SuperReturn
by informa

Private Credit Asia

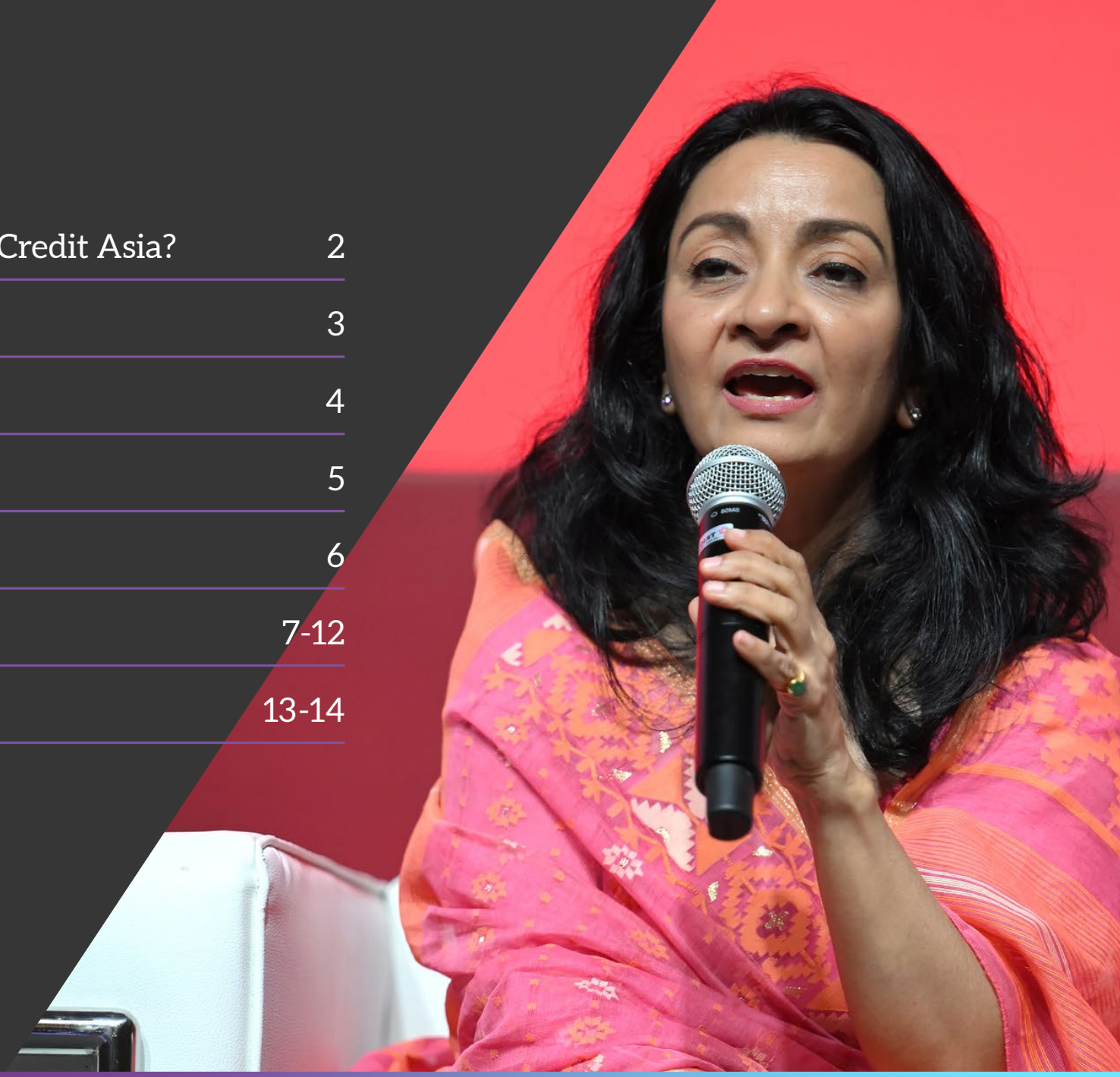
Seize Asia's private credit potential

Connecting LPs and GPs looking for growth opportunities in private debt.

