

REAL ESTATE FORUM

November 30 & December 1, 2022 • Metro Toronto Convention Centre, South Building

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM

Network • Market Intelligence • Thought Leadership • Connect



FROM TRANSFORMATIVE TRENDS AND CHALLENGES TO EMERGING OPPORTUNITIES AND STRATEGIES

A technologically driven revolution is fundamentally altering the way we live, work, socialize and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything the world has experienced to date. Moreover, it is impacting every industry in every country in some way. The breadth and depth of these changes will transform our industry and our society. Has the pandemic impacted and accelerate these transitions?

To what extent are our cities, our shopping, our housing and our workplace environments changing? How have our downtowns fared through the pandemic? What is needed in order to bring back the vitality that the cores of our cities previously had?

Add to this trend, many others – from DE&I, innovative thinking, smart cities and housing affordability to ESG, impact investing, climate and cyber risk and the future of workplace environments. The 2022 Real Estate Forum will offer two hard-hitting information-packed days, examining key issues, trends, challenges, risks and opportunities in the acquisition, investment, management, financing, development, and leasing of all property classes – office, industrial, retail and multi-unit residential – all with the added bonus of doing so face-to-face.

As we return to a full capacity in-person conference with an anticipated registration of 2,700 professionals, an optimal experience will be offered to everyone including networking opportunities, high quality market intelligence, and the capability to connect with each other. That includes owners, developers, investors, lenders, lawyers, brokers and other intermediaries.

The program will include a considerable degree of thought leadership and valuable insights from some 85 well-known experts and practitioners from across Canada as well as the U.S., Europe and Asia. They will include Presidents, CEOs and Managing Partners of many of the largest and most successful Canadian and global real estate organizations.

The numerous evening social events are returning after an absence of three years.

The program will be organized by Informa Canada, the producers of The Real Estate Forums, in conjunction with a steering committee of owners, developers, investors, brokers, and appraisers.

We hope that you will take advantage of this very informative national event which is only held once a year.

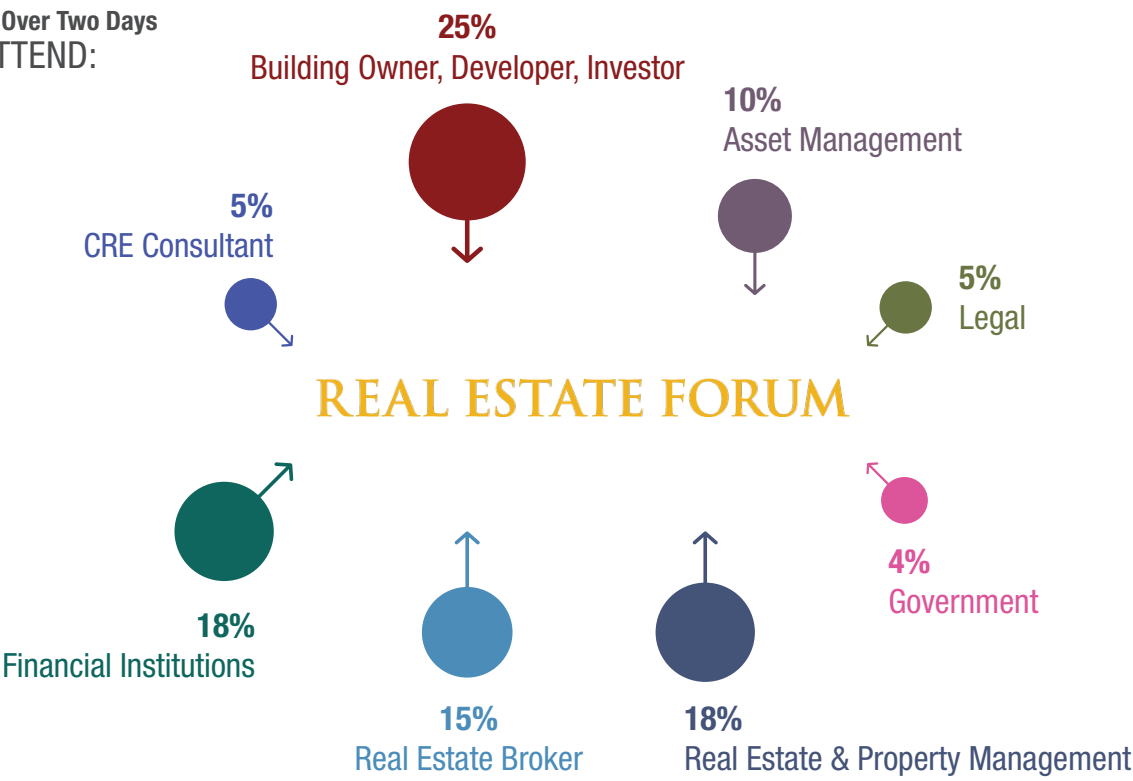
INTERESTED IN:

- Developing new business
- Networking with hard-to-access executives, owners, and decision makers
- Reinforcing and/or increasing your brand awareness as a leader in Canadian CRE

The Real Estate Forum can help you do that through **brand exposure**, pre-Forum and on-site together with **complimentary registrations** for your key employees.

Sponsorship Opportunities For This Forum Sell Out Fast – Act Now!

2,700 Attendees Over Two Days
WHO WILL ATTEND:



Co-Chaired by:



Donald Clow
President & CEO
Crombie REIT



Amy Erixon
President, Global Investment Management
Avison Young

Keynote speakers will include:



Benjamin Tal
Managing Director &
Deputy Chief Economist
CIBC Capital Markets



David Allison
Founder
Valuegraphics



Richard Florida
a renowned urbanist and author of The Rise of the Creative Class and The New Urban Crisis will discuss his vision for the post-pandemic city

Keynote Interviews will include:



