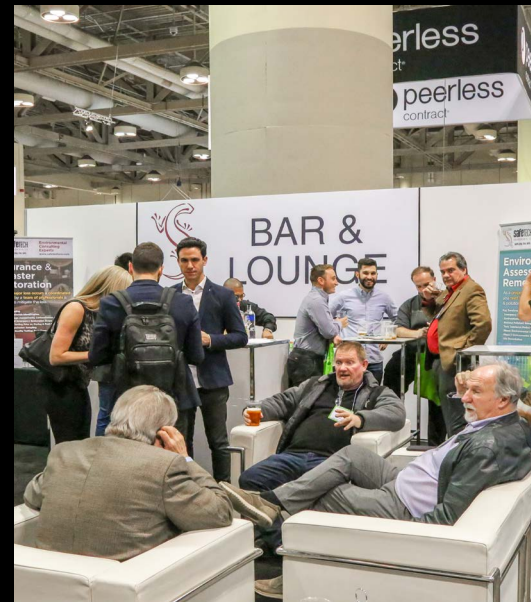


Advertising & Sponsorship

High-Impact Marketing Tools

thebuildingsshow.com

Transform. Build. Innovate. Your Audience is Here

Boost your business with face to face contact and grow your client base through:

- Increased market share
- Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

200,000+

Total sq. ft. of exhibits & conversations

25,000+

Attendees in 2019

90%

Visitors attend the Show to source new products

375

New leads acquired per exhibitor

550+

Exhibiting companies

150+

Roundtables, seminars & demonstrations

\$354.9B

Canadian construction value by 2024 in USD

\$2.8B

Projected spending on Canadian Smart City initiatives by 2022

96%

Visitors plan to attend the Show in 2021

43

Countries represented in 2019

33%

Commercial

22%

- Construction Management
- Project Management
- Contractor (commercial)
- Renovator (commercial)

17%

- Asset Manager
- Building Owner/Developer
- Property Manager
- Real Estate Broker and Financing

12%

- Contractor (residential)
- Renovator (residential)
- Homebuilder

6%

- Concrete Industry
- Manufacturer
- Distributor
- Supplier, Retail

32%

Residential

18%

Institutional

17%

- Architectural
- Designer
- Interior Designer

13%

- Consultant
- Engineering
- HVAC/Building Engineer
- Specification Writer
- Urban Planner

6%

- Building Operations
- Facility Management
- Plant Management

Your Industry is Here to Support

Over 100 strong partnerships with industry associations and media including:



Sponsorships

Platinum

Show Floor Education Lab	\$20,000+
Attendee Registration	\$20,000

Custom

Networking Lounges	Inquire
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Sustainability

Renewable ENERGY	\$15,000
WASTE Diversion	\$15,000
TRANSPORTATION - Gold	\$15,000
NATIONAL Mentorship	\$30,000
COMMUNITY Hub	\$15,000
Lanyards – ENVIRONMENTAL	Inquire

Hybrid

Hybrid Experience LEAD	\$12,000
Hybrid Experience EDUCATION	\$8,000
Hybrid Experience SHOWCASE	\$6,000

Gold

Seminar Program Lead	\$15,000
Demo Area Lead	\$12,000
Directional Host	\$10,000

Silver

Afternoon Receptions	\$7,500
Product Demonstrations	\$7,000
International Architectural Roundtable	\$6,500
Interior Design Roundtable	\$6,500
Property Management Roundtable	\$6,500
Seminar Presentation	\$6,000

Bronze

Hand Sanitizer Stations	\$6,000
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Connect With



Commercial Construction
(Institutional, Hotel, Office,
Industrial & Retail)

Frank Scalisi

Director of Sales

T: 416.512.3815 • E: frank.scalisi@informa.com



Residential Construction
(Single & Multi-Family)



Commercial &
Residential Construction



Commercial & Residential
(Retrofit & Maintenance)

Ben Carson

Sales Manager

T: 604.789.8267 • E: ben.carson@informa.com

Your Sales Begin Here

Amplify Your Brand

Showcase Your Products

Share Your Knowledge

Digital Advertising

Back & Inside Cover Ads	\$2,500
Full Page Show Planner Ads	\$2,000
1/2 Page Show Planner Ads	\$1,500
Commercials	\$1,500
Live & On Demand Webinars	\$3,000
Website Banner Ads	\$500 - \$1,000
Newsletter Banner Ads	\$500 - \$1,000
Newsletter Case Studies	\$1,500 - \$4,000

The Buildings Show will be following all local, provincial, federal rules along with the Informa All Secure Commitment when it comes to health and safety.



