

An aerial photograph of the New York City skyline at sunset. The Empire State Building is the central focus, with other skyscrapers visible in the background. The sky is a mix of orange, yellow, and blue. A dark blue diagonal shape covers the left side of the image. Overlaid on the right side is a white network diagram consisting of several bright nodes connected by thin white lines.

SuperReturn Private Credit US

November 11-12, 2024 | Marriott Marquis, New York City

Who's attending?

450+

senior decision
makers

150+

LPs

220+

GPs

All Access Pass

SuperReturn
Private Credit US

SuperReturn
North America

SuperReturn Private Credit US runs in the same venue as **SuperReturn North America**. Booking an All Access Pass gets you access to both events in a single ticket.

Even more insights. Even more connections.



Who's attending?

A snapshot of LPs that attended in 2023

- Aksia
- Albourne
- Alfred P. Sloan Foundation
- Allstate Investments
- AP-Fonden 2
- Arizona Public Safety Personnel Retirement System
- Blennemann Family Investments
- British Columbia Investment Management Corporation
- Cambridge Associates
- CDPQ
- Citi U.S. Pension Investments
- CPP Investments
- CPPIB
- European Investment Bank
- General Electric Pension
- GRC Investment Group
- Hamilton Lane
- Hartford Investment Management Company
- Intact Insurance
- Investment Management Corporation of Ontario
- Liberty Mutual Investments
- Massmutual
- Meketa Investment Group
- Nassau Private Credit
- New York Life Investments
- New York State Insurance Fund
- Nippon Life Global Investors Americas
- OMERS
- Teachers Retirement System of Texas
- The Laughren Group
- UAW Retiree Medical Benefits Trust
- United Nations Joint Staff Pension Fund
- University of California
- University of Pennsylvania
- Virginia Retirement System

A snapshot of GPs that attended in 2023

- Apollo Global Management
- Arcmont Capital
- Ares Management
- BlackRock
- Blackstone Credit
- Capital Four
- Carlyle
- Castllake
- Centre Lane Partners
- Chorus Capital
- Churchill Asset Management
- Colbeck Capital Management
- Collier Capital
- Community Investment Management
- CQS
- Crescent Capital Group
- Davidson Kempner Capital Management LP
- Diameter Capital Partners
- Fidelity Investments
- GoldenTree Asset Management
- Goldman Sachs Asset Management
- Golub Capital
- HarbourView Equity Partners
- KKR
- Manulife Investment Management
- Morgan Stanley Investment Management
- New Mountain Capital
- NXT Capital, a subsidiary of ORIX Corporation USA
- Oaktree Capital Management, L.P.
- Parallax Capital
- Raven Capital
- Signal Capital Partners
- Tetragon
- Victory Park Capital
- Vista Equity Partners

Sponsor packages: Thought-leadership Opportunities

	Keynote Sponsor	Panel Sponsor	Moderator Sponsor	Chair Sponsor	Engaged Conversation Sponsor
Branding	Co-Sponsor (1st level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Unique opportunity	1 x keynote speaking opportunity during the main conference. Topic to be determined with the conference producer, presented as a lecture, fireside chat or custom panel	1x panellist speaking opportunity on a topic to be determined with the conference producer	1x moderator speaking opportunity on a panel topic to be determined with the conference producer	1x senior executive from your firm will have a Chairmanship role for 1 day during SuperReturn Private Credit US including an opportunity for a welcome address	Host a roundtable session during the main conference on a topic determined alongside the conference producer
Delegate passes included	3x delegate passes (includes 1x speaker pass)	3x delegate passes (includes 1x speaker pass)	3x delegate passes (includes 1x speaker pass)	3x delegate passes (includes 1x speaker pass)	3x delegate passes (includes 1x speaker pass)
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens
Lead Insights	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the session	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the session	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the session	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the session	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the session

Packages are intended as a guide and can be tailored as required

For all inquiries regarding partnership opportunities, please contact
Jesse Thompson | sponsorsuperreturn@informa.com | +1 437 770 5635

Sponsor packages: Secure Space On-Site

	Exhibitor	Board Room Sponsor	Meeting Booth Sponsor
Branding	Exhibitor	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Space access	Access to a 10x10 exhibition space in the event networking space (includes table and chairs) A lead report including name, firm and contact information of all delegates will be provided after the conference	Access to a private meeting space for the duration of the conference	Secure a spot to meet on-site with access to a branded booth to host up to six attendees
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

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Hospitality Opportunities

	LP-only Breakfast Sponsor	Women in Private Markets Equity Luncheon Host	Day One Drinks Reception	GP-only Breakfast
Branding	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Unique opportunity	<p>Exclusive host of the LP-only breakfast.</p> <p>Sponsor to be the only non-LP present in the room, where they can partake in structured roundtables with qualified LPs.</p> <p>Invitations and RSVPs managed by Informa</p>	<p>Exclusive host of Women in Private Equity Luncheon.</p> <p>An invite-only, privately catered event plus a speaking opportunity to address attendees and facilitate multiple roundtables.</p> <p>Informa to provide full coordination of invitations, RSVP's and branding</p>	<p>Exclusive sponsor of the Day One Drinks Reception.</p> <p>Includes branded invitations sent to all delegates/speakers in advance and distributed on the day.</p> <p>Also includes branded event signage including bar, aprons, coasters etc</p>	<p>Exclusive sponsor/host of private breakfast on the morning of Day Two. Dedicated signage and exclusive access to the GP-only breakfast</p>
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens
Lead Insights	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the reception	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the reception	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the reception	Lead Insights Report provided including name, firm and contact information of all scanned delegates attending the reception