Hon. Rona Ambrose
Deputy Chairwoman
TD Securities



Joe Jackman
Chief Executive Officer
Jackman Reinvents

MORE INFORMATION

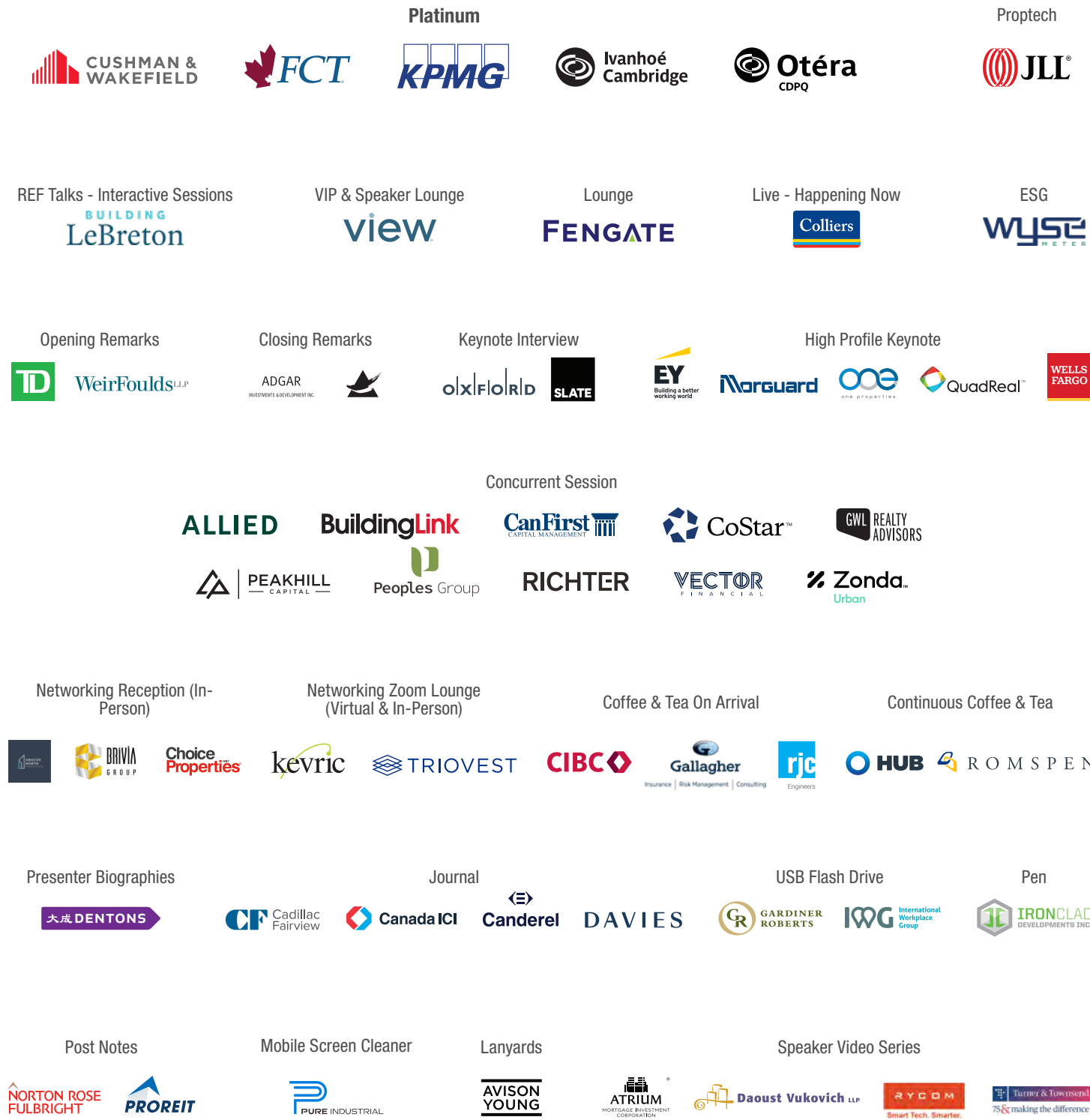
Frank Scalisi
Director of Sales
Email: frank.scalisi@informa.com • **Tel:** 416.512.3815 • **Website:** realestateforums.com



REAL ESTATE FORUM

November 30 & December 1, 2022

PREVIOUS SPONSORS INCLUDE



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PREVIOUS SPONSORS INCLUDE



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2022 SPONSORSHIP OPPORTUNITIES

LEVEL	# OPPORTUNITIES	COMMITMENT	PAGE #
Chairs' Reception	2 opportunities	\$22,500 each	8
Lanyard	1 exclusive opportunity	\$14,000	10
Platinum	5 opportunities	\$11,500 each	12
Gold	10 opportunities	\$11,000 each	14
Dynamic Multi-Display	2 opportunities	\$10,000 each	16
Opening Keynote Speaker	1 exclusive opportunity	\$10,000	18
Pen	1 exclusive opportunity	\$10,000	20
Digital Display Podium	1 exclusive opportunity	\$9,500	22
Closing Roundtable	1 exclusive opportunity	\$9,000	24
Keynote Interview	2 opportunities	\$9,000 each	26
High Profile Keynote Speaker	5 opportunities	\$8,500 each	28
Registration	1 exclusive opportunity	\$8,500	30
Keynote Speakers/Sessions	5 opportunities	\$8,250 each	32
USB Flash Drive	2 opportunities	\$8,250 each	34
Hand Sanitizer	1 exclusive opportunity	\$8,000	36
Lunch – Day 1 or Day 2	4 opportunities (2 per Day)	\$8,000 each	38
Mints	1 exclusive opportunity	\$8,000	40
Mobile Screen Cleaner	1 exclusive opportunity	\$8,000	42
Presenter Biographies	1 exclusive opportunity	\$8,000	44
Smart Wallet	1 exclusive opportunity	\$8,000	46
Hydration – Day 1 or Day 2	2 opportunities	\$7,500 each	48
Keynote Concurrent Sessions	2 opportunities	\$7,500 each	50
Morning Refreshments – Day 1 or Day 2	2 opportunities	\$7,500 each	52
Networking Reception	3 opportunities	\$7,500 each	54
Breakfast – Day 1 or Day 2	4 opportunities (2 per Day)	\$7,250 each	56
Luncheon Refreshments – Day 1 or Day 2	4 Opportunities (2 per Day)	\$7,250 each	58

REAL ESTATE FORUM

2022 SPONSORSHIP OPPORTUNITIES

LEVEL	# OPPORTUNITIES	COMMITMENT	PAGE #
Coffee & Tea On Arrival – Day 1 or Day 2	4 opportunities (2 per Day)	\$7,000 each	60
Post Notes	2 opportunities	\$7,000 each	62
Shoeshine – Day 1 or Day 2	2 opportunities	\$7,000	64
Tote Bag	2 opportunities	\$7,000 each	66
Journal	4 opportunities	\$6,500 each	68
Concurrent Sessions	10 opportunities	\$6,250 each	70
Daily Attendee Poll – Day 1 or Day 2	4 opportunities (2 per Day)	\$6,000 each	72
Opening Remarks Day 1 & Closing Remarks Day 2	2 opportunities	\$6,000 each	74
Opening Video - Year of 2022 Edition	1 exclusive opportunity	\$6,000	76
Post Forum Survey	1 exclusive opportunity	\$6,000	78
Speaker Video Series	4 opportunities	\$5,250 each	80
Podcast	2 opportunities	\$5,000 each	82
Signature	5 opportunities	\$4,000 each	84



CHAIRS' RECEPTION

\$22,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

Co-host the prestigious Real Estate Forum Chairs' Reception the Evening of December November 29 at the Fairmont Royal York

Attracts over 1,500 attendees during the course of the evening

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

- Three complimentary Real Estate Forum and Global Property Market conference registrations*
- 20 tickets to the Chairs' Reception + for staff and/or clients*
- Placement of your company logo on invitation sent early November to the Chairs' Reception emailed to all current Forum registrants (includes all the Forum Chairs and speakers)
- Placement of your logo on attendee name badges at the Reception
- Placement of your logo on signage on cruiser tables at the reception
- Placement of your logo on bar signage at the reception
- Thanked by Chair on Day 1 morning of the Forum for sponsoring – logo on screen during “thank you” commentary

E-Marketing - Logo

- On banner on promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Forum Chairs' Reception is advertised - a distribution of 16,500



Images shown are for illustration purposes only and may change for a similar item without notice.

*** New for 2022 – all complimentary registrations** must be allocated 10 working days prior to the start of the event (November 15, 2022).

