

# SuperVenture

2 – 4 June 2025  
Hotel Palace Berlin

The LP/VC  
connection point



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HOTEL PALACE

# Returning to Hotel Palace Berlin

SuperVenture returns to The Hotel Palace  
this year, just a 7-minute walk from  
SuperReturn International.

Staying connected has  
never been easier.

# What is SuperVenture?

As Europe's leading LP/VC relations event, SuperVenture provides premium networking opportunities, facilitating connections among senior VCs and LPs.

900+ attendees come together to forge strategic partnerships, delve into cutting-edge industry insights and explore the state of global venture in 2025.





# Who's attending?

**900+**

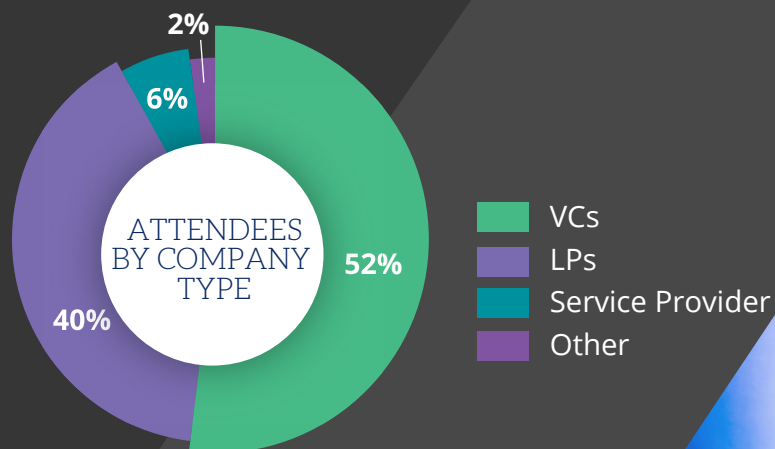
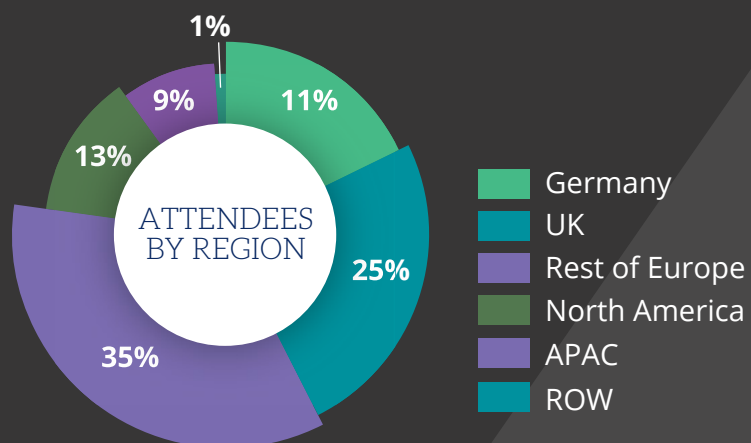
decision-makers  
from 70+ Countries

**350+**

LPs

**500+**

GPs



For all inquiries regarding partnership opportunities, please contact  
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# Who's attending?

A snapshot of the LPs already confirmed to attend this year...

## Sovereign wealth funds & DFIs:

- BPI France
- European Investment Fund
- Investinor AS
- KfW Capital
- Temasek

## Private institutional investors:

- Gothaer Asset Management AG
- IIP Denmark P/S
- Manulife
- State of Wisconsin Investment Board
- Uniqa Ventures

## Fund of funds:

- Adams Street Partners
- Hamilton Lane
- Isomer Capital
- StepStone Group
- Vintage Investment Partners

## Single family offices:

- Blennemann Family Investment
- Delfinvest
- Merrimac
- Moll Family GmbH
- Willgrow





# Who's attending?

A snapshot of the GPs already confirmed to attend this year...

- Ada Ventures
- Angular Ventures
- Atlantic Labs
- Atomico
- BackedVC
- Ballou Capital
- Beringea
- Blue Lion Global
- Cherry Ventures
- Eka Ventures
- Houghton Street
- IQ Capital
- Khosla Ventures
- Lightspeed Venture Partners
- Project A
- Scale Venture Partners
- The Westly Group
- Vertex Ventures US



# What's on the agenda?

Key themes will focus on strategic insights and market trends including:

The state of global venture: what market conditions are we navigating?

European VC: exploring the ecosystem and opportunities

European LPs: are institutions gaining greater ambition for the asset class?

North American perspective on Europe

Returning to our roots: the rise of deeptech innovation in venture

Regional markets: understanding the differentiator among the LPs

Global exits: IPO, M&A and other opportunities





# LeadInsights

## Richer insights. Actionable leads.

Your custom Lead Insights platform offers a single, near real-time view of all your event and digital campaign leads and reporting in one place.