Brought to you by

informa connect

Show Advertising



Show Planner Advertising

Increase your exposure and drive traffic to your booth by advertising in the new digital Show Planner.

Back & Inside Cover	\$2,500
Full Page	\$2,000
1/2 Page	\$1,500



Onsite Commercial

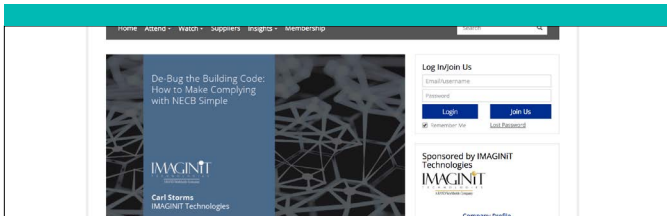
Run your 60 seconds video, produced by your company, throughout the show floor demonstrations.

Commercial	\$1,500
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Buildings Canada Advertising

Partner with Buildings Canada to connect your company with a targeted, national audience through digital opportunities including interactive webinars, banner advertising, newsletter spotlights and more.

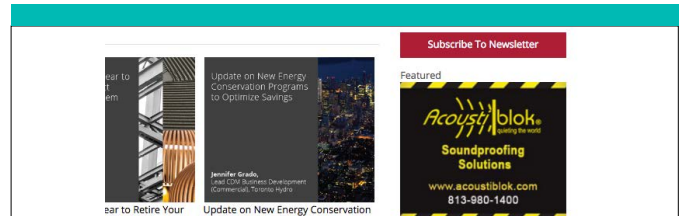
Buildings Canada is an online network for the construction, building and real estate management industries. Our network is comprised of the most established and reputable industry professionals and experts in North America.



Live & On Demand Webinar

Host a live webinar presented by a speaker of your choice, on a topic of your choice, in advance or after the Show. Your webinar will be published on BuildingsCanada.com and promoted across our social media channels and e-communications. The opted-in registration list will be provided.

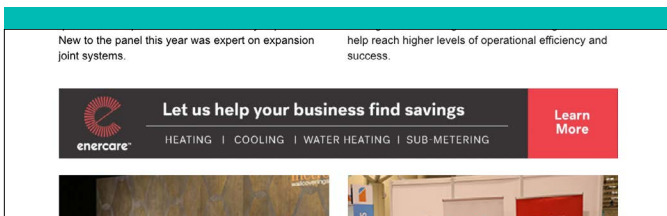
Live & Interactive Webinar	\$3,000
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Website Banner Ads

Increase your online profile and drive traffic to your website through a BuildingsCanada.com featured home page banner ad (300 x 250px).

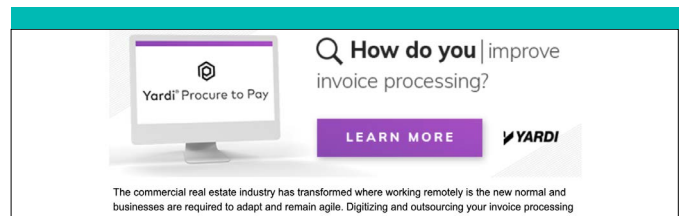
Website Big Box Banner Ad (One Month)	\$500
Website Big Box Banner Ad (Three Months)	\$1,000



Newsletter Banner Ads

Increase your online profile and drive traffic to your website through a BuildingsCanada.com featured monthly newsletter banner ad (600 x 100px) sent to 50,000+ subscribers.

Newsletter Strip Banner Ad (One Month)	\$500
Newsletter Strip Banner Ad (Three Months)	\$1,000



Newsletter Case Study

Your team will have the opportunity to post a featured section in our [monthly newsletter](http://BuildingsCanada.com). The content, to be created and delivered by your brand, will include 150 words of text and a 600px X 200px image.

