

# SuperReturn

by informa•••

## Private Credit Asia

# Seize Asia's private credit potential

Connecting LPs and GPs looking for growth opportunities in private debt.

5-6 May 2026

JW Marriott | Hong Kong

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# What is SuperReturn Private Credit Asia?

SuperReturn Private Credit Asia is the must-attend event for professionals shaping private credit investment across Asia and beyond.

Bringing together senior level decision-makers, it offers cutting edge insights on the region's hottest topics including fundraising activity, direct lending, asset-backed lending, mezzanine, distressed plus case studies on mid-market outlooks in Asia, Europe and the US.

With exclusive networking opportunities and focus on innovation, this is your gateway to shaping the future of private credit in one of the world's most dynamic markets.



# Who will be there?

SuperReturn events offer unparalleled quality and influence, consistently bringing together the foremost leaders in private markets for an exceptional networking and knowledge-sharing experience.

Join 400+ influential leaders shaping private credit in Asia and beyond, including 200+ LPs and 150+ GPs from the industry's top firms. SuperReturn Private Credit Asia gathers the brightest minds and boldest voices in the field. Meet your next partner, gain strategic insights and build connections that drive success.

Attending LPs include sovereign wealth funds, government-backed investment entities, pension funds, insurance companies, endowments, and development finance institutions, all with a strategic interest in the region.

GPs will feature top-tier private capital firms, fund-of-funds and other key players in the industry.



# What's on the agenda?

Key themes will focus on strategic insights and market trends including:

Global perspectives on the Asian credit market

Opportunities in APAC private credit

Direct lending

Asset-backed lending

Infrastructure and real estate credit

Liquidity solutions

Private credit mid-market opportunities in Asia, Europe, and the US

Special situations and opportunistic credit



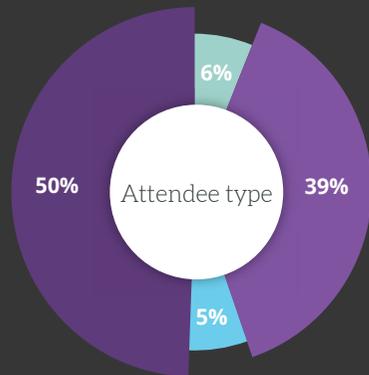
# Who attends?

Who's attending SuperReturn Private Credit Asia?

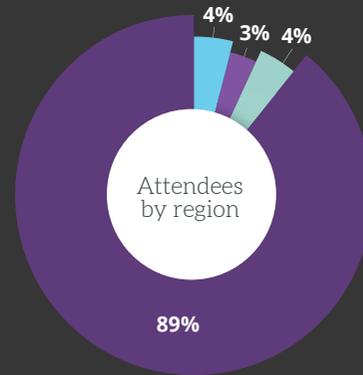
**400+**  
senior attendees

**200+**  
LPs

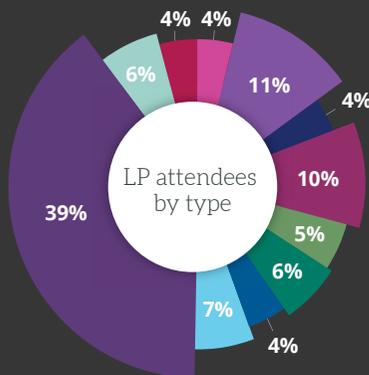
**150+**  
GPs



- LP
- GP
- SP
- Other



- ME & APAC
- Rest of Europe
- UK
- North America



- Family Office
- Bank
- Other
- Asset manager
- Consultant
- Sovereign Wealth Fund
- DFI
- FoF
- Insurance Company
- Asset manager
- Corporate Investor





An intelligent data platform powered by Preqin to enhance attendee data at SuperReturn events.

## Benefits



### Attendee List Integration

The event attendee list will be uploaded to the InvestorInsights platform and overlaid with Preqin data. Allowing sponsors to navigate and filter by investment interests.



