

Apartment Development & Affordable Housing Conference

Tuesday, December 2, 2025 • Metro Toronto Convention Centre, South Building

2025 Corporate Sponsorship Program

www.realestateforums.com

Getting ready to
develop the housing
crisis solutions!



Apartment Development & Affordable Housing Conference

Getting ready to develop the housing crisis solutions!

The affordability of homeowners and the supply of rentals, continue to be the two biggest factors of this crisis. Solutions are at-hand and require both the understanding and action from all levels of government, so that developers can tackle the task at hand. CMHC has identified that Canada needs more than 3.5 million additional housing units by 2030 to restore affordability — do municipalities have a runway defined and actioned to make this possible? The clock is ticking...

The housing crisis has two clear components, the affordability of ownership and rentals. Ownership solutions are centered in the “missing middle” and reshaping the mindset of homebuyers, while rentals are clearly a supply issue. This conference will address strategy and provide the actionable advice for both components as we feature a variety of industry experts on stage. You can expect real solutions, featuring case studies, financial models, and the latest technologies.

Join us for an event like no other, at this year's Toronto Real Estate Forum, — one that stands out from the crowd, delivering real solutions, tackling communication barriers, and unveiling systems that help define the runway to solutions. The **Apartment Development & Affordable Housing Conference** is here to shatter the status quo and propel the industry forward toward a brighter, problem-solving future!

Front & Centre

The Apartment Development & Affordable Housing Conference sponsorship opportunities have been designed to ensure that sponsors receive maximum corporate exposure to all the attendees before, during and post event. Each sponsorship level will offer a different package of value-added benefits for participating organizations.

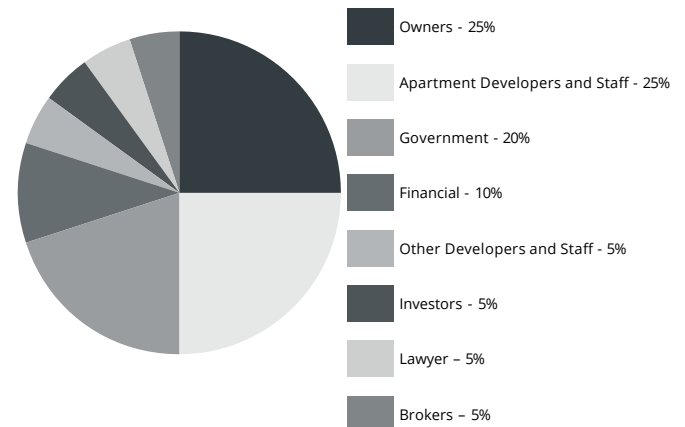
Sponsorship benefits

- Complimentary registrations
- Logo exposure on the event website page for a nine-month period
- Placement of your logo on signage at the conference
- Database of all conference delegates following the event
- Title, Platinum & Gold Sponsors receive 10, 5 & 3 tickets respectively to the **Real Estate Forum Chairs' Reception** on Tuesday, December 2 at the Fairmont Royal York join over 1,500 attendees over 2 hours

We invite you to read on for additional exposure based on sponsorship level.

Who will attend

Anticipating 250 key players in the apartment industry from the following sectors:



To secure your sponsorship or for more information connect with:

Frank Scalisi
Director of Sales

Tel: 416.512.3815

Email: frank.scalisi@informa.com

Website: realestateforums.com



Apartment Development & Affordable Housing Conference

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Sponsorship Opportunities

Level	# of Opportunities	Commitment
Title	One opportunity	\$27,500.00 TAKEN
Platinum	Three opportunities	\$20,000.00
Gold	Four opportunities	\$12,500.00
Luncheon	Two opportunities	\$6,500.00
Breakfast	Two opportunities	\$6,000.00
Walk-in Video (20 second)	Three opportunities	\$6,000.00
Plenary Session	Seven opportunities	\$6,000.00

Sessions in order of program & rate is per session – titles will be available in August 2024 – examples below are from 2024:

