



# SuperReturn Energy Transition

4-5 June, 2024 | Hilton Berlin

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# What is SuperReturn Energy Transition?

The all-new SuperReturn event welcomes 300+ thought leaders specialising in energy transition – coming to Berlin this June as part of SuperReturn International week.

Find effective approaches to address the energy transition gap, combining action and technology for a sustainable future.

Booking SuperReturn Energy Transition provides access to the Summits Day on Tuesday 4 June at SuperReturn International for no extra cost.

Taking place at The Intercontinental Hotel - you'll unlock Technology Value Creation in Private Equity Summit, ESG Summit, German Private Equity Summit and the Private Debt Summit - all within the price of your SuperReturn Energy Transition ticket!



# Who attends?

Connect with 300+ key industry stakeholders representing the entire energy transition value chain, including renewable developers and utilities, technology providers, institutional investors, private equity funds, service providers and more.

**300+**

leading players

**90+**

LPs

**150+**

GPs



For all inquiries regarding partnership opportunities, please contact  
Alex Cook | [sponsorsuperreturn@informa.com](mailto:sponsorsuperreturn@informa.com) | +44 (0) 20 8052 0423



# Agenda

The agenda brings you unique insights into topics including:

Energy storage, transmission and distribution

Electrification

Hydrogen

Renewables

Decarbonization

ESG

Fundraising and more.

# Lead Insights

## Actionable Leads. Richer Insights.

Sponsoring SuperReturn US West gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

### Benefits



**Lead Access:** Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



**Lead Scoring:** Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



**Lead Profiles:** Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



**Lead Targeting:** Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



**Campaign Insights and Reporting:** Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

# Sponsor packages: Thought-leadership

	Keynote Sponsor	Panel Sponsor	Moderator Sponsor	Chair Sponsor	Engaged Conversation Sponsor
Branding	<b>Co-Sponsor</b> <i>(1st level branding)</i>	<b>Associate Sponsor</b> <i>(2nd level branding)</i>	<b>Associate Sponsor</b> <i>(2nd level branding)</i>	<b>Associate Sponsor</b> <i>(2nd level branding)</i>	<b>Associate Sponsor</b> <i>(2nd level branding)</i>
Unique opportunity	1 x keynote speaking opportunity during the main conference. Topic to be determined with the conference producer, presented as a lecture, fireside chat or custom panel	1x panellist speaking opportunity on a topic to be determined with the conference producer	1x moderator speaking opportunity on a panel topic to be determined with the conference producer	1x senior executive from your firm will have a Chairmanship role for 1 day during SuperReturn US West including an opportunity for a welcome address	Host a roundtable session during the main conference on a topic determined alongside the conference producer
Delegate passes included	3x delegate passes <i>(includes 1x speaker pass)</i>	3x delegate passes <i>(includes 1x speaker pass)</i>	3x delegate passes <i>(includes 1x speaker pass)</i>	3x delegate passes <i>(includes 1x speaker pass)</i>	3x delegate passes <i>(includes 1x speaker pass)</i>
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

# Sponsor packages: Secured space

	Exhibitor	Meeting Sponsor	1:1 LP Meetings
<b>Branding</b>	Exhibitor	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>
<b>Space access</b>	<p>Access to a 10x10 exhibition space in the event networking space (includes table and chairs)</p> <p>A lead report including name, firm and contact information of all delegates will be provided after the conference</p>	Access to a private meeting space for the duration of the conference	<p>Secure 4x guaranteed 1:1 meetings facilitated with shortlisted LP's at the conference</p> <p>Access to a private meeting space for the duration of the conference</p>
<b>Delegate passes included</b>	3x delegate passes	3x delegate passes	3x delegate passes
<b>Access to delegate list</b>	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

*Packages are intended as a guide and can be tailored as required*

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# Sponsor packages: Hospitality