Following which any unallocated complimentary registrations will be forfeit without recourse.

To reserve your corporate sponsorship, contact **Frank Scalisi** • **Tel:** 416.512.3815 • **Email:** frank.scalisi@informa.com

CHAIRS' RECEPTION

\$22,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

Digital Exposure

Highest profile logo placement with sponsor acknowledgement on the Forum website with Platinum, Gold and other premium sponsors for up to a nine month period on the following pages:

- Home page
- Agenda
- Sponsors

On outside front cover and Sponsor page of digital promotional brochure downloadable from Forum website

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when the Chairs' Reception is being promoted

On rotating digital signage throughout the Metro Toronto Convention Centre – as Forum attendees arrive to the Metro Toronto Convention Centre the morning after the Reception – thanking sponsors and acknowledging level of sponsorship (in conjunction with visibility to The Buildings Show run in parallel to the Forum – which attracts 20K attendees)



Social Media

Acknowledgement with logo on a number of social media posts made across Twitter and LinkedIn

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

High profile logo placement on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine:

- promoted in newsletters and emailed to 16,500
- online version available to all industry members via the Canadian Real Estate Forums portal
- available to attendees at the Forum

Print Material

On the outside front cover and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On “Thank You to Sponsors” page of Canadian Real Estate Forum Magazine – Winter 22 edition (see above)

High profile logo placement on “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Logo prominently displayed on signage at the venue throughout the Reception

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

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LANYARDS

\$14,000 / Sponsor • 1 Exclusive Opportunity

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LANYARDS

\$14,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Excellent logo exposure at the event on lanyard provided to all attendees at the Metro Toronto Convention on which will hang the Forum name badge

Three complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$2,325*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

Logo placement with sponsor acknowledgement on the Forum website for up to a nine month period on the sponsor page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo located on the top of “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

All regular attendees, speakers, etc on site (some exclusions apply e.g. media) will receive their Forum name badge with lanyard with sponsor logo attached – attendees must wear name badge for the duration of the Forum to participate in sessions, networking and reception

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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** New for 2022 – all complimentary registrations must be allocated 10 working days prior to the start of the event (November 15, 2022).*

Following which any unallocated complimentary registrations will be forfeit without recourse.

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PLATINUM

\$11,500 / Sponsor • 5 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

PLATINUM

\$11,500 / Sponsor • 5 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Prestigious sponsorship with extensive brand and logo exposure throughout the marketing of the Forum together with onsite

Three complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$2,325*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails with a total distribution of over 110,000
- on bi-monthly national digital newsletter when Forum is advertised - a distribution of 16,500
- in banner on a number of promotional emails

Digital Exposure

Highest profile logo placement with sponsor acknowledgement on the Forum website with other Platinum, Gold and other premium sponsors for up to a nine month period on the following pages:

- Home page
- Agenda
- Sponsors

On outside front cover and Sponsor page of digital promotional brochure downloadable from Forum website

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” when this event is being promoted

On rotating digital signage throughout the Metro Toronto Convention Centre – acknowledging level of sponsorship (in conjunction with visibility to The Buildings Show run in parallel to the Forum – which attracts 20K attendees)

Social Media

On a number of social media posts made across Twitter and LinkedIn

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo located at the top of “Thank You to Sponsors” page of Winter 2021 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the outside front cover and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

At the top of “Thank You to Sponsors” signage displayed prominently at the Forum

On outside back cover of the Day 1 (Nov 30) Luncheon Menu

Onsite

Prominently displayed in the main plenary room throughout the Forum

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf’s of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

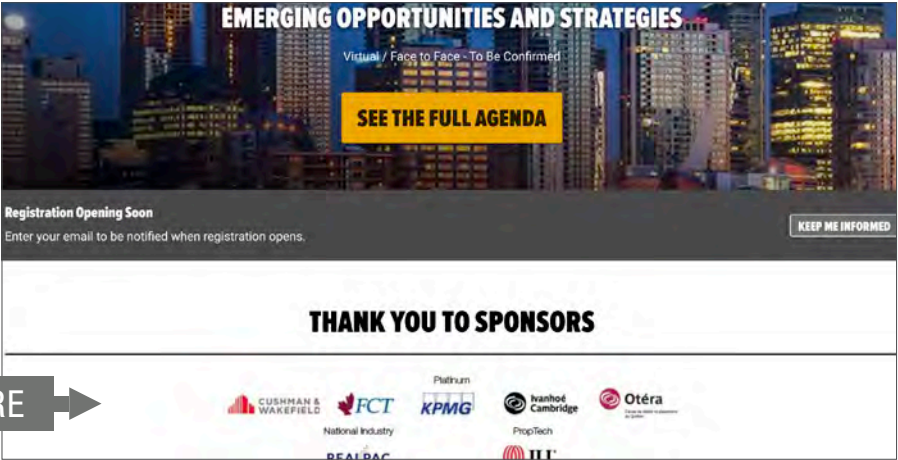
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Reporting

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GOLD

\$11,000 / Sponsor • 10 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

GOLD

\$11,000 / Sponsor • 10 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Second most prestigious sponsorship after Platinum with extensive brand and logo exposure throughout the marketing of the Forum together with onsite
Three complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$2,325*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails with a total distribution of over 110,000
- on bi-monthly national digital newsletter when Forum is advertised - a distribution of 16,500
- in banner on a number of promotional emails

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other Platinum, Gold and other premium sponsors for up to a nine month period on the following pages:

- Home page
- Agenda
- Sponsors

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On rotating digital signage throughout the Metro Toronto Convention Centre – acknowledging level of sponsorship (in conjunction with visibility to The Buildings Show run in parallel to the Forum – which attracts 20K attendees)

Social Media

On a number of social media posts made across Twitter and LinkedIn

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Logo located close to the top of “Thank You to Sponsors” page of Winter 2021 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the outside front cover and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

Close to the top of “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the main plenary room throughout the Forum

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
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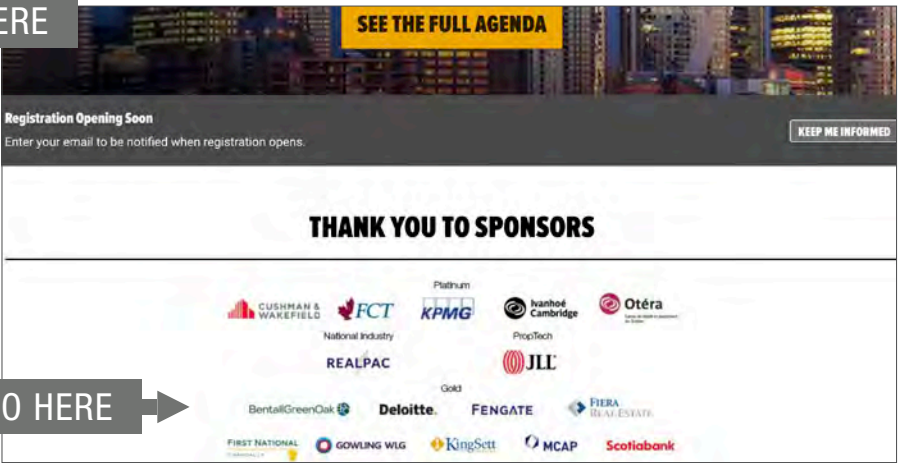
Add website and social media links

