



SuperReturn

JAPAN

3-4 December 2025
The Ritz-Carlton | Tokyo

Putting Japanese private
capital centre stage

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What is SuperReturn Japan?

SuperReturn Japan is Japan's largest private equity and venture capital event that brings together 350+ industry leaders, including 130+ LPs and 150+ GPs.

With 2 days of immersive learning, networking and collaboration, be ready to meet with top decision makers that are paving the way in the private equity market.

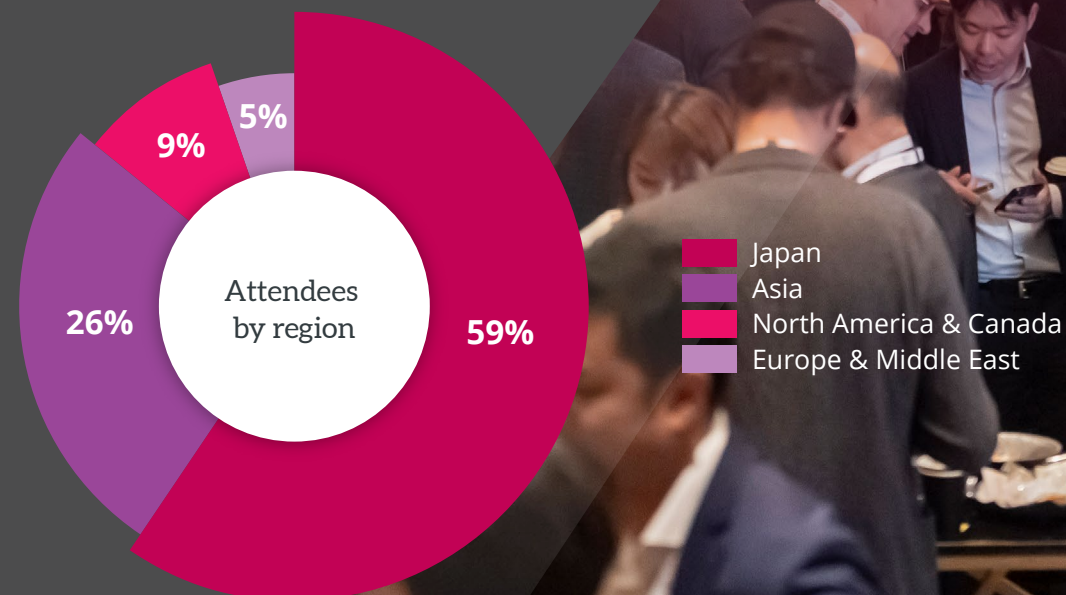
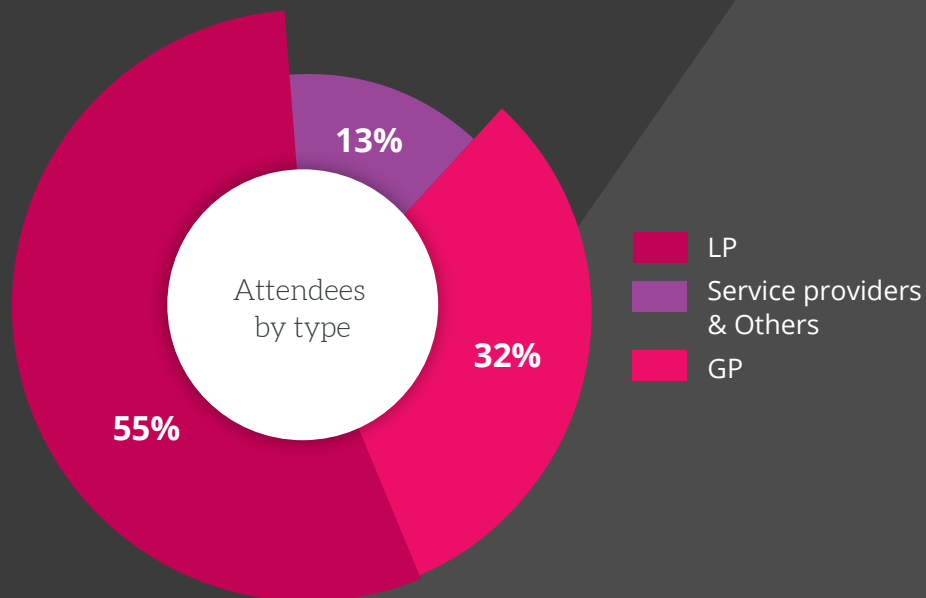
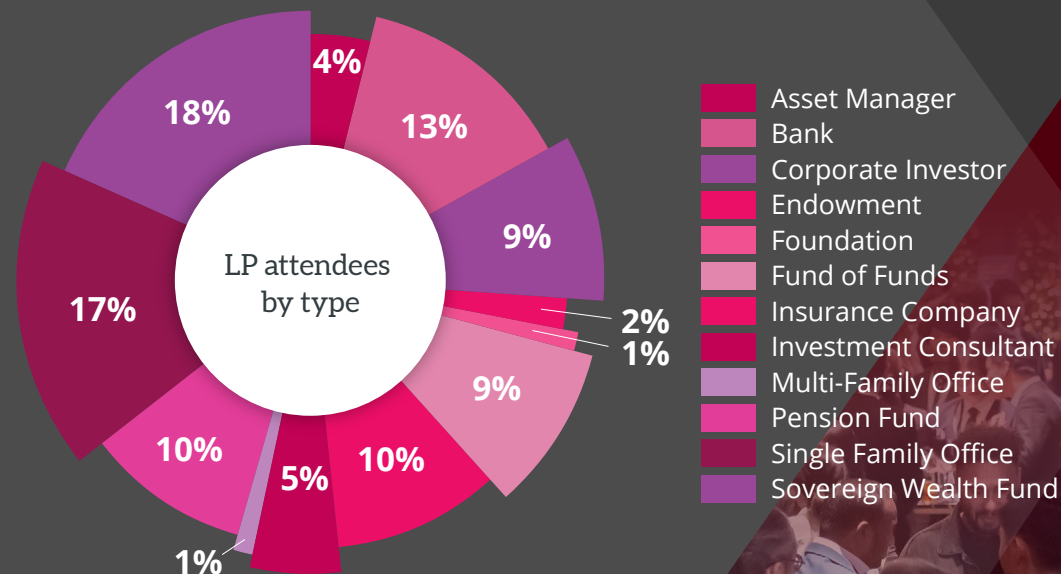