#1 Session - Actionable Affordable Housing Strategies

#2 Session - Feasibility and Proformas for Data-driven Decisions

#3 Session - Course Corrections for Developing in Today's Market

#4 Session - Financing the Project & CMHC

#5 Session - Designing & Building Sustainable Apartments with Affordable Housing

#6 Session - Maximizing Value Through Lease-up & Asset Management

#7 Session - Smoothing the Road - Bring Municipalities & Developers Together

WiFi	One opportunity	\$5,500.00
Luncheon Refreshments	Two opportunities	\$5,000.00
Tea & Coffee on Arrival	One opportunity	\$5,000.00
Hydration	One opportunity	\$5,500.00
Continuous Coffee & Tea	Two opportunities	\$5,000.00
Networking Reception	Two opportunities	\$5,000.00
Pen	One opportunity	\$5,000.00
Journal	Two opportunities	\$5,000.00

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Platinum

\$15,000 each

Three opportunities

Apartment Development & Affordable Housing Conference

Tuesday, December 2, 2025

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Verbal thank you by Chair with logo on screen

Logo on front of attendee name badges

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Gold.

Opportunity to place a half page ad in the Canadian Real Estate Forums magazine – Winter 2025 edition (value \$3,500)

Logo on organizer advertisement in Canadian Real Estate Forum Magazine - Fall 2025 edition

IMPORTANT TO NOTE: This level includes the opportunity for one of the sponsor's leaders OR a client to be considered for inclusion on the program as a speaker — must be good fit from a knowledge perspective the organizers have final decision on acceptance

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$5,000) **PLUS** sponsor speaker will receive a complimentary registration to the event making four (additional value \$1,500) total value \$6,500

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Social Media (LinkedIn & X)

On social media posts made across LinkedIn (20,000+ followers) and in addition X when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted.

RealNews

Mention in Canadian Real Estate Forums newsletter (RealNews) when this event is promoted.

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page with Title and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with Platinum and other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Real Estate Forum – Chairs' Reception – 1,500 attendees

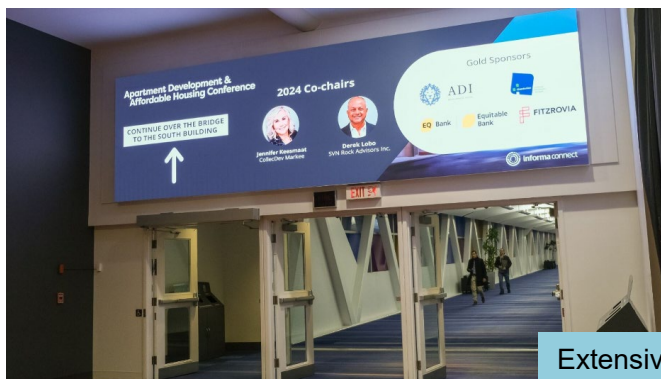
Five (5) invitations for colleagues and guests to the Real Estate Forum Chairs' Reception, Fairmont Royal York, December 2, 2025. Sponsor will be provided with name badges to circulate to their guests

Database of Conference Delegates

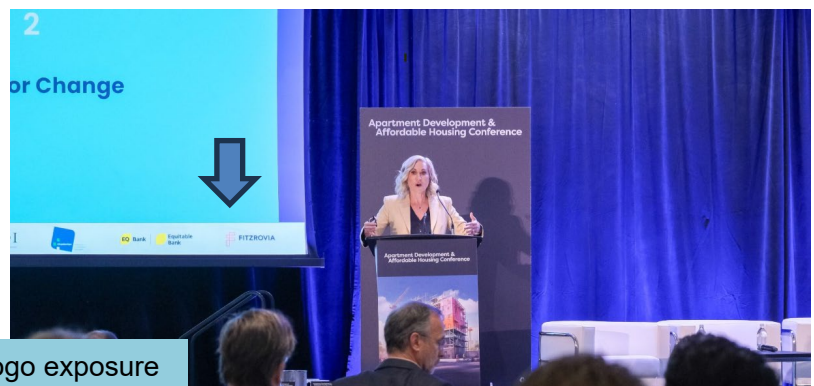
A database of all Conference attendees (excluding email address) will be provided immediately following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.



Extensive logo exposure



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Gold
\$10,000 each
Four opportunities

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Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Verbal thank you by Chair with logo on screen

Extensive logo exposure, on Toronto Real Estate Forum add on events webpage, Canadian Real Estate Forum portal, eblasts when event is being promoted, social media with other premium sponsors – Title and Platinum.

