

# Saskatchewan Real Estate Forum

Tuesday, April 25, 2023  
Queensbury Convention Centre, Regina

## 2023 CORPORATE SPONSORSHIP PROGRAM

[informaconnect.com/saskatchewan-real-estate-forum](http://informaconnect.com/saskatchewan-real-estate-forum)

**Saskatchewan is projected to lead the country in  
GDP growth in 2023 – learn how!**



## THE EVENT

### THE OPPORTUNITY TO BE FRONT AND CENTRE

The 7<sup>th</sup> biennial **Saskatchewan Real Estate Forum** will be held on Tuesday, April 25, 2023 at the Queensbury Convention Centre Regina - preceded the evening before by the Chair's Reception, open to all registered attendees – located at the AGT Lounge in the Mosaic Stadium Starting at 5:30 p.m.

Sponsorship opportunities for this Forum have been designed to provide sponsoring organizations with maximum corporate exposure to prospective and registered attendees of the Forum.

Reach the Who's Who, those with a vested interest in the Saskatchewan commercial real estate industry through this comprehensive sponsorship offering.

Align your brand with some of the brightest and most informed industry expert speakers and provincial leaders who are participating in this long awaited in-person program. Here they will present, discuss and debate the most pertinent topics. We are confident that this will be an outstanding experience, packed with learning and networking opportunities.

## WHAT'S ON OFFER AND WHO WILL ATTEND

**BRINGING TOGETHER KEY PLAYERS IN THE SASKATCHEWAN MARKET FOR NETWORKING AND INSIGHTS ON THE PROVINCE THAT IS PROJECTED TO LEAD THE COUNTRY IN GDP GROWTH IN 2023**

### WE ENCOURAGE YOU TO BE A PART OF THIS!

50+ speakers on key topics. Including:

- What is Saskatchewan's competitive advantage?
- What effects will high interest rates and looming recession have on the market?
- The future of office in Saskatoon and Regina
- Entrepreneurs in the market – who are they, and what are they doing?
- Municipal planning, major infrastructure, and development policies
- Investor interest in Saskatchewan
- The resilient retail market – where is demand heading?
- The future of the hot industrial market

## MORE INFORMATION

**Frank Scalisi**  
**Director of Sales**

**Email:** frank.scalisi@informa.com

**Tel:** 416.512.3815

**Website:** realestateforums.com

### Chair



#### Jason Carlson

Regional Vice President, Land  
Dream Development

### Keynote Interview



#### The Honourable Scott Moe

Premier  
Province of Saskatchewan

### Interviewer



#### Rosanne Hill

President & CEO  
Harvard Developments

## MANY BENEFITS FOR SPONSORS

Align your organization with this Forum, create brand awareness and raise your corporate profile

- reinforce your organization's reputation to targeted clients & partners
- proven #1 real estate conference focused on the Saskatoon, Regina and surrounding markets
- Sponsorship packages are designed to fit every budget to
- provide strong brand value
- exposure pre, during and post forum
- complimentary tickets
- the attendee database (excludes email addresses)

See the following pages for full details.

## ATTENDEES

On track for 600 attendees with 25% travelling in from other provinces

Developed for and targeted at:

- real estate executives
- brokers
- developers
- investors
- asset managers
- and other professionals active in the acquisition, leasing, financing, management, and marketing of office, industrial, retail, and multi-unit residential real estate.

The Saskatchewan Real Estate Forum will help the industry determine what strategies to follow for 2023 and beyond.

