

SuperReturn

by informa •••

Saudi Arabia

Your gateway to the world's fastest
growing investment landscape

26–27 January 2026

The Fairmont Hotel, Riyadh

Contents

What is SuperReturn Saudi Arabia?	2
Who is attending?	3
What's on the agenda?	4
Lead Insights	5
Sponsorship packages	6
Contact	10

What is SuperReturn Saudi Arabia?

Following its standout debut in 2025, SuperReturn Saudi Arabia, in strategic partnership with Jada Fund of Funds, returns this January as the Kingdom's premier private capital gathering.

Over 1000 senior decision-makers from across the regional and global investment ecosystem – spanning private equity, venture capital, private credit, energy and infrastructure – will come together to build meaningful partnerships and shape the future of capital in Saudi Arabia and the wider region.

As a sponsor you are at the centre of the conversation – connecting with key stakeholders, elevating your brand and unlocking opportunities in one of the world's most dynamic investment landscapes.



Who is attending?

SuperReturn Saudi Arabia brings together 1,000+ of the most influential figures in private capital, including C-suite executives, managing partners, and top-level decision-makers from across the globe.

300+ LPs will attend, representing sovereign wealth funds, government-backed investment institutions, pension funds, insurers, endowments, and DFIs - all with a strong strategic interest in Saudi Arabia and the wider GCC.

600+ GPs from leading private capital firms - from global powerhouses to regional leaders - actively deploying capital across private equity, private credit, venture capital, infrastructure, and beyond.

This is where regional and international players come together to build relationships, explore co-investments, and shape the future of private markets in the region.

1000+
Senior attendees

300+
LPs

600+
GPs

What's on the agenda?

Headline themes for 2026:

Unlocking Saudi Arabia's private market potential

Deploying capital in the Middle East

Global outlook on the shifting role of private capital

Private equity in focus

Private credit comes of age

LP allocations and expectations

The next wave of venture capital

Energy, infrastructure and sustainability

Co-investments and partnerships



Lead Insights

Actionable Leads. Richer Insights.

Sponsoring gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Benefits



Lead Access:

Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring:

Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles:

Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting:

Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting:

Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsorship packages : Thought leadership & stage presence

Position your brand as a market leader by sharing your insight with senior decision-makers.



Option 1: Solo keynote or fireside

- A senior executive from your firm to have a solo presentation at Main conference day 1 or day 2
- Co-Sponsor branding



Option 2: Panel participation

- A senior executive from your firm to speak on a plenary panel
- Co-Sponsor branding



Option 3: Chairmanship

- A senior executive from your firm to speak on a panel
- Associate sponsor branding



Option 4: Panel moderation

- A senior executive from your firm to moderate a panel
- Associate sponsor branding



All four packages include:

- All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via Lead Insights with name, company, job title, industry, email
- Delegate list 5 weeks before the conference opens, with weekly updates and a final list after the event



Sponsorship packages : Networking and meetings

Create the right environment for high-value meetings and strategic conversations in exclusive, branded spaces



Option 5: Private meeting room

- Access to exclusive meeting room for the main conference days



Option 6: Reserved meeting table in networking area

- Branded meeting table with 4 chairs for main conference days



Option 7: LP presentations

- A brilliant opportunity for a select number of GPs to present their fund to a group of LPs, individually in a closed-door setting. Each GP will have 10 minutes to make their case, including time for audience Q&A.



Option 8: Evening networking reception host

- Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the reception.



Option 9: Matchmaking sponsor

- 1-2-1 meetings with profiled LPs shortlisted by your IR team.
- SuperReturn to guarantee at least 4 LP meetings at the event.



Options include:

- All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via Lead Insights with name, company, job title, industry, email
- Delegate list 5 weeks before the conference opens, with weekly updates and a final list after the event



Sponsorship packages : Exhibition and onsite visibility

Maximise in-person exposure with high visibility placement at the heart of the event.



Option 10: Exhibition stand

- 3 x 2 exhibition stand, table and chairs
- 2 exhibition passes to the main conference days
- Exhibitor level branding



Option 11: Speaker or LP lounge host

- Choose to sponsor the speaker of LP lounges and showcase your brand to VIP audience
- Receive high visibility.



Option 12: High traffic signage

- Company logo to appear on signage across the event



Options include:

- All leads collected from your booth/ session schedules/ QR code scans/ reception sent to you via Lead Insights with name, company, job title, industry, email
- Delegate list 5 weeks before the conference opens, with weekly updates and a final list after the event



Sponsorship packages : Digital and event-wide branding

Maximise in-person exposure with high visibility placement at the heart of the event.



Lunch sponsor

- Main Conference Day 1
- Main Conference Day 2



Wifi sponsor



Speaker/LP lounge



App sponsor

All include:

- 2 x delegate passes
- 20% discount off further passes
- Multi-channel branding (logo to appear on all relevant marketing materials, website and onsite signage)
- Access to the delegate list 5 weeks before the conference opens



SuperReturn

by informa •••

Saudi Arabia

Your gateway to the world's fastest growing investment landscape

26-27 January 2026

The Fairmont Hotel, Riyadh

Get in touch



Marcia Brissett

sponsorsuperreturn@informa.com

+44(0) 20 8052 0427