

WESTERN CANADA

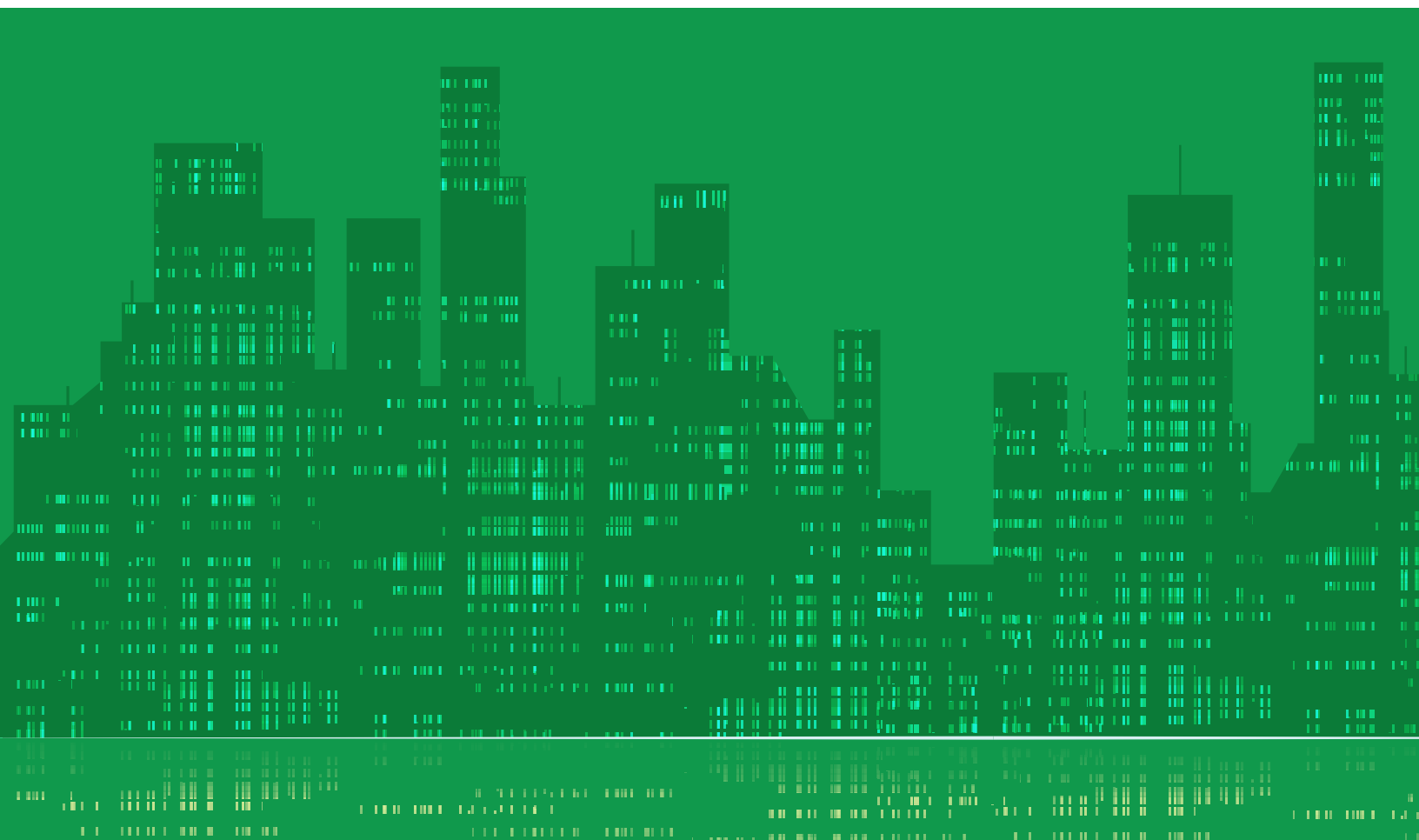
APARTMENT INVESTMENT CONFERENCE

CALGARY • EDMONTON • VANCOUVER

April 13 2021

www.realestateforums.com

2021 CORPORATE SPONSORSHIP PROGRAM



How are the Three Multi-Residential Markets Performing
Through COVID-19?

THE MARKET SPOKE – WE LISTENED

Following the success of the real estate forums and conferences in the fall of 2020; those involved in the Western Canadian Apartment Investment Conference want to connect - and we plan to help them do just that! This conference will provide an outstanding opportunity to learn, question, engage and network!

