

# WealthManagement.com 2022 Industry Awards Winners and Honorees

| AWARD CATEGORY                                                                | COMPANY                                                     | INITIATIVE OR INDIVIDUAL                                                 |
|-------------------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------|
| <b>ASSET MANAGERS</b>                                                         |                                                             |                                                                          |
| Alternatives                                                                  | Nationwide                                                  | Risk-Managed Income ETF Suite                                            |
| Charitable Giving/Donor Advised Funds                                         | Schwab Charitable                                           | The Schwab Charitable Giving Guide                                       |
| Chief Executive Officer of the Year                                           | Diamond Hill                                                | Heather Brilliant                                                        |
| Chief Marketing Officer of the Year                                           | Russell Investments                                         | Mollie Jensen                                                            |
| Corporate Social Responsibility                                               | FS Investments                                              | Philadelphia Financial Scholars                                          |
| Digital Marketing Campaign of the Year                                        | Natixis Investment Managers                                 | Sustainable Future Digital Marketing Campaign                            |
| Diversity, Equity and Inclusion                                               | Nationwide Financial                                        | Nationwide Retirement Institute Diverse Markets Initiative               |
| ETFs                                                                          | Humankind                                                   | Humankind US Stock ETF                                                   |
| Fixed Income                                                                  | Nuveen                                                      | Global Fixed Income Impact Report                                        |
| New Product Development                                                       | New York Life Investments / IndexIQ                         | Dual Impact ETF Suite Expansion                                          |
| Real Estate (including REITs)                                                 | Cohen & Steers                                              | REIT Academy                                                             |
| Separate Accounts                                                             | Russell Investments                                         | Russell Personalized Managed Accounts (PMA)                              |
| Socially Responsible Investing (SRI) / Impact Investing                       | FlexShares                                                  | ESG and Climate Suite                                                    |
| Thought Leadership Advisor Education                                          | Guggenheim Investments                                      | Behavioral Finance Initiative                                            |
| Thought Leadership Product Enhancement                                        | VanEck                                                      | Digital Asset Fund Expansion                                             |
| <b>BROKER-DEALERS (All)</b>                                                   |                                                             |                                                                          |
| Chief Marketing Officer of the Year                                           | Cambridge Investment Research, Inc.                         | Jeffrey Vivacqua                                                         |
| Chief Technology Officer of the Year                                          | Atria Wealth Solutions                                      | John Reinhardt                                                           |
| Corporate Social Responsibility                                               | Sigma Financial Corporation                                 | Scaling Ukraine Relief Charitable Donations Campaign                     |
| Digital Marketing Campaign of the Year                                        | Voya Financial                                              | Voya's Hire thru Retire: A Health and Wealth Podcast                     |
| <b>BROKER-DEALERS (1,000 Advisors or More)</b>                                |                                                             |                                                                          |
| Chief Executive Officer of the Year                                           | Cambridge Investment Research, Inc.                         | Amy Webber                                                               |
| Diversity, Equity and Inclusion                                               | LPL Financial                                               | Black Advisor Voices Video Series                                        |
| Practice Management                                                           | Raymond James                                               | Practice Exchange                                                        |
| Service                                                                       | Raymond James                                               | Remote Admin Extension                                                   |
| Technology                                                                    | LPL Financial                                               | Clientworks Meeting Manager                                              |
| Thought Leadership                                                            | Cetera Financial Group                                      | Fed Monitor Dashboard and Fed-o-meter                                    |
| Transition Support                                                            | Commonwealth Financial Network                              | Virtual Transition Support (VTS)                                         |
| <b>BROKER-DEALERS (Fewer Than 1,000 Advisors)</b>                             |                                                             |                                                                          |
| Chief Executive Officer of the Year                                           | Prospera Financial Services                                 | Tim Edwards and David Stringer                                           |
| Diversity, Equity and Inclusion                                               | Janney Montgomery Scott                                     | IMPACT Conference                                                        |
| Practice Management                                                           | Prospera Financial Services                                 | Protect Engagement Score                                                 |
| Technology                                                                    | Janney Montgomery Scott                                     | Prospect Site                                                            |
| Thought Leadership                                                            | Bernstein Private Wealth Management                         | Tax Management Campaign                                                  |
| <b>COMPLIANCE/LAW FIRMS</b>                                                   |                                                             |                                                                          |
|                                                                               | MarketCounsel Consulting                                    | Mark by MarketCounsel                                                    |
| <b>CUSTODIANS</b>                                                             |                                                             |                                                                          |
| Alternative Asset                                                             | OpenAlt                                                     | Private Market Custodian                                                 |
| Diversity, Equity and Inclusion                                               | BNY Mellon's Pershing                                       | Minority Business Enterprise Client Council                              |
