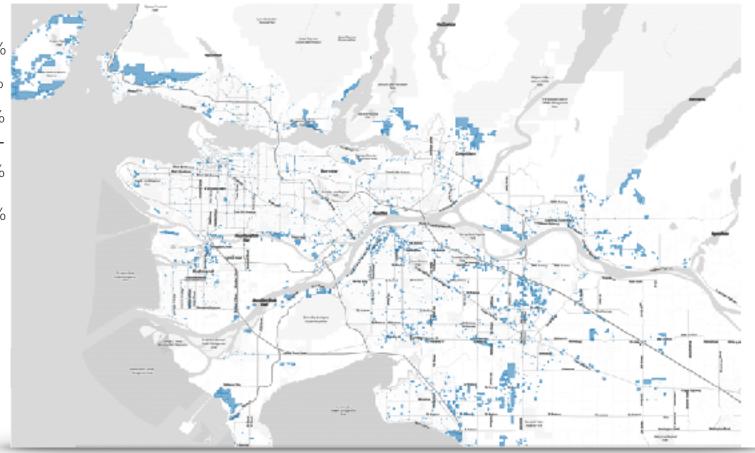
agricultural & protected: 69%

roads & RoW: **7**%

residential/comm dev.: 21%

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undeveloped & unclass..: 2%





## key insight

in terms of our new era for **community building** within the lower mainland....

...it will necessitate **residential construction** to be **at least 40%** higher
than current levels in the short-term...

...but this development will face growing competition from **employment lands** & the **infrastructure** that ties them together.



## key conclusion

the demographic (and economic) changes we will see in the coming decades will not be simple extensions of past trends...

...perhaps most importantly, we need to ensure that our challenges do not overburden our opportunities.

...this will necessitate us to have a fundamental understanding of demographic & economic change and thoughtful policy responses to those changes.



#### Building BC: Housing Completions & Population Growth 2016-2021

March 23, 2022

The Union of British Columbia Municipalities (UBCM) represents 100% of the local governments in BC and has advocated for policy and programs that support is membership's needs since 1905. We are a policybased organization, guided by member positions established through resolutions at our annual convention. UBCM membership consists of 161 Municipalities, 23 Regional Districts and 9 First Nations. March 23, 2022

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Recently released census data indicates that growth in [housing] completions has translated into total private dwellings approximately keeping pace with population growth over the past 5 years....

...[this] undercuts any claims that there is a gross misalignment between the growth in new homes and growth in population.





#### Building BC: Housing Completions & Population Growth 2016-2021

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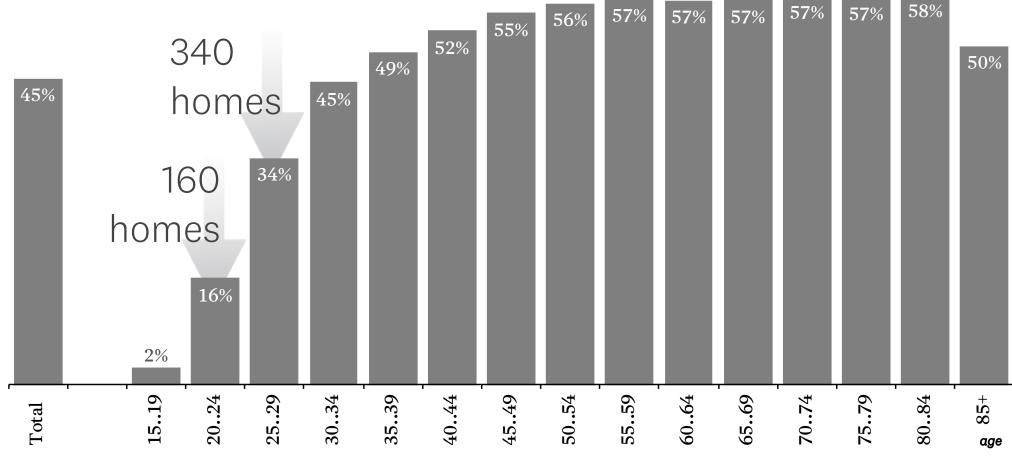
The notion that there is a crisis in the supply of housing ...

...is not supported by evidence.