The 2021 program will examine the multi-residential market in western Canada – with high quality content, insightful speakers along with dynamic networking opportunities.

We are strongly committed to provide the speakers that the market wants to hear, and the same experience that you have come to expect from the Western Canadian Apartment Investment Conference since 2019. Until it is deemed safe to go back to face-to-face – we will deliver in the dynamic virtual format that has a strong track record in delivering program content and opportunities for interactive education and business connections.

Our pivot to a virtual environment enables the industry to participate in the Western Canadian Apartment Investment Conference while eliminating any health risks associated with physically attending an in-person event.

Sustainable, safe and loaded with even more value, the Western Canadian Apartment Investment Conference produced virtually means deeper access to compelling topics, market intelligence on demand that fits your schedule, and multiple opportunities for connecting in a networking-rich environment between owners, developers, investors, lenders, lawyers, brokers and other intermediaries.

TESTIMENT TO THE VALUE AND SUCCESS OF CANADIAN REAL ESTATE FORUMS VIRTUAL CONFERENCES

On Real Estate Virtual Event Space:

“Great conversation. Virtual experience was great. I did not have any expectations of how the virtual experience would play out but it was great and didn’t feel like I missed out on anything compared to the in-person.”

“Loved the online format. I attended far more sessions than I would have, had the conference been in person. Also, I felt more engaged with the speakers - being able to see them up close, rather than on a small screen while sitting at the back of a large room.”

On Overall Experience:

“I was lukewarm on attending this year but am very happy I did! Great job and thank you.”

“Given this has been a ‘needle moving’ year for everyone the content of this Forum is one of the most impactful we’ve had in years. Really enjoying and benefiting from the content and insights. Thanks to all.”

“Given the pandemic challenges it was fantastic that we had the event at all and those that participated seem to enjoy themselves.”

On Thought Leadership:

“Appreciated the effort and initiative it took to organize and deliver the Forum under such difficult conditions and found the speakers and the market knowledge they were able to convey in these difficult times very valuable. Thank you for your efforts.”

MORE INFORMATION

Ben Carson

Sales

Email: ben.carson@informa.com • **Tel:** 604.789.8267 • **Website:** realestateforums.com

“Congratulations for an outstanding virtual conference that provided a lot of value to the participants and attendees. I’ve had very good feedback from my broker team that attended.”

“This year’s virtual conference was informative and very helpful to navigate a positive mindset for the next 6 months. It is always comforting to know you are not alone delivering services during a crisis. Our industry certainly pulled together during this global pandemic. Better days ahead!”

WHAT’S IN IT FOR YOU: THE OPPORTUNITY AS A SPONSOR TO BE FRONT AND CENTRE

Expand Your Network – With No Travel Costs

Engage in business discussions, chat directly with industry leaders, and make the connections you need to thrive as the Canadian real estate market continues rapidly evolves. Populate a fully branded sponsorship page dedicated to your organization. Here you can insert an overview of your organization and its mission and or offering, load an informational video, published research, brochures, website and social media links, add appropriate staff contact details making it easy for participants to connect organize meetings, 1:1’s and collaborate with the right people on your team.

Extended Brand Exposure – With Measurable ROI

Make an impression on an audience of decision-makers before, during and after the event. Benefit from a post event report which will give you insights and leads based on how many people dropped into your lounge or requested meetings with your colleagues.

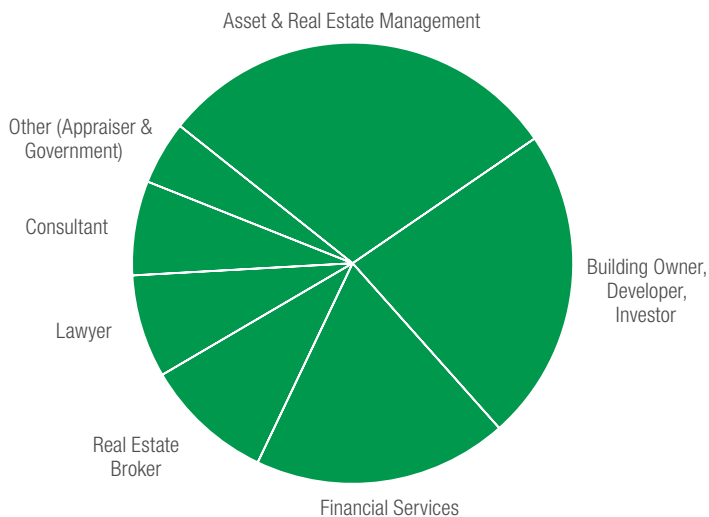
The Western Canadian Apartment Investment Conference is designed to ensure that sponsors receive maximum corporate exposure to participants at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

The 2021 sponsorship program represents a unique marketing opportunity for companies that want to reach the “who’s who” of this significant sector.

