

VANCOUVER REAL ESTATE FORUM

April 12, 2022 • Vancouver Convention Centre, East Building

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM



One Of The Top Three Major Markets In Canada
The Forum Is Back In-Person 2022

THE LARGEST ANNUAL REAL ESTATE CONFERENCE IN THE VANCOUVER MARKET

We're back, live! After two years of virtual events, we are ready and poised to bring the Vancouver Forum to life after 24 months. Drawing upon the experience and the success of similar events in Montréal, Calgary, Edmonton, Ottawa and Toronto, the 29th annual Vancouver Real Estate Forum will be a very popular, information packed event examining key issues, challenges and opportunities in this major real estate market. The conference will offer a strong program that is developed by a committee of industry executives.

Join a wide range of executives and sponsor organization from across Canada to learn how and why this market has exceeded many expectations – and why this still remains the case?

THE OPPORTUNITY TO BE FRONT AND CENTRE

The Vancouver Real Estate Forum Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation. The 2022 sponsorship program represents a unique marketing opportunity for companies that want to reach the “who's who” of the real estate industry in the Vancouver area along with hundreds of executives from beyond British Columbia but with a very strong interest in this market:

- Owners & Developers of ICI and Multi-Unit Residential Real Estate
- Asset, Property & Facility Managers
- Financial Institution Executives involved in Real Estate
- Pension Fund & Real Estate Investment Managers
- Corporate Real Estate Executives
- ICI Real Estate Brokers
- Legal and Accounting Professionals

BENEFITS TO SPONSORS

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients by aligning your logo alongside the #1 Real Estate Forum held in British Columbia.

Sponsorship packages are designed to fit every budget and offer a range of benefits – not only will you receive ongoing exposure but in addition sponsorship attracts complimentary access and attendee database. See the following pages for full details.

ADDITIONAL BENEFITS TO ALL SPONSORS OF THE 2020 VANCOUVER REAL ESTATE FORUM

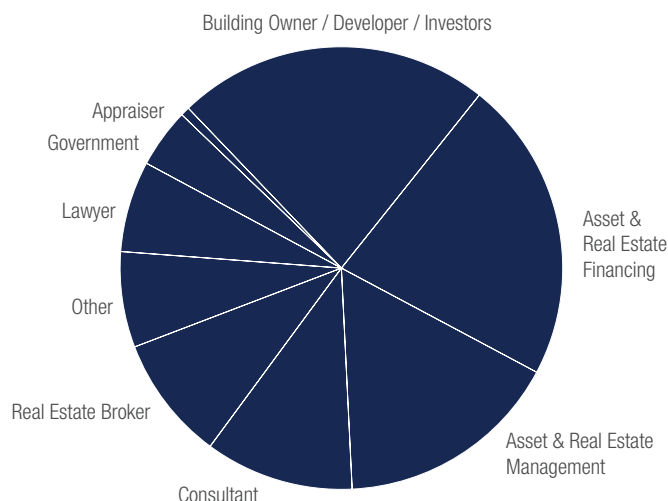
Logo placement in the Canadian Real Estate Forum Magazine – 2022 Spring Edition distribution of 16,000 executives digitally. Also limited printed format available to attendees at:

Vancouver Real Estate Forum - April 12

Edmonton Real Estate Forum - May 18

Montreal Real Estate Forum - June 2

WHO WILL ATTEND



MORE INFORMATION

Ben Carson
Sales Manager | Canada

Email: ben.carson@informa.com

Tel: 604.789.8267

Website: realestateforums.com

VANCOUVER REAL ESTATE FORUM

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THANK YOU TO 2020 AND 2021 SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Platinum



