

# Southwestern Ontario Real Estate Forum

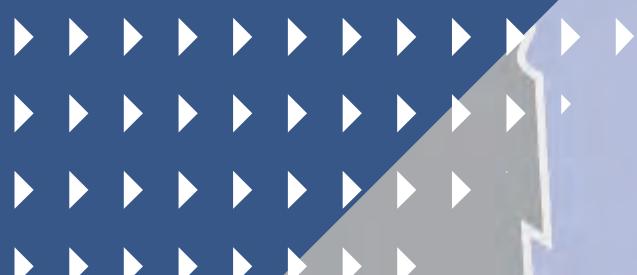
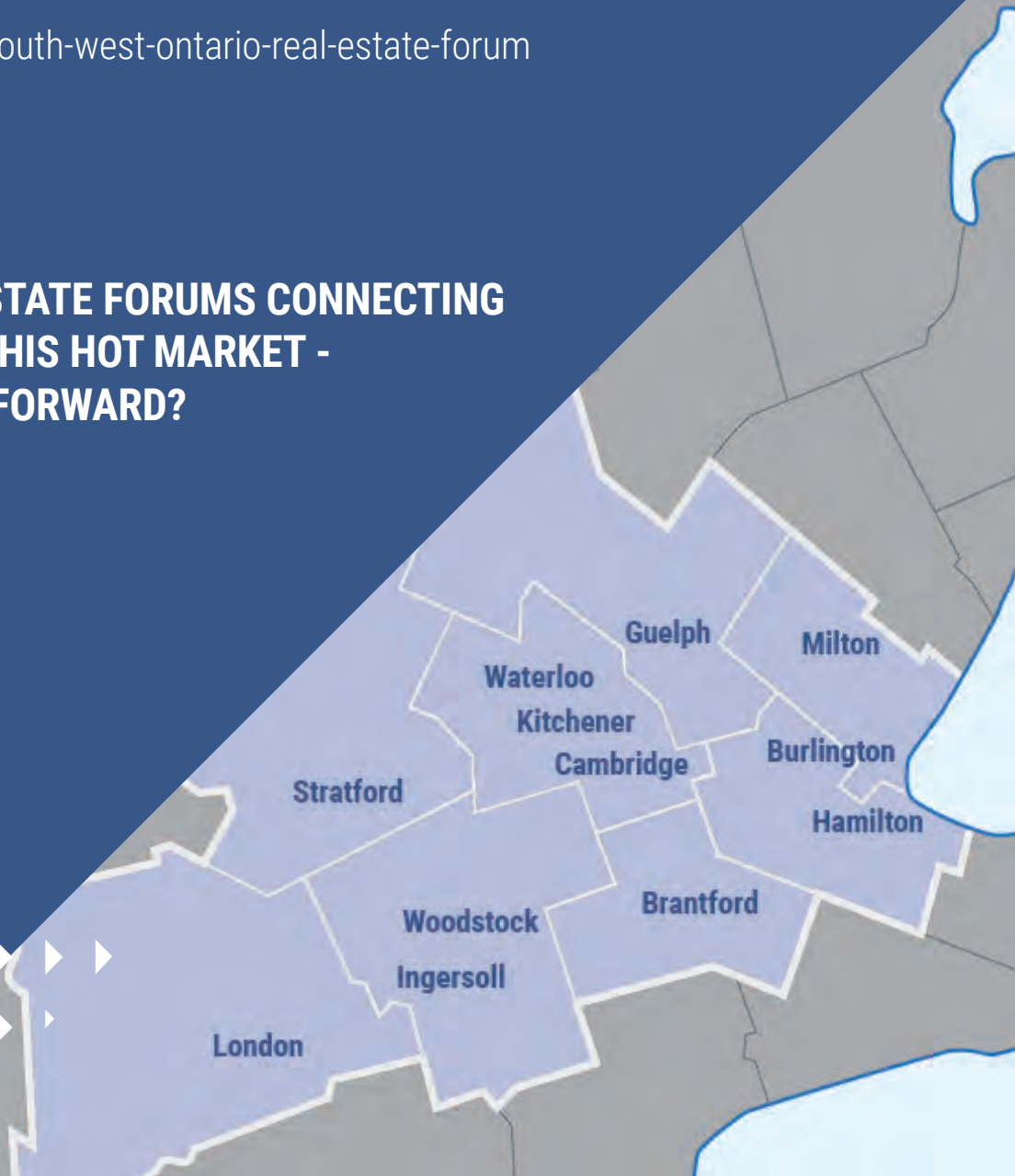
May 10, 2023

