

SuperReturn

by informa •••

Japan

Shaping the next era of private markets in Japan

2-3 December 2026

The Ritz-Carlton | Tokyo

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What is SuperReturn Japan?

SuperReturn Japan is Japan's largest private markets event that brings together 400+ industry leaders, including 200+ LPs and 150+ GPs, all from 20+ countries.

With 2 days of immersive learning, networking and collaboration, be ready to meet with top decision makers that are paving the way.

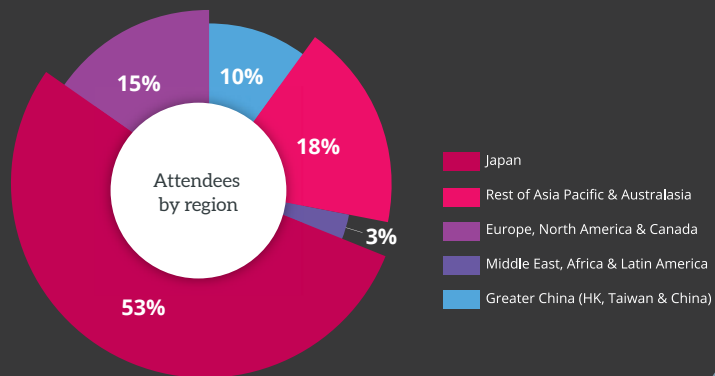
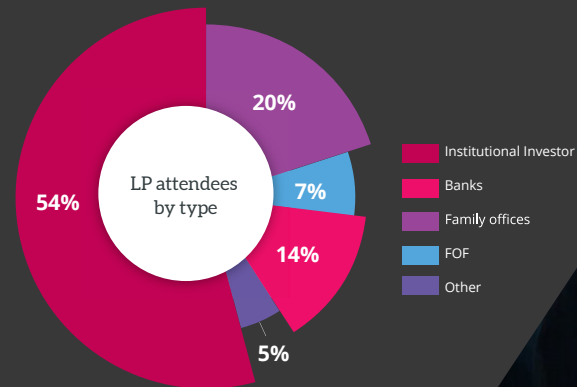
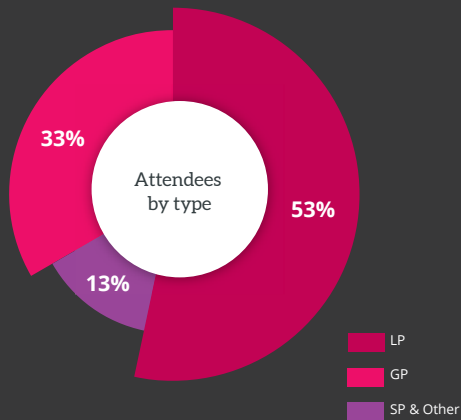


Who attends?

400+
decision-makers

200+
LPs

150+
GPs



Who's attending

A sample of LPs that attended in 2025 include:

Insurance Companies

- Aioi Nissay Dowa Insurance Co
- AXA Life Insurance
- Daido Life Insurance Company
- Dai-ichi Life Insurance
- Mitsui Sumitomo Insurance Co
- Nippon Life Insurance
- ORIX Asia Capital Limited
- Sompo Japan Insurance
- Starr Companies
- Zenkyoren (National Mutual Insurance Federation of Agricultural Cooperatives)

Single Family Offices

- Asia Green Group
- Berry Family Office
- Decent Capital
- Etern Holdings Family Office
- MZN Holding
- NF Trinity (Hong Kong) Limited
- Orient Victoria
- Primitiva Global
- SNG Asset Management
- Sustainable Impact

Bank/DFIs

- Aozora Bank
- Asian Development Bank
- Azerbaijan Uzbek Investment Company
- Mizuho Bank
- Mizuho Securities
- MUFG Bank
- Sumitomo Mitsui Trust Bank
- The Hachijuni Bank
- The Korea Development Bank
- Tokyo Star Bank

Sovereign Wealth Funds

- Japan Investment Corporation
- Japan Post Investment Corporation
- Japan Science and Technology Agency
- Khazanah Nasional Berhad
- Oman Investment Authority
- Pavilion Capital
- Qazaqstan Investment Corporation JSC
- QIA Advisory
- SME Support Japan
- Temasek International



Who's attending

A sample of GPs that attended in 2025 include:

- 196 Ventures
- Abies Ventures
- Academic Capital Partners
- Alveon Capital
- Amino Capital
- AN Venture Partners
- ANOBAKA
- ANRI
- BEENEXT
- Bernhard Capital Partners
- Blackstone
- Blue Owl
- Carpediem Capital
- CD&R
- Coral Capital
- Cornerstone Ventures
- DCI Partners
- Deerpath Capital
- Dual Bridge Capital
- Elevar Equity
- Epic World
- EXS Capital
- Ferocity Capital
- FIRSTavenue Partners (Asia)
- GLIN Impact Capital
- Golden Gate Ventures
- Goldman Sachs & Co
- Golub Capital
- Growth Partners
- Intudo Ventures
- January Capital
- Kayne Anderson
- Macquarie
- Nippon Sangyo Suishin Kiko (NSSK)
- Revelstoke Capital Partners
- SAIL Investments
- SparkLabs Group
- Willow Tree Credit Partners



What's on the agenda

Key themes will focus on strategic insights and market trends including:

Japan's surging buyout and VC

Global private capital risks and opportunities

Secondaries and innovative liquidity solutions

Private wealth as the new horizon in private markets

The opportunities and risks in private credit

GP stakes and new frontiers in manager investment

Infrastructure, energy transition and geopolitics

Carveouts and successions

Mid-market and value creation





An intelligent data platform powered by Preqin to enhance attendee data at SuperReturn events.

Benefits



Attendee List Integration

The event attendee list will be uploaded to the InvestorInsights platform and overlaid with Preqin data. Allowing sponsors to navigate and filter by investment interests.



Time-Saving Features

The platform's advanced filtering tools and automated notifications significantly reduce the time required to identify and connect with ideal investors.



Enhanced Insights

Overlaying the attendee list with Preqin data transforms it into a rich resource, providing detailed insights such as investor type, investment strategy, AUM, region and more.



Early Access Options

Sponsors can access the platform from five weeks prior to the event. For those looking to gain a competitive edge, an option is available to access the platform as early as eight weeks before the event.

Sponsorship opportunities



Panel Sponsor

Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer.



Drinks Reception Sponsor

Your firm to have the exclusivity to host the main conference drinks reception at the end of the main conference day 1, the busiest day.



Keynote Sponsor

A senior executive from your firm to host a keynote address, session or fireside chat on the main conference days. Exact topic and time to be mutually agreed by conference producer.



Matchmaking Sponsor

1-2-1 meetings with profiled LPs shortlisted by your IR team.

SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn.



Exhibitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.

Sponsorship opportunities



Meeting Room Sponsor

Exclusive access to private meeting room during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.



Meeting Table Sponsor

Exclusive access to a meeting table during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.



Private Lunch Sponsor

Your firm to host a private lunch.
Exact date and time to be agreed.



Lanyard Sponsor

Recognition as a lanyard sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.



Coffee Barista Sponsor

Keep attendees energized while showcasing your company in a high traffic, networking friendly space

Sponsorship opportunities: In detail

Thought Leadership	Option 1 Panel Sponsor	Option 2 Keynote Sponsor
Ideal for	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level Branding	Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage and event networking app	Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials under Co- sponsorship branding category, Logo on website, priority positioning onsite signage and event networking app
Unique opportunity	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session . Exact topic and time to be mutually agreed by conference producer
Delegate passes included	1 x speaker pass 3 x delegate passes	1 x Speaker pass 4 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Investor Insight:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Networking	Option 3 Drinks Reception Sponsor	Option 4 Matchmaking Sponsor	Option 5 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled LPs shortlisted by your IR team	Lead generation and branding
Level Branding	Associate Level Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	Associate Level Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Exhibitor Level Exhibitor branding
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canape served to all attendees.	SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn. <i>Any meetings arranged over and above the 8th will be charged at a rate of £1000 per meeting subject to mutual agreement.</i> Exclusive access to Private board meeting room. <i>SuperReturn to cover the cost of room-hire and basic furniture only</i>	A 3x2m exhibition stand in a prominent location on the networking floor
Delegate passes included	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Investor Insight:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Meeting Spaces	Option 6 Meeting Room Sponsor	Option 7 Meeting Table Sponsor
Ideal for	Networking	Networking
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.	Exclusive access to a private meeting table. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes	1 x delegate pass