Gold



PropTech



Young Leaders



Live - Happening Now



Swag Bag



PPE Facial Mask



Pen



Touch Free Key



Hand Sanitizer



Smart Wallet



Networking Lounge



Speaker Video Series



Mints



Podcast



Journal



Virtual Event Platform



Registration



Keynote Address



Presenter Biographies



Closing Roundtable



Mobile Screen Cleaner



Post Notes



Registration



Online Survey



Post Forum Survey



Concurrent Sessions



Signature



Plenary Session



Media



Supporting Associations

VANCOUVER REAL ESTATE FORUM

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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	5 opportunities	\$5,750 each
Pen	1 exclusive opportunity	\$5,500
Gold	9 opportunities	\$5,250 each
Lanyard	1 exclusive opportunity	\$5,250
Hydration	1 exclusive opportunity	\$5,000
Attendee Poll	2 opportunities	\$4,500 each
Hand Sanitizer	1 exclusive opportunity	\$4,500
Luncheon	2 opportunities	\$4,500 each
Luncheon Refreshments	1 exclusive opportunity	\$4,500
Mints	1 exclusive opportunity	\$4,500
Networking Reception	2 opportunities	\$4,500 each
Presenter Biographies	1 exclusive opportunity	\$4,500
Smart Wallet	1 exclusive opportunity	\$4,500
Wifi	1 exclusive opportunity	\$4,500
Morning or Luncheon Keynote	1 per exclusive	\$4,300
Journal	3 opportunities	\$4,250 each
Mobile Screen Cleaner	1 exclusive opportunity	\$4,250
Post Notes	2 opportunities	\$4,250 each
Speaker Video Series	3 opportunities	\$4,250 each
Breakfast	2 opportunities	\$4,000 each
Closing Roundtable	1 exclusive opportunity	\$4,000
Afternoon Refreshments	1 exclusive opportunity	\$3,850
Morning Refreshments	1 exclusive opportunity	\$3,850
Plenary Session	3 opportunities	\$3,850 each
Registration	1 exclusive opportunity	\$3,850
Closing Comments	1 exclusive opportunity	\$3,750
Opening Remarks	1 exclusive opportunity	\$3,750
Podcast	2 opportunities	\$3,750 each
Concurrent Session	9 opportunities	\$3,500 each
Post Conference Survey	1 exclusive opportunity	\$3,500
Signature	8 opportunities	\$3,000 each

PLATINUM

\$5,750 / Sponsor • 5 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Highest level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Vancouver Real Estate Forum Registrations (value \$1,560)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

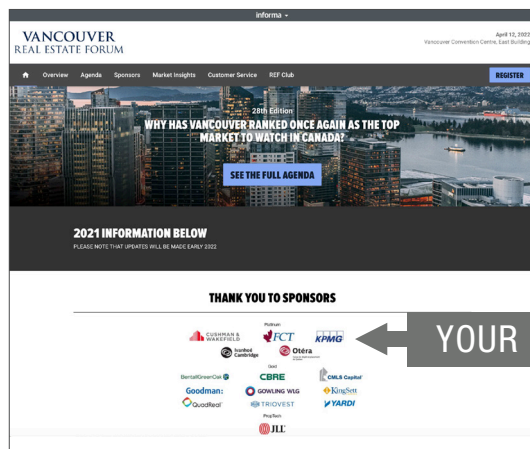
- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Vancouver Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted



Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the "Thank You to Sponsors" page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

- On the front cover of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

PEN

\$5,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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GOLD

\$5,250 / Sponsor • 9 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Second Highest level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors. After Platinum Sponsors

REGISTRATION

Three Vancouver Real Estate Forum Registrations (value \$1,560)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

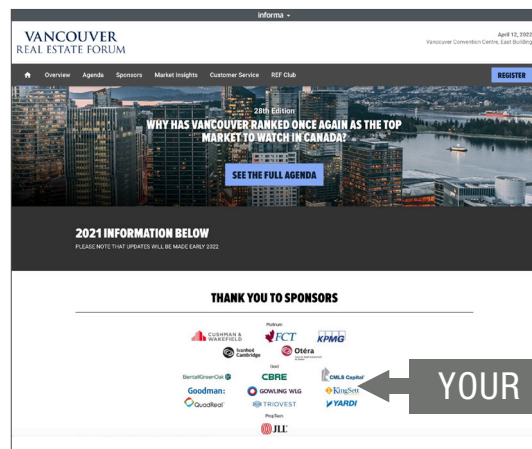
- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Vancouver Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted



