

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024 • Metro Toronto Convention Centre, South Building

2024 Corporate Sponsorship Program

www.realestateforums.com

Are you ready to tackle housing crisis?



Apartment Development & Affordable Housing Conference

Are you ready to tackle the housing crisis?

This year's conference will be Co-chaired by **Jennifer Keesmaat CEO Collecdev-Markee**. Named one of the "most powerful people in Canada" by Macleans, one of the "most influential" by Toronto Life, and one of the top Women of Influence in Canada. Who better to help us navigate this top of agenda topic that's featured daily in the media — affordable housing is clearly at a crisis stage. Solving and dismantling this crisis requires the coordination of all levels of government so that developers can tackle the task at hand. CMHC has identified that Canada needs about 3.5 million additional housing units by 2030 to restore affordability — do municipalities have a runway defined and actioned to make this possible?

The housing crisis has two clear components, the affordability of ownership and rentals. Ownership solutions are centered in the "missing middle" and rentals are clearly a supply issue. This event is going to address strategy and actionable advice for both components as we feature industry experts on stage. We'll be delivering real solutions, featuring case studies, and the latest technologies.

Join us for an event like no other, at this year's Toronto Real Estate Forum, — one that stands out from the crowd, delivering real solutions, tackling communication barriers, and unveiling systems that help define the runway to solutions. The Apartment Development & Affordable Housing Conference is here to shatter the status quo and propel the industry forward toward a brighter, problem-solving future.

BE AMONG THE FIRST TO REGISTER and claim your gift, as the first 75 registrants will receive a copy of the #1 Amazon Best Seller, *The Self-Funding House™*, or choose the second book in the series *The Blueprint for Your Self Funding House™*, which will be received in person at the event.

Co-chair 2024



Jennifer Keesmaat

Front & Centre

The Apartment Development & Affordable Housing Conference sponsorship opportunities have been designed to ensure that sponsors receive maximum corporate exposure to all the attendees before, during and post event. Each sponsorship level will offer a different package of value-added benefits for participating organisations.

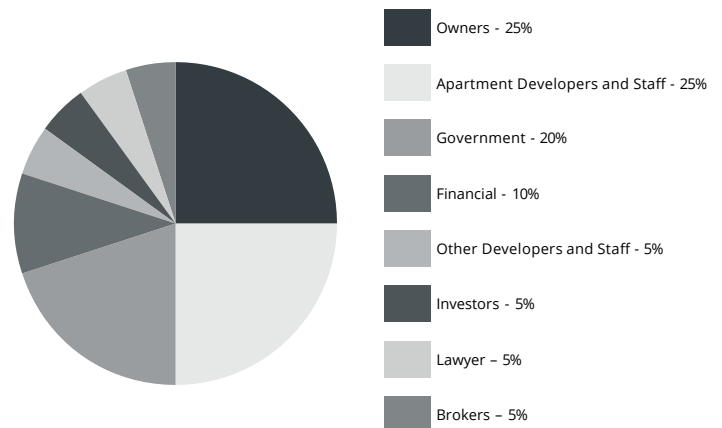
Benefits for all sponsors

- Complimentary conference registrations
- Logo exposure on the event website page for a nine-month period
- Placement of your logo on signage at the conference
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event
- **NEW!** Up to 15 tickets to the **Real Estate Forum Chairs' Reception** on Tuesday, December 3 at the Fairmont Royal York with over 1,500 attendees

We invite you to read on for additional exposure based on sponsorship level.