Who attends?

350+ decision-makers

130+ LPs

150+ GPs



A sample of LPs that attended in 2024 include:

- Aksia
- Asian Development Bank
- AXA Life Insurance Co, Ltd.
- CPPIB
- Development Bank of Japan
- Government Pension Investment Fund (GPIF)
- Harvard University Endowment
- International Finance Corporation (IFC)
- Japan Investment Corporation
- Japan Post Insurance
- Japan Science & Technology Agency
- Manulife
- Marubeni Corporation
- NUS Endowment Fund
- Mitsui Sumitomo Insurance
- Mizuho Bank, Ltd.
- Mizuho Securities Principal Investment
- MUFG Bank
- Oman Investment Authority
- Ontario Teachers' Pension Fund
- ORIX Life Insurance Corporation
- Pension Fund Association
- Pension Fund of Japanese Corporations
- QIA Advisory
- Silk Road Fund
- Sompo Japan Insurance
- Sumitomo Mitsui Trust Bank
- Tokyo Star Bank

A sample of GPs that attended in 2024 include:

- Abies Ventures
- Alliance Bernstein
- Angel Bridge Inc
- Antares Ventures
- Antares Ventures
- Beyond Next Ventures
- Blackstone
- Bonds Investment Group
- Cornell Capital
- Dawson
- Deerpath Capital
- DG Daiwa Ventures
- Eurazeo
- Fin Capital
- Golub Capital
- GroveStreet
- HCVC
- Hopu Investments
- Integral
- Investcorp
- LemmaTree
- Loyal Valley Capital
- MPower Partners Fund L.P.
- New Horizon Capital
- Omni Ventures
- Orchestra Private Equity
- Spiral Capital
- Synapses
- Undivided Ventures

What's on the agenda?

