



VIRTUAL EVENT

Transparency & Aggregate Spend



MAY 18-20, 2021

Essential Discussions On Current And Future Transparency Reporting Trends To Ensure Compliance In An Ever-Evolving Landscape

Held in the spring timeframe, after federal reporting deadlines have passed, join us for a timely conversation on updates in transparency and aggregate spend to allow for best practice sharing and benchmarking with industry peers.

Immerse yourself in the regulations, technology, major trends, analytics and compliance insights to improve your transparency programs, both in the U.S. and around the world – all from the comfort of your home or office.

Spring Reporting Review: Can't Miss Features!

CMS Keynote Address – Hear Recommendations and Best Practices to Prepare for Future Reporting Cycles

Enforcement Panel – Review Government Guidance Updates Regarding OIG Speaker Programs Fraud Alert

Timely, Hot-Button Topics of Discussion:

- Sunshine Act Expansion and Newly Covered Recipients
- COVID-19 Reporting Implications and Data Fluctuation
- Call for Charitable Contribution Disclosure

3 Concurrent Topic Intensives of Your Choice for a Customizable Experience:

- HCP Engagement Strategies
- Global Compliance and Transparency
- Data Collection and Analytics



AGENDA AT A GLANCE

Day 1 Tuesday, May 18, 2021	Day 2 Wednesday, May 19, 2021	Day 3 Thursday, May 20, 2021
10:00-10:15 AM	10:15-10:20 AM	Spotlight on OUS Transparency & Compliance
Informa Connect and Chairperson's Welcome Remarks	Day Two Kick-Off	10:00-10:05 AM
10:15-11:15 AM	10:05-11:05 AM	Day Three Kick-Off
CMS KEYNOTE ADDRESS Hear Recommendations and Best Practices to Prepare for Future Reporting Cycles	Analyze the Sunshine Act Expansion with the Inclusion of Newly Covered Recipients	10:05-10:45 AM
11:20 AM-12:20 PM	11:10 AM-12:10 PM	The Virtual Paradox – Mitigate Global Compliance Risks in an Interconnected World
ENFORCEMENT PANEL Review Government Guidance Updates Regarding OIG Speaker Programs Fraud Alert	Collaborate and Review the Intricacies of State-by-State Transparency Reporting Requirements	10:50-11:50 AM
12:20-1:30 PM	11:20 AM-12:20 PM	Navigate the Country-by-Country Transparency Reporting Landscape
TAKE TIME THROUGHOUT THE DAY FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT	TAKE TIME THROUGHOUT THE DAY FOR VIRTUAL NETWORKING WITH COLLEAGUES AND VIEW ON-DEMAND CONTENT	11:55 AM-12:35 PM
1:30-2:15 PM	1:15-2:00 PM	Utilize Data Analytics and Monitoring Initiatives for Effective Global Oversight
Discuss Lessons Learned, Challenges Overcome and Adaptations Made in 2020 to Ensure Continuity	Uncover Tips and Tricks for Preparing for a Potential CMS Audit	12:35 PM
2:20-3:05 PM	2:05-2:50 PM	Informa Connect and Chairperson's Closing Remarks
Assess Data Fluctuations as a Result of the COVID-19 Pandemic	Deep-Dive into Dispute Management and Resolution	12:40 PM
3:10-4:00 PM	2:55-4:00 PM	Close of Conference
Choose Between Three Concurrent Topic Intensives Bridging the gap from December's Transparency, Aggregate Spend & HCP Engagement event, connect with colleagues for discussions in one of three major topic areas.	Industry Benchmarking and Forward-Thinking Roundtable Discussion Join peers for an open dialogue of questions, comments and suggestions for effectively preparing for the next cycle of reporting. Bring your own challenge, clarify outstanding questions and connect with like-minded industry colleagues to ensure excellence in your reporting processes.	

HCP Engagement Strategies	Global Compliance and Transparency	Data Collection and Analytics
Investigate New and Emerging Risk Areas with Virtual HCP Interactions	Highlight Key Compliance Considerations for Navigating the OUS Landscape	Review Data Collection Processes for Impactful and Compliant Reporting

Don't have the resources to develop unique content? Custom lead-generation and branding opportunities may include sponsorship of an existing session, day or topic!

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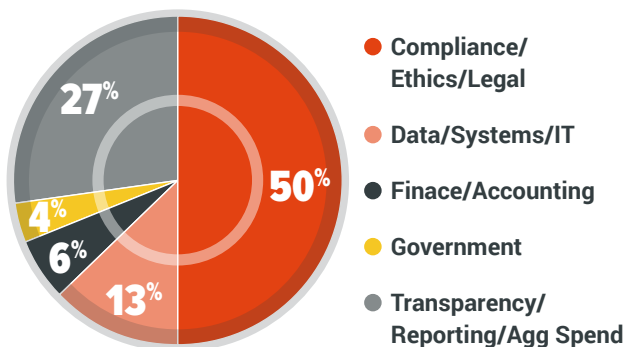
Deep Dive into Medical Device Transparency Reporting Challenges	Tools and Technology Assisting with Transparency
Third-Party Risk Monitoring and Oversight	Effective Approaches for Capturing and Reporting Transfers of Value
Assessing FMV and Navigating HCP Meals in a Virtual World	Inspect Data Collection Processes and Standards to Ensure Compliant Reporting

A SNAPSHOT OF THE TRANSPARENCY & AGGREGATE SPEND COMMUNITY

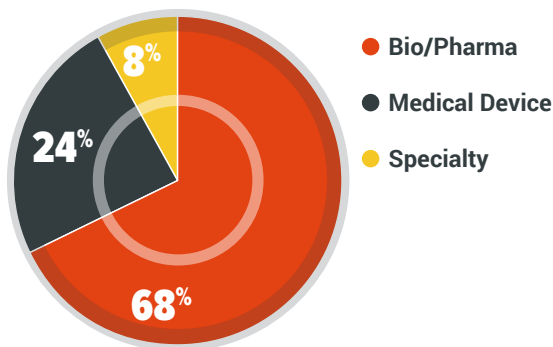
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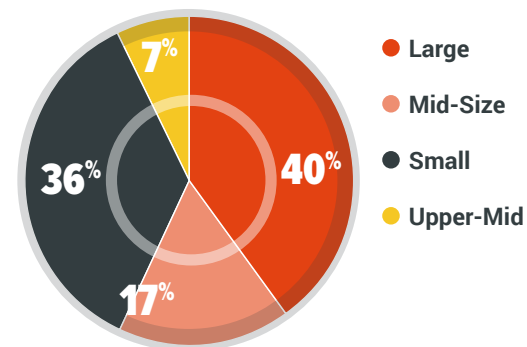
Life Sciences Audience Profile by Function



Companies in Attendance by Type



Company's in Attendance by Size



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REGISTRATION

REGISTRATION FEE	RATE BY 03/19/2021	STANDARD RATE
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