# Saskatchewan Real Estate Forum

Tuesday, April 25, 2023 • Queensbury Convention Centre

## PREVIOUS SPONSORS INCLUDE



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# Saskatchewan Real Estate Forum

Tuesday, April 25, 2023 • Queensbury Convention Centre

## 2023 CORPORATE SPONSORSHIP PROGRAM

| <b>LEVEL</b>                         | <b># OPPORTUNITIES</b>  | <b>COMMITMENT</b> |
|--------------------------------------|-------------------------|-------------------|
| Chair's Reception                    | 2 opportunities         | \$6,000 each      |
| Platinum                             | 6 opportunities         | \$4,750 each      |
| Gold                                 | 8 opportunities         | \$4,250 each      |
| Pen                                  | 1 exclusive opportunity | \$4,250           |
| Closing Roundtable                   | 1 exclusive opportunity | \$4,000           |
| ConnectMe App                        | 1 exclusive opportunity | \$4,000           |
| ESG                                  | 1 exclusive opportunity | \$4,000           |
| Hydration                            | 1 exclusive opportunity | \$4,000           |
| Keynote Luncheon (Premier Scott Moe) | 1 exclusive opportunity | \$4,000           |
| Keynote Morning (Mayor of Regina)    | 1 exclusive opportunity | \$4,000           |
| Lanyard                              | 1 exclusive opportunity | \$4,000           |
| Presenter Biographies                | 1 exclusive opportunity | \$4,000           |
| WiFi                                 | 1 exclusive opportunity | \$4,000           |
| Hand Sanitizer                       | 1 exclusive opportunity | \$3,750           |
| Journal                              | 2 opportunities         | \$3,750 each      |
| Networking Luncheon                  | 2 opportunities         | \$3,750 each      |
| Mints                                | 1 exclusive opportunity | \$3,750           |

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# Saskatchewan Real Estate Forum

Tuesday, April 25, 2023 • Queensbury Convention Centre

## 2023 CORPORATE SPONSORSHIP PROGRAM

| <b>LEVEL</b>                 | <b># OPPORTUNITIES</b>  | <b>COMMITMENT</b> |
|------------------------------|-------------------------|-------------------|
| Mobile Charging Station      | 1 exclusive opportunity | \$3,750           |
| Mobile Screen Cleaner        | 1 exclusive opportunity | \$3,750           |
| Plenary Session              | 2 opportunities         | \$3,750 each      |
| Sustainable Signage          | 1 exclusive opportunity | \$3,750           |
| Attendee Poll                | 2 opportunities         | \$3,500 each      |
| Closing Networking Reception | 3 opportunities         | \$3,500 each      |
| Post Notes                   | 2 opportunities         | \$3,500 each      |
| Speaker Video Series         | 2 opportunities         | \$3,500 each      |
| Breakfast                    | 2 opportunities         | \$3,250 each      |
| Concurrent Session           | 9 opportunities         | \$3,250 each      |
| Luncheon Refreshments        | 2 opportunities         | \$3,250 each      |
| Registration                 | 1 exclusive opportunity | \$3,250           |
| Afternoon Refreshments       | 1 exclusive opportunity | \$3,000           |
| Coffee & Tea on Arrival      | 1 exclusive opportunity | \$3,000           |
| Morning Refreshments         | 1 exclusive opportunity | \$3,000           |
| Post Event Attendee Survey   | 1 exclusive opportunity | \$3,000           |
| Signature                    | 2 opportunities         | \$2,750 each      |

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# CHAIR'S RECEPTION

\$6,000 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

High level of visibility during the Chair's Reception - which will take place at a prestigious Regina landmark venue the evening prior to the Forum

- Logo prominently displayed on signage at the Chair's Reception venue throughout the event - includes in the main area as well as any directional
- Logo on signage on all bars at the Chair's Reception
- Sponsor name on Chair's Reception name badges

The following morning member of the sponsors' team provided with the opportunity to open the Forum by thanking everyone for attending the reception and then introduce the Chair – with logo on screen for duration

Verbal thank you by the Chair for sponsoring

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)



*Images shown are for illustration purposes only and may change for a similar item without notice.*

