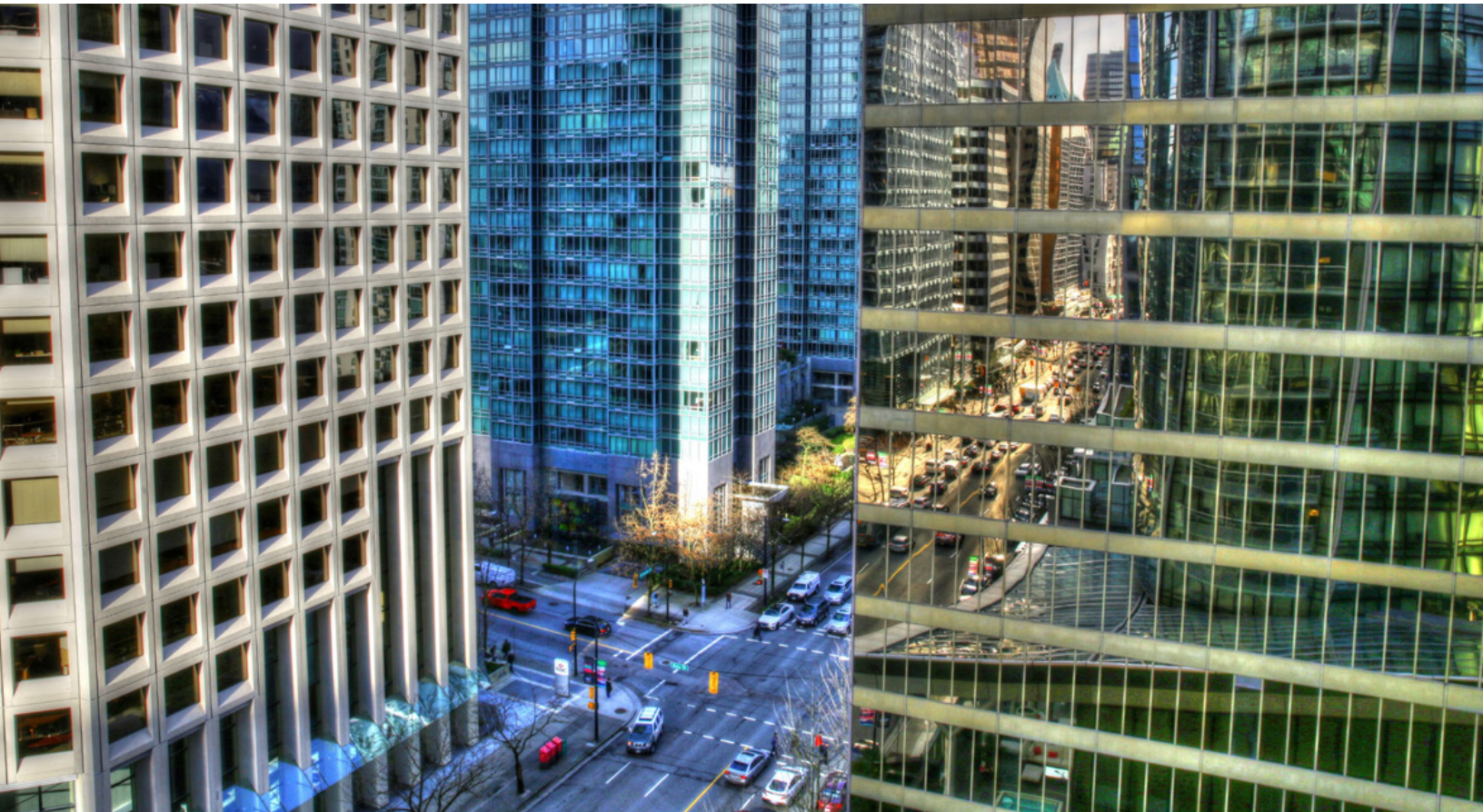


# VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2022 • Vancouver Convention Centre (West)

[www.realestateforums.com](http://www.realestateforums.com)

## 2022 CORPORATE SPONSORSHIP PROGRAM



Asset Management And Leasing Trends  
In One Of Canada's Hottest Real Estate Markets

## THE EVENT

### HOW HAVE VANCOUVER'S OFFICE, INDUSTRIAL AND RETAIL MARKETS ADAPTED TO THE PANDEMIC? WHAT IS THEIR PATH FORWARD?

The 10th annual **Vancouver Real Estate Strategy & Leasing Conference** returns on Thursday, November 3 with a dynamic program examining the most significant issues, trends and challenges that faced the retail, office and industrial markets through the pandemic and what the future holds for each of these property classes. Have they performed better than expected?