| Practice Management                                                           | Schwab Advisor Services                                     | RIA Firm Design Blueprint Consultation for Advisors in Transition        |
| Technology                                                                    | Fidelity Investments                                        | Enhanced Technology Offerings                                            |
| Thought Leadership                                                            | Fiduciary Trust Company                                     | Advisor Community Conversations                                          |
| <b>DISRUPTORS</b>                                                             |                                                             |                                                                          |
| Industry                                                                      | GMO                                                         | Nebo                                                                     |
| Technology                                                                    | Summit Wealth Systems                                       | Summit's WealthOS                                                        |
| <b>FAMILY OFFICES</b>                                                         |                                                             |                                                                          |
| Client Initiative                                                             | Geller Advisors LLC                                         | myGellerCFO                                                              |
| Thought Leadership                                                            | Key Family Wealth                                           | Succession Planning Strategy                                             |
| <b>INDIVIDUAL RIA FIRM LEADERS</b>                                            |                                                             |                                                                          |
| Chief Executive Officer of the Year                                           | Mercer Advisors                                             | Dave Welling                                                             |
| Chief Marketing Officer of the Year                                           | Carson Group                                                | Mary Kate Gulick                                                         |
| Chief Technology Officer of the Year                                          | Americh Massena                                             | David Vaughan                                                            |
| Innovator of the Year                                                         | Adhesion Wealth                                             | Barrett Ayers, President                                                 |
| M&A Leader of the Year                                                        | Beacon Pointe Advisors                                      | Matthew Cooper, President                                                |
| Rising Star of the Year Honorees                                              | Beacon Pointe Advisors                                      | Kevin DiSano, Chief Growth Officer                                       |
|                                                                               | Carson Group                                                | Ana Trujillo Limón, Director of Coaching & Advisor Content               |
|                                                                               | Carson Group                                                | Nick Engelbart, Chief Financial Officer                                  |
|                                                                               | Falcon Wealth Planning, Inc.                                | Gabriel Shahin, Principal and Founder                                    |
|                                                                               | HCR Wealth Advisors                                         | Michelle Katzen, Managing Director                                       |
|                                                                               | Intrepid Wealth Partners                                    | Derek Notman, Founder and CEO                                            |
|                                                                               | Mercer Advisors                                             | Kara Duckworth, Managing Director of Client Experience                   |
|                                                                               | Optas Capital                                               | Ryan Klippel, Head of Social Impact / Financial Planner                  |
|                                                                               | Robertson Stephens                                          | Mallon FitzPatrick, Managing Director, Principal                         |
|                                                                               | Waddell & Associates                                        | Teresa J.W. Bailey, Director of Development and Senior Wealth Strategist |
|                                                                               | Wedmont Private Capital                                     | James Pelletier, Co-founder                                              |
|                                                                               | Wipfli Financial Advisors                                   | Rafia Hasan, Chief Investment Officer                                    |
| Thought Leader of the Year                                                    | Carson Group                                                | Ron Carson, CEO and Founder                                              |
| <b>INDUSTRY ASSOCIATIONS</b>                                                  |                                                             |                                                                          |
|                                                                               | National Association of Personal Financial Advisors (NAPFA) | DEI Training and Certificate Program                                     |
| <b>INDUSTRY RESEARCH PROVIDERS</b>                                            |                                                             |                                                                          |
|                                                                               | The American College of Financial Services                  | Black Women, Trust, and the Financial Services Industry                  |
| <b>INSURANCE</b>                                                              |                                                             |                                                                          |
| Service                                                                       | Fiduciary Insurance Services, LLC.                          | DC Retirement Income Consortium                                          |
| Technology                                                                    | Envestnet, Inc.                                             | Insurance Exchange                                                       |
| <b>INVESTMENT BANKS/LENDERS/SUCCESSION PLANNING CONSULTANTS</b>               |                                                             |                                                                          |
|                                                                               | PPC LOAN                                                    | Nextgen Financing and Education                                          |
| <b>MARKETING   PR FIRMS</b>                                                   |                                                             |                                                                          |
| Digital Campaign of the Year                                                  | FiComm Partners                                             | Podcast Awards                                                           |
| <b>NON-CUSTODIAL RIA SUPPORT PLATFORMS</b>                                    |                                                             |                                                                          |
|                                                                               | RFG Advisory                                                | RFG Assist                                                               |
| <b>RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES</b>                           |                                                             |                                                                          |