4-5 May 2027
JW Marriott | Hong Kong

Contents

What is SuperReturn Private Credit Asia?	2
Who will be there?	3
What's on the agenda?	4
Who attends?	5
InvestorInsights	6
Sponsorship packages	7-12
Calendar	13-14



What is SuperReturn Private Credit Asia?

SuperReturn Private Credit Asia is the must-attend event for professionals shaping private credit investment across Asia and beyond.

Bringing together senior level decision-makers, it offers cutting edge insights on the region's hottest topics including fundraising activity, direct lending, asset-backed lending, liquidity, distressed plus case studies on credit market outlooks in Asia, Europe and the US.

With exclusive networking opportunities and focus on innovation, this is your gateway to shaping the future of private credit in one of the world's most dynamic markets.

Who will be there?

SuperReturn events offer unparalleled quality and influence, consistently bringing together the foremost leaders in private markets for an exceptional networking and knowledge-sharing experience.

Join 400+ influential leaders shaping private credit in Asia and beyond, including 200+ LPs and 150+ GPs from the industry's top firms. SuperReturn Private Credit Asia gathers the brightest minds and boldest voices in the field. Meet your next partner, gain strategic insights and build connections that drive success.

Attending LPs include sovereign wealth funds, government-backed investment entities, pension funds, insurance companies, endowments, and development finance institutions, all with a strategic interest in the region.

GPs will feature top-tier private capital firms, fund-of-funds and other key players in the industry.

What's on the agenda?

Key themes will focus on strategic insights and market trends including:

- Navigating macroeconomic headwinds
- Opportunities in APAC private credit
- Direct lending
- Asset-backed lending
- Infrastructure and real estate credit
- Liquidity solutions
- Mastering Asia's mid-market opportunity
- Special situations and opportunistic credit

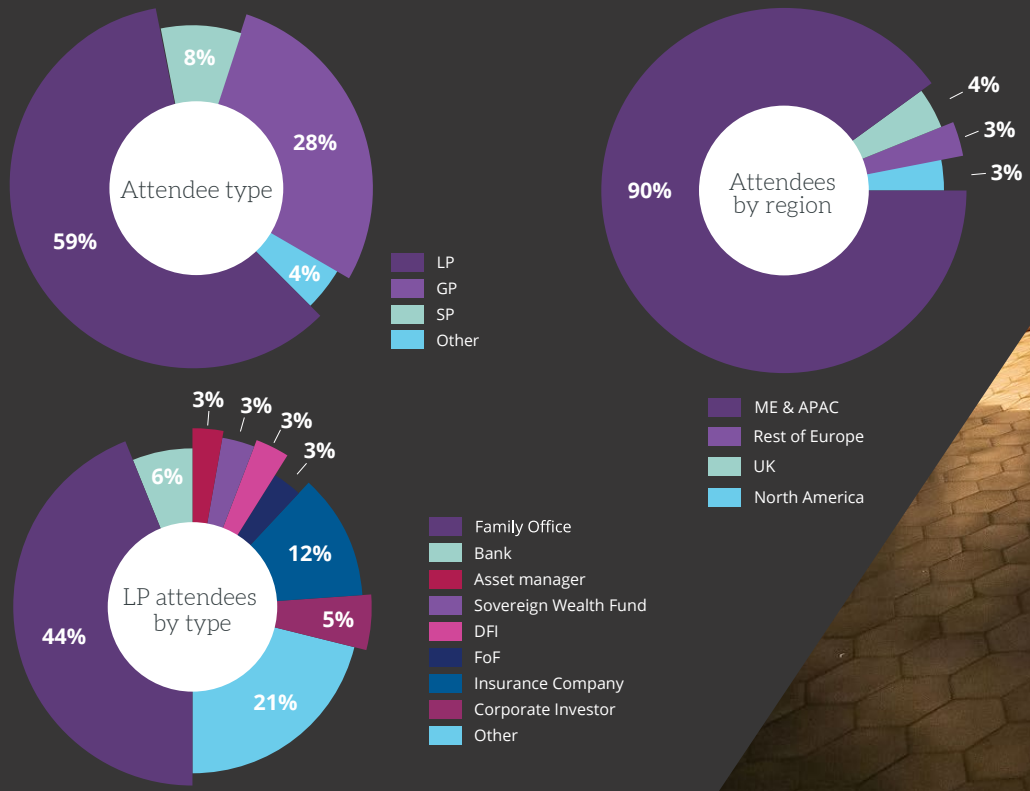
Who attends?