Increase brand awareness, raise your corporate profile and reinforce your organization’s reputation to your target clients by aligning your logo alongside the largest annual conference focusing on multi-residential markets in Western Canada.

Sponsorship packages are designed to fit every budget offer a range of benefits – not only will you receive ongoing benefits and a copy of the attendee database, you will receive a number of complimentary access passes to allocate to colleagues. See the following pages for full details.

WHO WILL ATTEND



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THANK YOU TO THE INDUSTRY FOR ITS ONGOING COMMITMENT
HIGHLIGHTING PAST SPONSORS

Platinum



Goodman:

Gold

avenueliving
asset management



IPA | INSTITUTIONAL
PROPERTY
ADVISORS
A DIVISION OF
MARCUS & MILLICHAP, BROKERAGE

Developers
RMS
Builders



Lanyard



Hand Sanitizer



Breakfast



Morning Refreshments



Concurrent Sessions



Signature



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APARTMENT INVESTMENT CONFERENCE

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2021 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	3 opportunities	\$3,500 each
Virtual Event Platform	2 opportunities	\$3,300 each
Gold	6 opportunities	\$3,000 each
Live - Happening Now	1 exclusive opportunity	\$3,000
Keynote	2 opportunities	\$2,750 each
Closing Remarks	1 exclusive opportunity	\$2,500
Closing Roundtable	1 exclusive opportunity	\$2,500
Networking Lounge	1 exclusive opportunity	\$2,500
Opening Remarks	1 exclusive opportunity	\$2,500
Plenary Session	2 opportunities	\$2,500 each
Registration	1 exclusive opportunity	\$2,500
Social Media Wall	2 opportunities	\$2,500 each
Concurrent Session	8 opportunities	\$2,000 each
Online Daily Attendee Poll	1 exclusive opportunity	\$2,000
Post Conference Survey	1 exclusive opportunity	\$2,000
Signature	2 opportunities	\$1,750 each

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PLATINUM

\$3,500 / Sponsor
3 Opportunities

VALUE ADDED BENEFITS

- Highest level of sponsorship visibility
- Six complimentary Conference registrations (a value of \$1,350)
- Logo placement on promotional emails (prior to and following the Conference) with a total distribution of over 110,000
- Placement of your corporate logo in a bimonthly national digital newsletter with a distribution of 16,500
- Social media mentions across Twitter and LinkedIn posts associated with the conference
- Highest profile on the conference website (including rotating logos on the home page)
- Logo rotating on home page of the virtual conference platform and numerous other highly visible locations
- Logo placement with sponsor level acknowledgement on conference landing page on conference website
- Logo placement with sponsor level acknowledgement on program page on conference website
- Logo placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when event is being advertised
- Logo placement with sponsor level acknowledgement on the virtual event digital platform and Network page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Significantly more placements of logo, on website and on the virtual Conference app and platform than other sponsors
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees attention as soon as they access the event platform
- Most prominent sponsor logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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VIRTUAL EVENT PLATFORM

\$3,300 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Your corporate branding prominently showcased on the event virtual platform that will be used by all participants
- Your logo on home screen page of the entire Conference, capturing attendees' attention as soon as they access event platform
- The platform will be promoted in; social media push notifications, the event website, and emails to all prospects and registrants
- Logo on static or rotating banner on home page of virtual platform
- The platform will be available to computers, smartphones and tablets
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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GOLD