### SPONSOR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Social Media & E-Marketing

acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)

on promotional email footers above other premium sponsors with a total distribution of over 110,000

in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000

Real Estate Forums Portal

On hero banner when the Forum is being promoted

#### Website

High profile logo placement with sponsor acknowledgement on Forum website with Gold and other premium sponsors for a nine month period on the following pages:

- Home
- Program
- Sponsors

#### Digital Promotional Brochure

On front cover and program section of digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- On the front cover of the promotional brochure mailed out to over 5,000 industry professionals
- On "Thank You to Sponsors" signage displayed prominently at the Forum venue

#### Database of Forum Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

#### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# PLATINUM

\$4,750 / sponsor • 6 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Forum

Sponsor verbal acknowledgement by the Chair of the Forum

Highest level of visibility during the event promotion campaign and during the Forum after the Title Sponsor

### REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

### LOGO EXPOSURE

Extensive logo exposure positioned above Gold and other premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Forum
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when this Forum is being promoted

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

### Website

High profile logo placement with sponsor acknowledgement on the Forum website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

### Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

### Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- At the top of "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

# GOLD

\$4,250 / sponsor • 8 opportunities

# Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with extensive corporate logo exposure throughout the marketing of the Forum

Sponsor verbal acknowledgement by the Chair of the Forum

Highest level of visibility during the event promotion campaign and during the Forum after the Platinum Sponsors

## REGISTRATION

This sponsorship includes three Forum Registrations (value \$1,575)

## LOGO EXPOSURE

Extensive logo exposure positioned with premium sponsors on :

- ConnectMe app – landing page
- in plenary room on stage banner and/or picture in picture logo on screen PowerPoint banner for duration of Forum
- Logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” when this Forum is being promoted

## Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers)
- on promotional email footers above other premium sponsors with a total distribution of over 110,000
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised - a distribution of 13,000



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

## Website

High profile logo placement with sponsor acknowledgement on the Conference website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

## Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

## Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- At the top of “Thank You to Sponsors” signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



# PEN

\$4,250 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality pen, popular with attendees – made available onsite at the Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# CLOSING ROUNDTABLE

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the Closing Roundtable at this year's Forum

The roundtable includes senior and esteemed heads of Canadian organizations and will be moderated by the Chair(s) for a discussion that will be as lively as it will be interesting

The sponsor of the session will be thanked twice by a Chair – as speakers are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted- a distribution of 13,000

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# ConnectMe APP

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

ConnectMe QR code to ConnectMe Forum app – the gateway to attendee networking, agenda, speaker, etc.

Logo on signage on all tables for all attendees to scan conveniently and easily

Dedicated ConnectMe helpdesk in prefunction area with sponsor logo on signage designed to encourage attendees to scan QR code and take advantage of the app

Logo on landing page of the ConnectMe app

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if the ConnectMe app is being promoted
- acknowledgement and logo on promotional emails - if the ConnectMe app is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if the ConnectMe app is being promoted for this event - a distribution of 13,000

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:  
[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

Sponsor verbal acknowledgement by the Chair of the Forum with logo on screen during mention

High level of visibility during the event promotion campaign and during the Forum after the Gold Sponsors

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

- ConnectMe app – in a "special" ESG banner that provides information on Informa's efforts at this event - logo on banner with other applicable sponsors
- in plenary room on stage banner and/or picture in picture logo on PowerPoint banner for duration of Forum
- logo placement on sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" when ESG associated with this Forum is being promoted

## Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Forum is promoted - a distribution of 13,000

## Website

High profile logo placement with sponsor acknowledgement on the Forum website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors
- Sustainability

Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

## Print Material - Logo

- On the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** [frank.scalisi@informa.com](mailto:frank.scalisi@informa.com) • **Website:** [realestateforums.com](http://realestateforums.com)

# HYDRATION

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship – align your brand with the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world. This means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030. The sponsor of ESG will be provided with a similar exposure as premium sponsors

For more information on Informa's commitment:  
[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