Database of Forum Delegates

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DYNAMIC MULTI-DISPLAY

\$10,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

DYNAMIC MULTI-DISPLAY

\$10,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Corporate logo present on the dynamic screens for the duration of this event in the plenary sessions

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the sponsor page

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On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the main plenary room throughout the Forum

Forum App

Exposure on the ConnectMe App

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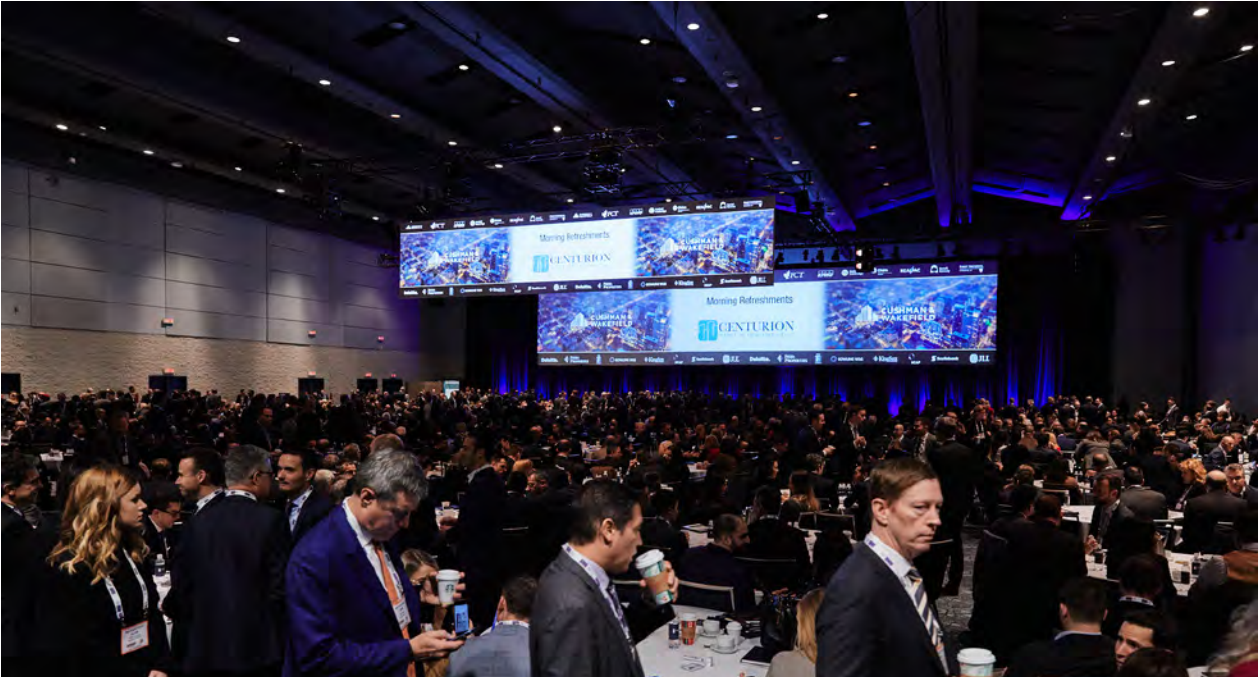
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OPENING KEYNOTE SPEAKER

\$10,000 / Sponsor • 1 Exclusive Opportunity

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OPENING KEYNOTE SPEAKER

\$10,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

One sponsorship is available for the Opening Keynote Speaker

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the session

The sponsor of the session will be thanked twice by a Forum Chair – as speakers are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the sponsored session

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website for up to a nine month period on the following pages:

- Agenda
- Sponsors

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this session is being promoted

On rotating digital signage throughout the Metro Toronto Convention Centre – when session is being promoted (in conjunction with visibility to The Buildings Show run in parallel to the Forum - 20K attendees)

Social Media

On a number of social media posts made across Twitter and LinkedIn when session is being promoted

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Printed version available on-site to attendees of the Forum

Print Material

On the agenda page and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the plenary room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

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List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

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PEN

\$10,000 / Sponsor • 1 Exclusive Opportunity

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November 30 & December 1, 2022

PEN

\$10,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality pen that will be available at the Forum Registration Desk

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

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DIGITAL DISPLAY PODIUM

\$9,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

DIGITAL DISPLAY PODIUM

\$9,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

One sponsorship is available for this excellent opportunity for logo exposure in the plenary room

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Corporate logo displayed on up to two podiums on the plenary room stage at any time when a session is not sponsored. For example, attendee arrival in the morning until the Chair opens the event (1 hour day 1, 45 minutes day 2), during any breaks, during lunch (immediately visible when attendees enter and exit the room)

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

Logo placement with sponsor acknowledgement on the Forum website for up to a nine month period on the following pages:

- Sponsors

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Printed version available on-site to attendees of the Forum.

Print Material

On the agenda page and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Logo on digital podium(s) at all times when session is not sponsored by another organization

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



Images shown are for illustration purposes only and may change for a similar item without notice.

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CLOSING ROUNDTABLE

\$9,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

CLOSING ROUNDTABLE

\$9,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

One sponsorship is available for the Closing Roundtable

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the Closing Roundtable of this year’s Real Estate Forum. This Roundtable includes senior and esteemed heads of Canadian organizations and will be moderated by the two Forum Chairs for a discussion that will be as lively as it will be interesting

The sponsor of the session will be thanked twice by a Forum Chair – as speakers are introduced and again at the close of the session

The sponsor logo will appear on the screen for the duration of the Closing Roundtable session.

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website for up to a nine month period on the following pages:

- Agenda
- Sponsors

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this session is being promoted

On rotating digital signage throughout the Metro Toronto Convention Centre – when session is being promoted (in conjunction with visibility to The Buildings Show run in parallel to the Forum - 20K attendees)

Social Media

On a number of social media posts made across Twitter and LinkedIn when session is being promoted

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

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Printed version available on-site to attendees of the Forum.

Print Material

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On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the closing roundtable room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf’s of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

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Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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KEYNOTE INTERVIEW

\$9,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

KEYNOTE INTERVIEW

\$9,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

Two opportunities available for this sponsorship level

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

The sponsor(s) of the Keynote will be thanked twice by a Forum Chair – as speakers are introduced and again at the close of the session.

