

2021

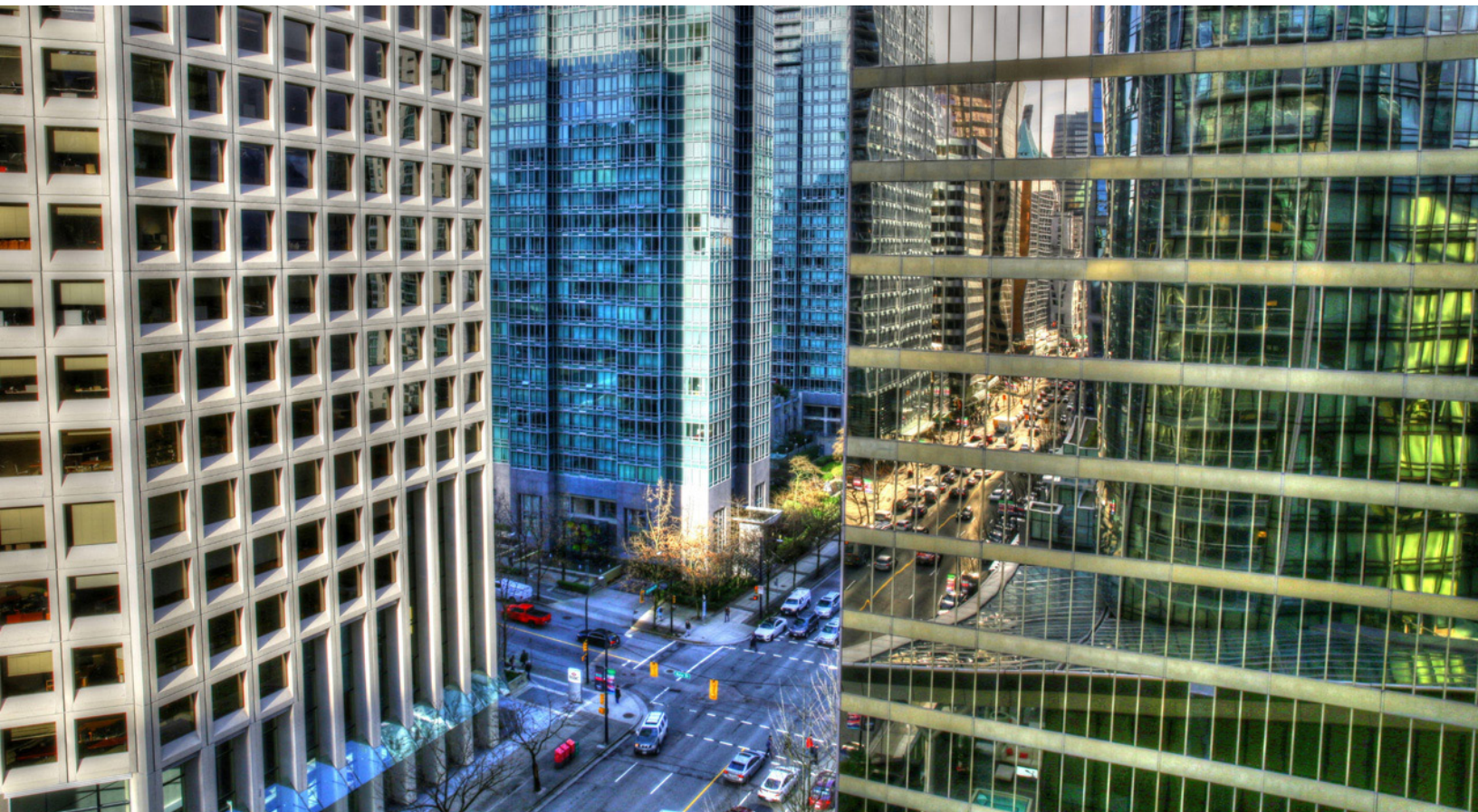
VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

Navigating The Challenges In Commercial
Leasing Markets In The Lower Mainland

**CORPORATE
SPONSORSHIP
PROGRAM**

realestateforums.com



NAVIGATING THE CHALLENGES IN COMMERCIAL LEASING MARKETS IN THE LOWER MAINLAND

Align your organization with the 9th annual Vancouver Real Estate Strategy & Leasing Conference will be held virtually on Wednesday, November 3.

This year's conference will examine key issues, emerging trends and best practices for the current leasing environment in Vancouver's hot commercial real estate market.

Although COVID will not be the focus of the event - we would be remiss not to include examples of innovative asset management, development and leasing strategies for success during what became an extremely trying time.

The conference program will be of particular value for all executives who have responsibility for their organization's asset management strategies as well as all the individuals who play an integral role in the leasing process in office, industrial and retail markets. Attendees include building owners, developers, tenants, brokers, lawyers and all other stakeholders in the Vancouver's real estate market.