\$3,000 / Sponsor
6 Opportunities

VALUE ADDED BENEFITS

- Five complimentary Conference registrations (a value of \$1,125)
- Logo placement on promotional emails (prior to and following the Conference) with a total distribution of over 110,000
- Placement of your corporate logo in a bimonthly national digital newsletter with a distribution of 16,500
- Social media mentions across Twitter and LinkedIn posts associated with the conference
- Highest profile on the conference website
- Logo rotating on home page of the virtual conference platform and numerous other highly visible locations
- Logo placement with sponsor level acknowledgement on conference landing page on conference website
- Logo placement with sponsor level acknowledgement on program page on conference website
- Logo placement with sponsor level acknowledgement on Canadian Real Estate Forums portal "Hero Banner" on run up to event when event is being advertised
- Logo placement with sponsor level acknowledgement on the virtual event digital platform and Network page
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Significantly more placements of logo, on website and on the virtual Conference app and platform than most other sponsors
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees attention as soon as they access the event platform
- Prominent sponsor logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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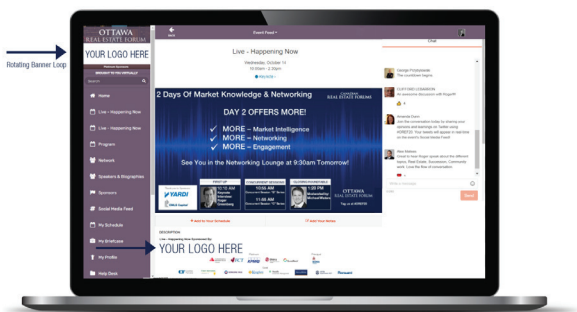
LIVE - HAPPENING NOW

\$3,000 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$675 value)
- Live – Happening Now is where all the conference plenary sessions take place
- Logo placement on the Live – Happening Now site
- Inclusion on PowerPoint directional slides when appropriate (in Live – Happening Now and the landing page of the Networking Lounge)
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



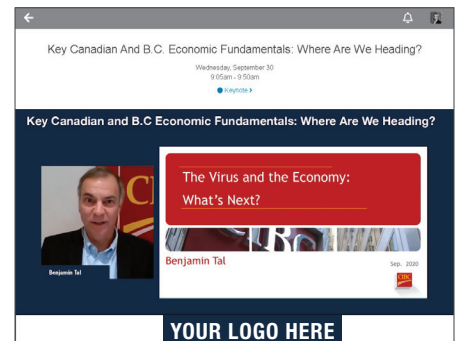
KEYNOTE

\$2,750 / Sponsor

2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Sponsorship acknowledgement on screen during entire session both at the Conference and on-demand for 2 weeks for regular attendees and to the end of the year for REF Club Members months. Since all sessions will be recorded and available on demand
- Verbal acknowledgement of your sponsorship by the Conference Chair, their designate or panel
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Logo rotating on home page of the virtual conference platform together with Platinum & Gold sponsors
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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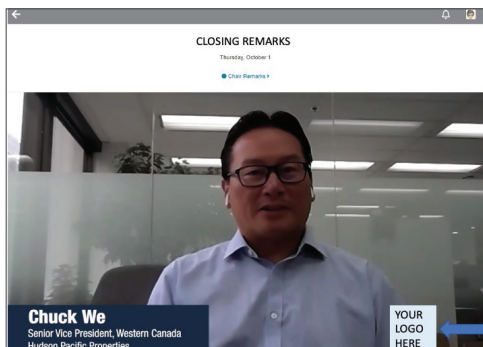
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CLOSING REMARKS

\$2,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Verbal acknowledgement of your sponsorship by the Conference Chair and thank you during their closing remarks
- Logo showing as sponsorship acknowledgement on screen during the Chair's opening remarks
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