Crowne Plaza (Kitchener)

## 2023 CORPORATE SPONSORSHIP PROGRAM

[informaconnect.com/south-west-ontario-real-estate-forum](https://informaconnect.com/south-west-ontario-real-estate-forum)

**NEW FOR 2023!!**  
**CANADIAN REAL ESTATE FORUMS CONNECTING**  
**THE INDUSTRY IN THIS HOT MARKET -**  
**WHAT'S THE PATH FORWARD?**



## THE SOUTHWESTERN ONTARIO REAL ESTATE MARKETS: HOW ARE THEY PERFORMING POST PANDEMIC AND WHAT'S IN STORE FOR THE NEXT 12 TO 24 MONTHS?

Given the strong demand for both residential and commercial real estate throughout Southwestern Ontario, Informa and the Real Estate Forums has following dialogue with the industry agreed to launch the first annual Southwestern Ontario Real Estate Forum. This Forum will continue the tradition of providing valuable insights on the local trends, issues, strategies, and opportunities that we offer in markets across Canada. The impact of post-pandemic trends across the real estate property classes and the market overall will be integrated within a number of the Forum sessions.

Discussion will focus on what is facilitating growth in the regions real estate market and how it is continuing to perform from a leasing, investment and development perspective through a continued turbulent environment.

The program will examine markets across Southwestern Ontario, including Kitchener, Waterloo, Cambridge, Guelph, Hamilton, London, Windsor and more, offering a range of panel discussions and sessions on the transformational office market; tenant and landlord real estate strategies; key municipal planning policies; the continuation of a range of development activity; the issues and solutions related to housing affordability; the challenges facing retail and traditional formats; how the industrial and apartment markets are performing; and the future of work environments.

Discussion will also focus on what engines of the local economy are creating job growth and real estate demand throughout Southwestern Ontario. What will be their path forward?

The Forum will be targeted to meet the needs of real estate executives, brokers, developers, investors, asset managers, and other professionals active in the acquisition, leasing, financing, management, and marketing of office, industrial, retail, and multi-unit residential real estate.

The Southwestern Ontario Real Estate Forum will help you determine what strategies to follow for 2023 and beyond.

The program will be organized by Informa Canada, the producers of The Real Estate Forums, in conjunction with a steering committee of owners, developers, investors, brokers, and appraisers.

We hope you will take advantage of this informative event and related networking opportunities

## BENEFITS

- Complimentary conference registrations
- Logo placement in promotional brochures
- Logo exposure on the conference website
- Your company profile will be listed under a dedicated "Sponsors" icon on the homepage of this year's mobile app
- Sponsor directory space in the ConnectMe App – for sponsor videos, contacts, marketing collateral
- Placement of your logo on signage at the conference
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event

## FRONT & CENTRE

The Southwestern Ontario Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

## WHO WILL ATTEND:

Breakdown of attendees to our events across Canada in 2022:

• Building Owner, Developer, Investor:	33%
• Financing:	14%
• Real Estate Brokerage:	12%
• Asset Management:	8%
• Property & Facility Management:	8%
• CRE Consultant & Appraisal:	8%
• Fund Manager:	4%
• Government:	4%
• Legal:	4%
• Other Real Estate Professionals	5%

