

SuperReturn Virtual

10th June 2020

(Networking available from 8th -11th June)

Introduction

As we all watch closely over the health of the global economy, private equity is starting to come to terms with the near-term and long-term effects of the COVID-19 outbreak. We are living in unprecedented times and the industry is facing new and ever-changing challenges. Now, more than ever, we need to stay connected and work together to get back to some sense of normality.

By adjusting to this new way of working, we want to give our community the chance to come together to engage and share best practice on private equity's response to COVID-19 and the evolving impact on global financial markets. As a result, we are proud to launch SuperReturn Virtual - a one-day virtual event packed with content and networking opportunities.

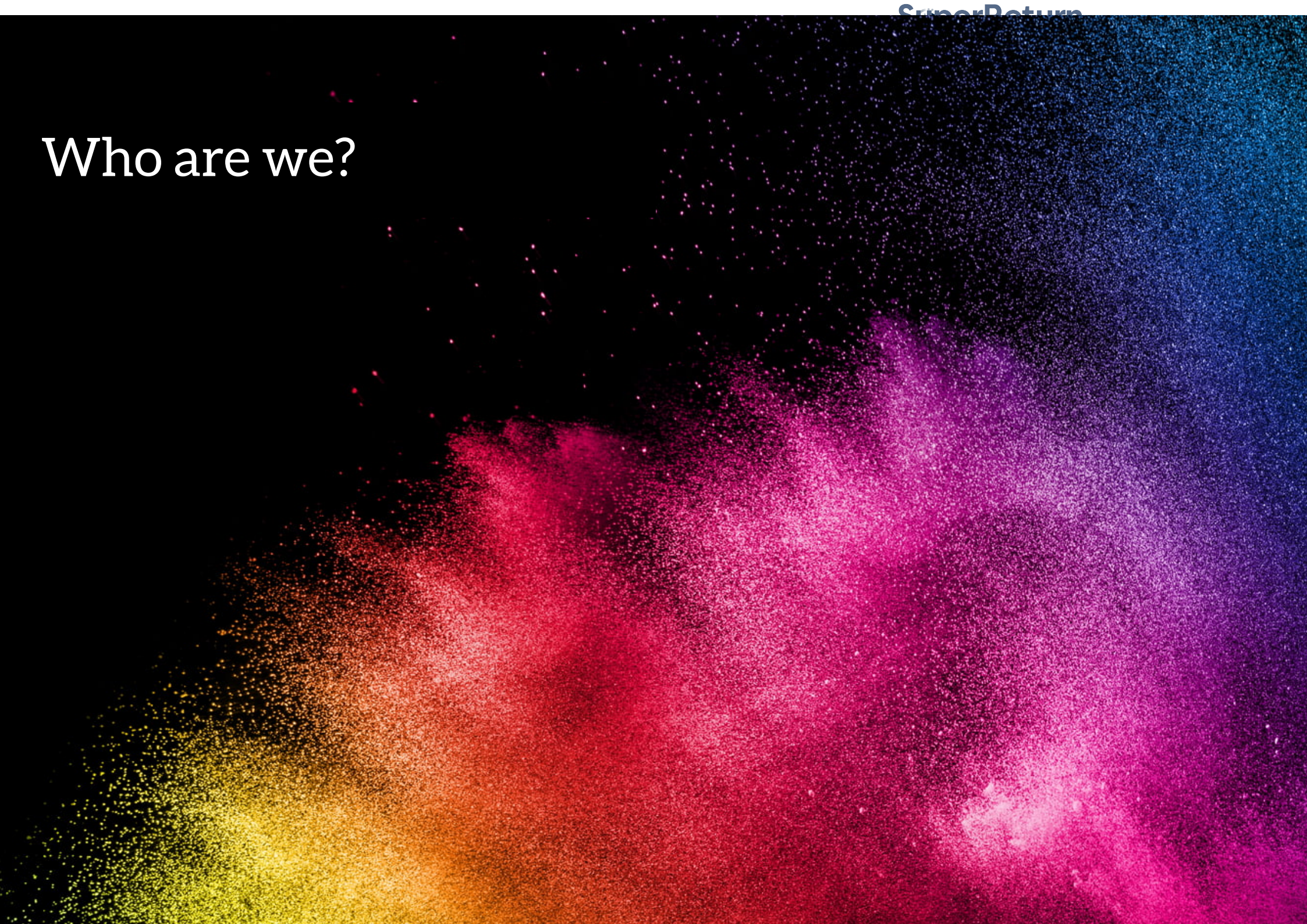
Taking place on Wednesday 10th June, the day will include keynote interview sessions with titans of the private equity industry, panel discussions with influential LPs and GPs and live audience interaction through Q&A, polls and networking. Just some of the topics on offer include fundraising and LP/GP interactions, GP approaches to triage and an in-depth look at the strategies best positioned for market dislocation.

The aim is to give you a platform to share your thoughts on the current landscape with peers, where you can discuss and collaborate, just as you would at any of our SuperReturn events.

[Find out more about what's happening >>](#)



Who are we?



The SuperReturn Series

The SuperReturn Series of private equity, venture capital, private credit and real assets conferences has a truly global reach, with more than 9000+ conference attendees from 2000+ unique organisations and 90+ countries represented annually.

