

RiskMindsEdge

ACCESS INTELLIGENCE, GAIN YOUR EDGE

Brought to you by:  **informa**connect

RiskMindsEdge maximizes your efficiency by delivering expertly curated virtual experiences that cut through the noise to give you your competitive edge.

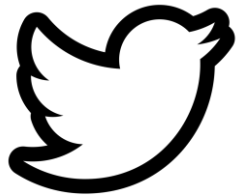
Our purpose is to provide you with easily accessible, business critical intelligence and hyper targeted networking with focused three hour online interactive experiences, delivered sustainably and accessible from anywhere.

Designed for **risk managers from banks, asset managers and solution providers**, this brand-new offering was born out of a combination of research from the 14-year strong international event series, connecting with specialists and analyzing constant real time feedback, data and insights from the Risk community in these last two years of rapid digitalization.

We've handpicked the most important topics in your industry, providing you with the **latest intelligence and connections to accelerate your specialism**, all within three hours.



Reach



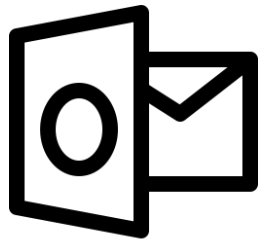
Twitter

3,303 Followers



LinkedIn

2,598 Followers



Email database

15,500+ Emails



Website

1,800 Unique monthly users



YouTube

4,270 Subscribers



Newsletter

5,600+ Opt in subscribers

Sponsorship Benefits

BE SEEN

- Have live video conversations with your target market
- Host links to websites or downloadable content via your branded company page
- Add videos showing potential clients how you can help them

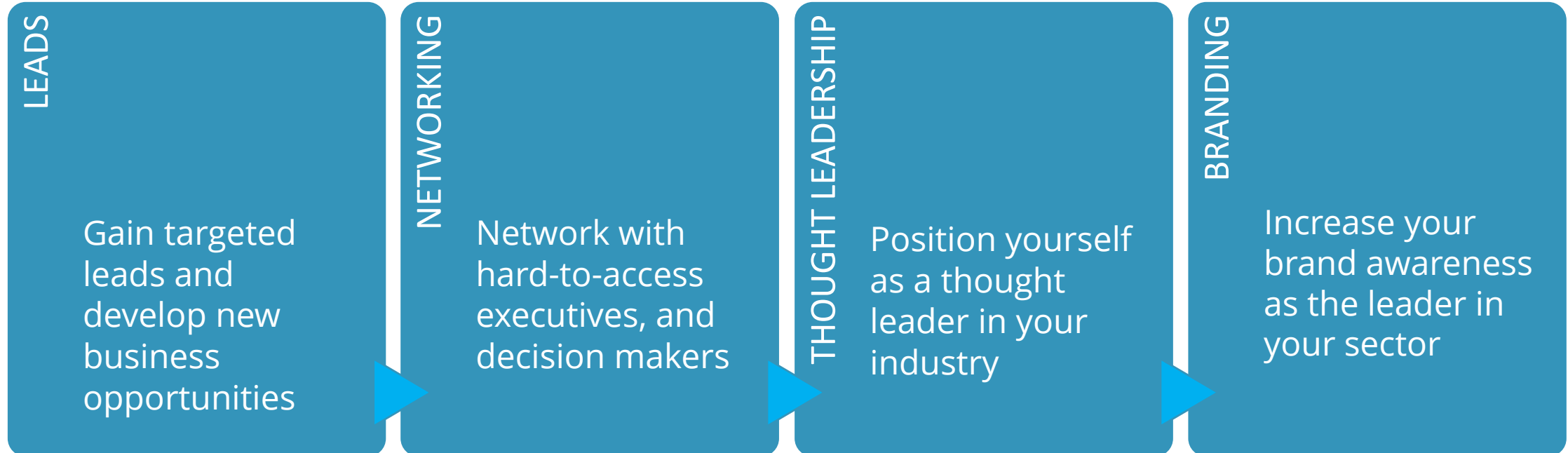


BE HEARD

- Present keynote address to the wider audience
- Join a high profile panel debate with industry experts
- Gain the leads of those who viewed so you can follow up

Sponsorship Benefits

Gain tangible results through sponsorship with measurable ROI.