The sponsor logo will appear on the screen for the duration of the Keynote Interview

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

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Onsite

Prominently displayed in the keynote interview room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

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HIGH PROFILE KEYNOTE SPEAKER

\$8,500 / Sponsor • 5 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

An exclusive opportunity for your company to co-sponsor a high profile speaker at the Forum

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

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The sponsor logo will appear on the screen for the duration of the Keynote Interview

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

Meet and greet with the high profile speaker:

- five guests (all of whom should be already registered for the Forum – this sponsorship level does not include their registration)
- timing of the meet and greet be advised closer to the Forum



Example above is CNN host and best-selling author Fareed Zakaria



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REAL ESTATE FORUM

November 30 & December 1, 2022

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On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the session room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

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REGISTRATION

\$8,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

REGISTRATION

\$8,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

A high exposure opportunity that provides a lot of visibility

A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform

Your logo will also be included on every registration confirmation email to joining information email

Your logo will be included at registration desk for the duration of the Forum

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor Acknowledgement on the Forum website on the Sponsors page

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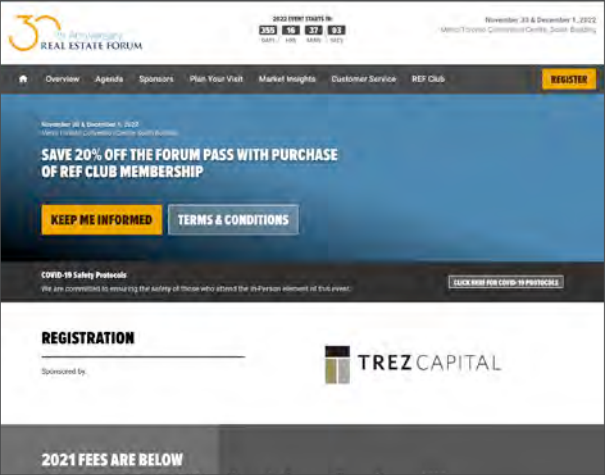
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KEYNOTE SPEAKERS/SESSIONS

\$8,250 / Sponsor • 5 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

CAPITAL FLOWS & ALLOCATIONS IN AN INFLATIONARY AND RISING INTEREST RATE ENVIRONMENT: WHAT ARE YOUR STRATEGIES? WHAT IS THE PATH FORWARD?

- Jon Love, Chief Executive Officer, KingSett Capital
- Bert Clark, President & CEO, Investment Management Corporation of Ontario
- Blake Hutcheson, President & CEO, OMERS

THE REINVENTIONIST MINDSET: HOW DO YOU THRIVE IN AN ERA OF DISRUPTION?

- Joe Jackman, Chief Executive Officer, Jackman Reinvents
- Nurit Altman, Managing Director, RBC Capital Markets Real Estate Group

C-SUITE PROSPECTIVES: AS THE PANDEMIC DECLINES, WHAT IS THE PATH FORWARD FOR COMMERCIAL REAL ESTATE INVESTMENT & GROWTH?

- Michael Brooks, Chief Executive Officer, Real Property Association of Canada and Three CEO members

ECONOMIC RECOVERY: HOW TO THRIVE IN THE POST-PANDEMIC WORLD

- David Allison, Founder, ValueGraphics

THE FUTURE OF CANADA'S ENERGY MARKET & POLICIES; THE PATHWAY FORWARD FOR WOMEN IN LEADERSHIP

- The Honourable Rona Ambrose, Deputy Chairwoman, TD Securities
- Aliyah Mohamed, Chief Capital Officer, KingSett Capital

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of one of the above speakers or roundtable. All well respected by the industry and will deliver perspective and thoughts on the current state of the industry from their own perspective. The REALPAC CEO Roundtable will pull esteemed heads of organizations together for dialogue and debate on where they feel the industry is headed

The sponsor of the session will be thanked twice – as session is introduced and at the close of the session

The sponsor logo will appear on the screen for the duration of the sponsored session

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*



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KEYNOTE SPEAKERS/SESSIONS

\$8,250 / Sponsor • 5 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

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E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

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On "Thank You to Sponsors" signage displayed prominently at the Forum

Onsite

Prominently displayed in the session room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

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- research reports
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Reporting

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USB FLASH DRIVE

\$8,250 / Sponsor • 2 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a quality USB Flash Drive that will be available at the Forum Registration Desk
Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

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Forum App

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USB FLASH DRIVE

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REAL ESTATE FORUM
November 30 & December 1, 2022



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HAND SANITIZER

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM
November 30 & December 1, 2022

HAND SANITIZER

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a pocket sized container of Hand Sanitizer that will be available at the Forum Registration Desk

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page

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LUNCH

Day 1 or Day 2

\$8,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

LUNCH

Day 1 or Day 2

\$8,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of lunch on Day 1 or Day 2 at the Forum provides the following corporate exposure

Verbal mention by Chair or Moderators with thanks for sponsoring the Day 1 or Day 2 luncheon

Logo on screen in plenary room during the mention

Logo on signage outside the lunchroom

Logo prominently placed on table luncheon menus (outside cover and inside) - Day 1

Logo prominently placed on all buffet stations - Day 2

The sponsor logo will appear on the screen for the duration of the Lunch

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website for up to a nine month period on the following pages:

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Onsite

Prominently displayed in the lunch room throughout the lunch period

Forum App

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a pocket sized container of Mints that will be available at the Forum Registration Desk

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

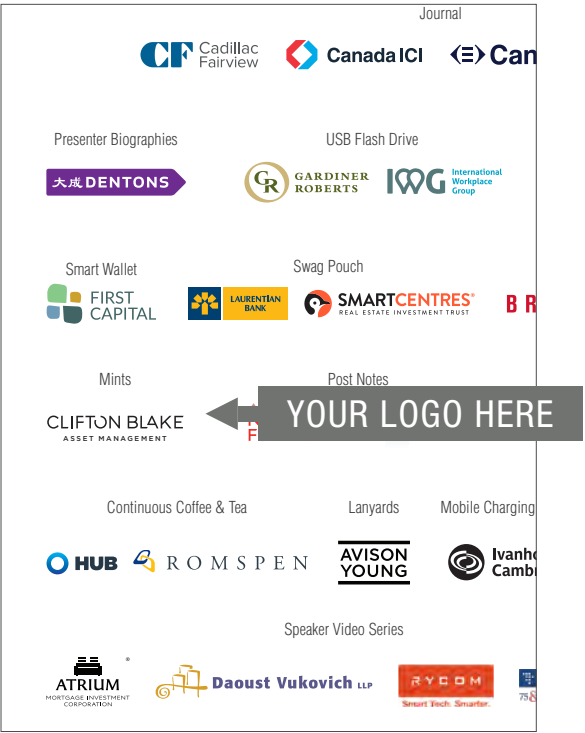
Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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MOBILE SCREEN CLEANER

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

MOBILE SCREEN CLEANER

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a mobile screen cleaning cloth - great for cleaning mobile screen, computer screen and glasses. The cleaning cloth comes in a pocket sized, reusable clear cover

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

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PRESENTER BIOGRAPHIES

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Verbal acknowledgement of by the Chair

Sponsor logo on outside front cover of the presenter biographies booklet available to all attendees