Case Study (One Month)	\$1,500
Case Study (Three Months)	\$4,000

Show Floor Education Series

Inquire Within

Be the lead host on this new show floor feature. Have the opportunity to host seminars daily and be seen as a thought leader in your industry.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on show features page
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

15 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Education Exposure

- Host educational program with a series of 30 minute professionally recorded sessions in a branded Show Floor environment, with a capacity of 50/session

Banners/Signage

- Your logo will be featured on the education series banner and directional signage
- Logo prominently displayed on the podium of your session
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

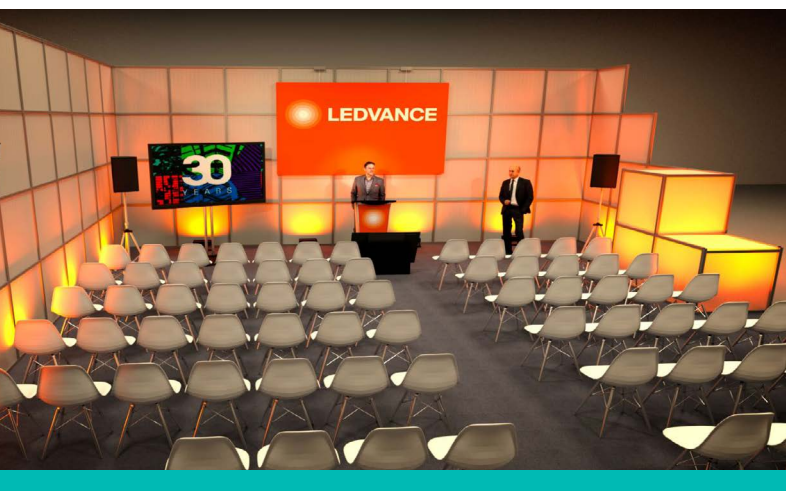
- Delivery of the 2021 database of attendees of your market sector by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Seminars will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter
- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



**Photo is for illustration purposes and not exact likeness*

Attendee Registration

\$20,000

As the registration sponsor, your company will receive plenty of brand exposure including recognition on the online registration system and signage at registration in the South building.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on the registration badge and online registration system
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

15 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

High Profile Registration Kiosks

- Logo prominently displayed on high profile registration kiosks in the South building

Banners/Signage

- Logo exposure on sponsor signage throughout the Show
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

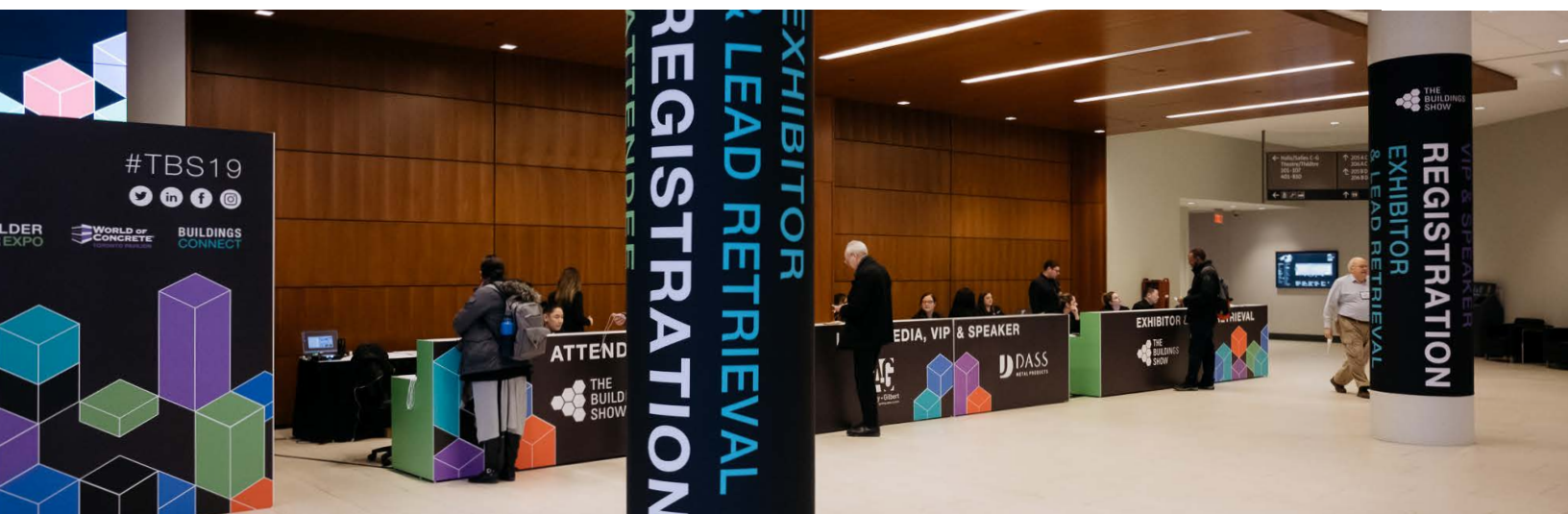
- Delivery of the 2021 database of attendees of your market sector by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