Headline Sponsorship

Exclusive Headline package for only one sponsor

Branding

- Exclusive Headline sponsorship, listed above all other sponsors
- Logo, company profile and web link included on the sponsor page of the event website
- Logo included across all event marketing campaigns
- Branding on event platform
- Branding on event onboarding video
- Branding the on-demand event
- Branding on one short form content piece

Thought Leadership

- Opportunity to deliver a plenary presentation at the live virtual event
- Opportunity to be a panellist at the live virtual event
- Hosted on RiskMinds Youtube
- Hosted on Streamly
- Shared rights to promote on your own channels
- Opportunity to host a networking session

Continued:

Headline Sponsorship

Exclusive Headline package for only one sponsor

Networking

- 8 delegate passes to event
- Branded company page, including:
- Ability to hold meetings
- Ability to exchange details
- Ability to host downloadable assets

Lead generation

- ABM: You can send us a list of key accounts that we will invite to attend free of charge
- ABM: You will receive a free registration code which you can send to your database
- Data of all attendees to your sessions
- Detailed analytics on all delegates that connected directly with you on the platform, including your sessions
- 1:1 Meetings: 10 facilitated meetings with contacts from the key accounts lists

Investment: £39,500

Platinum Sponsorship

Branding

- Platinum sponsorship, listed above Gold, Silver and Bronze sponsors Logo, company profile and web link included on the sponsor page of the event website
- Logo included across all event marketing campaigns
- Branding on event platform
- Branding the on-demand event

Thought Leadership

- Opportunity to deliver a plenary presentation at the live virtual event
- Opportunity to Moderate a Panel at the live virtual event
- Hosted on RiskMinds Youtube
- Hosted on Streamly
- Shared rights to promote on your own channels
- Opportunity to host a networking session

Networking

- Branded company page, including:
- Ability to hold meetings
- Ability to exchange details
- Ability to host downloadable assets
- 5 delegate passes to event

Lead generation

- ABM: You will receive a free registration code which you can send to your database
- Data of all attendees to your sessions
- Detailed analytics on all delegates that connected directly with you on the platform, including your sessions
- 1:1 Meetings: 5 facilitated meetings with contacts from the key accounts lists

Investment: £31,500

Gold Sponsorship

Branding

- Gold sponsorship, listed above Silver and Bronze sponsors Logo, company profile and web link included on the sponsor page of the event website
- Logo included across all event marketing campaigns
- Branding on event platform
- Branding the on-demand event

Thought Leadership

- Opportunity to deliver a plenary presentation at the live virtual event
- Hosted on RiskMinds Youtube
- Hosted on Streamly
- Shared rights to promote on your own channels
- Opportunity to host a networking session

Networking

- Virtual company page, including:
- Ability to hold meetings
- Ability to exchange details
- Ability to host downloadable assets
- 4 delegate passes to event

Lead generation

- ABM: You will receive a free registration code which you can send to your database
- Data of all attendees to your sessions
- Detailed analytics on all delegates that connected directly with you on the platform, including your sessions

Investment: £22,500

Silver Sponsorship

Branding

- Silver sponsorship, listed above Silver and Bronze sponsors Logo, company profile and web link included on the sponsor page of the event website
- Logo included across all event marketing campaigns
- Branding on event platform
- Branding the on-demand event

Thought Leadership

- Opportunity to host a networking session or five minute session

Networking

- Virtual company page, including:
- Ability to hold meetings
- Ability to exchange details
- Ability to host downloadable assets
- 3 delegate passes to event

Lead generation

- ABM: You will receive a free registration code which you can send to your database
- Data of all attendees to your sessions
- Detailed analytics on all delegates that connected directly with you on the platform, including your sessions

Investment: £12,500

Opportunities throughout the year

RiskMinds can help you access your target market all year round with focused campaigns and advertising opportunities, including: Thought leadership, brand exposure and lead generation

Webinars

Thought leadership, brand exposure and 100+ leads

eBlasts

Go straight to the inbox of your target market through a targeted eBlast with your message

Content Syndication

Gain exposure for your content, backed by the RiskMinds brand, across our multiple social and newsletter channels

eNewsletter sponsorship

Aligns your brand with thought leaders, the latest trends and gives exposure and 50+ leads

Audience Extension

Reach a targeted audience across multiple partner websites and social pages with detailed insights and 30,000 impressions

Videos

Transmit your message through video content, shared on all social platforms and to our opt in newsletter subscribers