

The background of the entire image is a photograph of the Dubai skyline, featuring the Burj Khalifa prominently. The image is overlaid with large, semi-transparent geometric shapes in shades of teal, green, and orange. The text is white and positioned on the left side of the image.

SuperReturn

MIDDLE EAST

21–23 October, 2025
The Ritz-Carlton, DIFC, Dubai

Your gateway to private capital
investing in the Middle East

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What is SuperReturn Middle East?

SuperReturn Middle East is the leading private equity event serving the Middle East region, bringing together 500+ senior attendees from MENA and beyond.

The audience includes 200+ LPs and 200+ GPs, coming together to network and gain insights from senior private capital leaders on fundraising, infrastructure, tech and VC, value creation and more.

Who's attending SuperReturn US West?

600+ decision-makers from
200+ LPs
200+ GPs



Who attends?

A snapshot of LPs that attended in 2024 includes:

- Abu Dhabi Capital Group
- Abu Dhabi Investment Authority
- Abu Dhabi Pension Fund
- Al Ghurair Group
- Al Othaim Holding
- Albourne Partners MENA
- Al-Futtaim Group
- Ali & Sons Holding
- AlJammaz Group
- Almula Capital
- AlRajhi Partners
- ARI HOLDING
- Arroba Inversiones
- Asma Invest
- Astro Holding
- Aujan Group
- Berkeley & Lords Group
- DAMAC Group
- Damazein Family Office
- DANA Group
- DEG
- Delta Global Holdings Ltd
- Eurasian Development Bank
- European Investment Fund
- Fort Peak Capital
- Global Realty Capital
- Golden AlphaGreen Coast Investments
- GreenBear Group
- Gulf Investment Corporation
- International Finance Corporation
- Investment Corporation of Dubai
- ITHCA Group
- KAPSARC
- KfW Capital
- Mubadala Investment Company
- Mubadala Olayan Financing Company
- Public Investment Fund
- RAG Stiftung
- RIMCO Investments
- Saudi Venture Capital
- Tasaru
- U.S. International Development Finance Corporation



Who attends?

A snapshot of GPs that attended in 2024 includes:

- AB Invest
- Affirma Capital
- AfricInvest
- Amam Ventures
- BlackRock
- Blackstone
- Blume Ventures
- Blockchain Founders Fund
- Cactus Partners
- CBRE Investment Management
- EFG Hermes
- EQUIAM
- Evolution Credit Partners Management
- eWTP Arabia Capital
- FGA Partners
- Global Ventures
- Golden Gate Ventures
- Gulf Capital
- Gulf Islamic Investments
- Ibtikar Fund
- Middle East Venture Partners (MEVP)
- Nama Ventures
- NBK Capital Partners
- Nuwa Capital
- Oikos Innovation Capital
- Plus VC (+VC)
- Primavera Capital Group
- Razor Capital
- Scrum Ventures
- Target Global
- Vauban Infrastructure Partners
- VentureSouq
- WestRiver Group
- Woodstock Fund



What's on the agenda?

Topics focus on strategic insights and market trends including:

Geopolitical and macro-outlook

LP priorities

Technology & Venture Capital

Fundraising

Infrastructure

Private Credit

Family office fundamentals

Risk, regulation and compliance

Impact

Global partnerships

For all inquiries regarding partnership opportunities, please contact
Marcia Brissett | marcia.brissett@informa.com | +44 (0) 20 8052 0427

LeadInsights

Actionable Leads. Richer Insights.

Sponsoring gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Benefits



Lead Access:

Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring:

Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles:

Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting:

Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting:

Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsor packages: host a private lunch



Summit Day: Private Family Office Lunch

- Your firm to host a Private Family Office Lunch – Summit Day
- Access to our VIP manager to extend lunch invitation to prospects.
- Associate Sponsor Branding
- 1 Speaker pass to the Summit Day and Main Conference Days
- 3 delegate passes to the Summit Day and Main Conference Days
- Lead Insight: All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via lead insights with name, company, job title, industry, email.
- 20% discount off additional passes
- Access to the delegate list 5 weeks before the conference with updates on a weekly basis and a final list after the event