Custom Networking Lounge

Inquire Within

Explore new ways of connecting with your desired audience in one of our fully customized lounges on the Show Floor. Choose from networking, meeting, charging, reception or wine bar options. Prices based on size and style.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Corporate logo displayed throughout eMarketing campaigns
- Corporate logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

15 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

New Networking Lounges

- Enhanced brand placement with prominent signage throughout the lounge
- Dedicated networking lounge customized by you in a high-traffic area on the Show Floor

Banners/Signage

- Logo exposure on sponsor signage throughout the Show
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

- Delivery of the 2021 database of attendees of your market sector by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



Sustainability Sponsorships

The Buildings Show is committed to a sustainable future for the built environment. We are looking for key partners to work with our event to effectively reduce our carbon footprint through energy efficiency, waste reduction and procurement.

Over 80% of our attendees say it is important that our event is run in a sustainable way, join us in our efforts towards a greener experience. You can choose from six types of Sustainability sponsorships: ENERGY, WASTE, TRANSPORTATION, LANYARD, COMMUNITY HUB, and NATIONAL MENTORSHIP.

Renewable Energy Sponsor \$15,000

The energy used at our events on average accounts for 44% of the carbon footprint we generate on-site. Thanks to the REC trading scheme, we can secure clean, renewable energy with the help of a partner like you. The Buildings Show will purchase Renewable Energy to cover venue energy use and position your brand as a leader in Sustainability.

Waste Diversion Sponsor \$15,000

Partner with The Buildings Show as a key partner in leading our environmental cause. To mitigate the impact from the waste generated at the event, collaborate to improve our overall waste diversion. Effectively managing our waste improves the carbon footprint.

Transportation Sponsor \$15,000

To reduce the environmental impact The Buildings Show will aim to work with a transportation sponsor to offset the carbon emissions. Call us today to discuss how your brand can align with our goals as a show to lower our carbon footprint and get attendees to the venue safely.

Pre-Show Exposure & Benefits ENERGY, WASTE & TRANSPORTATION Sustainability Sponsorships

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition in social media

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits ENERGY, WASTE & TRANSPORTATION Sustainability Sponsorships

Banners/Signage

- Exhibit space sponsor signage
- Inclusion in sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Featured company profile on the event app

Post-Show Exposure & Benefits ENERGY, WASTE & TRANSPORTATION Sustainability Sponsorships

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review

Investment: \$15,000 + HST

for each opportunity

- To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within

National Mentorship Sponsor

\$30,000

Gain access to year-round promotion as the key sponsor of our National Mentorship program. Mentorship has been shown to increase diversity, inclusion, knowledge share and leadership. Be a solution provider in helping professionals across construction, design and property management connect, develop, and open doors. Our National Mentorship is one of the many programs our Construction Events are working on to combat labour shortage.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout four (4) Show websites and on the sponsor pages
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition in social media

10 Electronic VIP Passports

- Free Seminars for all events within national sponsorship
- Free admission to Show Floor

On-Site Exposure & Benefits

Thought Leadership Presentation

- On-site mentor and mentee meet ups & receptions

Banners/Signage

- Exhibit space sponsor signage
- Inclusion in sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites year round

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review

Investment

National Sponsorship: \$30,000 + HST



Community Hub Sponsorship

\$15,000

The Buildings Show brings the holistic construction, design and property management industry together under one roof. What better way for attendees looking to break into the industry or upskill; to meet with community groups and associations to help them guide their next steps. The Buildings Show aims to facilitate these connections and ensure that marginalized groups gain access to opportunities.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition in social media

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Thought Leadership Presentation

- Branded Feature Space on the show floor

Banners/Signage

- Exhibit space sponsor signage
- Inclusion in sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review

Investment: \$15,000 + HST

- Investment does not include build out cost of the feature



Lanyards – Environmental Material Inquire Within

Your brand will be featured prominently on all environmentally sourced lanyards. Having environmentally preferred lanyards will help reduce our environmental footprint. In addition to this benefit your brand will be aligned with one of our environmental initiatives.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition in social media

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Thought Leadership Presentation

- Branded Lanyards available at registration for all attendees

Banners/Signage

- Exhibit space sponsor signage
- Inclusion in sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review

Investment: Inquire Within

- To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within



Hybrid Experience Sponsorships

In their fusion of virtual and face-to-face, our Hybrid Sponsorships provide you with double exposure at the event.