- logo on loop as attendees walk into the plenary room in the morning
- verbal thank you by the Chair as supporting the organizers with their ESG Faster Forward initiative – logo on screen during mention
- special mention in the ConnectMe app as supporting ESG at the event by providing water for attendees
- signage with logo acknowledging sponsorship located with:
  - Pitchers or hydration vessels filled with citrus, cucumber & mint, cranberry & orange or similar iced water, on tables or carts in plenary room as attendees arrive in the morning
  - Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the conference (starting at 9.00am)
  - Hydration stations close to concurrent sessions for attendee convenience

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Extensive logo exposure on :

- ConnectMe app – as supporting the organizers and environment with this ESG commitment

#### Social Media & E-Marketing \*\*\*

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- logo on attendee joining email – advising attendees to bring a reusable water bottle for hydration
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Forum is promoted - a distribution of 13,000

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** [frank.scalisi@informa.com](mailto:frank.scalisi@informa.com) • **Website:** [realestateforums.com](http://realestateforums.com)

### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- sponsors
- sustainability

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

# KEYNOTE LUNCHEON (PREMIER SCOTT MOE)

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the luncheon keynote at this year's Forum

The keynote will be delivered by those of great influence, with an uppermost level of knowledge and expertise on the chosen session title. It may be one presenter, an interview or a panel (the topic and speaker(s) made and managed by the organizers)

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session – with sponsoring organization on screen

The sponsor logo will appear on the screen for the duration of the session – unless presenter has PowerPoints or video

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted - a distribution of 13,000

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the entrance to the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# KEYNOTE MORNING (MAYOR OF REGINA)

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the keynote at this year's Forum

The keynote will be delivered by someone who is renowned by the industry as a thought leader, with an uppermost level of knowledge and experience on the chosen session title. It may be one presenter, an interview or a panel (the topic and speaker(s) made and managed by the organizers)

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session. Sponsor logo on screen during thank you

The sponsor logo will appear on the screen for the duration of the session except when the presenter has a powerpoint or video

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted- a distribution of 13,000

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# LANYARD

\$4,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on the Forum lanyard handed to all attendees and speakers at the Forum Registration Desk with their name badge

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com



# PRESENTER BIOGRAPHIES

\$4,000 / sponsor • 1 exclusive opportunity

**Saskatchewan  
Real Estate Forum**

April 25, 2023 • Queensbury Convention Centre

## **CURRENTLY UNDER REVIEW**

In order to align this opportunity with sustainability - and the organizers (Informa Connect) mission to help meet the urgent challenges of a changing world.

We are taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030.

This previously (printed copy) opportunity is under review and information will be provided very soon on the new look and feel of presenter biographies.

For more information on Informa's commitment:

[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** [frank.scalisi@informa.com](mailto:frank.scalisi@informa.com) • **Website:** [realestateforums.com](http://realestateforums.com)

# WIFI

\$4,000 / sponsor • 1 exclusive opportunity

# Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Logo with QR code to wifi on signage on all tables for attendees to scan conveniently and easily

Logo on signage in prefunction space with QR code

Wifi landing page with sponsor logo prominently displayed

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# HAND SANITIZER

\$3,750 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a pocket sized bottle of hand sanitizer (appreciated by attendees when shaking a lot of hands at the event) – made available onsite at the Forum Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# JOURNAL

\$3,750 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality journal, popular with attendees – made available onsite at the Forum Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# NETWORKING LUNCHEON

\$3,750 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Be associated with the provision of a quality luncheon for attendees and have your organization acknowledged as follows:

- on luncheon (plenary) room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on menus on all tables for a plated lunch or on all stations for a buffet lunch
- logo on program page of promotional brochure – at lunch timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- On the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# MINTS

\$3,750 / sponsor • 1 exclusive opportunity

# Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a tin of mints, popular with attendees when networking – made available onsite at the Registration Desk

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# MOBILE CHARGING STATION

\$3,750 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Keep attendees charged and connected with convenient portable charging devices