This conference is organized by Informa Connect, the producer of the Vancouver Real Estate Forum and other 18 other forums and conferences across the country.

In keeping with the reputation of the Real Estate Forums, the Vancouver Real Estate Strategy & Leasing Conference will feature presenters with acknowledged expertise discussing current issues and trends with numerous networking opportunities. Your sponsorship enables us to provide all this at an extremely reasonable registration fee.

Why not email or call the number below and inquire about your options?

WHAT IS THE INDUSTRY SAYING ABOUT THE VIRTUAL EXPERIENCE?

The feedback shows that real estate professionals are adapting to and very surprised at their overall experience with virtual Forums and conferences and the thought leadership, market intelligence and networking value and benefits.

"Given this has been a 'needle moving' year for everyone the content of this Forum is one of the most impactful we've had in years. Really enjoying and benefiting from the content and insights. Thanks to all."

"The quality of topics and speakers was excellent. The platform and support was easy and engaging. Next best thing besides in-person. Well done."

"Congratulations for an outstanding virtual conference that provided a lot of value to the participants and attendees. I've had very good feedback from my broker team that attended."

"Excellent informative event, the market insights were invaluable and it was great to see a huge array of experts giving their views of the present challenging times and future prospects for their prospective businesses."

MORE INFORMATION

George Przybylowski
Vice President | Real Estate

Email: george.przybylowski@informa.com • **Tel:** 416.512.3813 • **Website:** realestateforums.com

WHAT'S IN IT FOR YOU: THE OPPORTUNITY AS A SPONSOR TO BE FRONT AND CENTRE

Expand Your Network – With No Travel Costs

Engage in business discussions, chat directly with industry leaders, and make the connections you need to thrive as the Canadian real estate market continues rapidly evolves. All of this in your own fully branded digital space where you can book private meetings and collaborate with participants.

Extended Brand Exposure – With Measurable ROI

Make an impression on an audience of decision-makers before, during and after the event. Benefit from a post event report which will give you insights and leads based on how many people dropped into your lounge or requested meetings with your colleagues.

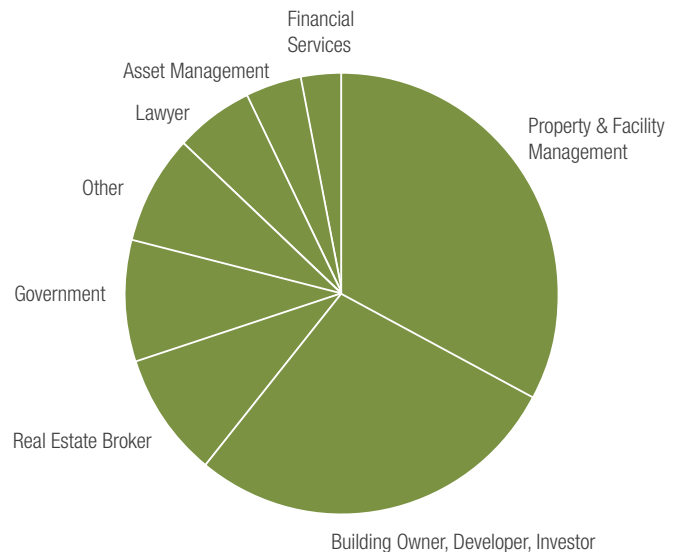
The Vancouver Real Estate Strategy & Leasing Conference is being designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

The 2021 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" of this significant asset class.

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients by aligning your logo alongside the largest annual conference focusing on strategies around leasing in this extremely competitive market.

Sponsorship packages are designed to fit every budget offer a range of benefits – not only will you receive ongoing benefits and a copy of the attendee database but a number of your colleagues will also have complimentary access. See the following pages for full details.

WHO WILL ATTEND



VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2021

THANK YOU TO THE ONGOING COMMITMENT FROM THE INDUSTRY
PREVIOUS SPONSORS INCLUDE

Title

CBRE

Platinum



Gold



Presenter Biographies



Lanyard



Pen



Journal



Silver



Closing Roundtable



Concurrent Session



Corporate



Media



Stage Furniture



SUPPORTING ASSOCIATIONS



VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2021

2021 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITES	COMMITMENT
Title	1 exclusive opportunity	\$3,000
Platinum	4 opportunities	\$2,850 each
Gold	8 opportunities	\$2,700 each
Opening Economist	1 exclusive opportunity	\$2,650
Concurrent Session	6 opportunities	\$2,500 each
Closing Roundtable	1 exclusive opportunity	\$2,500
Live Happening Now	1 exclusive opportunity	\$2,500
Networking Lounge	1 exclusive opportunity	\$2,500
Plenary Session	1 exclusive opportunity	\$2,500
Speaker Biographies	1 exclusive opportunity	\$2,500
Virtual Event Platform	2 opportunities	\$2,500 each
Chair's Closing Remarks	1 exclusive opportunity	\$2,000
Chair's Opening Remarks	1 exclusive opportunity	\$2,000
Signature	2 opportunities	\$1,500 each