Understand who your leads are and how they have engaged with your content, enabling you to prioritise and target them with tailored follow up messaging faster and more effectively.

Lead Insights unlocks the full potential of your event and digital campaigns through near real-time, actionable insights that help you turn your leads into customers and maximise your return on investment.

Target the right leads, with the right message, at the right time.



### Lead access

Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



### Lead scoring

Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



### Lead profiles

Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



### Lead targeting

Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



### Campaign insights and reporting

Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

# Sponsorship packages



## Boost your brand awareness

- LP & speaker lounge
- Lanyards & badges
- Coffee bars
- WiFi sponsor
- App sponsor



## Meeting rooms

Go further with your networking and book a quiet meeting space to hold those all-important discussions and get deals done



## Take to the stage

Join a panel session or book a keynote slot to promote yourself as a thought-leader



## Host a networking event

Leave a lasting impression on the audience by hosting a networking event. Go big with an evening drinks reception or try something more targeted with an invite-only lunch

## The above all include:



2 x  
delegate  
passes



20% on  
further passes



Multi-channel branding  
(logo to appear on all  
relevant marketing materials,  
website and onsite signage)



Access to the delegate  
list 5 weeks before  
the conference opens



# SuperReturn Series

# Calendar 2025

## January

**SuperReturn**  
SAUDI ARABIA  
27-28 January  
Fairmont, Riyadh

## March

**SuperReturn**  
PRIVATE CREDIT  
EUROPE  
10-12 March  
Royal Lancaster, London

**SuperReturn**  
SECONDARIES  
EUROPE  
10-11 March  
Royal Lancaster, London

**SuperReturn**  
NORTH AMERICA  
17-19 March  
InterContinental Miami

**SuperReturn**  
FAMILY OFFICE  
NORTH AMERICA  
17 March  
InterContinental Miami

**SuperReturn**  
ENERGY  
NORTH AMERICA  
18-19 March  
InterContinental Miami

## May

**SuperReturn**  
CHINA  
6 May  
JW Marriott, Hong Kong

**SuperReturn**  
PRIVATE CREDIT  
ASIA  
7-8 May  
JW Marriott, Hong Kong

**SuperReturn**  
CFO/COO  
NORTH AMERICA  
13-15 May  
The Gwen Hotel, Chicago

## June

**SuperReturn**  
INTERNATIONAL  
2-6 June  
InterContinental Berlin

**SuperVenture**  
2-4 June  
Hotel Palace, Berlin

**SuperReturn**  
CLIMATE & ENERGY  
TRANSITION  
2-4 June  
DoubleTree Hilton, Berlin

**SuperReturn**  
EMERGING  
MARKETS  
16-18 June  
Hotel Okura Amsterdam

## September

**SuperReturn**  
US WEST  
15-17 September  
Hilton Los Angeles  
Century City

**SuperReturn**  
ASIA  
16-19 September  
Marina Bay Sands, Singapore

**SuperReturn**  
CLIMATE, ENERGY  
& INFRASTRUCTURE  
16-17 September  
Marina Bay Sands, Singapore

**SuperReturn**  
CFO/COO  
ASIA  
16-17 September  
Marina Bay Sands, Singapore

**SuperReturn**  
FAMILY OFFICE  
ASIA  
18 September  
Marina Bay Sands, Singapore

## September cont.

**SuperReturn**  
CFO/COO  
EUROPE  
29 Sept - 1 Oct  
Hotel Okura Amsterdam

**SuperReturn**  
GLOBAL  
INFRASTRUCTURE  
30 Sept - 2 Oct  
Hilton Bankside, London

## October

**SuperReturn**  
MIDDLE EAST  
21-23 October  
Ritz Carlton DIFC, Dubai

## November

**SuperInvestor**  
4-7 November  
Hotel Okura, Amsterdam

**SuperReturn**  
FAMILY OFFICE  
EUROPE  
4-5 November  
Venue TBC

**SuperVenture**  
NORTH AMERICA  
18 November  
Convene 360 Madison Avenue,  
New York

**SuperReturn**  
PRIVATE CREDIT  
NORTH AMERICA  
18 -19 November  
Convene 360 Madison Avenue,  
New York

## December

**SuperReturn**  
AFRICA  
2-4 December  
Westin, Cape Town

**SuperReturn**  
JAPAN  
3-4 December  
Ritz Carlton, Tokyo

Information correct as of 20 February 2025

# SuperVenture

2 - 4 June 2025

Hotel Palace Berlin



**Get in touch**

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