Who will attend

Anticipating 200+ key players in the apartment industry from the following sectors:



To secure your sponsorship or for more information connect with:

Frank Scalisi
Director of Sales

Tel: 416.512.3815

Email: frank.scalisi@informa.com

Website: realestateforums.com

Apartment Development & Affordable Housing Conference

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Sponsorship Opportunities

Level	# of Opportunities	Commitment	
Title	One opportunity	\$25,000	TAKEN
Platinum	Four opportunities	\$18,000	
Gold	Six opportunities	\$10,000	
Keynote – Jennifer Keesmaat	One opportunity	\$8,000	
Plenary Session*	Seven opportunities	\$6,000	
Walk-in-video	Three opportunities	\$6,000	ONE TAKEN
Breakfast	Two opportunities	\$6,000	
Coffee & Tea on Arrival	One opportunity	\$5,000	
Hydration	One opportunity	\$5,000	
Continuous Refreshments	Two opportunities	\$5,000	
Luncheon	Two opportunities	\$6,500	
Luncheon Refreshments	Two opportunities	\$5,000	
Networking Reception	Two opportunities	\$5,000	
Pen	One opportunity	\$5,000	
Journal	Two opportunities	\$5,000	
Wifi	One opportunity	\$5,500	

* session topics will be confirmed in June 2024



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Title

\$25,000

One Exclusive opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Highest level of visibility during the event promotion campaign and during the Conference

Logo on lanyard or prominent position on conference name badge (if clip badge is used)

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media above other premium sponsors – Platinum and Gold

20 second promotional video (with low audio) – to be played intermittently during logo loop during walk in and walk out

- During breakfast when attendees arrive until the conference is opened – at least six times
- On the screen in the plenary room during morning refreshments (for those attendees that remain in the conference room) – at least one time
- On the screen in the plenary room during luncheon (for those attendees that remain in the conference room) – at least six times

The sponsor is responsible for all costs associated with the production of the video – the organizers must receive the show ready video file at least 10 working days before the event. Videos that are over 20 seconds will be rejected (without refund)

Opportunity to provide a single page (includes text & graphics) article for inclusion in the digital Canadian Real Estate Forums Magazine – Winter 2024 edition. Subject and theme will relate to conference content and will avoid corporate promotion

Logo on organizer advertisement in Canadian Real Estate Forum Magazine - Fall 2024 edition

Opportunity for sponsoring organization to Chair the event

REGISTRATION

Five Apartment Development & Affordable Housing Conference Registrations (value \$6,495)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Social Media (LinkedIn & X)

On social media posts made across LinkedIn (19,000+ followers) and in addition X when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted.

RealNews

Mention in Canadian Real Estate Forums newsletter (RealNews) when this event is promoted.

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with Platinum and other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

NEW! Real Estate Forum – Chairs’ Reception – 1,500 attendees

Fifteen invitations for colleagues and guests to attend the Real Estate Forum Chairs’ Reception, Fairmont Royal York, December 3, 2024

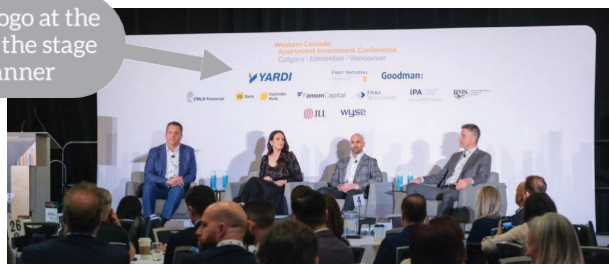
Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.

Your logo at the top of the stage banner



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Platinum

\$18,000 each

Four opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Logo on conference name badge

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Gold.

Opportunity to place a half page ad in the Canadian Real Estate Forums magazine – Winter 2024 edition (value \$3,500)

Logo on organizer advertisement in Canadian Real Estate Forum Magazine - Fall 2024 edition

IMPORTANT TO NOTE: This level includes the opportunity for one of the sponsor's leaders OR a client to be considered for inclusion on the program as a speaker — must be good fit from a knowledge perspective the organizers have final decision on acceptance

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$3,900) **PLUS** sponsor speaker will receive a complimentary registration to the event making four (additional value \$1,299)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Social Media (LinkedIn & X)

On social media posts made across LinkedIn (19,000+ followers) and in addition X when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted.