## MORE INFORMATION

**Ben Carson**

**Sales Manager**

**Email:** [ben.carson@informa.com](mailto:ben.carson@informa.com)

**Tel:** 604.789.8267

**Website:** [realestateforums.com](http://realestateforums.com)

# Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

LEVEL	# OPPORTUNITIES	COMMITMENT
Chair's Reception	2 opportunities	\$6,000 each
Platinum	4 opportunities	\$4,750 each
ESG	1 exclusive opportunity	\$4,650
Gold	9 opportunities	\$4,300 each
Lanyard	1 exclusive opportunity	\$4,000
Luncheon	2 opportunities	\$4,000 each
Closing Roundtable	1 exclusive opportunity	\$3,850
Hand Sanitizer	1 exclusive opportunity	\$3,850
Keynote - Luncheon	1 exclusive opportunity	\$3,850
Mints	1 exclusive opportunity	\$3,850
Mobile Screen Cleaner	1 exclusive opportunity	\$3,850
Pen	1 exclusive opportunity	\$3,850
Presenter Biographies	1 exclusive opportunity	\$3,850
Hydration	1 exclusive opportunity	\$3,750
Journal	2 opportunities	\$3,750 each
Plenary Session	3 opportunities	\$3,600 each
Breakfast	2 opportunities	\$3,500 each
Luncheon Refreshments	2 opportunities	\$3,500 each
Networking Reception	2 opportunities	\$3,500 each
Registration	1 exclusive opportunity	\$3,500
Speaker Video Series	3 opportunities	\$3,500 each
Post Forum Survey	1 exclusive opportunity	\$3,250
Post Notes	2 opportunities	\$3,250 each
Afternoon Refreshments	1 exclusive opportunity	\$3,000
Concurrent Session	9 opportunities	\$3,000 each
Morning Refreshments	1 exclusive opportunity	\$3,000
Signature	4 opportunities	\$2,750 each

# CHAIR'S RECEPTION

\$6,000 / sponsor • 2 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

High level of visibility during the Chair's Reception - which will take place local to Kitchener/Waterloo the evening prior to the Forum

- Logo prominently displayed on signage at the Chair's Reception venue throughout the event - includes in the main area as well as any directional
- Logo on signage on all bars at the Chair's Reception
- Sponsor name on Chair's Reception name badges

The following morning member of the sponsors' team provided with the opportunity to open the Forum by thanking everyone for attending the reception and then introduce the Chair - with logo on screen for duration

Verbal thank you by the Chair for sponsoring

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

### SPONSOR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Social Media & E-Marketing

acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)

on promotional email footers above other premium sponsors with a total distribution of over 110,000

in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000

Real Estate Forums Portal

On hero banner when the Forum is being promoted

#### Website

High profile logo placement with sponsor acknowledgement on Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home
- Program
- Sponsors

#### Digital Promotional Brochure

On front cover and program section of digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- On the front cover of the promotional brochure mailed out to over 5,000 industry professionals
- On "Thank You to Sponsors" signage displayed prominently at the Forum venue

#### Database of Forum Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# PLATINUM

\$4,750 / sponsor • 4 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Forum

Sponsor verbal acknowledgement by the Chair of the Forum

Highest level of visibility during the event promotion campaign and during the Forum after the Title Sponsor

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

### LOGO EXPOSURE

Extensive logo exposure positioned above Gold and other premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Forum
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Forum is being promoted

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000



### Website

High profile logo placement with sponsor acknowledgement on the Forum website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

### Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

### Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- At the top of "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

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# ESG

\$4,650 / sponsor • 1 exclusive opportunity

## Southwestern Ontario Real Estate Forum

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### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:  
[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

Sponsor verbal acknowledgement by the Chair of the Forum with logo on screen during mention

High level of visibility during the event promotion campaign and during the Forum after the Gold Sponsors

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

### LOGO EXPOSURE

- ConnectMe app – in a "special" ESG banner that provides information on Informa's efforts at this event - logo on banner with other applicable sponsors
- in plenary room on stage banner and/or picture in picture logo on PowerPoint banner for duration of Forum
- logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when ESG associated with this Forum is being promoted

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Forum is promoted - a distribution of 13,000

### Website

High profile logo placement with sponsor acknowledgement on the Forum website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors
- Sustainability

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

### Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

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# GOLD

\$4,300 / sponsor • 9 opportunities

## Southwestern Ontario Real Estate Forum

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### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Forum

Sponsor verbal acknowledgement by the Chair of the Forum

Highest level of visibility during the event promotion campaign and during the Forum after the Platinum Sponsors