COVID-19 forced owners, investors, developers, brokers and lawyers to adapt and rethink asset management and leasing strategies for their properties. This very timely conference will be a crucial tool for providing insights on what have been best practices and innovative actions that have been implemented over the past eighteen months.

The **Vancouver Real Estate Strategy and Leasing Conference** – returning to its traditional format and length – will provide great value as a result of the quality of the speakers and the importance of the topics. The program will feature presenters with recognized expertise along with some unique networking opportunities.

The conference will be organized by Informa Connect, the producer of the Vancouver Real Estate Forum, the Western Canadian Apartment Investment Conference and 18 other summits across Canada.

You will learn why Vancouver continues to be one of the hottest real estate markets in Canada notwithstanding the impact of the pandemic.

We hope you will take advantage of a sponsorship and the unique marketing opportunity that this high value and very informative program that the conference will provide along with an audience of decision-makers.

## MORE INFORMATION

### George Przybylowski Vice President, Real Estate

**Email:** [george.przybylowski@informa.com](mailto:george.przybylowski@informa.com)

**Tel:** 416.512.3813

**Website:** [realestateforums.com](http://realestateforums.com)

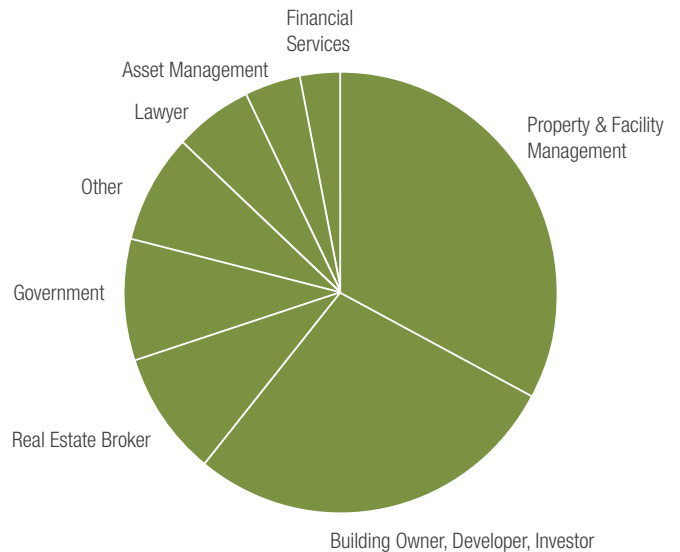
## BENEFITS

- Complimentary conference registrations
- Logo placement in promotional brochures, and in the onsite program handout
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Your company profile will be listed under a dedicated "Sponsors" icon on the homepage of this year's mobile app
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event

## FRONT & CENTRE

Vancouver Real Estate Strategy & Leasing Conference Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

## WHO WILL ATTEND





# VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2022 • Vancouver Convention Centre (West)

THANK YOU TO SPONSORS FOR  
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Title

**CBRE**

Platinum



Gold



Concurrent Session



Plenary Session



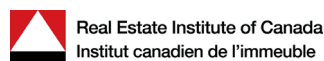
Signature



Closing Roundtable



Supporting Associations



Media



# VANCOUVER REAL ESTATE STRATEGY & LEASING CONFERENCE

November 3, 2022 • Vancouver Convention Centre (West)

## 2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Title	1 exclusive opportunity	\$4,000
Platinum	4 opportunities	\$3,750 each
Gold	5 opportunities	\$3,250 each
Lanyard	1 exclusive opportunity	\$3,250
Mints	1 exclusive opportunity	\$3,250
Pen	1 exclusive opportunity	\$3,250
Journal	2 opportunities	\$3,000 each
Closing Roundtable	1 exclusive opportunity	\$2,850
Keynote Speaker	1 exclusive opportunity	\$2,850
Presenter Biographies	1 exclusive opportunity	\$2,850
Luncheon	2 opportunities	\$2,750 each
Concurrent Session	6 opportunities	\$2,500 each
Chair's Closing Remarks	1 exclusive opportunity	\$2,000
Chair's Opening Remarks	1 exclusive opportunity	\$2,000
Signature	3 opportunities	\$1,750 each