RealNews

Mention in Canadian Real Estate Forums newsletter (RealNews) when this event is promoted.

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Title and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with Platinum and other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Ten invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Gold

\$10,000 each

Six opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Logo on conference name badge

Verbal thank you with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Platinum.

Logo on organizer advertisement in Canadian Real Estate Forum Magazine - Fall 2024 edition

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$3,900)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Social Media (LinkedIn & X)

On social media posts made across LinkedIn (19,000+ followers) and in addition X when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

NEW! Real Estate Forum – Chairs’ Reception – 1,500 attendees

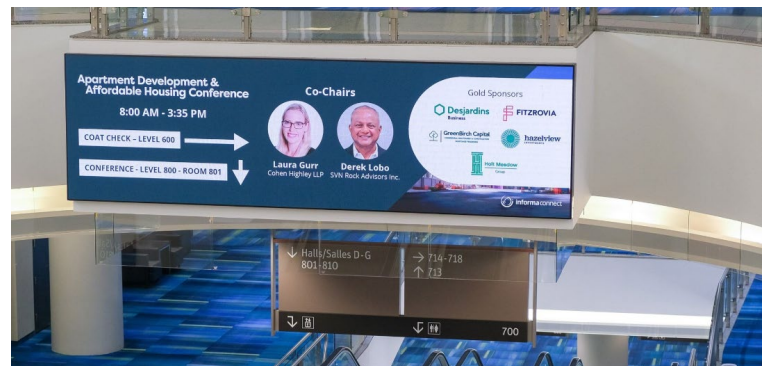
Ten invitations for colleagues and guests to attend the Real Estate Forum Chairs’ Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Keynote

\$8,000 one opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of Jennifer Keesmaat on affordable housing.

Jennifer Keesmaat is an entrepreneur, urban planner and real estate developer who has spent the past 15 years leading transformative change from C-suite positions in both the public and private sectors. Following the creation of a national planning practice, she spent five years as Toronto's Chief City Planner, where she was celebrated for her forward thinking and collaborative approach to city-building.

A Distinguished Visitor in Residence Emeritus at the University of Toronto, Keesmaat continues to advance cities of the future. Keesmaat is on the Advisory Board of the Urban Land Institute, Toronto, and is appointed to the International Panel of Experts, Singapore Urban Redevelopment Authority. She is on the President's Advisory Council for Ohio State University.

Over the past twenty years, as a founding partner of the Office for Urbanism and subsequently Dialog, Keesmaat worked in municipalities across Canada and around the world on urban design guidelines, official plan reviews and strategies for creating dense, walkable cities. Keesmaat has been recognized for her expertise in transit planning, heritage preservation, strategy development, communications, housing development, sustainable economic development and the creation of walkable, complete communities.

Jennifer is President and CEO of Collecdev-Markee where they have over 7,500 homes in the development pipeline. Jennifer also leads The Keesmaat Group, advising governments at the municipal, provincial and federal level on housing policy.

This Keynote will be marketed extensively during the promotion of the event with sponsor logo on:

- eblasts when this keynote is mentioned
- social media postings by Canadian Real Estate Forum - 19,000+ followers on LinkedIn

Sponsor logo included under session title and before speaker(s) on the program:

- On the Real Estate Forums website add-on events page
- On program signage outside the conference room under the session sponsored for the duration of the event

Verbal thank you with logo on title slide - for introduction then again when session concludes

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine - Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum - Chairs' Reception - 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Plenary Session

\$6,000 per session

Seven opportunities - One exclusive opportunity per session

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of one session at this conference chosen on a first come basis – session topics and titles will be available June 2024.