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

### LOGO EXPOSURE

Extensive logo exposure positioned with premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Forum
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Forum is being promoted

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000



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### Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

### Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

### Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- At the top of "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

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# LANYARD

\$4,000 / sponsor • 1 exclusive opportunity

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on the Forum lanyard handed to all attendees and speakers at the Forum Registration Desk with their name badge

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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### Reporting

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# LUNCHEON

\$4,000 / sponsor • 2 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Be associated with the provision of a quality luncheon for attendees and have your organization acknowledged as follows:

- on luncheon (plenary) room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on menus on all tables for a plated lunch or on all stations for a buffet lunch
- logo on program page of promotional brochure – at lunch timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- On the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

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### Reporting

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# CLOSING ROUNDTABLE

\$3,850 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the Closing Roundtable at this year's Forum

The roundtable includes senior and esteemed heads of Canadian organizations and will be moderated by the Chair(s) for a discussion that will be as lively as it will be interesting

The sponsor of the session will be thanked twice by a Chair – as speakers are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted- a distribution of 13,000

### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

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# HAND SANITIZER

\$3,850 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a pocket sized bottle of hand sanitizer (appreciated by attendees when shaking a lot of hands at the event) – made available onsite at the Forum Registration Desk

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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# KEYNOTE - LUNCHEON

\$3,850 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the luncheon keynote at this year's Forum

The keynote will be delivered by those of great influence, with an uppermost level of knowledge and expertise on the chosen session title. It may be one presenter, an interview or a panel (the topic and speaker(s) made and managed by the organizers)

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session – with sponsoring organization on screen

The sponsor logo will appear on the screen for the duration of the session – unless presenter has PowerPoints or video

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted - a distribution of 13,000

### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

## Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the entrance to the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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# MINTS

\$3,850 / sponsor • 1 exclusive opportunity

## Southwestern Ontario Real Estate Forum

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### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a tin of mints, popular with attendees when networking – made available onsite at the Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

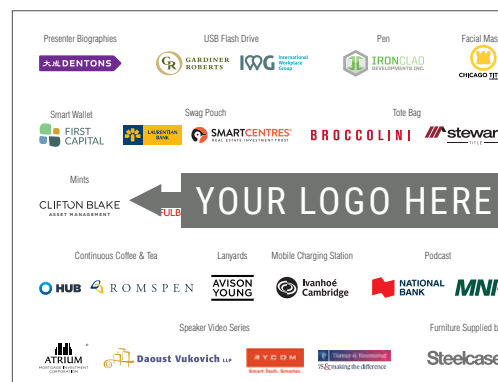
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A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

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# MOBILE SCREEN CLEANER

\$3,850 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a mobile device screen / spectacle cleaner – made available for attendees onsite at the Forum Registration Desk

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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To reserve your corporate sponsorship, contact **Ben Carson**

**Tel:** 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

# PEN

\$3,850 / sponsor • 1 exclusive opportunity

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality pen, popular with attendees – made available onsite at the Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

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# PRESENTER BIOGRAPHIES

\$3,850 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## **CURRENTLY UNDER REVIEW**

In order to align this opportunity with sustainability - and the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world.

We are taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030.

This previously (printed copy) opportunity is under review and information will be provided very soon on the new look and feel of presenter biographies.

For more information on Informa's commitment:

[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

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# HYDRATION

\$3,750 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:  
[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

- logo on loop as attendees walk into the plenary room in the morning
- verbal thank you by the Chair as supporting the organizers with their ESG Faster Forward initiative – logo on screen during mention
- special mention in the ConnectMe app as supporting ESG at the event by providing water for attendees
- signage with logo acknowledging sponsorship located with:
  - Pitchers or hydration vessels filled with citrus, cucumber & mint, cranberry & orange or similar iced water, on tables or carts in plenary room as attendees arrive in the morning
  - Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the conference (starting at 9.00am)
  - Hydration stations close to concurrent sessions for attendee convenience

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Extensive logo exposure on :

- ConnectMe app – as supporting the organizers and environment with this ESG commitment

### Social Media & E-Marketing \*\*\*

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- logo on attendee joining email – advising attendees to bring a reusable water bottle for hydration
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Forum is promoted - a distribution of 13,000