Who's attending SuperReturn Private Credit Asia?

400+ senior attendees

200+ LPs

150+ GPs



For all inquiries regarding partnership opportunities, please contact
Rishi Jugdhur | sponsorsuperreturn@informa.com | +44 (0) 7825 427 775

InvestorInsights by informa

PREQIN a part of BlackRock

An intelligent data platform powered by Preqin to enhance attendee data at SuperReturn events.

Benefits

Attendee List Integration
The event attendee list will be uploaded to the InvestorInsights platform and overlaid with Preqin data.Allowing sponsors to navigate and filter by investment interests.

Enhanced Insights
Overlaying the attendee list with Preqin data transforms it into a rich resource, providing detailed insights such as investor type, investment strategy, AUM, region and more.

Time-Saving Features
The platform's advanced filtering tools and automated notifications significantly reduce the time required to identify and connect with ideal investors.

Early Access Options
Sponsors can access the platform from five weeks prior to the event. For those looking to gain a competitive edge, an option is available to access the platform as early as eight weeks before the event.

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Sponsorship packages

Panel Sponsor

Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer.

Matchmaking Sponsor

1-2-1 meetings with profiled LPs shortlisted by your IR team.

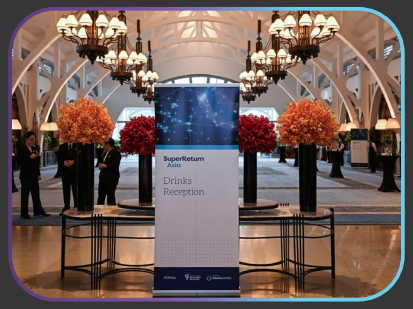
SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn.

Keynote Sponsor

A senior executive from your firm to host a keynote address, session or fireside chat on the main conference days. Exact topic and time to be mutually agreed by conference producer.

Exhbitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.



Drinks Reception Sponsor

Your firm to have the exclusivity to host the main conference drinks reception at the end of the main conference day 1, the busiest day.

For more information on all sponsorship opportunities, please go to pages 7-12

Sponsorship packages

Meeting Room Sponsor

Exclusive access to private meeting room during the conference. SuperReturn to cover the cost of the room hire and basic furniture only.

Meeting Table Sponsor

Exclusive access to a meeting table during the conference. SuperReturn to cover the cost of the room hire and basic furniture only.

Private Lunch Sponsor

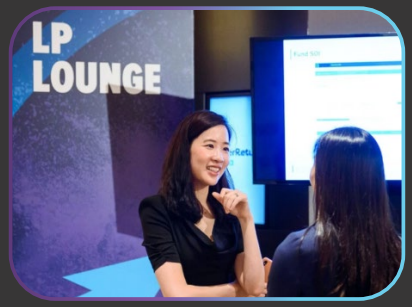
Your firm to host a private lunch.

Exact date and time to be agreed.

Lanyard Sponsor

Recognition as a lanyard/badge sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.



Lounge Sponsor

Showcase your brand where top decision makers connect. Sponsor the Speaker/LP lounge and secure premium visibility among industry leaders.

