# Industry Awards Winner Spotlight Series



## **Transform Your Wealth Management Industry Award** into Lasting Market Impact

Congratulations on your recognition at the prestigious 2025 Wealth Management Industry Awards!

As an award winner, you've distinguished yourself among the industry's best. Leverage your welldeserved achievement with our exclusive Winner Spotlight Series - available in two powerful formats designed specifically to showcase your award-winning innovation.

#### Why Participate?

- Extend your award impact into months of visibility
- Reach decision makers through our extensive network of wealth management professionals
- Position your executives as thought leaders and industry innovators
- Create permanent, searchable content that continues working for you
- Exclusive usage rights to the article or video

#### **Exclusive Pricing for 2025 Award Winners**

Value: \$8,250

Special Winner Price: \$6,600

Article / video production must be completed by November 1, 2025

## (A) Choose Your Format:

### **Option 1: Video Spotlight**

- Professional 5-7 minute FastChat video interview with your key executives
- Format (recorded virtually)
  - Natural conversation format highlighting your unique value proposition
  - 2-4 targeted questions showcasing how you support financial advisors
- 30-second to 1-minute highlight clip for social media use

#### **Option 2: Q&A Article**

- Up to 750-word interview featuring 4-6 targeted questions with your leadership
- Format:
  - Introduction highlighting your award-winning initiative (100 words)
  - 4-6 question Q&A (550-600 words)
  - Company information and contact details

#### **Both Packages Include:**

- Premium Distribution: Featured placement on WealthManagement.com
- **Newsletter Headline Posts:** 3 newsletter posts featuring your spotlight
- Social Media Amplification: Minimum 1 post on LinkedIn and X
- Website Placement: Content displayed throughout the WM.com website

Total 380,000 estimated impressions