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## Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- sponsors
- sustainability

## Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

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# JOURNAL

\$3,750 / sponsor • 2 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality journal, popular with attendees – made available onsite at the Forum Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

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# PLENARY SESSION

\$3,600 / sponsor • 3 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a plenary session at this year's Forum

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted- a distribution of 13,000

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

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# BREAKFAST

\$3,500 / sponsor • 2 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of an attendee light breakfast buffet on arrival and your organization acknowledged as follows:

- on plenary room screen - logo on loop during walk in from 7.00 am until the event is opened at 8.00 am
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all breakfast stations
- logo on program page of promotional brochure– at breakfast timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

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# LUNCHEON REFRESHMENTS

\$3,500 / sponsor • 2 opportunities

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor the attendee refreshments with lunch and have your organization acknowledged as follows:

- on luncheon room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the luncheon refreshments
  - Wine
  - Beer
  - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at lunch timeslot

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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It's called "Closing Networking Reception" in SREF

# NETWORKING RECEPTION

\$3,500 / sponsor • 2 opportunities

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the closing networking reception refreshments
  - Wine
  - Beer
  - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at networking reception timeslot

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

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Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

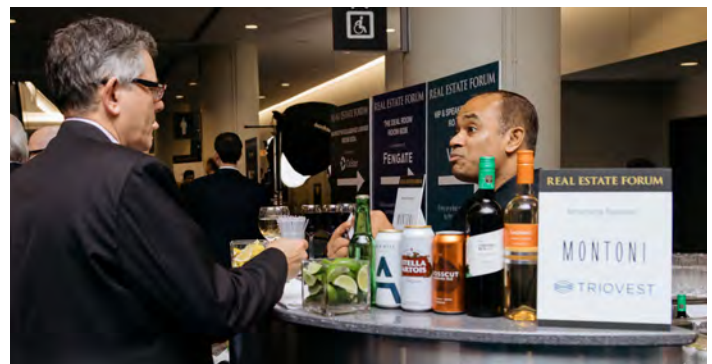
- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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# REGISTRATION

\$3,500 / sponsor • 1 exclusive opportunity

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

An opportunity that provides a lot of visibility.

Sponsor logo will appear on:

- website registration page
- landing page of registration platform
- on all attendee registration confirmation emails
- on joining information email sent to all attendees

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage at the registration desk
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

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Add:

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- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

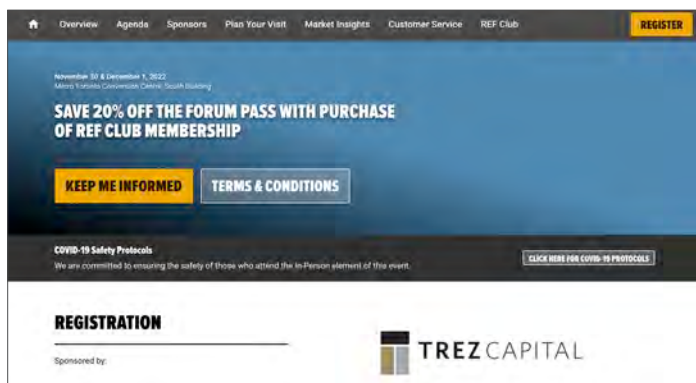
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# SPEAKER VIDEO SERIES

\$3,500 / sponsor • 3 opportunities

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Over the course of event, key speakers will be interviewed and recorded on video - for example on relevant issues, challenges, opportunities, strategies and risk

The interviews will take place in the prefunction space, close to the plenary room – those interviews where onsite recording is not possible will be recorded virtually

Onsite – the interviews will take place in front of a green screen – so that sponsor logos can be added prior to launch

Each side of the green screen will be a metre board that will include sponsor logos

Sponsor logos will also be added to the video title slides – together with speaker headshot, name, title organization.