Sponsor logo included under session title and before speaker(s) on the program:

- On the Real Estate Forums website add-on events page
- On program signage outside the conference room under the session sponsored for the duration of the event

Verbal thank you with logo on title slide of the session sponsored – for introduction then again when session concludes

Please note: Session choice is guaranteed only at the point of firm confirmation

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Walk-in Video

\$6,000

Three opportunities – (1 taken, 2 remaining)

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Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

20 second promotional video (with low audio) – to be played intermittently during logo loop during walk in and walk out

- During breakfast when attendees arrive until the conference is opened — at least six times
- On the screen in the plenary room during morning refreshments (for those attendees that remain in the conference room) – at least one time
- On the screen in the plenary room during luncheon – at least six times

The sponsor is responsible for all costs associated with the production of the video – the organizers must receive the show ready video file at least 10 working days before the event. Videos that are over 20 seconds will be rejected (without refund)

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page

Onsite

On thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Your video showing intermittently in plenary room during loop



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Breakfast

\$6,000

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on continental breakfast buffet signage for duration of breakfast

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of breakfast

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Coffee & Tea on Arrival

\$5,000 One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with porcelain service cups and saucers with a thermos of coffee, milk, cream, sugar – tea and decaf will be served by waiting staff on request until Chair opens the conference

Verbal thank you by with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Hydration

\$5,000

One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with pitcher of iced water with slices of lemon available for attendees

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Hydration stations with ice and slices of lemon will be placed in the conference room from the end of morning networking and refreshment break for attendees to help themselves. This will be replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Continuous Refreshments

\$5,000

Two opportunities

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Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on signage placed on coffee & tea stations set up for morning networking break in the foyer, following which inside the conference room for attendees to help themselves. Once set up these stations in the conference room these will be quietly replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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“Morning Refreshments” signage in foyer – maximum two sponsor logos

Following which refreshments will be placed in the plenary room with signage to read “Refreshments”

The plenary room refreshments will be continually replenished throughout the day for attendees to enjoy

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Luncheon

\$6,500

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on buffet signage for duration of luncheon

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

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Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

Luncheon Refreshments

\$5,000

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of luncheon, where a selection of wines, beers, liquors, mixers, and soft drinks will be available

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon refreshments

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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Networking Reception

\$5,000

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of reception, where a selection of wines, beers, liquors, mixers, and soft drinks will be available – in addition appetizers will be served

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of networking reception

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

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Pen

\$5,000

One exclusive opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of a quality pen with sponsor logo made available to all attendees on arrival to the conference

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Journal

\$5,000

Two opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of a quality writing journal for notes with sponsor logo(s) on the front cover made available to all attendees on arrival to the conference

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

NEW! Real Estate Forum – Chairs' Reception – 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

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Wifi

\$5,500

One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of the wifi for all attendees at the Apartment Development & Affordable Housing Conference

Logo on tent cards on attendee conference tables in plenary room - with instructions on how to access the wifi - for the duration of the day

Sponsor logo on wifi access landing page

Sponsor logo to choose the access code - must be no longer than eight letters or numbers (no symbols)

Verbal thank you with logo on screen during

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$2,600)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website - add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine - Winter 2024 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page with Platinum and other premium sponsors

Onsite

On thank you to sponsors signage

NEW! Real Estate Forum - Chairs' Reception - 1,500 attendees

Five invitations for colleagues and guests to attend the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 3, 2024

Database of Conference Delegates

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Apartment Development & Affordable Housing Conference

Tuesday, December 3, 2024 • Metro Toronto Convention Centre, South Building

Sponsorship Special Terms

1. In order to receive complimentary registrations your invoice must be paid in full
2. The promo-code for the complimentary registration(s) must be utilized at least 10 working days from the start date of the event – otherwise it/they are forfeit

Names for Real Estate Forum Chairs' Reception guests must be advised at least 10 working days from the start date of the event – or they are deemed forfeit

Exceptions to the above must be requested by the sponsor 15 working days from the start date of the event. If feasible the organizers will accommodate

For sold out events complimentary registrations associated with this sponsorship will be released 9 days pre-event to those wait listed.

3. In order to receive attendee database your invoice must be paid in full
4. All transactions must be processed in Canadian funds
5. All images included in this prospectus are examples only

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