The screenshot displays the website for the Vancouver Real Estate Forum. The header includes the event title and dates: "VANCOUVER REAL ESTATE FORUM 28th Edition Held Virtually April 14 & 15, 2021 • 9:00am to 12:45pm PT". Below the header, a grid of sponsor logos is shown, categorized by sponsorship level:

- Platinum:** CUSHMAN & WAKEFIELD, FCT, KPMG, hanhof Cambridge, Otera.
- Gold:** BentalGreenOak, CBRE, CMLS Capital, Goodman, GOWLING WLG, KingSett, QuadReal, TRIOVEST, YARDI.
- PropTech:** JLL.

A note at the bottom of the sponsor grid reads "Keep Scrolling For More Information" with a downward arrow.

TITLE

\$3,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Highest level of sponsorship visibility
- Seven complimentary conference registrations (a value of \$2,065)
- Logo placement on promotional & registration emails (prior to and following the conference) with a total distribution of over 110,000
- Placement of your corporate logo in a bimonthly national digital newsletter when conference is advertised - a distribution of 16,500
- Social media mentions across Twitter and LinkedIn posts associated with the conference
- Significantly more logo exposure, on website and on the virtual conference app and platform than other sponsor levels (more details below)
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees attention as soon as they access the event platform (more details below)
- Highest profile logo placement with sponsor acknowledgement on the conference website with other Platinum and Gold sponsors for a nine month period on the following pages:
 - Overview
 - Sponsors
 - Registration
 - Education Credits
 - Publications
 - Contact Us
- Logo placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event with it is being advertised
- Logo placement on the virtual platform with sponsor level acknowledgement as follows: on static banner at the top of the home page
 - on rotating banner at the top of the navigation panel
 - rotating on up to three banners located strategically throughout the content on the following pages:
 - View Program
 - Networking With Attendees
 - Connect With Sponsors
 - Speakers & Biographies
 - Networking Lounge landing page (prior to entering the lounge)
- On banner located on every session of the program
- Most prominent placement on conference website on the "thank you to sponsors" page for a nine month period
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



Images shown are for illustration purposes only and may change for a similar item without notice. Four-colour logo printing may be subjected to a slight increase in sponsorship cost.

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PLATINUM

\$2,850 / Sponsor • 4 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Highest level of sponsorship visibility next to Title
- Six complimentary conference registrations (a value of \$1,770)
- Logo placement on promotional & registration emails (prior to and following the conference) with a total distribution of over 110,000
- Placement of your corporate logo in a bimonthly national digital newsletter when conference is advertised - a distribution of 16,500
- Social media mentions across Twitter and LinkedIn posts associated with the conference
- Significantly more logo exposure, on website and on the virtual conference app and platform than other sponsor levels (more details below)
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees attention as soon as they access the event platform (more details below)
- Highest profile logo placement with sponsor acknowledgement on the conference website with other Platinum and Gold sponsors for a nine month period on the following pages:
 - Overview
 - Sponsors
 - Registration
 - Education Credits
 - Publications
 - Contact Us
- Logo placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event with it is being advertised
- Logo placement on the virtual platform with sponsor level acknowledgement as follows:
 - on static banner at the top of the home page
 - on rotating banner at the top of the navigation panel
 - rotating on up to three banners located strategically throughout the content on the following pages:
 - View Program
 - Networking With Attendees
 - Connect With Sponsors
 - Speakers & Biographies
 - Networking Lounge landing page (prior to entering the lounge)
- On banner located on every session of the program
- Most prominent placement on conference website on the “thank you to sponsors” page for a nine month period
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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GOLD

\$2,700 / Sponsor • 8 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- High level of sponsorship visibility after Title and Platinum
- Five complimentary conference registrations (a value of \$1,475)
- Logo placement on promotional & registration emails (prior to and following the conference) with a total distribution of over 110,000
- Placement of your corporate logo in a bimonthly national digital newsletter when conference is advertised - a distribution of 16,500
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Social media mentions across Twitter and LinkedIn posts associated with the conference
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees attention as soon as they access the event platform (more details below)
- Significantly more logo exposure, on website and on the virtual conference app and platform than other sponsor levels (more details below)
- Highest profile logo placement with sponsor acknowledgement on the conference website with other Platinum and Gold sponsors for a nine month period on the following pages:
 - Overview
 - Sponsors
 - Registration
 - Education Credits
 - Publications
 - Contact Us
- Logo placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event with it is being advertised
- Logo placement on the virtual platform with sponsor level acknowledgement as follows:
 - on static banner at the top of the home page
 - on rotating banner at the top of the navigation panel
 - rotating on up to three banners located strategically throughout the content on the following pages:
 - View Program
 - Networking With Attendees
 - Connect With Sponsors
 - Speakers & Biographies
 - Networking Lounge landing page (prior to entering the lounge)
- On banner located on every session of the program
- Most prominent placement on conference website on the “thank you to sponsors” page for a nine month period
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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OPENING ECONOMIST