The charging station will be located in close proximity to registration desk and managed by a Forum staff member – attendees are invited borrow a portable cell phone charging device throughout the day

Sponsor logo prominently placed on each charging device

Prominent sponsor logo on easy to spot "Mobile Charging Station" signage

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# MOBILE SCREEN CLEANER

\$3,750 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a mobile device screen / spectacle cleaner – made available for attendees onsite at the Forum Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com



# PLENARY SESSION

\$3,750 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a plenary session at this year's Forum

The sponsor of the session will be thanked twice by a Chair – as speaker(s) are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the session

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) – if this session is promoted
- acknowledgement and logo on promotional emails - if this session is being promoted
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted- a distribution of 13,000

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage outside the plenary room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# SUSTAINABLE SIGNAGE

\$3,750 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A prestigious sponsorship with a lot of exposure – align your brand with the organizers (Informa) mission to help meet the urgent challenges of a changing world, this means taking accelerated steps to reduce our carbon and waste footprint with the aim of becoming a zero waste and net zero carbon business by 2030

For more information on Informa's commitment:  
[www.informa.com/sustainability/faster-forward/](http://www.informa.com/sustainability/faster-forward/)

All signage will be recyclable

Sponsor verbal acknowledgement by the Chair of the Forum with logo on screen during mention

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

- ConnectMe app – in a “special” ESG banner that provides information on Informa's efforts at this event - logo on banner with other applicable sponsors
- logo placement on all signage associated with the event (except those on refreshment and food stations)
  - Outside plenary room
  - Outside all concurrent session rooms
  - Directional signage
- logo placement first on sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when ESG is being promoted
- in the biweekly newsletter when this event and sustainability efforts are mentioned
- in eblasts when sustainability is mentioned

### Social Media & E-Marketing

- acknowledgement and logo on social media posts made across LinkedIn (12,000+ followers) when ESG associated with the event is mentioned
- acknowledgement and logo on promotional email blast when ESG associated with the event is mentioned
- in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when sustainability at the Forum is promoted - a distribution of 13,000

### Website

Logo placement with sponsor acknowledgement on the Forum website with other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors
- Sustainability

### Digital Promotional Brochure

On front cover of digital promotional brochure downloadable from Forum website

### Print Material - Logo

- on the outside front cover of the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** [frank.scalisi@informa.com](mailto:frank.scalisi@informa.com) • **Website:** [realestateforums.com](http://realestateforums.com)

# ATTENDEE POLL

\$3,500 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Chair verbal thank you with logo on screen

Attendee poll collects sentiments and forecasts from the audience on a series of 3 – 4 questions pertinent to the CRE industry

The answers are combined and shown as a % of those participating, the results are announced with acknowledgment to the sponsors by the Chair

Sponsor logo on plenary room table signage with convenient poll QR Code

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



YOUR LOGO HERE →



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# CLOSING NETWORKING RECEPTION

\$3,500 / sponsor • 3 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the closing networking reception refreshments
  - Wine
  - Beer
  - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at networking reception timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# POST NOTES

\$3,500 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a post note booklet – very popular with attendees – made available onsite at the Registration Desk

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# SPEAKER VIDEO SERIES

\$3,500 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Over the course of event, key speakers will be interviewed and recorded on video - for example on relevant issues, challenges, opportunities, strategies and risk

The interviews will take place in the prefunction space, close to the plenary room – those interviews where onsite recording is not possible will be recorded virtually

Onsite – the interviews will take place in front of a green screen – so that sponsor logos can be added prior to launch

Each side of the green screen will be a metre board that will include sponsor logos

Sponsor logos will also be added to the video title slides – together with speaker headshot, name, title organization.