Main Conference Day 1: Private LP Only Lunch

- Your firm to host a Private LP Lunch – Main Conference Day 1
- Access to our VIP manager to extend lunch invitation to prospects.
- Associate Sponsor Branding
- 1 Speaker pass to the Summit Day and Main Conference Days
- 3 delegate passes to the Summit Day and Main Conference Days
- Lead Insight: All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via lead insights with name, company, job title, industry, email.
- 20% discount off additional passes
- Access to the delegate list 5 weeks before the conference with updates on a weekly basis and a final list after the event



Sponsor packages: thought leadership

Choose your day - the Summit Day, Main Conference Day 1 or Main Conference Day 2



Solo Presentation Speaking Slot

- Co-sponsorship
- Associate sponsor branding
- 1 speaker pass to the summit day and main conference
- 2 delegate passes to the Summit Day and main conference
- 20% discount off additional passes
- Delegate list 5 weeks before the conference opens



Panel session

- Co-sponsorship
- A senior executive from your firm to speak on a panel
- Associate sponsor branding
- 1 speaker pass to summit and main conference days
- 2 delegate passes
- 20% discount off additional passes
- Delegate list 5 weeks before the



Lisa Sheikh
Group CEO & CFO
Berkeley & Lords
Group

Sean Daykin
Chief Investment Officer
Kanoo Global
Investments, YBA Kanoo
Group of Companies

Eesha Khader
Principal
AKG Investment
(Alkhadr)



one-to-one meetings



Option 1

One-to-One Meetings with Exclusive Meeting Room

- SuperReturn Middle East Relations team to guarantee at least 4 LP one-to-one meetings. Any meetings arranged over and above the 6th will be charged at a rate of £900 per meeting subject to mutual agreement.
- Exclusive meeting room



Option 2

One-to-One Meeting with Meeting Table

- SuperReturn Middle East Relations team to guarantee at least 4 LP one-to-one meetings. Any meetings arranged over and above the 6th will be charged at a rate of £900 per meeting subject to mutual agreement.
- Exclusive meeting table

All meeting packages include:

- 2 x delegate passes
- 20% discount on further delegate passes
- Delegate list 5 weeks before the conference opens

POA

Sponsor packages: meeting packages



Option 3 Exclusive Meeting Room

- Exclusive meeting room for the summit and main conference days



Option 4 Meeting Table Package

- Meeting table for summit and main conference days
- Table with 4 chairs



Option 5 Women in Middle East Masterclass Lunch

- Hosted at main conference day 2
- 1 speaker pass to summit day and main conference

All meeting packages include:

- 2 x delegate passes
- 20% discount on further delegate passes
- Delegate list 5 weeks before the conference opens

POA



Sponsor packages: presentations



LP only fund presentation

- A brilliant opportunity for a select number of GPs to present their fund to a group of LPs, individually, in a closed-door setting. Each GP will have 10 minutes to make their case, including time for audience Q&A.

All meeting packages include:

- 2 x delegate passes
- 20% discount on further delegate passes
- Delegate list 5 weeks before the conference opens



Sponsor packages: exhibition stands



Exhibitor stand only

- 3 x 2, table and 2 chairs, electricity socket
- 2 x delegate passes to the Summit Day and main conference days
- Branded as 'exhibitor' on all marketing collateral
- 20% discount on further passes
- Delegate list 5 weeks before the conference opens
- All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via Lead Insights with name, company, job title, industry, email.



Sponsor packages: brand awareness



Networking host

- Evening Networking Reception Host (Summit Day)
- Evening Networking Reception Host (Main Conference Day 1)
- Farewell Evening Networking Reception Host (Main Conference Day 2)



Lunch sponsor

- Summit Day
- Main Conference Day 1
- Main Conference Day 2



Lanyards/badges



Wi-Fi sponsor



Speaker/LP lounge



App sponsor

Each brand awareness package includes:

- 2 x delegate passes to the summit and main conference days
- Branding (logo to appear on all relevant marketing materials, website and onsite signage)
- Lead Insights: all leads collected from your booth/session schedules / QR code cans/ reception sent to you via lead insights with name, company, job title, industry, email
- 20% on further passes
- Access to the delegate list 5 weeks before the conference opens