Topics focus on strategic insights and market trends including:

Japanese and international private markets outlook

Updates on mid-market opportunities

Scaling Japanese VCs and startups globally

Carveouts, successions deals, and Japan's evolving buyout markets

Activist and engagement approaches for shareholder influence

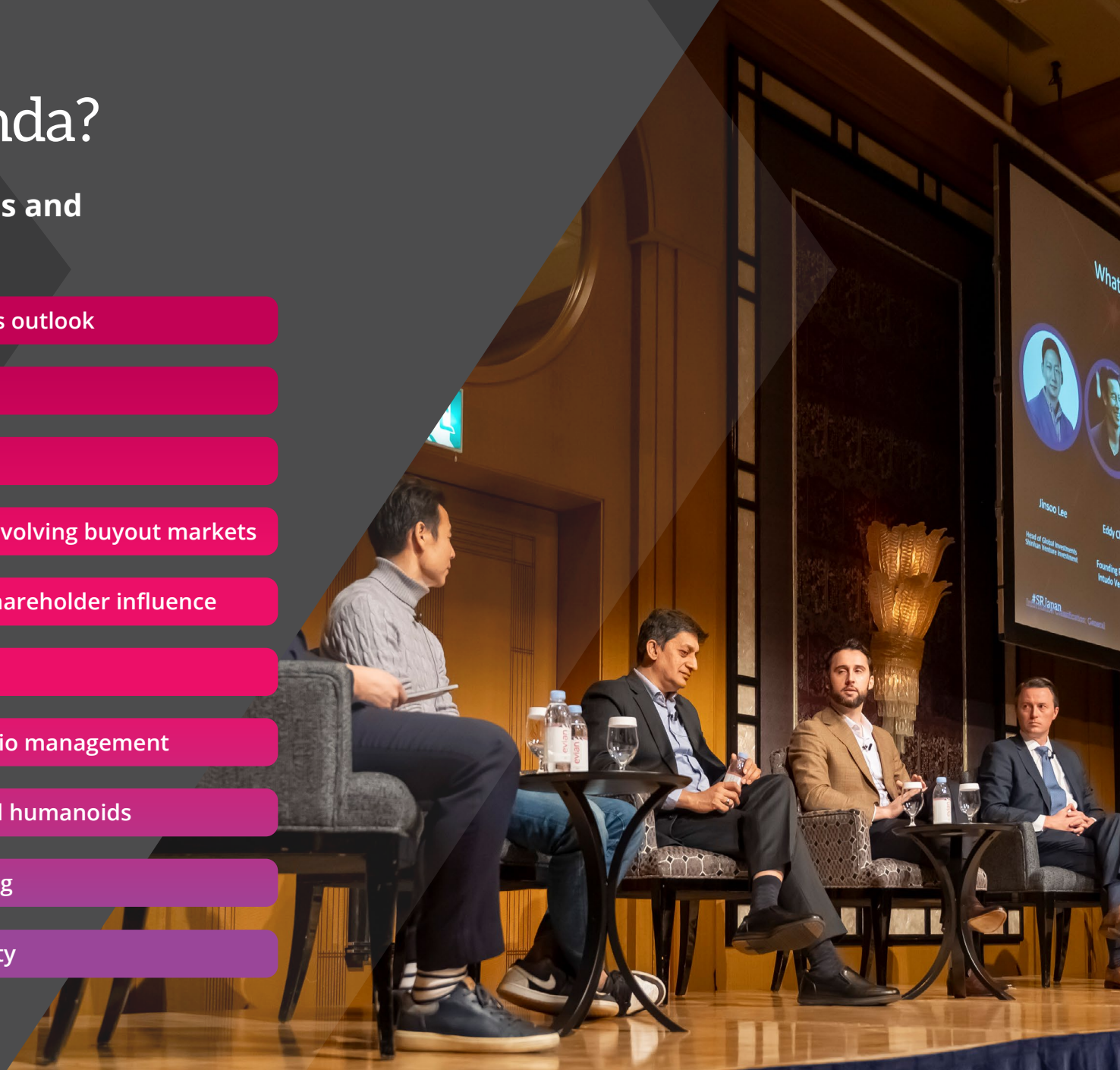
Private credit's spectrum of opportunities

Secondaries, liquidity solutions and portfolio management

Opportunities in AI, hard tech, robotics and humanoids

Private wealth and the future of fundraising

Climate, energy transition and sustainability



LeadInsights

Actionable Leads. Richer Insights.