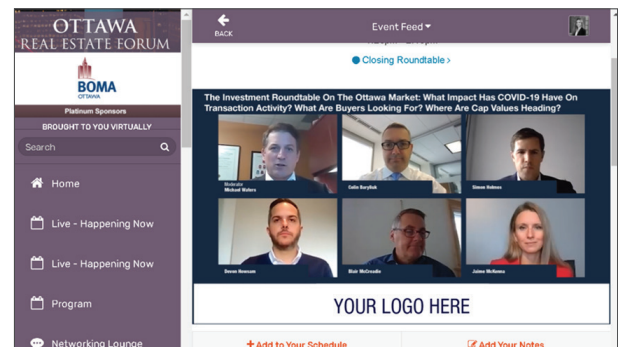


CLOSING ROUNDTABLE

\$2,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Verbal acknowledgment by the Conference Chair of your sponsorship prior to the beginning of the roundtable and following the discussion
- Your logo will be prominently placed on the screen during the entire roundtable
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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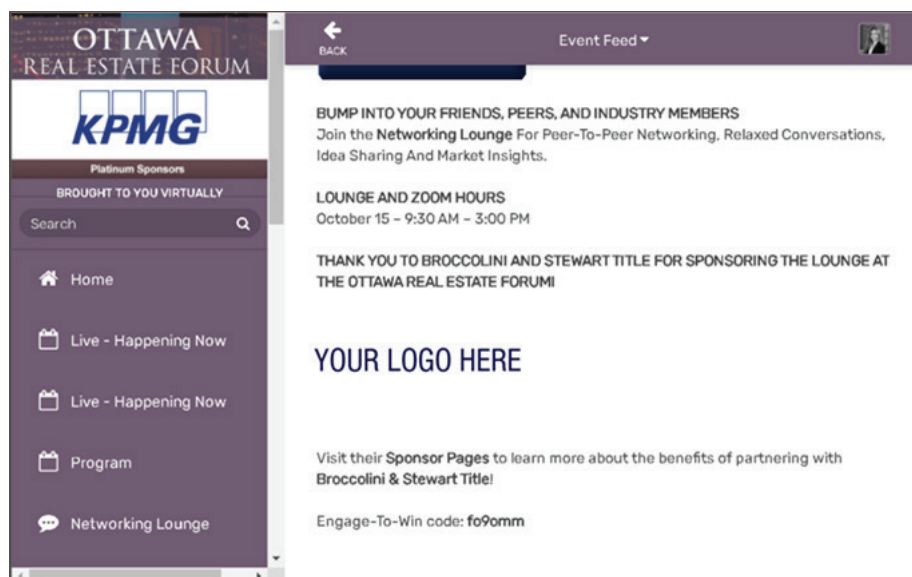
NETWORKING LOUNGE

\$2,500 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary conference registrations (\$675 value)
- The primary networking lounge of the conference will be branded with the corporate names and logos of the two sponsors.
- The Networking Lounge is where attendees connect with speakers, experts, sponsors and other attendees - outside of sessions the Networking Lounge is the most visited component of the platform during a virtual event
- Verbal acknowledgment of this sponsorship by the Conference Chair or Panel Moderator
- Inclusion on PowerPoint directional slides when appropriate (in Live – Happening Now, in the landing page of the Networking Lounge and in the Zoom Lounge where live networking takes place)
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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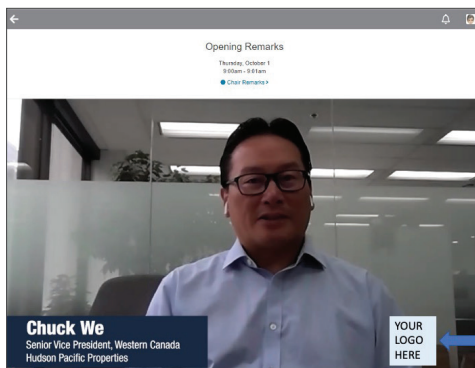
OPENING REMARKS

\$2,500 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Logo showing as sponsorship acknowledgement on screen during the Chair's opening remarks
- Verbal acknowledgement of your sponsorship by the Conference Chair
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables



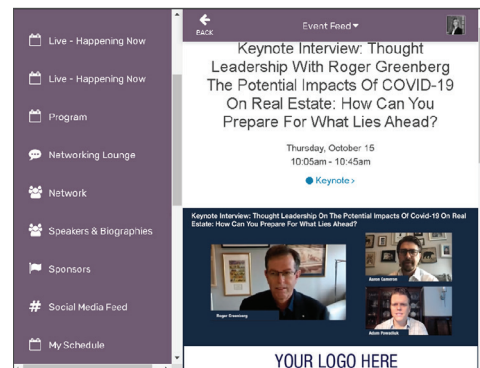
PLENARY SESSION

\$2,500 / Sponsor

2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Sponsorship acknowledgement on screen during entire session both at the Conference and on-demand for 2 weeks for regular attendees and to the end of the current year for REF Club Members following the conference. Since all sessions will be recorded and available on demand
- Verbal acknowledgement of your sponsorship by the Conference Chair, their designate or panel moderator
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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REGISTRATION

\$2,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Logo placement on the Conference website registration page
- Logo placement in sponsors section of Conference website
- Logo placement on registration landing page
- Logo placement on all pages of registration site, confirmation email to every attendee, joining information email
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