Logo on organizer advertisement in Canadian Real Estate Forum Magazine - Fall 2025 edition

REGISTRATION

Three Apartment Development & Affordable Housing Conference Registrations (value \$4,500)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Social Media (LinkedIn & X)

On social media posts made across LinkedIn (20,000+ followers) and in addition X when the event is being promoted

Canadian Real Estate Forums Portal

Logo with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page with Title and other premium sponsors.

Onsite

On stage banner behind speakers for the duration or picture in picture banner along bottom of screen – together with other premium sponsors

Logo on walk-in & walk out loop on screen – i.e., breakfast, morning refreshments, lunch

Prominent placement of your logo on directional signage at the convention centre

On thank you to sponsors signage

Real Estate Forum – Chairs’ Reception – 1,500 attendees

Three (3) invitations for colleagues and guests to the Real Estate Forum Chairs’ Reception, Fairmont Royal York, December 2, 2025. Sponsor will be provided with name badges to circulate to their guests

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

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Extensive logo exposure



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Luncheon

\$6,500

Two opportunities

Apartment Development & Affordable Housing Conference

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Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on buffet signage for duration of luncheon - if buffet - Logo on menu placed on all tables - if plated luncheon

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon

Logo on rotating banner in Luncheon room on large monitor

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Breakfast

\$6,000

Two opportunities

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Logo on breakfast buffet signage for duration of breakfast

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of breakfast

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

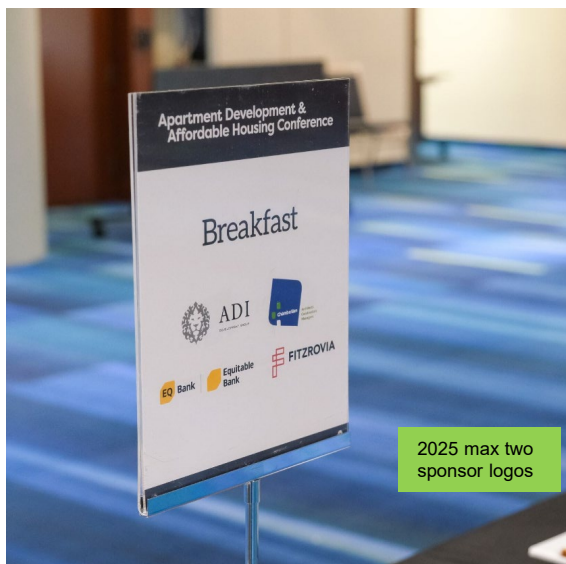
Logo on thank you to sponsors signage

Database of Conference Delegates

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Walk-in Video

\$6,000

Three opportunities

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DESCRIPTION AND SPONSOR BENEFITS

20 second promotional video (with low audio) – to be played intermittently during logo loop during walk in and walk out

- During breakfast when attendees arrive until the conference is opened — at least six times
- On the screen in the plenary room during morning refreshments (for those attendees that remain in the conference room) – at least one time
- On monitors in luncheon room during lunch (no audio) – at least six times

The sponsor is responsible for all costs associated with the production of the video – the organizers must receive the show ready video file at least 10 working days before the event. Videos that are over 20 seconds will be rejected (without refund)

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page

Onsite

On thank you to sponsors signage

Database of Conference Delegates

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Video played intermittently on both screens during walk in, during breakfast until opening session starts



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Plenary Session

\$6,000 per session

One exclusive opportunity per session

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of one session at this conference chosen on a first come basis – sessions titles will be made available in August 2025:

#1 Session – To follow

#2 Session – To follow

#3 Session – To follow

#4 Session – To follow

#5 Session – To follow

#6 Session – To follow

#7 Session – To follow

Sponsor logo included under session title and before speaker(s) on the program:

- On the Real Estate Forums website add-on events page
- On program signage outside the conference room under the session sponsored for the duration of the event

Verbal thank you with logo on title slide of the session sponsored – for introduction then again when session concludes

Please note: Session choice is guaranteed only at the point of firm confirmation

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Wifi

\$5,500

One opportunity

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of the wifi for all attendees at the Apartment Development & Affordable Housing Conference

Logo on wifi tent cards on attendee conference tables in plenary room – with instructions on how to access the wifi - for the duration of the day