Testimonials

“

Super Return is without a doubt the go-to conference when it comes to private equity worldwide; with key industry players and private capital ecosystem gathered under the same roof, networking and sharing insights

Emma Crabtree
Group Chief
Commercial Officer
IQ-EQ

”

The event was exceptionally well-organized, offering a perfect blend of insightful discussions and valuable networking opportunities

Swapna Gupta
Partner
*Avaana Climate and
Sustainability Fund*

“

A great conference for those who want to take the pulse of the region and understand what is happening in the Middle East

Samuel Cohen Solal
Managing Director
Sweetwood Capital

”

SuperReturn Middle East provides an unparalleled platform to connect with the region's leading industry players. It offers genuine and in-depth insights into the region's dynamics

Mehmet Yücesoy
Managing Partner
and Co-Founder
Credia Partners



SuperReturn Series

Calendar 2025

January

SuperReturn
SAUDI ARABIA
27-28 January
Fairmont, Riyadh

March

SuperReturn
PRIVATE CREDIT
EUROPE
10-12 March
Royal Lancaster, London

SuperReturn
SECONDARIES
EUROPE
10-11 March
Royal Lancaster, London

SuperReturn
NORTH AMERICA
17-19 March
InterContinental, Miami

SuperReturn
FAMILY OFFICE
NORTH AMERICA
17 March
InterContinental, Miami

SuperReturn
ENERGY
NORTH AMERICA
18-19 March
InterContinental, Miami

May

SuperReturn
CHINA
6 May
JW Marriott, Hong Kong

SuperReturn
PRIVATE CREDIT
ASIA
7-8 May
JW Marriott, Hong Kong

SuperReturn
CFO/COO
NORTH AMERICA
13-15 May
The Gwen Hotel, Chicago

June

SuperReturn
INTERNATIONAL
2-6 June
InterContinental, Berlin

SuperVenture
2-4 June
Hotel Palace, Berlin

SuperReturn
CLIMATE & ENERGY
TRANSITION
2-4 June
DoubleTree Hilton, Berlin

SuperReturn
EMERGING
MARKETS
16-18 June
Hotel Okura, Amsterdam

SuperReturn
PRIVATE WEALTH
23 June
Le Méridien Beach Plaza,
Monaco

September

SuperReturn
US WEST
15-17 September
Hilton Los Angeles,
Universal City

SuperReturn
ASIA
16-19 September
Marina Bay Sands, Singapore

SuperReturn
CLIMATE, ENERGY
& INFRASTRUCTURE
16-17 September
Marina Bay Sands, Singapore

SuperReturn
CFO/COO
ASIA
16-17 September
Marina Bay Sands, Singapore

SuperReturn
FAMILY OFFICE
ASIA
18 September
Marina Bay Sands, Singapore

September cont.

SuperReturn
CFO/COO
EUROPE
29 Sept - 1 Oct
Hotel Okura, Amsterdam

SuperReturn
GLOBAL
INFRASTRUCTURE
30 Sept - 2 Oct
Hilton Bankside, London

October

SuperReturn
MIDDLE EAST
21-23 October
Ritz Carlton DIFC, Dubai

SuperReturn
CFO/COO
MIDDLE EAST
22-23 October
Ritz Carlton DIFC, Dubai

November

SuperInvestor
4-7 November
Hotel Okura, Amsterdam

SuperReturn
FAMILY OFFICE
EUROPE
6 November
Hotel Okura, Amsterdam

SuperVenture
NORTH AMERICA
18 November
Convene 360 Madison Avenue,
New York

SuperReturn
PRIVATE CREDIT
NORTH AMERICA
18 -19 November
Convene 360 Madison Avenue,
New York

December

SuperReturn
AFRICA
2-4 December
Westin, Cape Town

SuperReturn
JAPAN
3-4 December
Ritz Carlton, Tokyo

Information correct as of 9 May 2025

SuperReturn

MIDDLE EAST

21-23 October, 2025

The Ritz-Carlton, DIFC, Dubai

Tell us your business goals
and we'll help you achieve them



Get in touch

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