\$2,650 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the program and “thank you to sponsors” pages for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative prior to the start and again at the conclusion of the opening economist speaker presentation
- Your logo will also be prominently placed on the conference platform (most also during on-demand access – 2 weeks for regular attendees and to end of year for REF Club Members) as follows:
 - on the screen for the duration of the opening keynote
 - on the program sponsored keynote detail page
 - Networking Lounge landing page where the opening keynote is mentioned (prior to entering the lounge)
 - on any directional slides that mention the opening keynote
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Logo exposure on conference website for a nine-month period sponsor and program pages
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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CONCURRENT SESSION

\$2,500 / Sponsor • 6 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the program and “thank you to sponsors” pages for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by the moderator prior to the start and again at the conclusion of the sponsored concurrent session
- Your logo will also be prominently placed on the conference platform (most also during on-demand access – 2 weeks for regular attendees and to end of year for REF Club Members) as follows:
 - on the screen for the duration of the sponsored concurrent session
 - on the program sponsored concurrent session detail page
 - Networking Lounge landing page where the sponsored concurrent session is mentioned (prior to entering the lounge)
 - on any directional slides that mention the sponsored concurrent session
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

Session A1 - Your Order Has Shipped: How The Pandemic Is Impacting Last Mile Delivery And Industrial Real Estate In Vancouver - Where Is This Market Heading?

Wednesday, April 14
2:20pm EDT - 3:20pm EDT
Concurrent Session A Series >

YOUR ORDER HAS SHIPPED:
HOW THE PANDEMIC IS IMPACTING LAST MILE DELIVERY AND INDUSTRIAL
REAL ESTATE IN VANCOUVER - WHERE IS THIS MARKET HEADING?

VANCOUVER
REAL ESTATE FORUM

Nick Gaganiaras
Guy Akester
Blake Asselstine
Kleo Landucci
Alistair Pickering

Altus Group

YOUR LOGO HERE

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CLOSING ROUNDTABLE

\$2,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative prior to the start and again at the conclusion of the closing round table discussion
- Your logo will also be prominently placed on the conference platform as follows:
 - on the screen for the duration of the roundtable
 - on the roundtable's program description page
 - Networking Lounge landing page where the roundtable is mentioned (prior to entering the lounge)
 - on any directional slides that mention the closing roundtable
 - on a rotating banner, capturing attendees' attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

Closing Roundtable - What Are The Challenges And Opportunities In The Vancouver Market? Insights From National And Global Players

Thursday, April 15
2:45pm EDT - 3:39pm EDT
[Closing Roundtable >](#)

WHAT ARE THE CHALLENGES AND OPPORTUNITIES IN THE VANCOUVER MARKET?
INSIGHTS FROM NATIONAL AND GLOBAL PLAYERS

VANCOUVER REAL ESTATE FORUM

Moderator
Jon Stovell

Emeka Mayes

Steve O'Connell

Eric Plesman

Ted Willcocks

CREW VANCOUVER

YOUR LOGO HERE

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LIVE - HAPPENING NOW

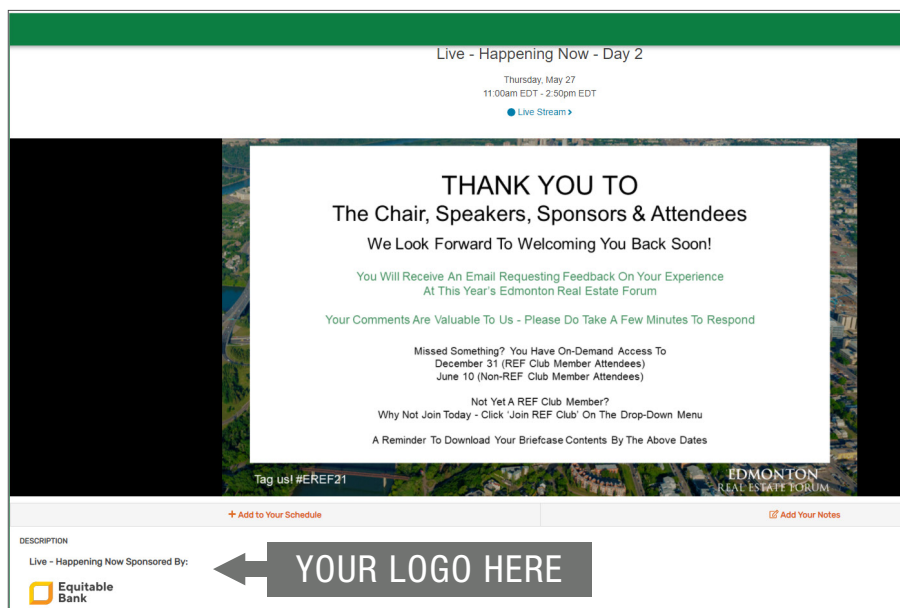
\$2,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Live – Happening Now is where all the conference plenary sessions take place
- Logo placement on the Live – Happening Now site for the duration of the event
- Inclusion on PowerPoint directional slides when appropriate (in Live – Happening Now and the landing page of the Networking Lounge)
- Your logo will also be prominently placed on the conference platform as follows:
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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NETWORKING LOUNGE