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

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Print Material

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Forum App

Exposure on the ConnectMe App

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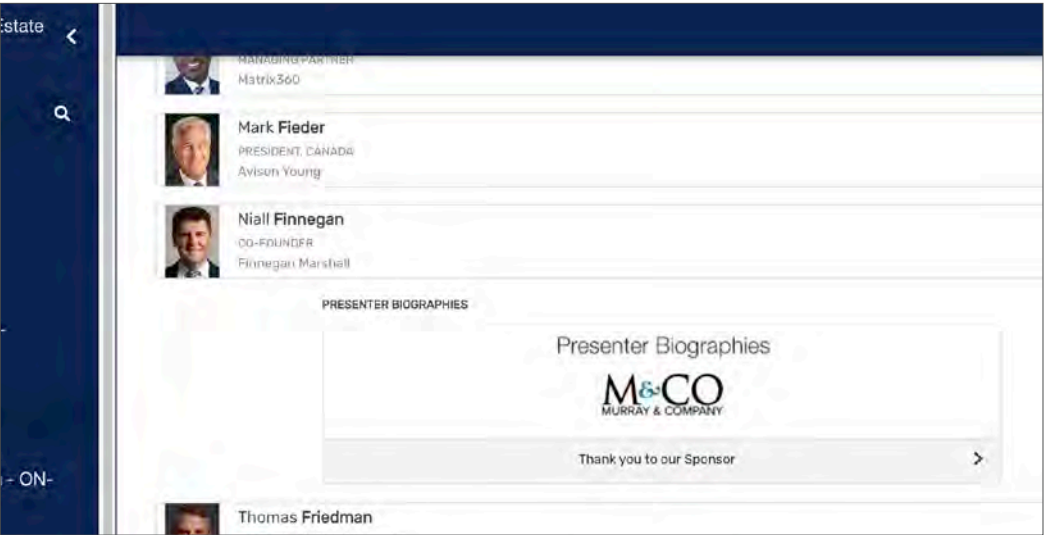
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SMART WALLET

\$8,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a smart wallet. Keep your important cards close to you! Easily attaches to the back of your mobile device or on the sun visor of your car with adhesive strip (for parking ticket or pass) - holds up to 3 cards comfortably

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

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Forum App

Sponsor special logo placement and acknowledgment on the Forum ConnectMe app

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REAL ESTATE FORUM
November 30 & December 1, 2022



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HYDRATION

Day 1 or Day 2

\$7,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

HYDRATION

Day 1 or Day 2

\$7,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, for attendees to enjoy on all tables each morning in the plenary room

Tent Card acknowledging this sponsorship on all tables in the plenary room until morning refreshments

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed inside (or close by) plenary and concurrent session rooms

Attendees can fill their water bottles or take a glass of water during the course of the day

Signage on stations acknowledging sponsorship

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

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Forum App

Exposure on the ConnectMe App

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KEYNOTE CONCURRENT SESSIONS

REAL ESTATE FORUM

\$7,500 / Sponsor • 2 opportunities

November 30 & December 1, 2022

- A1 - The Risks, Challenges And Best Opportunities In Canada And Globally For Investors In A Turbulent Market
- A2 - Why Is It Responsible To Invest In Digitally Enabled Buildings? What Value Can This Provide To Owners, Investors, Occupants And The Assets As Well?

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of one of the above concurrent plenary sessions each of which attracts up to half of all attendees

The sponsor of the session will be thanked twice by a Forum Chair or prestigious moderator– as speakers are introduced and again at the close of the session

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the following pages:

- Agenda
- Sponsors

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this session is being promoted

On rotating digital signage throughout the Metro Toronto Convention Centre – when session is being promoted (in conjunction with visibility to The Buildings Show run in parallel to the Forum - 20K attendees)

Social Media

On a number of social media posts made across Twitter and LinkedIn when session is being promoted

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Printed version available on-site to attendees of the Forum

Print Material

On the agenda page and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

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On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed in the concurrent session room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

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Add website and social media links

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Reporting

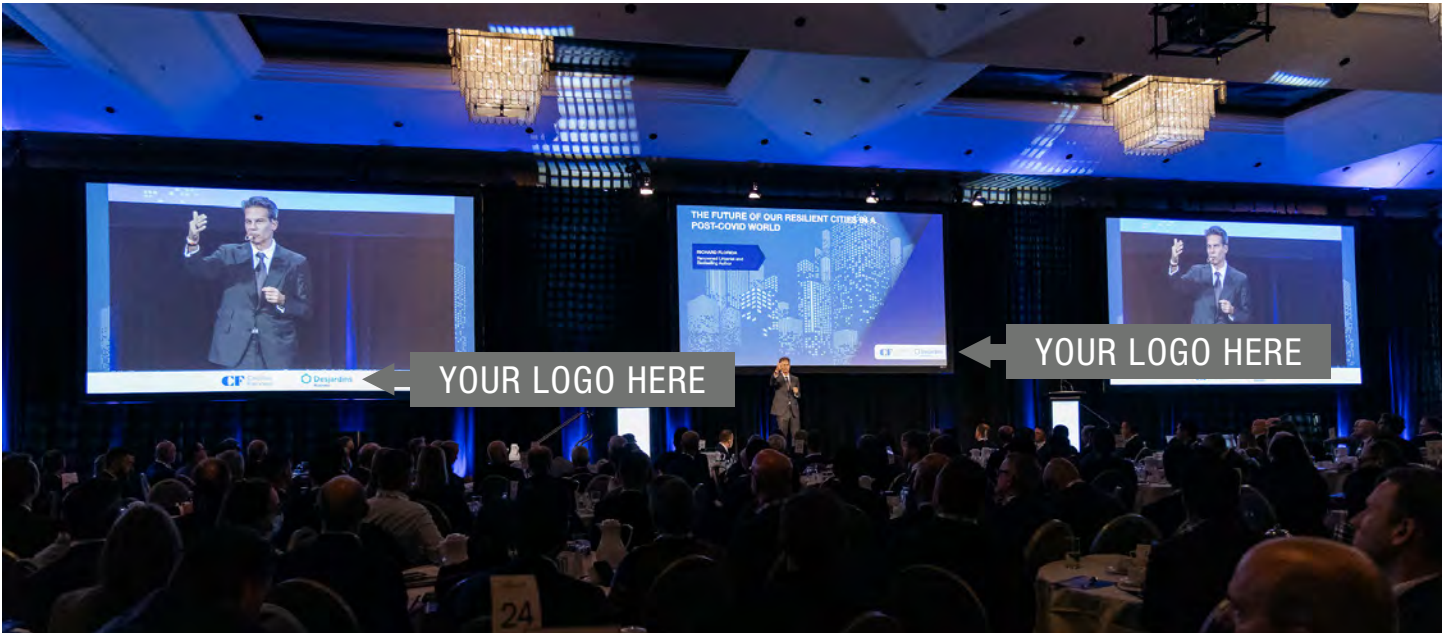
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November 30 & December 1, 2022



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MORNING REFRESHMENTS

Day 1 or Day 2

\$7,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

MORNING REFRESHMENTS

Day 1 or Day 2

\$7,500 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of Morning Refreshments:

- Day 1 – Morning Refreshments during morning break – outside plenary room
And/or
- Day 2 – Morning Refreshments during morning break – outside concurrent session rooms

Logo prominently placed on a signage on all coffee stations during the sponsored break

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

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NETWORKING RECEPTION

\$7,500 / Sponsor • 3 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

NETWORKING RECEPTION

\$7,500 / Sponsor • 3 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Thank you and acknowledgment of sponsors of the Networking Reception by Chair at the close of Day 1 of the Forum

Logo on screen during the above

Sponsorship of Networking Reception at the end of Day 1 of the Forum

Logo on prominent signage at all bars stocked with with beer, wine and non-alcoholic beverages for attendees to enjoy as they exit the final Day 1 session join this excellent networking opportunity

Logo on Drinks Tickets - each attendee receives two drink tickets to exchange for a their beverage of choice from the bar