	LP-only Breakfast Sponsor	Women in Private Markets Equity Luncheon Host	Day One Drinks Reception
Branding	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>
Unique opportunity	<p>Exclusive host of the LP-only breakfast.</p> <p>Sponsor to be the only non-LP present in the room, where they can partake in structured roundtables with qualified LPs.</p> <p>Invitations and RSVPs managed by Informa</p>	<p>Exclusive host of Women in Private Equity luncheon.</p> <p>An invite-only, privately catered event plus a speaking opportunity to address attendees and facilitate multiple roundtables.</p> <p>Informa to provide full coordination of invitations, RSVP's and branding</p>	<p>Exclusive Sponsor of the SuperReturn US West Day One Drinks Reception.</p> <p>Includes branded invitations sent to all delegates/speakers in advance and distributed on the day.</p> <p>Also includes branded event signage including bar, aprons, coasters etc</p>
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens
Lead Insights	Lead Insights provided including name, firm and contact information of all attendees	Lead Insights provided including name, firm and contact information of all attendees	Lead Insights provided including name, firm and contact information of all attendees

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# Sponsor packages: Brand awareness

	WiFi Sponsor	Lanyard Sponsor	Event Networking App Sponsor	Charging Station Sponsor	LP & Speaker Lounge Sponsor
Branding	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>	Associate Sponsor <i>(2nd level branding)</i>
Unique opportunity	<p>Exclusive sponsor of the event Wi-Fi with the sponsor name listed as the WiFi name and a password of your choosing. Branded Wi-Fi cards we be created and positioned at your booth.</p> <p>Access to a 10x10 exhibition space in the event networking space (includes table and chairs)</p>	<p>Exclusive sponsor of the conference lanyards - to be provided by Informa with the sponsor logo visible on all lanyards throughout the conference.</p>	<p>Exclusive sponsor of the official conference app 'ConnectMe', opening 10-days prior to the conference date allowing delegates to login and plan meetings well in advance of the event.</p> <p>The app will act as an interactive agenda during the event while also supporting direct messaging between attendees.</p>	<p>Exclusive sponsor of the conference charging stations, accompanied with branded signage.</p>	<p>Exclusive sponsor of the Speaker Lounge including dedicated sponsor signage as well as option for branded collateral within the room</p>
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

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# SuperReturn Series

# Calendar 2024

## H1

**SuperReturn**  
**Private Credit Europe**

11-12 March  
Royal Lancaster London

**SuperReturn**  
**Secondaries Europe**

11-12 March  
Royal Lancaster London

**SuperVenture**  
**US West**

8-9 April  
Hilton Los Angeles Universal City

**SuperReturn**  
**US West**

9-10 April  
Hilton Los Angeles Universal City

**SuperReturn**  
**CFO/COO North America**

6-7 May  
InterContinental Chicago Magnificent Mile

**SuperReturn**  
**Women in  
Private Markets**

3 June  
Hilton Berlin

**SuperReturn**  
**Energy Transition**

4-5 June  
Hilton Berlin

**SuperVenture**

4-6 June  
Vienna House by Wyndham Andel's Berlin

**SuperReturn**  
**International**

4-7 June  
InterContinental Hotel, Berlin

**SuperReturn**  
**Emerging Markets**

24-26 June  
Hotel Okura, Amsterdam

## H2

**SuperReturn**  
**Asia**

24-27 September  
Marina Bay Sands Convention Centre, Singapore

**SuperReturn**  
**CFO/COO**

30 September-2 October  
Hotel Okura, Amsterdam

**SuperReturn**  
**Global Infrastructure**

8-10 October  
Hilton Bankside, London

**SuperReturn**  
**Middle East**

28-30 October  
The Ritz-Carlton, DIFC, Dubai

**SuperInvestor**

5-8 November  
The Grimaldi Forum Monte Carlo, Monaco

**SuperReturn**  
**Private Credit US**

11-12 November  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**North America**

11-12 November  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**Energy**

13 November  
The Marriott Marquis, Times Square, New York

**SuperVenture**  
**North America**

13 November  
The Marriott Marquis, Times Square, New York

**SuperReturn**  
**Africa**

3-5 December  
The Westin, Cape Town

**SuperReturn**  
**Japan**

4-5 December  
The Ritz-Carlton, Tokyo

*Dates & venues accurate as of January 2024*

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Tell us your business goals and  
we'll help you achieve them

## Get in touch



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