\$2,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- The primary Networking Lounge of the conference will be branded with your logo
- The Networking Lounge is where attendees connect live with speakers, experts, sponsors and other attendees - outside of sessions the Networking Lounge is the most visited component of the platform during a virtual event
- Verbal acknowledgment of this sponsorship by the conference Chair or Panel Moderator
- Your logo will also be prominently placed on the conference platform as follows:
 - directional slides and information when appropriate
(in Live – Happening Now, on the landing page of the Networking Lounge and in the Zoom Lounge where live networking takes place)
 - on a rotating banner, capturing attendees' attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

WELCOME THE NETWORKING ZOOM LOUNGE Land & Development
Residential • Office • Retail • Industrial

TIPS TO NETWORK

- Change your Zoom name to "Company - Name".
- Turn on your cam and chat away!
- If you need a breakout room, please let the host know.

ENGAGE-TO-WIN CODE

TLNOWE

NEXT UP IN THE LOUNGE

Meet with our guests:
12:10 - 12:30 EDT

Niall Finnegan
CO-FOUNDER, FINNEGAN MARSHALL INC.

metergy SOLUTIONS

International Airport Authority Ottawa Administration de l'aéroport international

Networking Zoom Lounge Sponsors

CANADIAN APARTMENT INVESTMENT CONFERENCE
September 22 & 23, 2021

The 17th annual Canadian Apartment Investment Conference returns virtually on September 22 & 23. For only \$340, participate in this high-value conference focused on one of the top markets in Canada. Aside from dynamic networking, your virtual experience will include over 50 speakers and 15 sessions. Save 30% off the live event price for over 90% more content. Let us help you stay connected.
Registration will open in Summer 2021.

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PLENARY SESSION

\$2,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the program and “thank you to sponsors” pages for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative prior to the start and again at the conclusion of the sponsored plenary session
- Your logo will also be prominently placed on the conference platform (most also during on-demand access – 2 weeks for regular attendees and to end of year for REF Club Members) as follows:
 - on the screen for the duration of the sponsored plenary
 - on the program sponsored plenary session detail page
 - Networking Lounge landing page where the sponsored plenary is mentioned (prior to entering the lounge)
 - on any directional slides that mention the sponsored plenary
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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SPEAKER BIOGRAPHIES

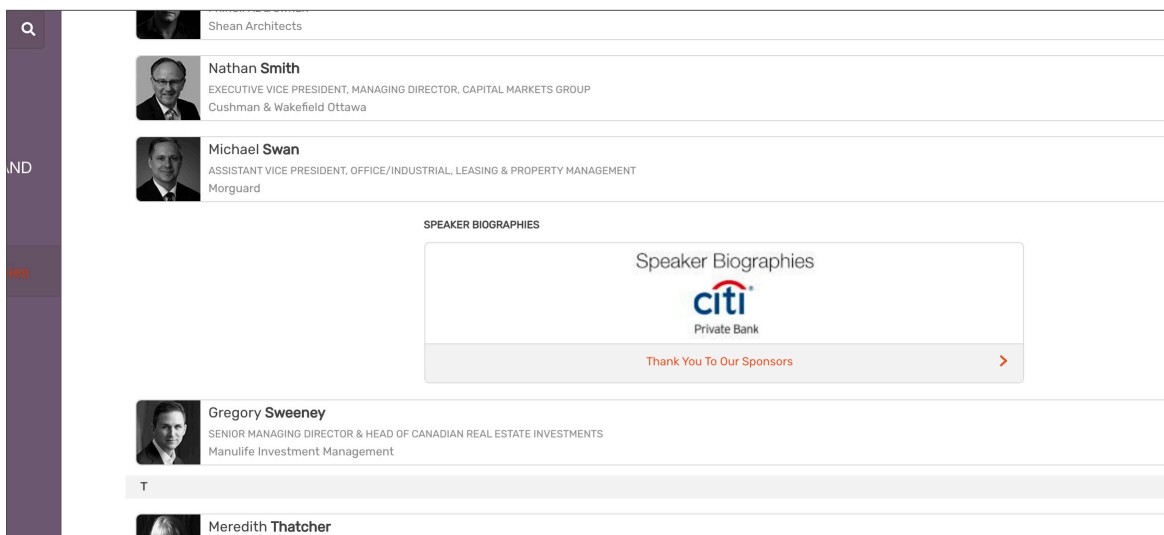
\$2,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website “thank you to sponsors” page for a nine month period
- Verbal acknowledgment of this sponsorship by the conference Chair or representative
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference
 - on rotating logo at the top of the home page drop down navigation menu
 - on a rotating banner, capturing attendees’ attention as they access the platform (program, attendee directory, connect with sponsors, speakers & biographies)
 - on the sponsor page of the conference platform
 - opportunity to insert an ad on the printable program posted on the event website
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Logo rotating on home page of the virtual conference platform together with Platinum & Gold sponsors
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