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the following pages

- Agenda
- Sponsor

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BREAKFAST

Day 1 or Day 2

\$7,250 / Sponsor • 4 Opportunities (2 Per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

BREAKFAST

Day 1 or Day 2

\$7,250 / Sponsor • 4 Opportunities (2 Per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Verbal thank you and acknowledgment of sponsorship by the Chair with logo on screen during this

Sponsorship of Continental Breakfast on Day 1 and/or Day 2 of the Forum for all attendees

Logo on plenary screen loop during attendee arrival Day 1 and Day 2 (1 hour and 45 minutes respectively) - until Chairs' opening remarks

A good selection of breakfast pastries, yoghurt, fruits, etc., will be available for attendees as they arrive at the Forum each morning

High profile signage on the breakfast buffet showcasing the breakfast sponsor each day of the Forum

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the sponsor page

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Print Material

On the Agenda and Sponsor page of the onsite agenda handout identifying breakfast sponsor on applicable day– provided to all attendees at the Forum

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LUNCHEON REFRESHMENTS

DAY 1 or DAY 2

\$7,250 / Sponsor • 4 Opportunities (2 Per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

LUNCHEON REFRESHMENTS

DAY 1 or DAY 2

\$7,250 / Sponsor • 4 Opportunities (2 Per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of luncheon refreshments (drinks from the bar) on Day 1 or Day 2 provides the following corporate exposure

- Verbal mention by the Chair or Moderators with thanks for sponsoring Day 1 or Day 2 luncheon refreshments
- Logo on screen for duration of lunch
- Logo on signage outside the lunchroom
- Logo on drink tickets that each attendee will receive to exchange for a drink at the bar
- Logo on signage positioned visibly on each bar

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

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COFFEE & TEA ON ARRIVAL

DAY 1 or DAY 2

\$7,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

COFFEE & TEA ON ARRIVAL

DAY 1 or DAY 2

\$7,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

- Verbal mention by the Chair with thanks for sponsoring Day 1 or Day 2 coffee & tea on arrival
- Logo on plenary screen loop during attendee arrival Day 1 and Day 2 (1 hour and 45 minutes respectively) - until Chairs' opening remarks
- Thermos of coffee on all tables in the plenary room and coffee stations at the back of the room for of late arrivals
- Tent card acknowledging sponsorship includes sponsor logo, on all tables in plenary room – these remain until morning refreshment break
- Signage with logo acknowledging sponsorship on all coffee stations in the plenary room - until the morning refreshment break
- Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

- Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal
- Printed version available on-site to attendees of the Forum

Print Material

- On the Agenda & Sponsor pages of the onsite agenda handout – provided to all attendees at the Forum
- On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum
- On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

- Exposure on the ConnectMe App
- Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:
 - research reports
 - literature
 - other corporate materials

- List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)
- Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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POST NOTES

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

POST NOTES

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a Post Note booklet that will be available at the Forum Registration Desk

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

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Printed version available on-site to attendees of the Forum

Print Material

On the Post Notes

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

Exposure on the ConnectMe App

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SHOESHINE

Day 1 or Day 2

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

SHOESHINE

Day 1 or Day 2

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of the Shoeshine Station for attendees on Day 1 and/or Day 2

The shoeshine stations will be available in an easily accessible and noticeable location for the duration of the event Day 1 through to the end of the Networking Reception and to end of Closing Roundtable on Day 2

All attendees will be provided with two shoeshine tickets with sponsor logo and acknowledgement of their sponsorship of this service to attendees

Directional signage and high column wrap – great exposure for sponsor logo in the lobby area of the Forum plenary

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the sponsor page

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TOTE BAG

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

TOTE BAG

\$7,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a Tote bag that will be available at the Forum Registration Desk for attendees

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page.

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

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JOURNAL
\$6,500 / Sponsor • 4 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

JOURNAL
\$6,500 / Sponsor • 4 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Your logo prominently placed on a popular and quality journal that will be available at the Forum Registration Desk
Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

Exposure on the ConnectMe App

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- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

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Reporting

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CONCURRENT SESSIONS

\$6,250 / Sponsor • 10 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

CONCURRENT SESSIONS

\$6,250 / Sponsor • 10 Opportunities

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Sponsorship of one of Day 2 concurrent plenary sessions

The sponsor of the session will be thanked twice by the prestigious moderator– as speakers are introduced and again at the close of the session

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the following pages:

- Agenda
- Sponsors

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this session is being promoted

Social Media

On a number of social media posts made across Twitter and LinkedIn when session is being promoted

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the agenda page and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed on signage outside the concurrent session room throughout the sponsored session

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf’s of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

Add website and social media links

Database of Forum Delegates

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DAILY ATTENDEE POLL

Day 1 or Day 2

\$6,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

DAILY ATTENDEE POLL

Day 1 or Day 2

\$6,000 / Sponsor • 4 Opportunities (2 per Day)

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Daily attendee poll, collecting sentiments and forecasts from participants on a series of 3 – 4 pertinent questions per day relating to the CRE

The results will be combined and announced with acknowledgement to the sponsors by the Chair at the end of Day 1 and/or Day 2

Sponsors will be acknowledged on table signage with easy cell phone participation instructions

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the following pages:

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- Sponsors

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Printed version available on-site to attendees of the Forum

Print Material

On the agenda page and Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

On “Thank You to Sponsors” signage displayed prominently at the Forum

Onsite

Prominently displayed on signage outside the concurrent session room at the Forum throughout the sponsored session

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf’s of the following items:

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- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

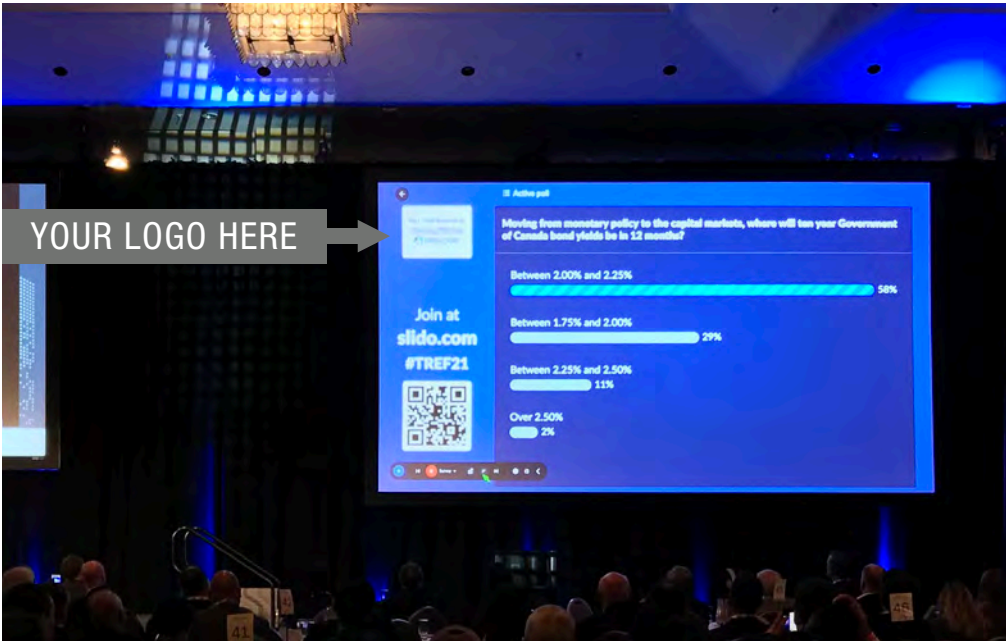
Add website and social media links

Database of Forum Delegates

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OPENING REMARKS DAY 1 &
CLOSING REMARKS DAY 2