# TITLE

\$4,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forums portal, emails, social media and printed materials with other premium sponsors

## REGISTRATION

Three Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$1,200)

## VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Prominent logo placement on the front cover of the promotional brochure and on the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a tension wall on the main stage
- Most prominent sponsor logo exposure on conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Corporate logo included in some promotional emails
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Vancouver Real Estate Strategy & Leasing Conference is promoted - distribution of 16,000
- In banner on a number of promotional emails

## Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

## Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

## Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

## Onsite

Prominently displayed in the main plenary room throughout the Conference

## Print Material

- On the Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request

To reserve your corporate sponsorship, contact **George Przybylowski**

**Tel:** 416.512.3813 • **Email:** george.przybylowski@informa.com • **Website:** realestateforums.com

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Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

# PLATINUM

\$3,750 / Sponsor • 4 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022

Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

## REGISTRATION

Three Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$1,200)

Enjoy a high profile on all our promotional literature before and during the entire event.

## VALUE ADDED BENEFITS

- Prominent logo placement on the front cover of the promotional brochure and on the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the Conference
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

## Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

## Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

## Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

## Onsite

Prominently displayed in the main plenary room throughout the Conference

## Print Material

- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# GOLD

\$3,250 / Sponsor • 5 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022

Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors, after Platinum Sponsors

## REGISTRATION

Three Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$1,200)

Enjoy a high profile on all our promotional literature before and during the entire event.

## VALUE ADDED BENEFITS

- Logo placement on the front cover of the promotional brochure and on the onsite program handout
- Strong visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the Conference
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout

## Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,500+ followers) and Twitter

## Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

## Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

## Onsite

Prominently displayed in the main plenary room throughout the Conference

## Print Material

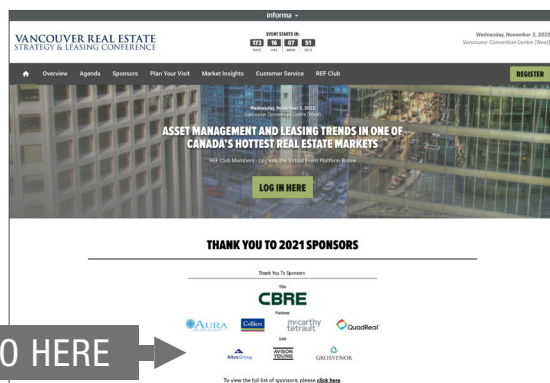
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of "Thank You to Sponsors" signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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Tel: 416.512.3813 • Email: [george.przybylowski@informa.com](mailto:george.przybylowski@informa.com) • Website: [realestateforums.com](http://realestateforums.com)

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# LANYARDS

\$3,250 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their name badge

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# MINTS

\$3,250 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Conference

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the mint tin provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# PENS

\$3,250 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality provided to every attendee at registration on arrival to the Conference

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the pen provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

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# JOURNAL

\$3,000 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Conference

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently placed on the cover of a high quality journal provided to each delegate at registration
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

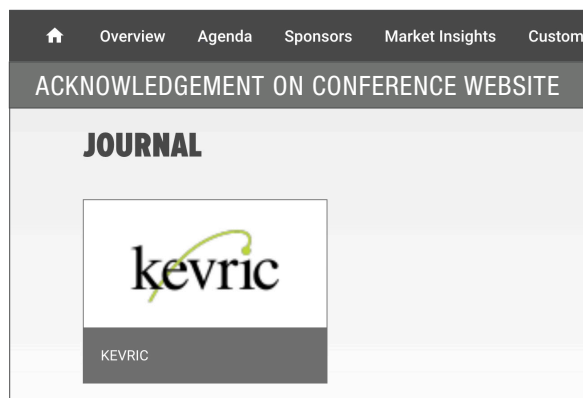
- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

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# CLOSING ROUNDTABLE

\$2,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the Conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- On program signage located outside plenary room for attendees to see as they enter

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# KEYNOTE SPEAKER

\$2,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022

Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. The sponsor of the session will be thanked twice by a Conference Chair – as speaker is introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by either the Conference Chair or session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# PRESENTER BIOGRAPHIES