Images shown are for illustration purposes only and may change for a similar item without notice. Four-colour logo printing may be subjected to a slight increase in sponsorship cost.

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VIRTUAL EVENT PLATFORM

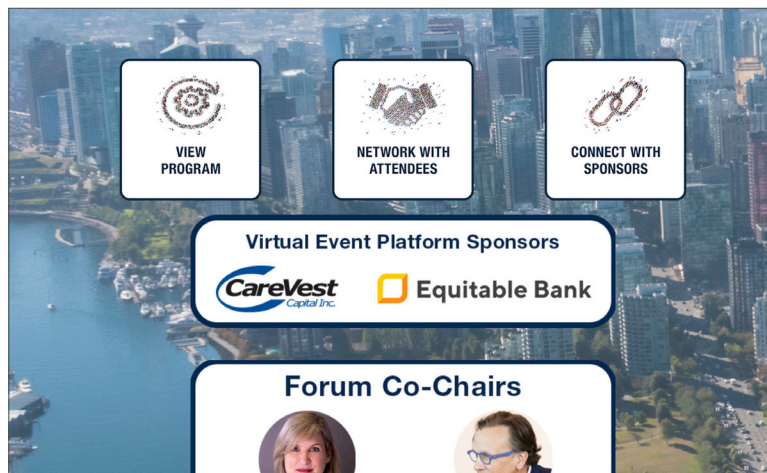
\$2,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Logo placement on the virtual platform home page on a dedicated and predominant static banner for the duration of the event (5 days prior to the conference, for the duration of the conference, two weeks on-demand for regular attendings, to the end of the year for REF Club Members)
- Logo included with major sponsors on a rotating banner at the top of the drop down navigation bar
- Your logo will also be prominently placed on the conference platform as follows:
 - on the Live - Happening Now landing page
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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CHAIR'S CLOSING REMARKS

\$2,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on the forum website on the “thank you to sponsors” page for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative following the closing roundtable discussion to close the 2021 conference
- Your logo will also be prominently placed on the conference platform as follows:
 - on a rotating banner, capturing attendees' attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire forum, capturing attendees' attention as soon as they access the event platform
- Database of all forum delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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CHAIR'S OPENING REMARKS

\$2,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on the forum website on the “thank you to sponsors” page for a nine month period
- Verbal acknowledgement at the forum of your sponsorship level by Chair or their representative at the opening of the 2021 conference
- Your logo will also be prominently placed on the conference platform as follows:
 - on a rotating banner, capturing attendees' attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire forum, capturing attendees' attention as soon as they access the event platform
- Database of all forum delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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SIGNATURE

\$1,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$885 value)
- Logo placement on conference website on the “thank you to sponsors” pages for a nine month period
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference
 - on a rotating banner, capturing attendees’ attention as they access the platform
 - on the sponsor page of the conference platform
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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FACIAL MASK

\$4,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality facial mask that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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HAND SANITIZER

\$4,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a hand sanitizer squeeze bottle that will be couriered to attendees in the “swag package” several days prior to the Forum (note: those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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JOURNAL

\$4,000 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality journal that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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MINTS

\$4,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality package of mints that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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OPENING KEYNOTE SPEAKER VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

\$4,000 / Sponsor • 1 Exclusive Opportunity

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the program and “thank you to sponsors” pages for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative prior to the start and again at the conclusion of the opening keynote speaker presentation
- Your logo will also be prominently placed on the conference platform (most also during on-demand access – 2 weeks for regular attendees and to end of year for REF Club Members) as follows:
 - on the screen for the duration of the opening keynote
 - on the sponsor page of the conference platform
 - on the program sponsored keynote detail page
 - Networking Lounge landing page where the opening keynote is mentioned (prior to entering the lounge)
 - on any directional slides that mention the opening keynote
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Logo exposure on conference website for a nine-month period sponsor and program pages
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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PEN