Sponsoring SuperReturn Japan gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Benefits



Lead Access: Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring: Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles: Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting: Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting: Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsorship opportunities



Summit Panel Sponsor

A key executive from your firm to speak on a panel discussion on the summit days. Exact topic and time to be mutually agreed by conference producer.

Your speaking session uploaded to our On Demand Platform post event.



Drinks Reception Sponsor

Your firm to have the exclusivity to host the main conference drinks reception at the end of the main conference day 1, the busiest day.

Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception.



Panel Sponsor

Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer.

Your speaking session uploaded to our On Demand Platform post event.



Matchmaking Sponsor

1-2-1 meetings with profiled LPs shortlisted by your IR team.

SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn.



Keynote Sponsor

A senior executive from your firm to host a keynote address, session or fireside chat on the main conference days. Exact topic and time to be mutually agreed by conference producer.

Your speaking session uploaded to our On Demand Platform post event.



Exhibitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.

Sponsorship opportunities



Meeting Room Sponsor

Exclusive access to private meeting room during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.



Meeting Table Sponsor

Exclusive access to a meeting table during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.



Private Lunch Sponsor

Your firm to host a private lunch.
Exact date and time to be agreed.



Lanyard Sponsor

Recognition as a lanyard sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.



Coffee Barista Sponsor

Keep attendees energized while showcasing your company in a high traffic, networking friendly space

Sponsorship opportunities: In detail

Thought Leadership	Option 1 Summit Panel Sponsor	Option 2 Panel Sponsor	Option 3 Keynote Sponsor
Ideal for	Sharing best practice	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level	Associate Level	Co-Sponsor Level	Co-Sponsor Level
Branding	Logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage and event networking app	Priority positioning of your logo to appear on all relevant marketing materials under Co- sponsorship branding category, Logo on website, priority positioning onsite signage and event networking app
Unique opportunity	A key executive from your firm to speak on a panel discussion. Exact topic and time to be mutually agreed by conference producer	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session . Exact topic and time to be mutually agreed by conference producer
Delegate passes included	1 x speaker pass 2 x delegate passes	1 x speaker pass 3 x delegate passes	1 x Speaker pass 4 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 3)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

Networking	Option 4 Drinks Reception Sponsor	Option 5 Matchmaking Sponsor	Option 6 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled LPs shortlisted by your IR team	Lead generation and branding
Level Branding	Associate Level Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	Associate Level Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Exhibitor Level Exhibitor branding
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canape served to all attendees.	SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn. <i>Any meetings arranged over and above the 8th will be charged at a rate of £1000 per meeting subject to mutual agreement.</i> Exclusive access to Private board meeting room. <i>SuperReturn to cover the cost of room-hire and basic furniture only</i>	A 3x2m exhibition stand in a prominent location on the networking floor
Delegate passes included	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 3)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

Meeting Spaces	Option 7 Meeting Room Sponsor	Option 9 Meeting Table Sponsor
Ideal for	Networking	Networking
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.	Exclusive access to a private meeting table. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes	1 x delegate pass

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 3)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

Other	Option 10 Private Lunch Sponsor	Option 11 Lanyard Sponsor
Ideal for	Networking	High level visibility
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	<p>Your firm to host a Private lunch for up to 10-15 people. Exact date and time to be agreed</p> <p>Access to our VIP manager to extend lunch invitation to prospects</p>	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
Delegate passes included	4 x delegate passes	1 x delegate pass

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 3)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

You're in good company

Snapshot of previous sponsors



Testimonials



The participants, the quality of the sessions, the formal and informal discussions were really inspiring

Shun Nagao
Venture Partner
White Star Capital



A great chance to connect, gain insights and build valuable relationships.