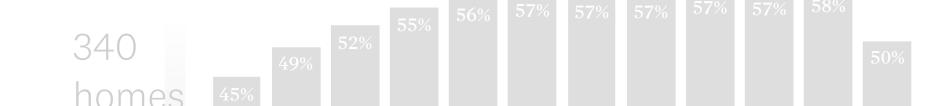
**1,000** people

## The Lifecycle of Maintaining a Home Age-specific Household Maintainer Rates, BC

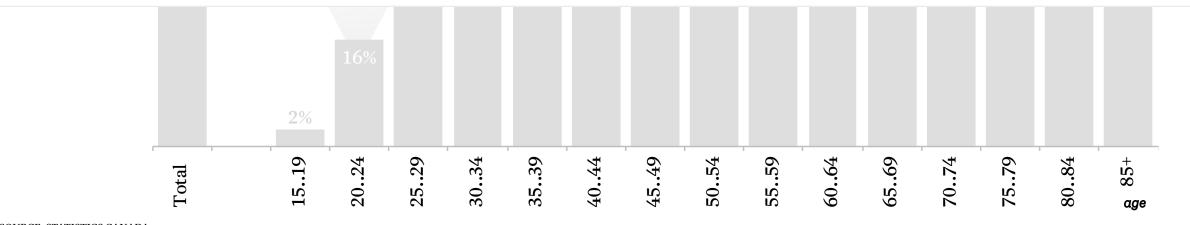


1,000 people

The Lifecycle of Maintaining a Home Age-specific Household Maintainer Rates, BC

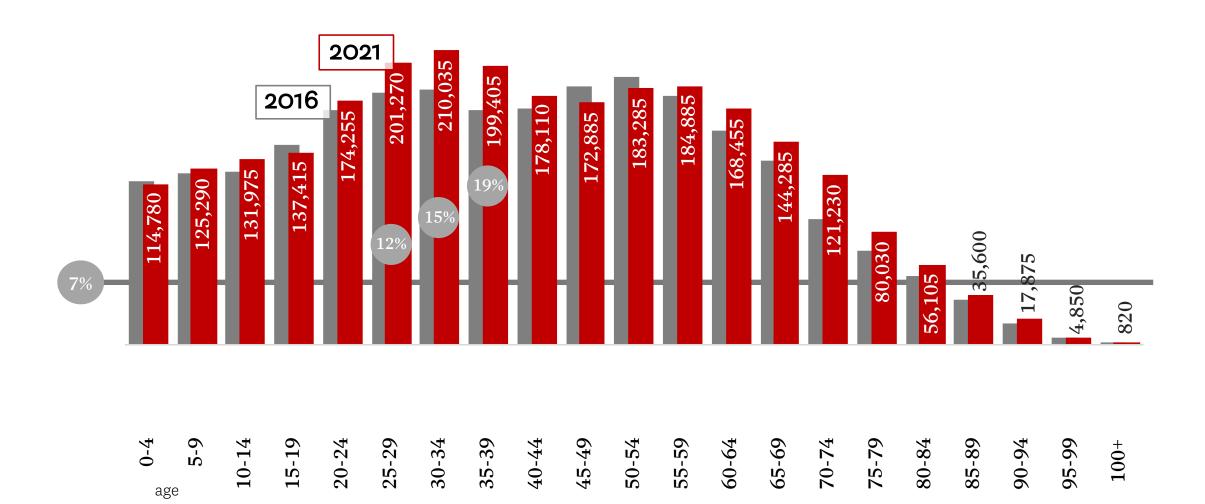


more than a 100% increase in housing need without adding another person to the region

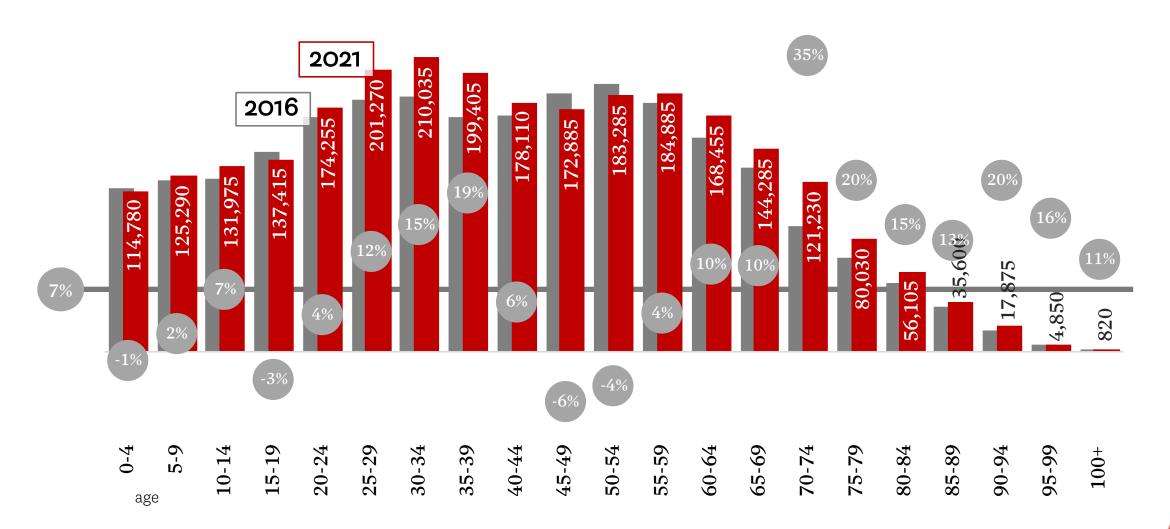




METRO VANCOUVER



METRO VANCOUVER





## key insight

You cannot assert that because **housing** is growing at the same rate as the **population** (or faster) that there is an adequate supply of housing to accommodate residents.

Given compositional changes in the region's population shown in the Census, I would assert that population and housing growing at the same pace is **further evidence** of an **inadequate supply** of housing being brought to the market given how our population has **changed**.

Thank you...