\$4,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality pen that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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SWAG BAG

\$4,000 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality swag bag that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



Contents intended to demonstrate size of bag only

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DAILY ATTENDEE POLL

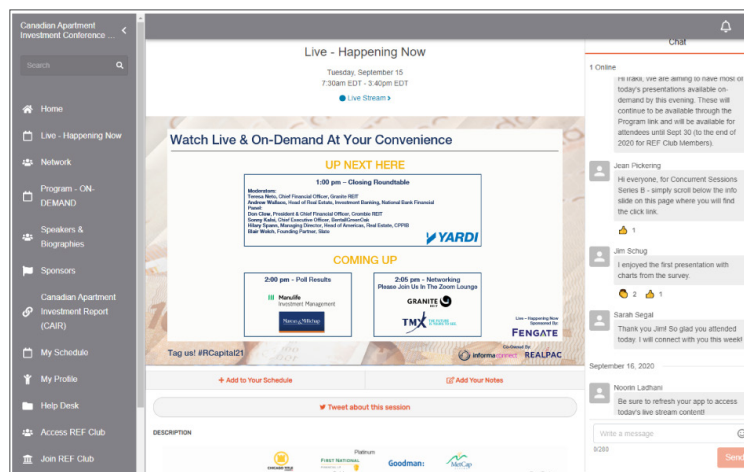
\$3,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- This sponsorship is per day (one sponsor per day)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Three complimentary conference registrations (\$1,125 value)
- Verbal reference to your sponsorship by the Chair or representative
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on the program at end of each day when results are scheduled to be announced
 - on directional slides advising attendees to go to the Networking Lounge for Poll results
 - in the Networking Lounge when Poll results are delivered at end of each day
 - on a rotating banner with the poll questions on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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KEYNOTE SESSION

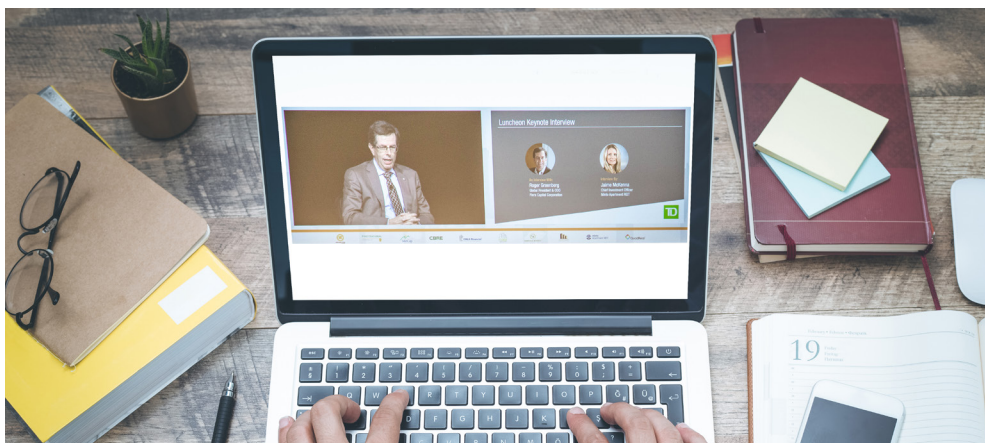
\$3,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the program and “thank you to sponsors” pages for a nine month period
- Verbal acknowledgement at the conference of your sponsorship level by Chair or their representative prior to the start and again at the conclusion of the sponsored keynote session
- Your logo will also be prominently placed on the conference platform (most also during on-demand access – 2 weeks for regular attendees and to end of year for REF Club Members) as follows:
 - on the screen for the duration of the keynote
 - on the sponsor page of the conference platform
 - on the sponsored session detail page
 - Networking Lounge landing page where the keynote is mentioned (prior to entering the lounge)
 - on any directional slides that mention the keynote
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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MOBILE SCREEN CLEANER

\$3,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality screen cleaner that can be used for computers, cell phones, etc., also spectacles that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Your logo will also be prominently placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



Images shown are for illustration purposes only and may change for a similar item without notice. Four-colour logo printing may be subjected to a slight increase in sponsorship cost.