Atsuki Isoda
Investment Advisor
SME Support Japan



I have always been impressed by the quality of the program, speakers and audience

Megumi Kiyozuka
President &
Representative Director
*CLSA Capital Partners
Japan KK*



A highly productive event with valuable, forward looking discussions with participating GPs.

Minori Honda
Director, Asset Management
Department
*eda Yagi Securities Co.
(UYS)*



SuperReturn Series

Calendar 2025

January

SuperReturn
SAUDI ARABIA
27-28 January
Fairmont, Riyadh

March

SuperReturn
PRIVATE CREDIT
EUROPE
10-12 March
Royal Lancaster, London

SuperReturn
SECONDARIES
EUROPE
10-11 March
Royal Lancaster, London

SuperReturn
NORTH AMERICA
17-19 March
InterContinental, Miami

SuperReturn
FAMILY OFFICE
NORTH AMERICA
17 March
InterContinental, Miami

SuperReturn
ENERGY
NORTH AMERICA
18-19 March
InterContinental, Miami

May

SuperReturn
CHINA
6 May
JW Marriott, Hong Kong

SuperReturn
PRIVATE CREDIT
ASIA
7-8 May
JW Marriott, Hong Kong

SuperReturn
CFO/COO
NORTH AMERICA
13-15 May
The Gwen Hotel, Chicago

June

SuperReturn
INTERNATIONAL
2-6 June
InterContinental, Berlin

SuperVenture
2-4 June
Hotel Palace, Berlin

SuperReturn
CLIMATE & ENERGY
TRANSITION
2-4 June
DoubleTree Hilton, Berlin

SuperReturn
EMERGING
MARKETS
16-18 June
Hotel Okura, Amsterdam

SuperReturn
PRIVATE WEALTH
23 June
Le Méridien Beach Plaza,
Monaco

September

SuperReturn
US WEST
15-17 September
Hilton Los Angeles,
Universal City

SuperReturn
ASIA
16-19 September
Marina Bay Sands, Singapore

SuperReturn
CLIMATE, ENERGY
& INFRASTRUCTURE
16-17 September
Marina Bay Sands, Singapore

SuperReturn
CFO/COO
ASIA
16-17 September
Marina Bay Sands, Singapore

SuperReturn
FAMILY OFFICE
ASIA
18 September
Marina Bay Sands, Singapore

September cont.

SuperReturn
CFO/COO
EUROPE
29 Sept - 1 Oct
Hotel Okura, Amsterdam

SuperReturn

GLOBAL
INFRASTRUCTURE

30 Sept - 2 Oct
Hilton Bankside, London

October

SuperReturn
MIDDLE EAST
21-23 October
Ritz Carlton DIFC, Dubai

SuperReturn
CFO/COO
MIDDLE EAST
22-23 October
Ritz Carlton DIFC, Dubai

SuperReturn
REAL ESTATE
October 2025
TBC, Miami

November

SuperInvestor
4-7 November
Hotel Okura, Amsterdam

SuperReturn
FAMILY OFFICE
EUROPE
6 November
Hotel Okura, Amsterdam

SuperVenture
NORTH AMERICA
18 November
Convene 360 Madison Avenue,
New York

SuperReturn
SECONDARIES
NORTH AMERICA
18 November
Convene 360, Madison Avenue
New York

SuperReturn
PRIVATE CREDIT
NORTH AMERICA
18 -19 November
Convene 360 Madison Avenue,
New York

December

SuperReturn
AFRICA
2-4 December
Westin, Cape Town

SuperReturn
JAPAN
3-4 December
Ritz Carlton, Tokyo

Information correct as of 21 May 2025

For all inquiries regarding partnership opportunities, please contact
Rishi Jugdhur | sponsorsuperreturn@informa.com | + 44 (0) 20 8052 0433

SuperReturn

JAPAN

3-4 December 2025
The Ritz-Carlton | Tokyo

Tell us your business goals
and we'll help you achieve them



Get in touch

Rishi Jugdhur

sponsorsuperreturn@informa.com

44 (0) 20 8052 0433