Canadian Real Estate Forum Magazine – Spring 2022 Edition

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- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

- On the front cover of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

Database of Conference Delegates

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LANYARD

\$5,250 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

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Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their Conference name badge

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

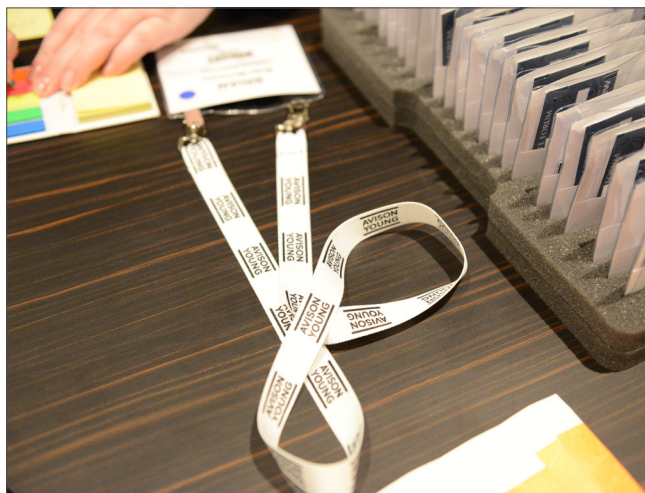
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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HYDRATION

\$5,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Conference – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on station acknowledging sponsorship

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

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- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On all hydration stations acknowledging sponsorship

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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ATTENDEE POLL

\$4,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a digital of a series of pertinent CRE market related questions using their cell phones – answers will be projected onto the screen in percentage terms

Verbal acknowledgement and thanks to the sponsor by the Chair or Poll Moderator and logo on plenary room screen for the duration of the Attendee CRE Market Poll session

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the CRE Market Poll session

Onsite

- Logo on signage on tables in the plenary room as attendees enter in the morning acknowledging sponsorship with instructions on how to participate in the Poll

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored Attendee Poll
- On program signage outside the plenary room located alongside the sponsored Poll session

Database of Conference Delegates

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HAND SANITIZER

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Conference

REGISTRATION

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- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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LUNCHEON

\$4,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

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- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

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LUNCHEON REFRESHMENTS

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER
REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bar tender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

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- Available in print format onsite to attendees of
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 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge

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MINTS

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

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Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Conference

REGISTRATION

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Website

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- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
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NETWORKING RECEPTION

\$4,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bar tender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

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 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Networking Reception is mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

PRESENTER BIOGRAPHIES

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On the front cover of the onsite conference program
- On your full page corporate advertisement in the onsite conference program

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

SMART WALLET

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a handy smart wallet provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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WIFI

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Your corporate logo on tent card signage placed on all tables in the plenary room - highlighting your sponsorship and the code for access to WiFi

- Your corporate logo on a sign close to registration - highlighting your sponsorship and the code to WiFi
- Your logo on the log-in splash page

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MORNING OR LUNCHEON KEYNOTE

\$4,300 / Sponsor • 1 Per Exclusive

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of one of the Morning or Lunchtime Keynote presentation. All speakers well respected by the industry and will deliver perspective and thoughts on the current state of the industry from their own perspective. The sponsor of the session will be thanked twice by a Forum Chair – as speakers are introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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Reporting

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JOURNAL

\$4,250 / Sponsor • 3 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

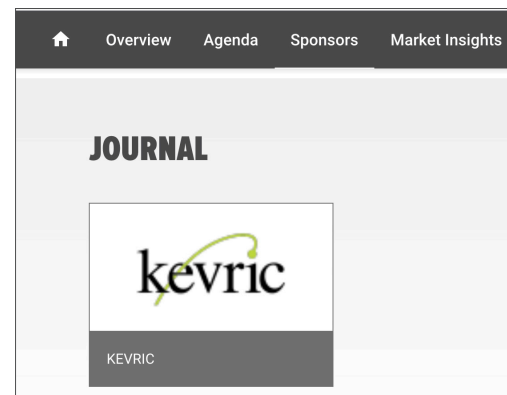
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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MOBILE SCREEN CLEANER