You can choose from three levels of these up-to-date sponsorships: LEAD, EDUCATION and SHOWCASE.

Hybrid Experience LEAD

\$12,000

Bridge the digital and physical by hosting an online discussion leading up to the event and an onsite thought leadership presentation as part of the educational program. Drive maximum ROI, position your brand as a content leader and engage with The Buildings Show community beyond the event dates!

Select one curated experience to participate in: Construction Technology, Property Management Technology, Sustainability & Resiliency, Architecture & Design.

Pre-Show Exposure & Benefits

Online Discussion

- Connect with targeted attendees online in the months leading up to our onsite event
- Sponsor a Curated Session produced by our content team
- Opportunity to run one commercial 60 seconds in length (provided by your company)
- Receive access to the opted-in contacts of presentation attendees

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Premium logo exposure as it relates to the curated experience of choice
- Logo displayed on the curated experience web page, session pages and online session environment
- Logo displayed throughout eMarketing campaigns
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Thought Leadership Presentation

- Host a 60-minute sponsored on-site seminar included in the conference program or a 30 min demonstration, featuring a speaker and topic of your choice
- Opportunity to run one commercial 60 seconds in length (provided by your company) in the networking lounge.
- Receive access to the opted-in contacts of presentation attendees
- Your seminar will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Premium logo exposure across event signage throughout the South Building of the MTCC
- Logo prominently displayed on the podium and outside the seminar room
- Exhibit space sponsor signage and experience wayfinding

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on the curated experience feature
- ½ page ad in the digital show planner
- Featured company profile on the event app

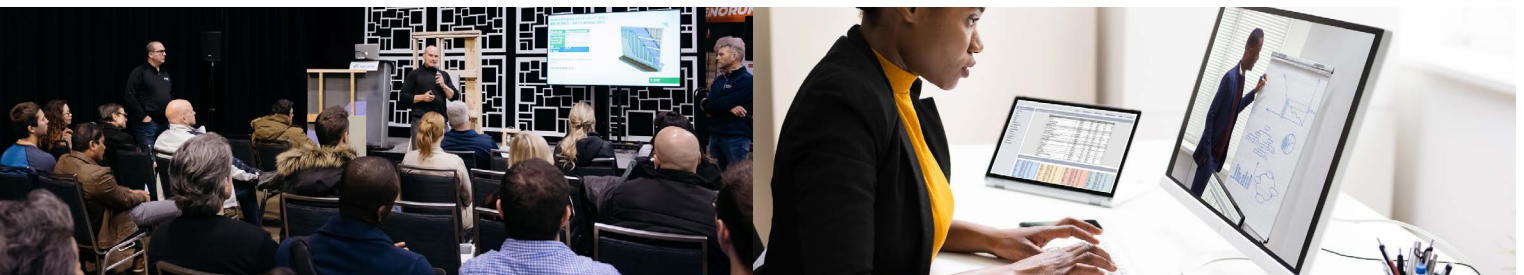
Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022
- Session will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



Hybrid Experience SHOWCASE

\$6,000

Hybrid Experience EDUCATION

\$8,000

Pre-Show Exposure & Benefits Hybrid Experience SHOWCASE & EDUCATION Sponsorships

Online Discussion

- Sponsor of a curated experience connecting targeted attendees online and on-site
- Sponsor a Curated Session produced by our content team

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on the curated experience web page, session pages and online session environment
- Logo displayed throughout eMarketing campaigns
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

Post-Show Exposure & Benefits Hybrid Experience SHOWCASE & EDUCATION Sponsorships

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022
- Session will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter

On-Site Exposure & Benefits Hybrid SHOWCASE

Product Showcase

- Host a 30-minute product demonstration to a live audience on the show floor
- Your demonstration will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Logo displayed on the demo banner and directional signage
- Logo prominently displayed on the podium during your demonstration
- Exhibit space sponsor signage and experience wayfinding