To reserve your corporate sponsorship, contact **George Przybylowski**

Tel: 416.512.3813 • **Email:** george.przybylowski@informa.com • **Website:** realestateforums.com

POST NOTES

\$3,500 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on a quality sticky paper post note block that will be couriered to attendees in the “swag package” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- placed on the conference platform as follows:
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
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- Placement of your logo on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
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TOUCH FREE KEY

\$3,500 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your logo prominently placed on the brass touch free key that will be couriered to attendees in a “swag bag” several days prior to the conference (note; those that register more than 10 days out from the event will not be included in the mailing due to order lead time and posting)
- Reduce exposure to viruses and bacteria on surfaces with this contactless key
- Use for pushing buttons for elevators, ATM machines, buses, trains, gas stations, grocery store, and opening doors
- Easily fits on your key chain or on any key tool or carabiner
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request



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SPEAKER VIDEO SERIES

\$3,250 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your corporate logo showcased at the beginning of each video recording of key speakers interviewed on pertinent questions associated with the conference
- Speaker Video Series will be placed on the Canadian Real Estate Forums portal and the event website
- Videos will be hosted on the Canadian Real Estate conferences Vimeo channel and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
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REAL ESTATE FORUM

As you look ahead to 2021, what do you foresee on the horizon?
More opportunities or more challenges, fewer or more risks,
caution or optimism?

Speakers: Don Clow, President & CEO, Crombie REIT
Shencor Jadavji, President, Lotus Capital Corp.
Brett Miller, Chief Executive Officer, Canderel
Laurence Vincent, Co-President, Prével
Michael Emory, President & CEO, Allied Properties REIT

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CORPORATION

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Don Clow
President & CEO
Crombie REIT

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PODCAST

\$3,000 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” page for a nine month period
- Your corporate logo showcased in the podcast series section on the Canadian Real Estate Forums portal
- Podcasts will be hosted on the Real Estate Forums portal and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
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POST-CONFERENCE SURVEY

\$3,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021


VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on the “thank you to sponsors” pages for a nine month period
- Post conference survey will be emailed twice to all participants - an initial and a reminder to please provide feedback. Your logo prominently featured on the email
- Logo prominently placed on landing page of post conference survey
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference, capturing attendees' attention as soon as they access the event platform
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
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- Logo exposure on conference website for a nine-month period
- Database of all conference delegates (no emails) will be provided immediately prior to the platform going live as well as following the event
- A custom report outlining deliverables of your sponsorship and related analytics will be provided on request

Survey Completion 0% ————— 100%

Western Canada Apartment Investment Conference 2021

Post Conference Survey Sponsored By:



Considering all elements of Western Canada Apartment Investment Conference, how satisfied were you overall?

Not at all satisfied Not very satisfied Somewhat satisfied Fairly satisfied Very satisfied

Why did you give that score?

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REGISTRATION

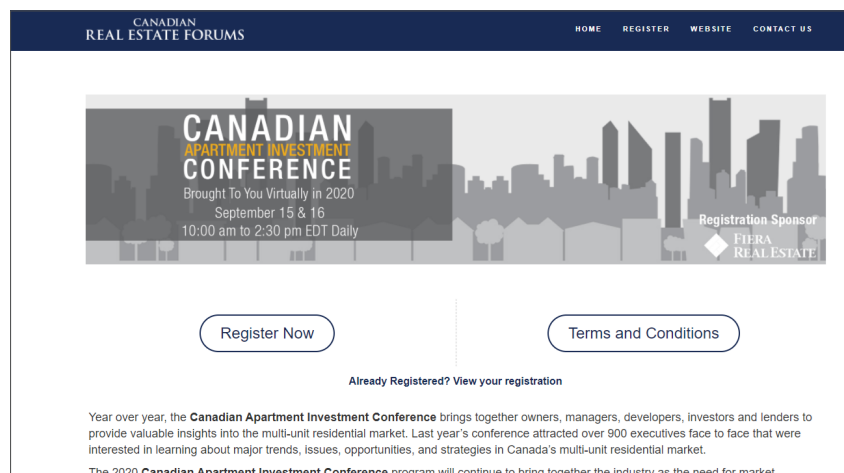
\$3,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE
STRATEGY & LEASING CONFERENCE

November 3, 2021

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$1,125 value)
- Logo placement with sponsor level acknowledgement in the Canadian Real Estate Forum Magazine Fall 2021 Edition
- Logo placement on conference website on registration and “thank you to sponsors” pages for a nine month period
- Logo placement on conference website banner acknowledging sponsor level
- Logo placement on the conference website registration page
- Logo placement in sponsors section of conference website
- Logo placement on registration landing page
- Logo placement on all pages of registration site, confirmation email to every attendee, joining information email
- Your logo will also be prominently placed on the conference platform as follows:
 - on the home screen widget page of the entire conference, capturing attendees’ attention as soon as they access the event platform
 - on the sponsor page of the conference platform
 - on a rotating banner on the virtual platform landing page
- Build your own corporate sponsor page – it’s possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded Vimeo or YouTube video to run throughout the event on a loop (we recommend sponsors use a complimentary registration for the key contact person)
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