Speaker Video Series are hosted on the Canadian Real Estate conferences Vimeo channel and promoted through various channels including the Canadian Real Estate Forum portal, eblasts, newsletter (distribution of 13,000) and social media

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### Social Media & E-Marketing

acknowledgment and logo on social media posts made across LinkedIn (12,000+ followers) – that video's are available on the Canadian Real Estate Forums portal

acknowledgment and logo on promotional emails – once the video's are launched

in RealNews the Canadian Real Estate Forums national digital biweekly newsletter when the Forum is advertised if this session promoted - a distribution of 13,000



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

# BREAKFAST

\$3,250 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of an attendee light breakfast buffet on arrival and your organization acknowledged as follows:

- on plenary room screen - logo on loop during walk in from 7.00 am until the event is opened at 8.00 am
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all breakfast stations
- logo on program page of promotional brochure– at breakfast timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# CONCURRENT SESSION

\$3,250 / sponsor • 9 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of a concurrent session at this year's Forum

The sponsor of the session will be thanked twice by the moderator – at the start and at the end of the session

The sponsor logo will appear on the screen in the concurrent room during:

- walk in & walk out
- when moderator is thanking the sponsor
- on the session title screen (includes session title and speakers)

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print

- on signage outside the concurrent session room
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com



# LUNCHEON REFRESHMENTS

\$3,250 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor the attendee refreshments with lunch and have your organization acknowledged as follows:

- on luncheon room screen - logo on loop during walk in and during lunch
- verbal thank you by Chair
- dedicated logo on screen in plenary room during the thank you
- logo prominently positioned on all bars associated with the luncheon refreshments
  - Wine
  - Beer
  - Sodas
- logo on drink tickets provided to all attendees at registration at the event – attendees attention brought to the ticket by registration staff
- logo on program page of promotional brochure – at lunch timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# REGISTRATION

\$3,250 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

An opportunity that provides a lot of visibility.

Sponsor logo will appear on:

- website registration page
- landing page of registration platform
- on all attendee registration confirmation emails
- on joining information email sent to all attendees

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on signage at the registration desk
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

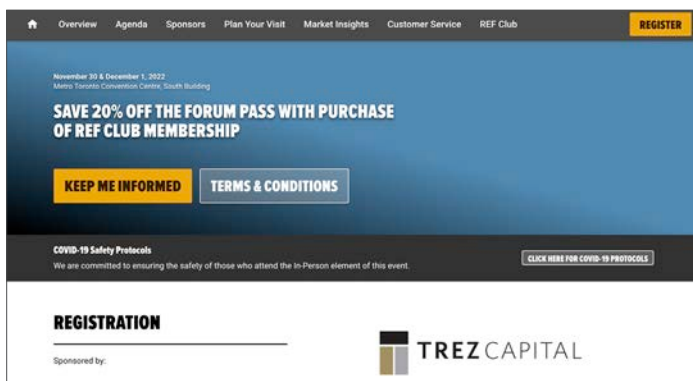
### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# AFTERNOON REFRESHMENTS

\$3,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsor attendee afternoon refreshments, immediately prior to the popular closing roundtable. Sponsoring organization acknowledged as follows:

- thank you from Chair(s) with logo on screen
- logo on signage on all afternoon refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure – at afternoon refreshment timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# COFFEE & TEA ON ARRIVAL

\$3,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of attendee coffee & tea on arrival and your organization acknowledged as follows:

- on plenary room screen - logo on loop during walk in from 7.00 am until the event is opened at 8.00 am
- verbal thank you by Chair
- logo on screen during thank you
- logo on signage on tables or carts in plenary room as attendees arrive in the morning
- logo on program page of promotional brochure– at breakfast timeslot

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- On the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# MORNING REFRESHMENTS **Saskatchewan Real Estate Forum**

\$3,000 / sponsor • 1 exclusive opportunity

April 25, 2023 • Queensbury Convention Centre

## VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Provision of between session networking attendee morning refreshments and your organization acknowledged as follows:

- thank you from Chair (if next session is a plenary) or by Moderators in all concurrent session rooms (if next sessions are concurrents)
- logo on screen during thank you
- logo on signage on all morning refreshment / tables carts located in networking prefunction area
- logo on program page of promotional brochure – at morning refreshment timeslot

## REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

## LOGO EXPOSURE

### Website

Logo placement with sponsor acknowledgement on the Forum website with other sponsors for a nine month period on the following page(s):

- Program
- Sponsors

## Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

## Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the "Thank You to Sponsors" signage displayed prominently at the Forum venue

## CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

## Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



*Images shown are for illustration purposes only and may change for a similar item without notice.*

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

# POST EVENT ATTENDEE SURVEY

\$3,000 / sponsor • 1 exclusive opportunity

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the valued attendee feedback survey

Sponsor acknowledgement and mention by Chair during closing comments – with logo on screen

Logo on post Forum thank you email

Logo on landing page of the survey with sponsor acknowledgement.

### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

### LOGO EXPOSURE

#### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

#### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

#### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- table signs
- signage in prefunction space
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event.

This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:  
**NATIONAL BANK**

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied    Not very satisfied    Somewhat satisfied    Fairly satisfied    Very satisfied

Why did you give that score?

Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:  
**NATIONAL BANK**

Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied    Not very satisfied    Somewhat satisfied    Fairly satisfied    Very satisfied

Why did you give that score?

Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • Email: frank.scalisi@informa.com • Website: realestateforums.com

# SIGNATURE

\$2,750 / sponsor • 2 opportunities

## Saskatchewan Real Estate Forum

April 25, 2023 • Queensbury Convention Centre

### VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Signature is the perfect way to gain brand exposure to a large audience with a conservative budget in mind

#### REGISTRATION

This sponsorship includes two Forum Registrations (value \$1,050)

#### LOGO EXPOSURE

##### Website

Logo placement with sponsor acknowledgement on Forum website with other sponsors for a nine month period on the following page(s):

- Sponsors

##### Digital Promotional Brochure

In digital promotional brochure downloadable from Forum website

##### Print Material - Logo

- in the promotional brochure mailed out to over 5,000 industry professionals – if sponsorship is confirmed in time for the brochure print
- on the “Thank You to Sponsors” signage displayed prominently at the Forum venue

### CONNECTME APP

Exposure on the ConnectMe App - under the Sponsors tab - sponsors have the opportunity to build their profile, as follows:

Add:

- promotional videos
- research reports
- literature
- website link
- social media links
- other appropriate digital materials

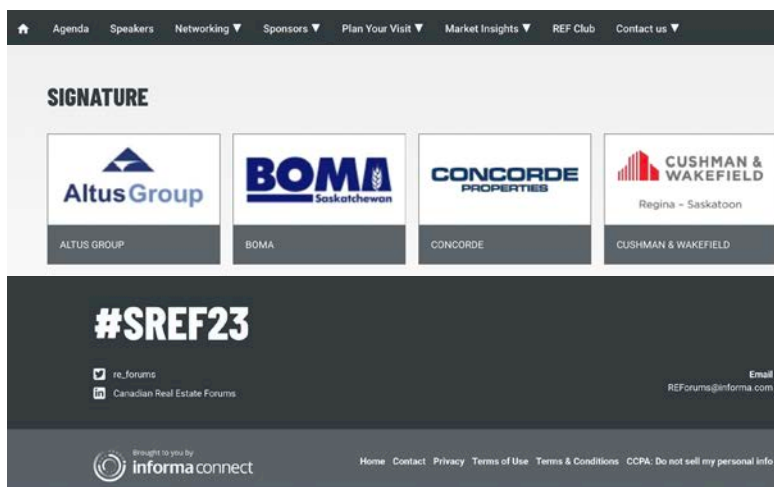
Also:

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

### Database of Forum Delegates

A database of all attendees (excluding email address) will be provided immediately prior to as well as following the event

This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

**Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com