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on the curated experience feature
- Featured company profile on the event app

On-Site Exposure & Benefits Hybrid EDUCATION

Thought Leadership Presentation

- Host a 60-minute sponsored on-site seminar included in the conference program, featuring a speaker and topic of your choice
- Receive access to the opted-in contacts of presentation attendees
- Your seminar will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Logo prominently displayed on the podium and outside the seminar room
- Exhibit space sponsor signage and experience wayfinding

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on the curated experience feature
- Featured company profile on the event app

Seminar Program Lead

\$15,000

Position your company as an expert in your field by sponsoring a stream of educational seminars (up to 4 sessions) delivered to a live audience as part of the conference program.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on your dedicated seminar pages
- Logo displayed throughout educational eMarketing campaigns
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Seminar Exposure

- Moderator of each seminar to acknowledge and thank your company for sponsoring up to four (4) seminars
- Option to introduce each of the sponsored seminars

Banners/Signage

- Exhibit space sponsor signage
- Logo prominently displayed outside the seminar room

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review
- A list of seminar attendees for analytical purposes (emails omitted due to CASL)



Demo Area Lead **\$12,000**

Be the lead sponsor of one of our demonstration areas on the Show Floor where the latest products, solutions and technologies will be showcased from leading suppliers. Demonstrations on both Wed Dec. 1 and Thurs Dec. 2, 2021.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on the dedicated Innovative Product Demonstrations web page
- Logo displayed throughout educational eMarketing campaigns
- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Innovative Product Demonstrations

- Verbal acknowledgement of your company as Lead Sponsor throughout the demonstrations
- Opportunity to present a 30-minute product demonstration on both Wed Dec. 1 and Thurs Dec. 2, 2021
- Your demonstration will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Your logo will be featured as the lead host on the demo banner and directional signage
- Logo prominently displayed on the podium of your demonstration
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

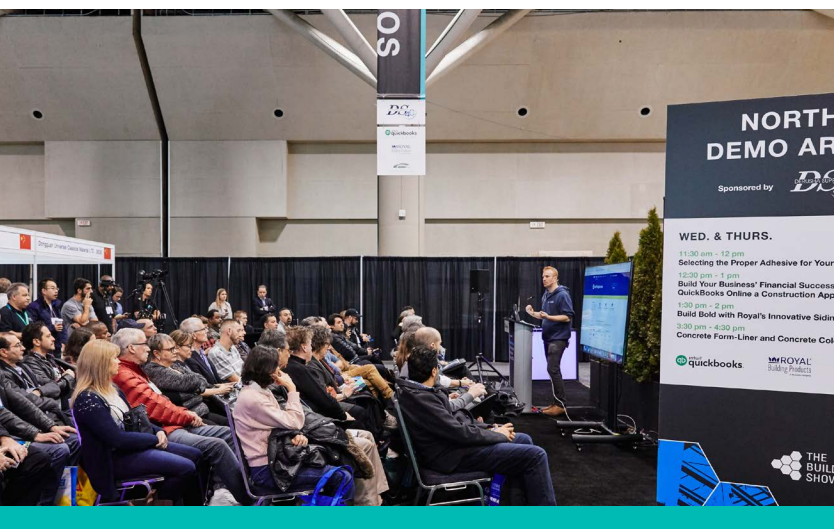
Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022
- Demonstrations will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter.

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



Directional Host **\$10,000**

A simple, yet a surprisingly effective technique. Wayfinding is a huge challenge at events, and people rely on staff and signage to direct attendees. Position staff in branded clothing at high profile wayfinding points, and people will remember that friendly person from “company X” who helped them out.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website

10 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Wayfinding Exposure Exposure

- Logo prominently displayed on staff shirts throughout the Show

Banners/Signage

- Exhibit space sponsor signage
- Inclusion in directional signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

Post-Show Report

- A detailed report showcasing the deliverables and value of the sponsorship to present to your marketing team for review



Afternoon Receptions

\$7,500

Be the host of all attendees, speakers, exhibitors and guests at one of our two networking receptions on the Show Floor from 3 pm - 5 pm Wednesday and Thursday.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Co-Sponsor Show Floor Reception

- Receive 500 refreshment tickets with your logo to distribute onsite for a complimentary draft beer and soft drinks (subject to health and safety guidelines)
- Logo displayed (along with all Afternoon Reception Sponsors) on 10,000 refreshment tickets distributed to seminar attendees to encourage them to visit the Show Floor