\$4,250 / Sponsor • 1 Exclusive Opportunity

VANCOUVER
REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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POST NOTES

\$4,250 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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SPEAKER VIDEO SERIES

\$4,250 / Sponsor • 3 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website and Video

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference
- Step and repeat video presence at the Conference visible to all conference delegates

Print Material

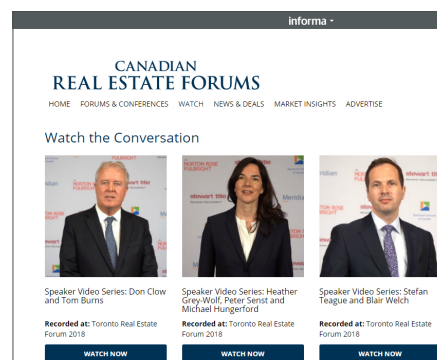
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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BREAKFAST

\$4,000 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Conference

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CLOSING ROUNDTABLE

\$4,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown here are from 2019 - this is for illustration purposes only

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

AFTERNOON REFRESHMENTS

\$3,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER
REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MORNING REFRESHMENTS

\$3,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Morning Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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PLENARY SESSION

\$3,850 / Sponsor • 3 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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REGISTRATION

\$3,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,040)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forum Magazine – Spring 2022 Edition

- On the “Thank You to Sponsors” page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.
- Available in print format onsite to attendees of
 - Vancouver Real Estate Forum April 12
 - Edmonton Real Estate Forum May 18
 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

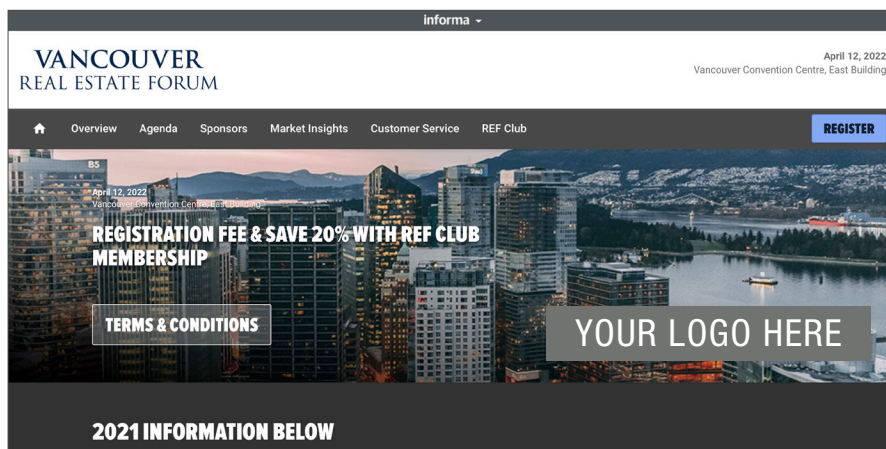
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

OPENING REMARKS

\$3,750 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Verbal acknowledgement of your sponsorship by the Chair at the opening of the event.

Logo on screen during the acknowledgement.

REGISTRATION

Two Vancouver Real Estate Forum Registrations (value \$1,010)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

Canadian Real Estate Forum Magazine – Spring 2022 Edition

On the "Thank You to Sponsors" page of Spring 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

Available in print format onsite to 2022 attendees at:

- Vancouver Real Estate Forum April 12
- Edmonton Real Estate Forum May 18
- Montreal Real Estate Forum June 2

Website

High profile logo placement with sponsor acknowledgement on the Forum website for a nine month period on the following pages:

- Program
- Sponsors

Onsite

- Prominently displayed on a sign outside main plenary room throughout the Forum

Print Material

- Inside the promotional brochure mailed out in February to over 5,000 industry professionals on Program page
- On the Program page of the onsite program provided to all attendees at registration
- On the "Thank You to Sponsors" signage displayed prominently at the venue

Database of Conference Delegates

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CLOSING COMMENTS

\$3,750 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

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Logo on screen during the acknowledgement.