### Time-Saving Features

The platform's advanced filtering tools and automated notifications significantly reduce the time required to identify and connect with ideal investors.



### Enhanced Insights

Overlaying the attendee list with Preqin data transforms it into a rich resource, providing detailed insights such as investor type, investment strategy, AUM, region and more.



### Early Access Options

Sponsors can access the platform from five weeks prior to the event. For those looking to gain a competitive edge, an option is available to access the platform as early as eight weeks before the event.

# Sponsorship packages



## Panel Sponsor

Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer.



## Matchmaking Sponsor

1-2-1 meetings with profiled LPs shortlisted by your IR team.

SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn.



## Keynote Sponsor

A senior executive from your firm to host a keynote address, session or fireside chat on the main conference days. Exact topic and time to be mutually agreed by conference producer.



## Exhibitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.



## Drinks Reception Sponsor

Your firm to have the exclusivity to host the main conference drinks reception at the end of the main conference day 1, the busiest day.

Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception.

*For more information on all sponsorship opportunities, please go to pages 7-12*

# Sponsorship packages



## Meeting Room Sponsor

Exclusive access to private meeting room during the conference. SuperReturn to cover the cost of the room hire and basic furniture only.



## Lanyard Sponsor

Recognition as a lanyard/badge sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.



## Meeting Table Sponsor

Exclusive access to a meeting table during the conference. SuperReturn to cover the cost of the room hire and basic furniture only.



## Lounge Sponsor

Showcase your brand where top decision makers connect. Sponsor the Speaker/LP lounge and secure premium visibility among industry leaders.



## Private Lunch Sponsor

Your firm to host a private lunch.  
Exact date and time to be agreed.

*For more information on all sponsorship opportunities, please go to pages 7-12*

# Sponsorship packages: brand awareness

Thought Leadership	Option 1 Panel Sponsor	Option 2 Keynote Sponsor
<b>Ideal for</b>	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
<b>Level</b> Branding	<b>Co-Sponsor Level</b> Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage, event networking app and conference brochures	<b>Co-Sponsor Level</b> Priority positioning of your logo to appear on all relevant marketing materials under co-sponsorship branding category, logo on website, priority positioning onsite signage and event networking app
<b>Unique opportunity</b>	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session on the main conference days. Exact topic and time to be mutually agreed by conference producer
<b>Delegate passes included</b>	1 x speaker pass 3 x delegate passes	1x speaker pass 4x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference  
 20% discount off additional delegate passes\*  
 \* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:  
 (Options 1 to 3)

Networking	Option 3 Drinks Reception Sponsor	Option 4 Matchmaking Sponsor	Option 5 Exhibitor Level Sponsor
<b>Ideal for</b>	Branding and networking	1-2-1 meetings with profiled LPs shortlisted by your IR team	Lead generation and branding
<b>Level</b> Branding	<p><b>Associate Level</b></p> <p>Exclusive branding under Drinks Reception Sponsor branding category</p> <p>Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions</p> <p>Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception</p>	<p><b>Associate Level</b></p> <p>Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage</p>	<p><b>Exhibitor Level</b></p> <p>Exhibitor branding</p>
<b>Unique opportunity</b>	<p>Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception.</p> <p>Drinks reception last up to 2 hours at the hotel where the conference is being held.</p> <p>Over 2 hours of open bar with canape served to all attendees.</p>	<p>SuperReturn to guarantee at least 7 LP meetings at the event in an area/room/suite provided by SuperReturn. <i>Any meetings arranged over and above the 8th will be charged at a rate of £1000 per meeting subject to mutual agreement.</i></p> <p><i>Exclusive access to private board meeting room. SuperReturn to cover cost of room-hire and basic furniture only</i></p>	A 3x2m exhibition stand in a prominent location on the main networking floor
<b>Delegate passes included</b>	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

Access to the delegate list 5 weeks before the conference  
 20% discount off additional delegate passes\*  
 \* Passes may not be shared.  
 Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:  
 (Options 1 to 3)