Speaker Video Series are hosted on the Canadian Real Estate conferences Vimeo channel and promoted through various channels including the Canadian Real Estate Forum portal, eblasts, newsletter (distribution of 13,000) and social media

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## Social Media & E-Marketing

acknowledgment and logo on social media posts made across LinkedIn (12,000+ followers) – that video's are available on the Canadian Real Estate Forums portal

acknowledgment and logo on promotional emails – once the video's are launched

in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted - a distribution of 13,000



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## Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

## Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

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- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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it's called "Post Event Attendee Survey" in SREF

# POST FORUM SURVEY

\$3,250 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the valued attendee feedback survey

Sponsor acknowledgement and mention by Chair during closing comments – with logo on screen

Logo on post Forum thank you email

Logo on landing page of the survey with sponsor acknowledgement.

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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## Reporting

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**Toronto Real Estate Forum 2020**

**Post Forum Survey Sponsored By:**

**NATIONAL BANK**

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied    Not very satisfied    Somewhat satisfied    Fairly satisfied    Very satisfied

☐    ☐    ☐    ☐    ☐

12:29 100%

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:

**NATIONAL BANK**

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied  
Not very satisfied  
Somewhat satisfied  
Fairly satisfied  
Very satisfied

Why did you give that score?

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# POST NOTES

\$3,250 / sponsor • 2 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a post note booklet – very popular with attendees – made available onsite at the Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

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Also:

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# AFTERNOON REFRESHMENTS

\$3,000 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor attendee afternoon refreshments, immediately prior to the popular closing roundtable. Sponsoring organization acknowledged as follows:

- thank you from Chair(s) with logo on screen
- logo on signage on all afternoon refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure– at afternoon refreshment timeslot

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Ben Carson**

**Tel:** 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com



# CONCURRENT SESSION

\$3,000 / sponsor • 9 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a concurrent session at this year's Forum

The sponsor of the session will be thanked twice by the moderator – at the start and at the end of the session

The sponsor logo will appear on the screen in the concurrent room during:

- walk in & walk out
- when moderator is thanking the sponsor
- on the session title screen (includes session title and speakers)

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on signage outside the concurrent session room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

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Add:

- promotional videos
- research reports
- literature
- website link
- social media links
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Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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# MORNING REFRESHMENTS

\$3,000 / sponsor • 1 exclusive opportunity

**Southwestern Ontario  
Real Estate Forum**

May 10, 2023 • Crowne Plaza (Kitchener)

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of between session networking attendee morning refreshments and your organization acknowledged as follows:

- thank you from Chair (if next session is a plenary) or by Moderators in all concurrent session rooms (if next sessions are concurrents)
- logo on screen during thank you
- logo on signage on all morning refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure – at morning refreshment timeslot

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

## Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
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## CONNECTME APP

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- research reports
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- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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## Reporting

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# SIGNATURE

\$2,750 / sponsor • 4 opportunities

## Southwestern Ontario Real Estate Forum

May 10, 2023 • Crowne Plaza (Kitchener)

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Signature is the perfect way to gain brand exposure to a large audience with a conservative budget in mind

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
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### CONNECTME APP

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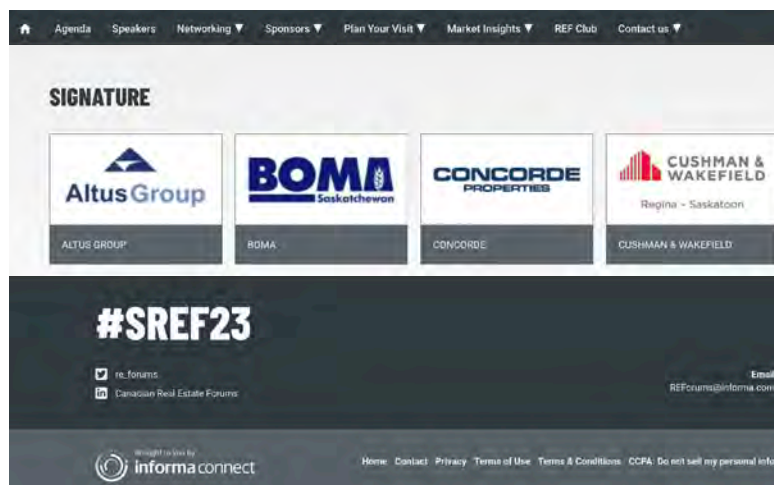
Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

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