[Find out more about our events](#)

The SuperReturn Content Hub

The SuperReturn Content Hub is our online one-stop shop of insights from thought-leaders in private equity, venture capital, private credit and real assets. We have a wealth of expert articles, exclusive interviews, event recordings and more.

Learn from your peers and showcase your expertise to the truly global SuperReturn audience all year round.

[Head to the Content Hub](#)



The numbers that matter

SuperReturn Content Hub

- 40,000+ visitors per year
- 70,000+ page views per year

SuperReturn Database

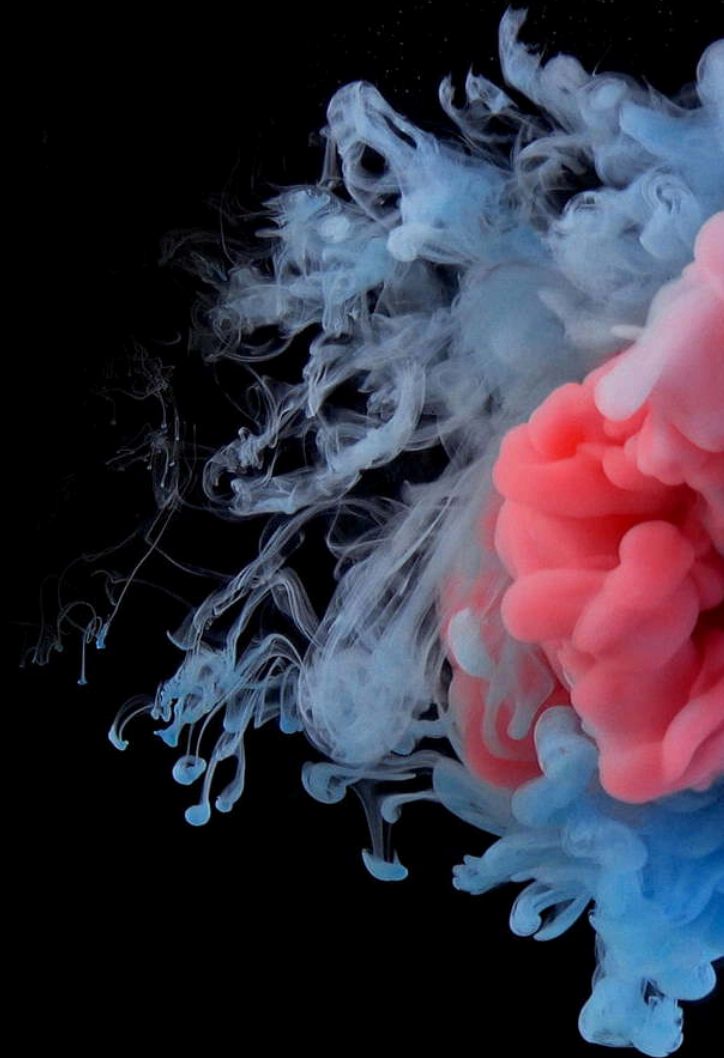
- 80,000+ active email database
- 50% senior level database
- 100+ countries represented
- 45% GPs
- 20% LPs
- 35% service providers/others

SuperReturn Social Channels

- 9,000+ active social media followers
- 5,000+ Twitter followers
- 4,000+ LinkedIn followers

SuperReturnTV YouTube Channel

- 1,700+ subscribers
- 150,000+ views per year
- 850,000+ minutes watched per year



Agenda

What's happening at
SuperReturn Virtual?



10th June 2020

- Opening remarks from SuperReturn Virtual
- Surviving the current health and financial crises: what does this mean for private markets?
- The impact of COVID-19 on fundraising and LP/GP interactions – a new normal?
- Managing the effects of COVID-19: lessons learned from Asia
- Smart money: which strategies are best positioned to capitalise on current and future market dislocations?
- Performing triage and the push for liquidity: comparing GP approaches
- Interview/solo presentation
- Comparing LP responses to the impacts of COVID-19 and financial markets turmoil
- What does the current market turmoil mean for private debt?
- Secondaries: is this preferred equity's time to shine?
- Closing remarks from SuperReturn Virtual

[Head to our website for more details >>](#)

Want to get involved? Get in touch with [Emily Porter](#) and [Ed Beale](#) for more details on the opportunities.

What can we do for you?



Showcase. Connect. Engage.

Showcase your brand and connect you with those that really matter

SuperReturn Virtual, running on 10th June 2020, is the ideal platform for you to demonstrate your brand expertise and connect with key players in private equity, venture capital and private debt.

Thought Leadership

- Keynote presentation or panel slot
- Trackable data report on attendees at session
- Company representatives displayed on the livestream so those watching can reach out to them during the session

Virtual Booths

- eBooths on the livestream platform to showcase your company, products and solutions
- Pre-book meetings before the event starts during the 2 day pre-networking
- Trackable links to evaluate campaign performance and traffic

One-to-One LP/GP Meetings

- The SuperReturn Investor Relations team will work with you to schedule 4-6 bespoke virtual LP meetings during the virtual event

Brand Exposure

- Maximise brand reach through exposure on the website, marketing emails, livestream, social media and follow up material
- Branding as virtual sponsor
- Additional Exclusive Badge Sponsor branding and promotional text on livestream registration email, trackable links to evaluate campaign performance and traffic

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Want to get involved this June?

Reach out to us for your bespoke package!

Contact Ed Beale on +44 (0)7787 281973 or
sponsorsuperreturn@informaconnect.com