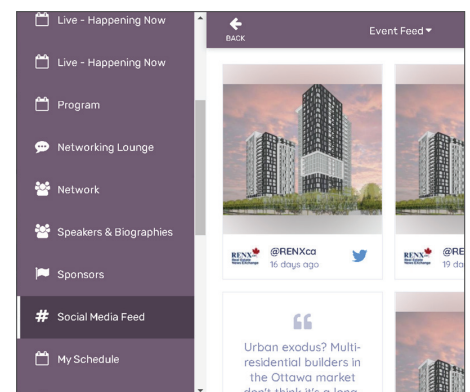


SOCIAL MEDIA WALL

\$2,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Real Estate Forum registrations (\$675 value)
- Your corporate logo on emails with a honed focus on social media
- Your organization recognized as the social media sponsor through the Real Estate Forum's social media channels; Twitter and LinkedIn
- Your social media conversation showcased in the social media feed in the virtual event environment using a dedicated hashtag
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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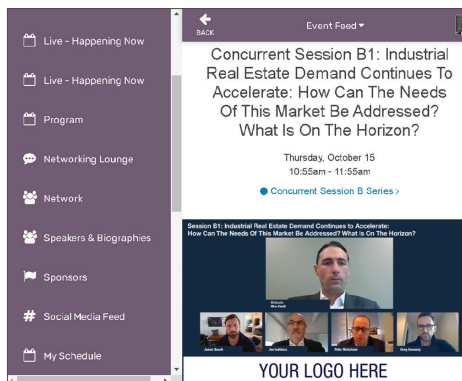
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CONCURRENT SESSION

\$2,000 / Sponsor
8 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Sponsorship acknowledgement on screen during entire session both at the Conference and on-demand for 2 weeks for regular attendees and to the end of the year for REF Club Members months. Since all sessions will be recorded and available on demand
- Verbal acknowledgement of your sponsorship by the Conference Chair, their designate or panel moderator
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
- Placement of your logo on the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access the event platform
- Logo exposure on Conference website for a nine-month period
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

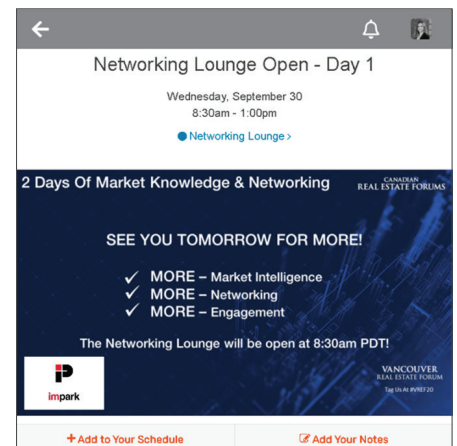


ONLINE DAILY ATTENDEE POLL

\$2,000 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Verbal reference to your sponsorship by the Chair and logo
- Acknowledgement by Chair and on PowerPoint slides as applicable
- Results delivered at end of each day in the Networking Zoom Lounge - with sponsor acknowledgement
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
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Images shown are for illustration purposes only and may change for a similar item without notice. Four-colour logo printing may be subjected to a slight increase in sponsorship cost.

To reserve your corporate sponsorship, contact **Ben Carson**

Tel: 604.789.8267 • **Email:** ben.carson@informa.com • **Website:** realestateforums.com

WESTERN CANADA APARTMENT INVESTMENT CONFERENCE CALGARY • EDMONTON • VANCOUVER

April 13, 2021

POST CONFERENCE SURVEY

\$2,000 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Post Conference survey will be emailed twice to all participants - an initial and a reminder to please provide feedback. Your logo prominently featured on the email
- Logo prominently placed on landing page of post conference survey
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
- Attendees will be incentivized to visit your corporate sponsor page through Engage to Win. Your page will have its own Engage to Win code (predetermined by the organizers) that attendees will collect to boost their Engage to Win score and their chances of winning a prize – which will include a complimentary registration to the conference in 2022
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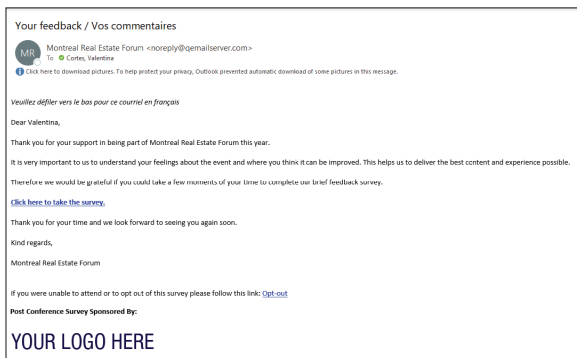
SIGNATURE

\$1,750 / Sponsor

2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations (\$675 value)
- Build your own corporate sponsor page – it's possible to include research reports, literature and other corporate materials for attendees to download, list point of contact staff at the event so attendees can easily connect, provide website and social media links you can even include a pre-recorded information video to run throughout the event on a loop
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