Meeting Spaces	Option 6 Meeting Room Sponsor	Option 7 Meeting Table Sponsor
Ideal for	Networking	Networking
Level	<b>Associate Level</b>	<b>Associate Level</b>
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.	Exclusive access to a private meeting table. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes	1 x delegate pass

Included in all packages:

Access to the delegate list 5 weeks before the conference  
20% discount off additional delegate passes\*

\* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:  
(Options 1 to 3)



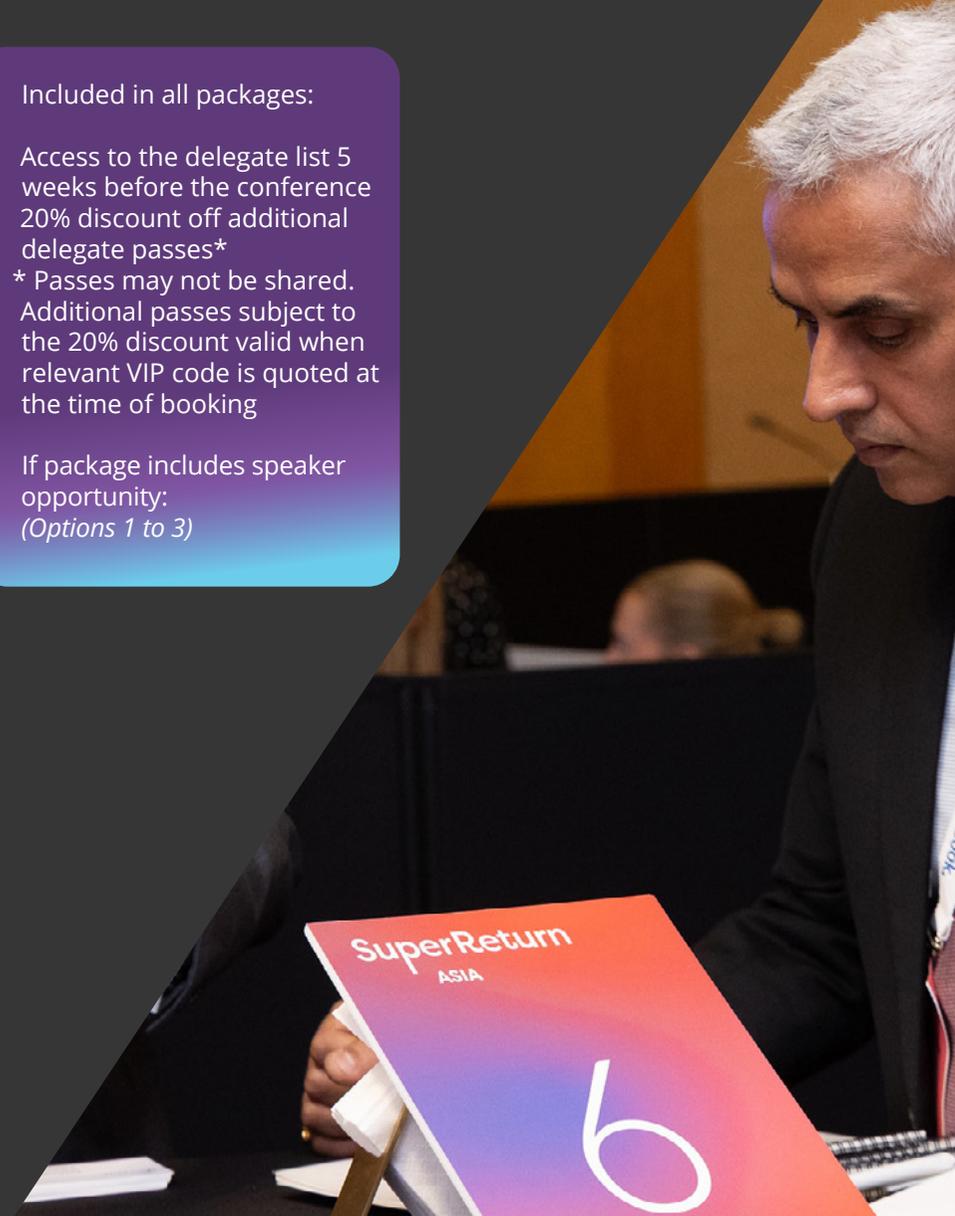
Other	Option 8 Private Lunch Sponsor	Option 9 Lanyard Sponsor
<b>Ideal for</b>	Networking	High level visibility
<b>Level</b>	<b>Associate Level</b>	<b>Associate Level</b>
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
<b>Unique opportunity</b>	Your firm to host a private lunch for up to 10-15 people at the JW Marriott, date and time to be agreed.  Access to our VIP manager to extend lunch invitation to prospects	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
<b>Delegate passes included</b>	4 x delegate passes	1 x delegate pass