Banners/Signage

- Exhibit space sponsor signage
- Logo prominently displayed on signage at designated refreshment stations

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022



New Product Demonstrations **\$7000 for two demos**

Showcase your latest products, solutions and technologies to a captivated audience in one of our demonstration areas on the show floor both Wed Dec. 1 and Thurs Dec. 2, 2021.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Opportunity to showcase a short digital demo video, produced by your company
- Logo displayed on the dedicated Innovative Product Demonstrations pages
- Logo displayed throughout educational eMarketing campaigns
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Innovative Product Demonstrations

- Opportunity to present a 30-minute product demonstration on either Wed Dec. 1 or Thurs Dec. 2, 2021
- Your demonstration will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Logo displayed on the demo banner and directional signage
- Logo prominently displayed on the podium during your demonstration
- Exhibit space sponsor signage

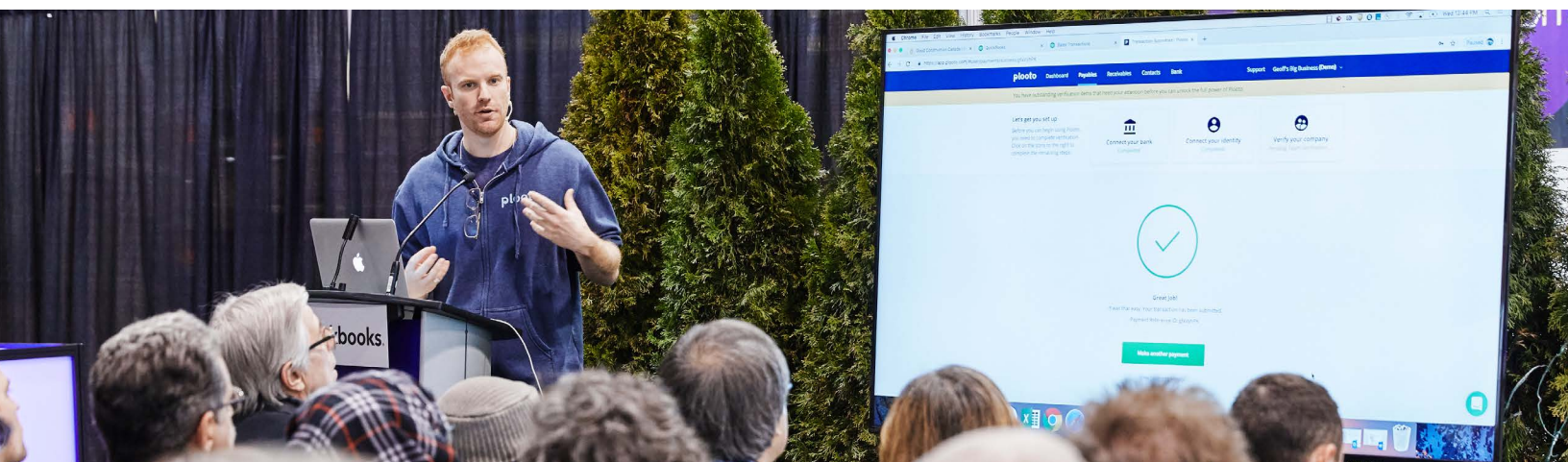
Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022
- Demonstrations will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter



International Architectural Roundtable

\$6,500

Sold out each year! Get your brand in front of a captivated audience of aspiring and established architects and design professionals.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers
- Logo visible on printed and digital invitations to the International Architectural Roundtable and members of the Ontario Association of Architects

Online Advertising

- Logo displayed on the International Architectural Roundtable web page
- Logo displayed throughout educational eMarketing campaigns promoting the interviews
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

Electronic VIP Passports & Invites

- 8 All Access passes which entitles the recipient to attend seminars of their choice and free admission to the Show floor
- Complimentary invites to the International Architectural Roundtable for OAA Members

On-Site Exposure & Benefits

International Architectural Roundtable

- Logo on the panelist Powerpoint presentation acknowledging your company sponsorship of the event
- President of OAA delivers scripted opening remarks and brief 3-4 minutes message from the OAA
- Verbal acknowledgement of your company sponsorship
- Logo on tent cards placed on tables in the conference room