For more information on all sponsorship opportunities, please go to pages 7-12

Sponsorship packages: brand awareness

Thought Leadership	Option 1 Panel Sponsor	Option 2 Keynote Sponsor
Ideal for	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level Branding	**Co-Sponsor Level** Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage, event networking app and conference brochures	**Co-Sponsor Level** Priority positioning of your logo to appear on all relevant marketing materials under co-sponsorship branding category, logo on website, priority positioning onsite signage and event networking app
Unique opportunity	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session on the main conference days. Exact topic and time to be mutually agreed by conference producer
Delegate passes included	1 x speaker pass 3 x delegate passes	1x speaker pass 4x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*
* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:
(Options 1 to 3)

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Networking	Option 3 Drinks Reception Sponsor	Option 4 Matchmaking Sponsor	Option 5 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled LPs shortlisted by your IR team	Lead generation and branding
Level Branding	**Associate Level** Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	**Associate Level** Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	**Exhibitor Level** Exhibitor branding
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canape served to all attendees.	SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn. *Any meetings arranged over and above the 8th will be charged at a rate of £1000 per meeting subject to mutual agreement.* *Exclusive access to private board meeting room. SuperReturn to cover cost of room-hire and basic furniture only*	A 3x2m exhibition stand in a prominent location on the main networking floor
Delegate passes included	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*
* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:
(Options 1 to 3)

Meeting Spaces	Option 6 Meeting Room Sponsor	Option 7 Meeting Table Sponsor
Ideal for	Networking	Networking
Level Branding	**Associate Level** Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage	**Associate Level** Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.	Exclusive access to a private meeting table. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes	1 x delegate pass

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*
* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

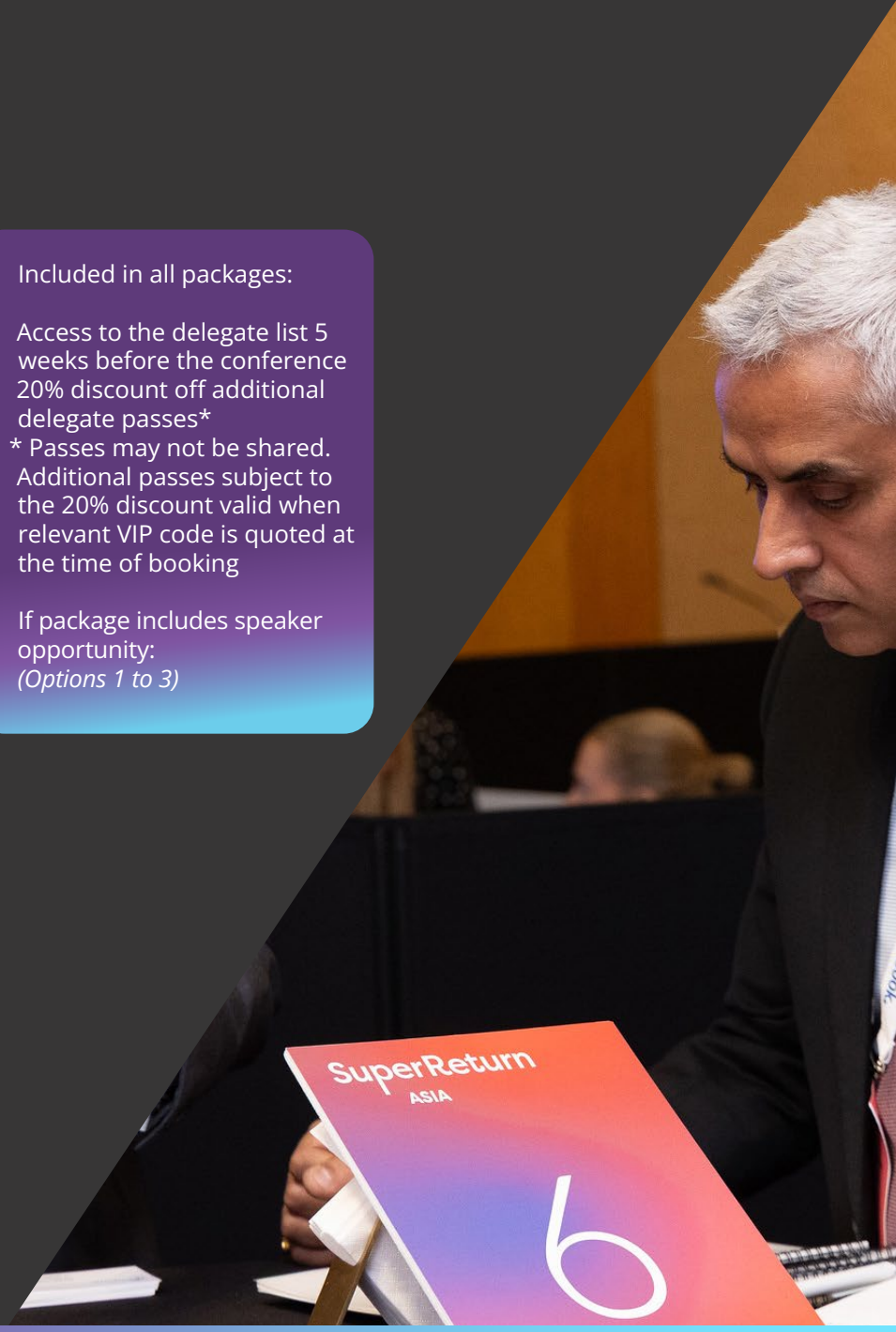
If package includes speaker opportunity:
(Options 1 to 3)