\$2,850 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022

Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary Conference registrations
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, a copy on the outside back cover
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Conference Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite Conference program
- On your full page corporate advertisement in the onsite Conference program

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



To reserve your corporate sponsorship, contact **George Przybylowski**

Tel: 416.512.3813 • Email: [george.przybylowski@informa.com](mailto:george.przybylowski@informa.com) • Website: [realestateforums.com](http://realestateforums.com)

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*Four-colour logo printing may be subjected to a slight increase in sponsorship cost.*

# LUNCHEON

\$2,750 / Sponsor • 2 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) –

Logo on signage at the Buffet (if a buffet lunch)

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

### Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# CONCURRENT SESSION

\$2,500 / Sponsor • 6 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the Vancouver Real Estate Strategy & Leasing Conference website for a nine-month period
- Placement of your logo on signage at the Conference
- Sponsorship acknowledgment on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

### Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

### Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

### Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

### Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# CHAIR'S CLOSING REMARKS

\$2,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forum Magazine – Fall 2022 Edition

- On the "Thank You to Sponsors" page of Fall 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

## Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

## Onsite

- On program signage located outside plenary room for attendees to see as they enter

## Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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# CHAIR'S OPENING REMARKS

\$2,000 / Sponsor • 1 Exclusive Opportunity

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

Verbal acknowledgement of your sponsorship by the Chair at the opening of the event.

Logo on screen during the acknowledgement.

## REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

## YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

### Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when this event is being promoted

### Canadian Real Estate Forum Magazine – Fall 2022 Edition

On the "Thank You to Sponsors" page of Fall 2022 edition of Canadian Real Estate Forums magazine - promoted in newsletters and emailed to 16,500 - online version available to all industry members via the Canadian Real Estate Forums portal.

## Website

High profile logo placement with sponsor acknowledgement on the Conference website for a nine month period on the following pages:

- Program
- Sponsors

## Onsite

- Prominently displayed on a sign outside main plenary room throughout the Conference

## Print Material

- Sponsors that confirm sponsorship in time for mailing on "Thank You To Sponsors" page of the promotional brochure mailed out to over 5,000 industry professionals
- On the Program page of the onsite program provided to all attendees at registration
- On the "Thank You to Sponsors" signage displayed prominently at the venue

## Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

## Reporting

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# SIGNATURE

\$1,750 / Sponsor • 3 Opportunities

VANCOUVER REAL ESTATE  
STRATEGY & LEASING CONFERENCE

November 3, 2022  
Vancouver Convention Centre (West)

## DESCRIPTION AND SPONSOR BENEFITS

### REGISTRATION

Two Vancouver Real Estate Strategy & Leasing Conference Registrations (value \$800)

### YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

#### Website

Placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the “thank you to sponsors” page.

#### Onsite

On “thank you to sponsors signage” prominently displayed for the duration of the event

#### Print Material

On “Thank You To Sponsors” page of the promotional brochure mailed out to over 5,000 industry professionals

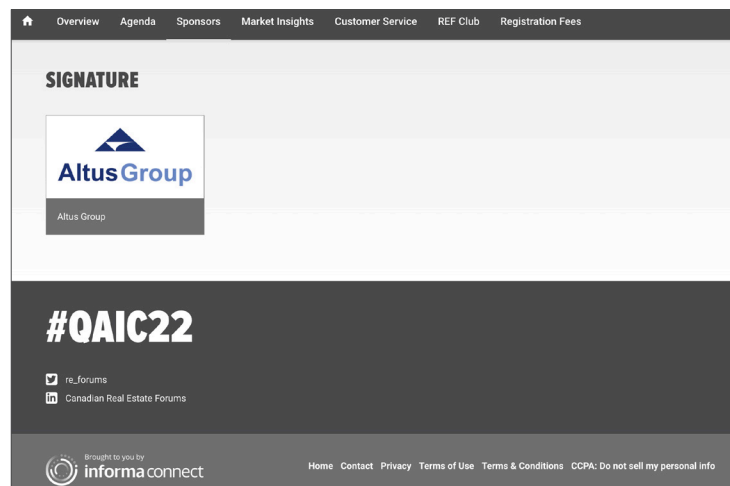
### Database of Conference Delegates

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