\$6,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of Forum Chairs’ Opening and/or Closing Remarks at the start and conclusion of the Real Estate Forum

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

Digital Exposure

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Printed version available on-site to attendees of the Forum

Print Material

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On the “Thank You to Sponsors” page of the printed Winter 2022 edition, of Canadian Real Estate Forums magazine – available to attendees at the Forum

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OPENING REMARKS DAY 1 &
CLOSING REMARKS DAY 2

\$6,000 / Sponsor • 2 Opportunities

REAL ESTATE FORUM
November 30 & December 1, 2022



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OPENING VIDEO

Year of 2022 Edition

\$5,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

OPENING VIDEO

Year of 2022 Edition

\$5,500 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the Opening Video for the 2022 annual Canadian Real Estate Forum

Quality video about the industry over the past year highlighting some of the significant events that impacted the industry – played in the opening minutes of the Forum Day 1

Introduction and sponsor acknowledgement at the start of the Forum by a Chair

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

- on promotional emails when the sponsored session is being promoted
- on bi-monthly national digital newsletter when the session is advertised - a distribution of 16,500

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POST FORUM SURVEY

\$6,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

POST FORUM SURVEY

\$6,000 / Sponsor • 1 Exclusive Opportunity

REAL ESTATE FORUM

November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Exclusive sponsorship of the valued attendee feedback survey. Logo included in thank you for attending email sent to all attendees post event

Sponsor acknowledgement and mention by Chair during closing comments

Sponsor Logo on the emails and on landing page of the survey with sponsor acknowledgement

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

On email(s) sent to all attendees with the request for their valued feedback on their experience at the Forum

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

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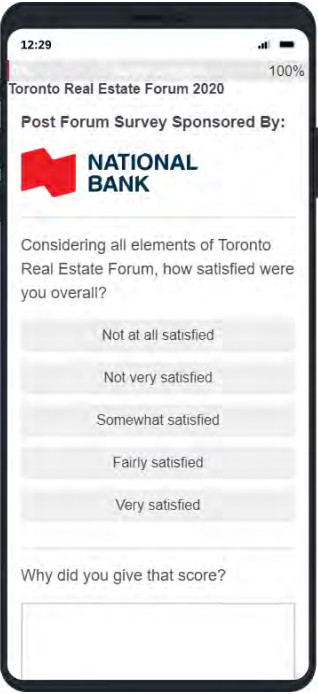
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Toronto Real Estate Forum 2020

Post Forum Survey Sponsored By:



Considering all elements of Toronto Real Estate Forum, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

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** New for 2022 – all complimentary registrations must be allocated 10 working days prior to the start of the event (November 15, 2022).*

Following which any unallocated complimentary registrations will be forfeit without recourse.

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REAL ESTATE FORUM

November 30 & December 1, 2022

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November 30 & December 1, 2022

VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Over the two day of the event, at least four key speakers will be interviewed on pertinent questions relating to on elements pertinent to the CRE in Canada for example issues, opportunities, challenges and risk

The interviews will take place in the lobby area, close to the plenary room

The logos of the four sponsors will be shown behind the speakers on a step and repeat backdrop and also showcased at the beginning of each edited video

Speaker Video Series are hosted on the Canadian Real Estate conferences Vimeo channel and promoted through various channels including the web portal, emails, newsletter (distribution of 16,500) and social media. Great exposure for the sponsoring organizations

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

YOUR CORPORATE LOGO WILL BE GIVEN EXPOSURE AS FOLLOWS:

E-Marketing

On promotional emails when the speaker video series is being promoted

Digital Exposure

High profile logo placement with sponsor acknowledgement on the Forum website with other sponsors for up to a nine month period on the Sponsors page

Canadian Real Estate Forum Magazine – Winter 2022, Edition (online digital version & print available for attendees)

Logo on “Thank You to Sponsors” page of Winter 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal

Printed version available on-site to attendees of the Forum

Print Material

On the Sponsor page of the onsite agenda handout – provided to all attendees at the Forum

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On “Thank You to Sponsors” signage displayed prominently at the Forum

Forum App

Exposure on the ConnectMe App

Included in the Sponsors section of the app platform - sponsors have the opportunity to build their profile, adding pdf's of the following items:

- research reports
- literature
- other corporate materials

List point of contact at the event so attendees can easily connect (suggest sponsor complimentary registrations are used for these staff members)

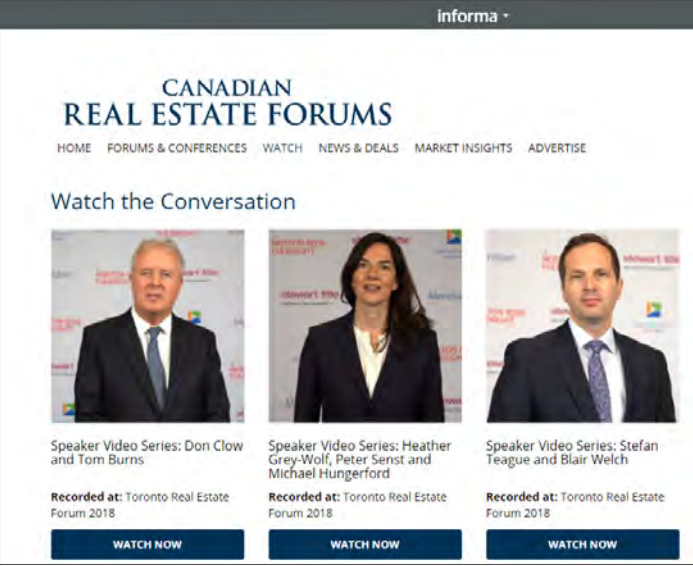
Add website and social media links

Database of Forum Delegates

A database of all Forum delegates (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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PODCAST

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VALUE ADDED BENEFITS & REGISTRATIONS INCLUDED WITH THIS SPONSORSHIP LEVEL

Over the two day of the event, at least four key speakers will be interviewed on pertinent questions relating to Forum

The interviews will take place in the lobby area, close to the plenary room

The logos of the four sponsors will be shown on signage positioned close to the podcast location

The Podcasts will be loaded onto the Canadian Real Estate Forums portal and linked from the event website

Podcasts are hosted on the Canadian Real Estate conferences server and promoted through various channels including the web portal, emails, newsletter (distribution of 16,500) and social media. Great exposure for the sponsoring organizations

Two complimentary Real Estate Forum registrations to use for staff or offer to clients – Value \$1,550*

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REAL ESTATE FORUM

November 30 & December 1, 2022

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REAL ESTATE FORUM

November 30 & December 1, 2022

Metro Toronto Convention Centre, South Building

www.realestateforums.com

Thank you for considering our
sponsorship opportunities for 2022.
We look forward to welcoming you!

More Information

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