Logo on wifi signage at Customer Service desk at event

Sponsor logo on wifi access landing page

Sponsor logo to choose the access code – must be no longer than eight letters or numbers (no symbols)

Verbal thank you by the Chair with logo on screen

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Logo exposure on the Toronto Real Estate Forum website – add-on events page

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page with Platinum and other premium sponsors

Onsite

On thank you to sponsors signage

Database of Conference Delegates

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Logo on tent cards on attendee conference tables in plenary room



Logo on customer service desk at event

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Luncheon Refreshments

\$5,000

Two opportunities

Apartment Development & Affordable Housing Conference

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DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of luncheon, where a selection of wines, beers, liquors, mixers, and soft drinks will be available

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during luncheon walk out of the conference and walk in for afternoon sessions

Logo on program on website as sponsor of luncheon refreshments

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Tea & Coffee on Arrival

Apartment Development & Affordable Housing Conference

\$5,000

One opportunity

Tuesday, December 2, 2025

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with porcelain service cups and saucers with a thermos of coffee, milk, cream, sugar – tea and decaf will be served by waiting staff on request until Chair opens the conference

Verbal thank you by with logo on screen

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Hydration

\$5,000

One opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 2, 2025

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on tent card on all tables until morning refreshments as sponsor of this opportunity

All tables will be set with pitcher of iced water with slices of lemon available for attendees

Logo exposure on loop as sponsor of this opportunity on screen in conference room during morning walk in

Hydration stations with ice and slices of lemon will be placed in the conference room from the end of morning networking and refreshment break for attendees to help themselves.

This will be replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Reporting

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Logo on hydration stations all day



Logo on plenary room table signage on arrival to morning break



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Continuous Coffee & Tea

\$5,000

Two opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo on signage placed on coffee & tea stations set up for morning networking break in the foyer and inside the conference room for attendees to help themselves. Once set up these stations in the conference room these will be quietly replenished during the day

Logo on program on website as sponsor of this opportunity

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Logo on
Signage
on all stations

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Networking Reception

\$5,000

Two opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo on bar signage for duration of reception, where a selection of wines, beers, liquors, mixers, and soft drinks will be available – in addition, appetizers will be served

Logo on drink tickets provided to attendees at badge collection on arrival to the conference

Verbal thank you by Chair with logo on screen

Logo on program on website as sponsor of networking reception

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

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Signage
on all bars



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Pen

\$5,000

One exclusive opportunity

Apartment Development & Affordable Housing Conference

Tuesday, December 2, 2025

Metro Toronto Convention Centre, South Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of a quality pen with sponsor logo made available to all attendees on arrival to the conference

REGISTRATION

Two Apartment Development & Affordable Housing Conference Registrations (value \$3,000)

VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

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Journal

\$5,000

Two opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Sponsorship of a quality writing journal for notes with sponsor logo(s) on the front cover made available to all attendees on arrival to the conference

REGISTRATION

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VALUE ADDED BENEFITS

Placement of logo on Thank You to Sponsors of Apartment Development & Affordable Housing Conference banner in the Canadian Real Estate Forums Magazine – Winter 2025 edition

Website

Logo placement with sponsor acknowledgement on the Toronto Real Estate Forum Conference website add-on events page as sponsor of this opportunity

Onsite

Logo on thank you to sponsors signage

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third-party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

*Note: Images shown are for illustration purposes only and may change for a similar item without notice.
Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

Apartment Development & Affordable Housing Conference

Tuesday, December 2, 2025 • Metro Toronto Convention Centre, South Building

Sponsorship Special Terms

1. To receive complimentary registrations your invoice must be paid in full
2. The promo-code for the complimentary registration(s) must be utilized at least 10 working days from the start date of the event – otherwise it/they are forfeit

For sponsorship that includes Real Estate Forum Chairs' Reception – guest names must be advised at least 10 working days from the start date of the event – or they are deemed forfeit

Exceptions to the above must be requested by the sponsor 15 working days from the start date of the event. If feasible the organizers will accommodate

For sold out events complimentary registrations associated with this sponsorship will be released 9 days pre-event to those wait listed.

3. To receive the post event attendee database your invoice must be paid in full
4. All transactions must be processed in Canadian funds
5. All images included in this prospectus are examples only

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