Included in all packages:

Access to the delegate list 5 weeks before the conference  
20% discount off additional delegate passes\*

\* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity:  
(Options 1 to 3)



# SuperReturn Series

## January

### SuperReturn

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Saudi Arabia

26-27 January  
The Fairmont, Riyadh

## March

### SuperReturn

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Secondaries  
Europe

10-11 March  
Royal Lancaster, London

### SuperReturn

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Private Credit  
Europe

9-11 March  
Royal Lancaster, London

### SuperReturn

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North America

16-18 March  
InterContinental, Miami

### SuperReturn

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Operating Partners  
North America

17-18 March  
InterContinental, Miami

### SuperReturn

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Family Office  
North America

18 March  
InterContinental, Miami

## April

### SuperReturn

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Real Assets  
North America

28-30 April  
Houston Grand Hotel  
River Oaks, Houston

## May

### SuperReturn

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Private Credit  
Asia

5-6 May  
JW Marriott, Hong Kong

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CFO/COO  
North America

12-14 May  
The Gwen, Chicago

## June

### SuperReturn

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International

8-12 June  
InterContinental, Berlin

### SuperReturn

by Informa

Energy Transition

8-9 June  
Hilton, Berlin

### SuperReturn

by Informa

Venture

8-10 June  
Hotel Palace, Berlin

### SuperReturn

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Emerging  
Markets

15-17 June  
Hotel Okura, Amsterdam

## September

### SuperReturn

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US West

14-15 September  
Four Seasons Beverly Hills,  
Los Angeles

### SuperReturn

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Asia

28 September - 1 October  
Marina Bay Sands, Singapore

### SuperReturn

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Energy &  
Infrastructure Asia

28 September  
Marina Bay Sands, Singapore

### SuperReturn

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CFO/COO  
Asia

29-30 September  
Marina Bay Sands, Singapore

### SuperReturn

by Informa

Operating Partners  
Asia

29-30 September  
Marina Bay Sands, Singapore

### SuperReturn

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Family Office  
Asia

30 September  
Marina Bay Sands,  
Singapore

Information correct as of 29 January 2026

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# SuperReturn Series

## October

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CFO/COO

5-7 October  
Hotel Okura, Amsterdam

### SuperReturn

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Global  
Infrastructure

13-15 October  
Hilton Bankside, London

### SuperReturn

by Informa

Middle East

13-15 October  
Ritz Carlton DIFC, Dubai

## November

### SuperReturn

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Europe

3-6 November  
Amsterdam

### SuperReturn

by Informa

Family Office  
Europe

5 November  
Amsterdam

### SuperReturn

by Informa

Private Credit  
North America

17-18 November  
Convене, New York

### SuperReturn

by Informa

Secondaries  
North America

17-18 November  
Convене, New York

## December

### SuperReturn

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Africa

1-3 December  
Westin Hotel, Cape Town

### SuperReturn

by Informa

Japan

2-3 December  
Ritz Carlton, Tokyo

# 2026

## Calendar

Information correct as of 29 January 2026

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For all inquiries regarding partnership opportunities, please contact  
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5-6 May 2026

JW Marriott | Hong Kong



Get in touch

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