Other	Option 8 Private Lunch Sponsor	Option 9 Lanyard Sponsor
Ideal for	Networking	High level visibility
Level Branding	**Associate Level** Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	**Associate Level** Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	Your firm to host a private lunch for up to 10-15 people at the JW Marriott, date and time to be agreed. Access to our VIP manager to extend lunch invitation to prospects	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
Delegate passes included	4 x delegate passes	1 x delegate pass

Included in all packages:

Access to the delegate list 5 weeks before the conference
20% discount off additional delegate passes*
* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:
(Options 1 to 3)



SuperReturn Series

January

SuperReturn by informa
Saudi Arabia
25–26 January
The Fairmont, Riyadh

February

SuperReturn by informa
North America
1–3 February
Signia by Hilton Diplomat Beach Resort, Florida

SuperReturn by informa
Operating Partners North America
2–3 February
Signia by Hilton Diplomat Beach Resort, Florida

March

SuperReturn by informa
Private Credit Europe
8–10 March
Royal Lancaster, London

SuperReturn by informa
Secondaries Europe
9–10 March
Royal Lancaster, London

SuperReturn by informa
CFO/COO North America
22–24 March
Renaissance Downtown Chicago

May

SuperReturn by informa
Private Credit Asia
4–5 May
JW Marriott, Hong Kong

June

SuperReturn by informa
International
7–11 June
InterContinental, Berlin

SuperReturn by informa
Venture
8–10 June
Hotel Palace, Berlin

SuperReturn by informa
Emerging Markets
14–16 June
Hotel Okura, Amsterdam

Information correct as of 1 September 2026

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SuperReturn Series

September

SuperReturn by informa
US West
13–14 September
Four Seasons Beverly Hills
Los Angeles

SuperReturn by informa
Asia
27–30 September
Marina Bay Sands, Singapore

SuperReturn by informa
CFO/COO Asia
28–29 September
Marina Bay Sands, Singapore

SuperReturn by informa
Family Office Asia
29 September
Marina Bay Sands, Singapore

October

SuperReturn by informa
CFO/COO
4–6 October
Hotel Okura, Amsterdam

SuperReturn by informa
Global Infrastructure
12–14 October
Hilton Tower Bridge, London

SuperReturn by informa
Middle East
12–14 October
Ritz Carlton DIFC, Dubai

November

SuperReturn by informa
Private Credit North America
1–3 November
Convene 360 Madison Avenue, New York

SuperReturn by informa
Secondaries North America
2–3 November
Convene 360 Madison Avenue, New York

SuperReturn by informa
Operating Partners Europe
November
Paris

SuperReturn by informa
Europe
16–19 November
Hotel Okura, Amsterdam

November/December

SuperReturn by informa
Africa
30 Nov - 2 Dec
Westin Hotel, Cape Town

SuperReturn by informa
Japan
1–2 December
Hilton Tokyo

2027 Calendar

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Get in touch

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