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Digital Branding Opportunities I

	WiFi Sponsor	Event Networking App Sponsor	Charging Station Sponsor
Branding	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Unique opportunity	<p>Exclusive sponsor of the event Wi-Fi with the sponsor name listed as the WiFi name and a password of your choosing. Branded Wi-Fi cards we be created and positioned at your booth.</p> <p>Access to a 10x10 exhibition space in the event networking space (includes table and chairs)</p>	<p>Exclusive sponsor of the official conference app 'ConnectMe', opening 10-days prior to the conference date allowing delegates to login and plan meetings well in advance of the event.</p> <p>The app will act as an interactive agenda during the event while also supporting direct messaging between attendees.</p>	<p>Exclusive sponsor of the conference charging stations, accompanied with branded signage.</p>
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

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Digital Branding Opportunities II

	Lanyard Sponsor	LP Lounge Sponsor	Smoothie Bar	Registration Sponsor
Branding	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Unique opportunity	Exclusive sponsor of the conference lanyards - to be provided by Informa with the sponsor logo visible on all lanyards throughout the conference.	Exclusive sponsor of the Speaker Lounge including dedicated sponsor signage as well as option for branded collateral within the room	Exclusive host of the chef-manned Smoothie Bar in the event networking space	Welcome attendees into the conference with full branding of the registration desk. Includes decals of six vertical panels for sponsor's dedicated signage
Delegate passes included	3x delegate passes	3x delegate passes	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

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Digital Amplification

Add on either opportunity to your sponsorship package:

Receive an edited MP4 file which includes the SuperReturn branding after the event for your own promotion. Footage will be distributed internally to SuperReturn's investment community including:

- 17,000+ Newsletter Subscribers
- 6,500+ Twitter followers
- 12,000+ LinkedIn followers
- 150,000+ YouTube views per year
- SuperReturn's Streamly Channel
- 40,000+ visitors each year to the SuperReturn Agenda Page
- 300,000+ visitors to SuperReturn event website per year

To see an interview at a SuperReturn event

[Click here](#)

	Leader's Interview Video	Record your Speaking Opportunity
Branding	Associate Sponsor (2nd level branding)	Associate Sponsor (2nd level branding)
Unique opportunity	Share your take on a hot topic in a recorded interview conducted with the broadcaster of the SuperReturn's video production team. Footage includes the opportunity to supply or edit questions in advance, and professional post-editing and the inclusion of sponsor's company logo alongside spokesperson's name and job title.	Capture your message on-site with a video of your spokesperson addressing the SuperReturn audience during the conference. Professionally edited, the video includes the addition of your logo, your representatives name and job title
Delegate passes included	3x delegate passes	3x delegate passes
Access to delegate list	Access to the delegate list made available 5 weeks before the conference opens	Access to the delegate list made available 5 weeks before the conference opens

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SuperReturn Series

H1

SuperReturn
Private Credit Europe

11–12 March
Royal Lancaster London

SuperReturn
Secondaries Europe

11–12 March
Royal Lancaster London

SuperVenture
US West

8–9 April
Hilton Los Angeles Universal City

SuperReturn
US West

9–10 April
Hilton Los Angeles Universal City

SuperReturn
CFO/COO North America

6–7 May
Intercontinental Chicago Magnificent Mile

SuperReturn
**Women in
Private Markets**

3 June
Hilton Berlin

SuperReturn
Energy Transition

4–5 June
Hilton Berlin

SuperVenture

4–6 June
Vienna House by Wyndham Andel's, Berlin

SuperReturn
International

4–7 June
InterContinental Hotel, Berlin

SuperReturn
Emerging Markets

24–26 June
Hotel Okura, Amsterdam

Calendar 2024

H2

SuperReturn
Asia

24–27 September
Marina Bay Sands Convention Centre, Singapore

SuperReturn
CFO/COO

30 September–2 October
Hotel Okura, Amsterdam

SuperReturn
Global Infrastructure

8–10 October
Hilton Bankside, London

SuperReturn
Middle East

14–16 October
The Ritz-Carlton, DIFC, Dubai

SuperInvestor

5–8 November
The Grimaldi Forum Monte Carlo, Monaco

SuperReturn
Private Credit US

11–12 November
The Marriott Marquis, Times Square, New York

SuperReturn
North America

11–12 November
The Marriott Marquis, Times Square, New York

SuperReturn
Energy

13 November
The Marriott Marquis, Times Square, New York

SuperVenture
North America

13 November
The Marriott Marquis, Times Square, New York

SuperReturn
Africa

3–5 December
The Westin, Cape Town

SuperReturn
Japan

4–5 December
The Ritz-Carlton, Tokyo

SuperReturn Private Credit US

November 11 – 12, 2024 | Marriott Marquis, New York City

Tell us your business goals and we'll help you achieve them

Get in touch



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