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High profile logo placement with sponsor acknowledgement on the Forum website for a nine month period on the following pages:

- Program
- Sponsors

Onsite

- Prominently displayed on a sign outside main plenary room throughout the Forum

Print Material

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PODCAST

\$3,750 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Two key speakers will be interviewed onsite at the Forum by knowledgeable and seasoned podcast producers from the industry. Sponsor corporate logo will be showcased in the podcast series section on the Canadian Real Estate Forums portal and promoted through various channels including the web portal, newsletter and social media channels.

Signage with sponsor logos will be prominently displayed at the podcast recording site in the lobby close to the plenary room.

REGISTRATION

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Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

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CONCURRENT SESSION

\$3,500 / Sponsor • 9 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

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 - Montreal Real Estate Forum June 2

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

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POST CONFERENCE SURVEY

\$3,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER
REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Conference Survey, providing them with an opportunity to give feedback on their experience at the event. The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room. The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post conference survey together with a link to the site.

The sponsor logo will also be included on the landing page of the online survey.

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Onsite

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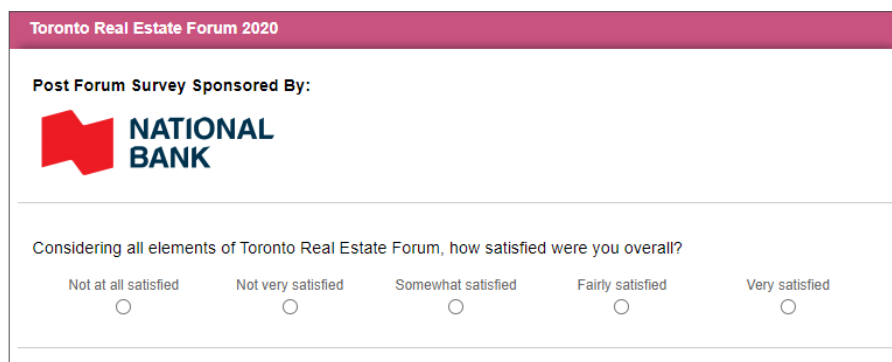
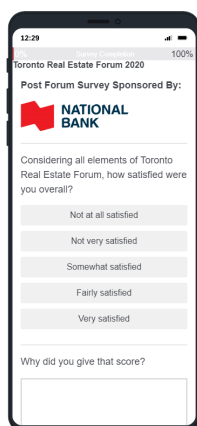
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SIGNATURE

\$3,000 / Sponsor • 8 Opportunities

VANCOUVER REAL ESTATE FORUM

April 12, 2022

Vancouver Convention Centre, East Building

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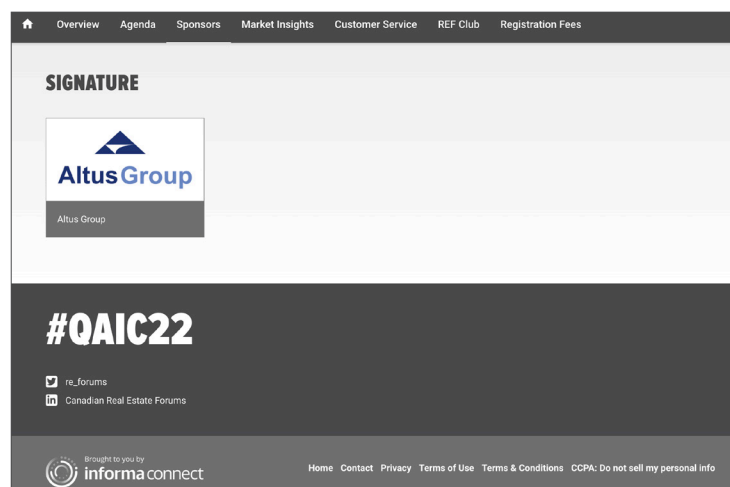
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