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Investor Insight:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Other	Option 8 Private Lunch Sponsor	Option 9 Lanyard Sponsor
Ideal for	Networking	High level visibility
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	Your firm to host a Private lunch for up to 10-15 people. Exact date and time to be agreed Access to our VIP manager to extend lunch invitation to prospects	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
Delegate passes included	4 x delegate passes	1 x delegate pass

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Investor Insight:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

You're in good company

Snapshot of previous sponsors



Testimonials



The participants, the quality of the sessions, the formal and informal discussions were really inspiring

Shun Nagao
Venture Partner
White Star Capital



A great chance to connect, gain insights and build valuable relationships.

Atsuki Isoda
Investment Advisor
SME Support Japan



I have always been impressed by the quality of the program, speakers and audience

Megumi Kiyozuka
President &
Representative Director
*CLSA Capital Partners
Japan KK*



A highly productive event with valuable, forward looking discussions with participating GPs.

Minori Honda
Director, Asset Management
Department
*eda Yagi Securities Co.
(UYS)*



SuperReturn Series

January

SuperReturn

by Informa

Saudi Arabia

26–27 January
The Fairmont, Riyadh

March

SuperReturn

by Informa

Secondaries
Europe

10–11 March
Royal Lancaster, London

SuperReturn

by Informa

Private Credit
Europe

9–11 March
Royal Lancaster, London

SuperReturn

by Informa

North America

16–18 March
InterContinental, Miami

SuperReturn

by Informa

Operating Partners
North America

17–18 March
InterContinental, Miami

SuperReturn

by Informa

Family Office
North America

18 March
InterContinental, Miami

May

SuperReturn

by Informa

Private Credit
Asia

5–6 May
JW Marriott, Hong Kong

SuperReturn

by Informa

CFO/COO
North America

12–14 May
The Gwen, Chicago

June

SuperReturn

by Informa

International

8–12 June
InterContinental, Berlin

SuperReturn

by Informa

Energy Transition

8–9 June
Hilton, Berlin

SuperReturn

by Informa

Venture

8–10 June
Hotel Palace, Berlin

SuperReturn

by Informa

Tech Sovereignty

11 June
Hotel Palace, Berlin

SuperReturn

by Informa

Emerging
Markets

15–17 June
Hotel Okura, Amsterdam

September

SuperReturn

by Informa

Venture
US West

14 September
Four Seasons Beverly Hills,
Los Angeles

SuperReturn

by Informa

Private Wealth
US West

15 September
Four Seasons Beverly Hills,
Los Angeles

SuperReturn

by Informa

US West

14–15 September
Four Seasons Beverly Hills,
Los Angeles

SuperReturn

by Informa

Real Assets
North America

15–17 September
Houston Grand Hotel
River Oaks, Houston

SuperReturn

by Informa

Asia

28 September - 1 October
Marina Bay Sands, Singapore

SuperReturn

by Informa

CFO/COO
Asia

29–30 September
Marina Bay Sands, Singapore

SuperReturn

by Informa

Family Office
Asia

30 September
Marina Bay Sands,
Singapore

Information correct as of 13 May 2026

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SuperReturn Series

October

SuperReturn

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CFO/COO

5-7 October
Hotel Okura, Amsterdam

SuperReturn

by Informa***

Global
Infrastructure

13-15 October
Hilton Bankside, London

SuperReturn

by Informa***

Middle East

13-15 October
Ritz Carlton DIFC, Dubai

November

SuperReturn

by Informa***

Europe

3-6 November
Amsterdam

SuperReturn

by Informa***

Family Office
Europe

5 November
Amsterdam

SuperReturn

by Informa***

Operating Partners
Europe

9-10 November
L'Hôtel du Collectionneur
Paris

SuperReturn

by Informa***

Strategic
Technology

16 November
Convene, Madison Avenue
New York

SuperReturn

by Informa***

Private Credit
North America

16-18 November
Convene, New York

SuperReturn

by Informa***

Secondaries
North America

17-18 November
Convene, New York

December

SuperReturn

by Informa***

Africa

1-3 December
Westin Hotel, Cape Town

SuperReturn

by Informa***

Japan

2-3 December
Ritz Carlton, Tokyo

2026

Calendar

Information correct as of 13 May 2026

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Get in touch

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