Banners/Signage

- Logo displayed on a large tension wall above the main stage and signage outside the Roundtable room
- Exhibit space sponsor signage if exhibiting at the Show

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

- Delivery of the 2021 database of Roundtable attendees by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022



Interior Design Roundtable

\$6,500

Get your brand in front of a captivated audience of aspiring and established design professionals.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers
- Logo visible on printed and digital invitations to the International Architectural Roundtable, sent to subscribers of Canadian Architect magazine and members of the Ontario Association of Architects

Online Advertising

- Logo displayed on the Interior Design Roundtable web page
- Logo displayed throughout educational eMarketing campaigns promoting the interviews
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports & Invites

- Free seminars for two full days
- Free admission to Show Floor
- 8 complimentary invites to the Interior Design Roundtable

On-Site Exposure & Benefits

Interior Design Roundtable

- Logo on the panelist Powerpoint presentation acknowledging your company sponsorship of the event
- Verbal acknowledgement of your company sponsorship
- Logo on tent cards placed on tables in the conference room

Banners/Signage

- Logo displayed on a large tension wall above the main stage and signage outside the Roundtable room
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

- Delivery of the 2021 database of Roundtable attendees by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022



Property Management Roundtable

\$6,500

Get your brand in front of a captivated audience of established property management executives.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo visible on invitations to the Property Management Roundtable
- Logo displayed on the Property Management Roundtable web page
- Logo displayed throughout educational eMarketing campaigns promoting the interviews
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports & Invites

- Free seminars for two full days
- Free admission to Show Floor
- 8 complimentary invites to the Property Management Roundtable

On-Site Exposure & Benefits

Property Management Roundtable

- Logo on the panelist Powerpoint presentation acknowledging your company sponsorship of the event
- Verbal acknowledgement of your company sponsorship
- Logo on tent cards placed on tables in the conference room

Banners/Signage

- Logo displayed on a large tension wall above the main stage and signage outside the Roundtable room
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

- Delivery of the 2021 database of Roundtable attendees by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022



Seminar Presentation

\$6,000

Position your company as a thought leader by creating and delivering your own non advertorial presentation as part of the conference program.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed on your dedicated seminar page
- Logo displayed throughout educational eMarketing campaigns promoting the interviews
- Detailed sponsor profile and a direct link to your corporate website
- Sponsor recognition multiple times leading up to the event across Twitter, Facebook and LinkedIn

8 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Seminar Participation

- Present a non-advertorial, pre-approved and professionally recorded topic to an audience of influential buyers and decision-makers of the design, construction and real estate industries
- Your seminar will be professionally recorded, edited, published and promoted on BuildingsCanada.com for continuous exposure

Banners/Signage

- Logo displayed on the seminar room and podium
- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Attendee Database

- Delivery of the 2021 database of attendees of your seminar by December 31, 2021 (Due to Privacy Legislation, email addresses will not be provided. Database for analytical purposes)

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022
- Seminars will be professionally recorded, edited, published and promoted on BuildingsCanada.com; social media channels and e-communications, including the monthly newsletter



Health & Safety: Hand Sanitizer Sponsor

\$6,000

Be seen as the “clean handshake” company for all attendees as you sponsor the hand sanitizer stations. Promote healthy networking.

Pre-Show Exposure & Benefits

National Advertising

- Logo exposure in 1,000,000+ impressions across Canada
- Brand exposure across Construct Canada, PM Expo, HomeBuilder & Renovator Expo, and World of Concrete Pavilion
- Reach a targeted audience of building owners, property managers, facility managers, interior designers, developers, renovators, contractors, architects, contractors, engineers and specifiers

Online Advertising

- Logo displayed throughout the Show website and on the sponsors page
- Detailed sponsor profile and a direct link to your corporate website

6 Electronic VIP Passports

- Free seminars for two full days
- Free admission to Show Floor

On-Site Exposure & Benefits

Hand Sanitizer Stations Exposure

- Logo prominently displayed on hand sanitizer stations throughout the Show

Banners/Signage

- Exhibit space sponsor signage

Show Planner & Event App

- Logo exposure on the sponsor dedication page
- Logo exposure on any features related to the sponsorship
- Featured company profile on the event app

Post-Show Exposure & Benefits

Website

- Company profile posted on TheBuildingsShow.com and BuildingsCanada.com websites until August 31, 2022