| 401(k) Service                                                                | Morningstar Investment Management LLC                       | Advisor Managed Accounts                                                 |
| 401(k) Technology                                                             | Vestwell                                                    | Vestwell Managed Accounts                                                |
| Aggregators: CEO of the Year                                                  | HUB Retirement and Private Wealth                           | Joseph DeNoyior                                                          |
| DCIO Providers: Advisor Value Added Programs                                  | Franklin Templeton                                          | Voice of the American Worker Program                                     |
| Record Keepers: Retirement Plan Advisor Support                               | John Hancock Retirement                                     | Retirement Plan Advisor Support                                          |
| <b>SUCCESSION/OWNERSHIP TRANSITION SERVICES – NON-CUSTODIAN/BROKER-DEALER</b> |                                                             |                                                                          |
|                                                                               | DeVoe & Company                                             | GrowthBuilder                                                            |
| <b>TAMPs</b>                                                                  |                                                             |                                                                          |
| Model Marketplaces                                                            | SMArtX Advisory Solutions                                   | Diversified Model Marketplace with OCIO Overlay                          |
| TAMPs                                                                         | Eaglebrook Advisors                                         | Crypto SMA Platform                                                      |
| <b>TECHNOLOGY PROVIDERS</b>                                                   |                                                             |                                                                          |
| Alternative Investment Platforms                                              | iCapital                                                    | Global Distributed Ledger Solution                                       |
| Artificial Intelligence                                                       | TIFIN                                                       | Magnifi by TIFIN                                                         |
| Business Support Systems   Workflow Automation                                | Bento Engine                                                | Systematic Client Engagement                                             |
| Chief Executive Officer of the Year                                           | Orion                                                       | Eric Clarke                                                              |
| Chief Marketing Officer of the Year                                           | SMArtX Advisory Solutions                                   | Alex Smith-Ryland                                                        |
| Chief Technology Officer of the Year                                          | CAIS                                                        | Shane Williams                                                           |
| Client Onboarding / New Account Opening                                       | Andes Wealth Technologies                                   | Client Onboarding Platform                                               |
| Client Portals                                                                | Orion                                                       | Orion Launches New Client Portal Experience                              |
| Compliance                                                                    | SS&C Black Diamond Wealth Platform                          | Regulation Surveillance Software                                         |
| CRM                                                                           | Skience                                                     | Skience Services                                                         |
| Cryptocurrency                                                                | Flourish                                                    | Flourish Crypto                                                          |
| Cyber Security                                                                | Entreda                                                     | Cyber Security Compliance                                                |
| Digital Marketing Campaign of the Year                                        | Snappy Kraken                                               | Blend Out Campaign                                                       |
| Diversity, Equity and Inclusion                                               | Choir                                                       | Spotlighting New Voices                                                  |
| Document Management                                                           | Laserfiche                                                  | Solutions Marketplace                                                    |
| Financial Planning                                                            | eMoney Advisor                                              | Financial Wellness Mobile App                                            |
| Innovation New Applications                                                   | FP Alpha                                                    | Financial Wellness Score                                                 |
| Innovation Platforms                                                          | FA Match                                                    | Recruiting as a Service                                                  |
| Marketing Automation                                                          | FMG Suite                                                   | Mobile App for Advisor Marketing                                         |
| Model Marketplaces                                                            | Adhesion Wealth                                             | Manager Exchange                                                         |
| Portfolio Analytics                                                           | Andes Wealth Technologies                                   | Deep Analytic Visualizations                                             |
| Portfolio Data Screening                                                      | Broadridge                                                  | ESG for Fiduciaries                                                      |
| Portfolio Management, Accounting and Performance Reporting                    | SS&C Black Diamond Wealth Platform                          | Data-Mining Capabilities                                                 |
| Real Estate                                                                   | Cadre                                                       | Direct Access Fund                                                       |
| Rebalancing                                                                   | RedBlack, an intelliflo solution                            | Cloud-based Multi-custodian Rebalancing and Trading Solution             |
| Risk Tolerance / Client Profiling                                             | Riskalyze                                                   | Riskalyze's Next-Generation Risk Questionnaire                           |
| Social Media Leadership                                                       | FMG Suite                                                   | Wealth Transfer Marketing Strategies                                     |
| Specialized Planning Applications                                             | Asset-Map                                                   | Signals                                                                  |
| Thought Leadership                                                            | Orion                                                       | Standard Deviations Podcast                                              |
| Unified (All-In-One) Systems                                                  | Advisor360°                                                 | Digital Onboarding                                                       |
| <b>TRUSTS</b>                                                                 |                                                             |                                                                          |
|                                                                               | Fiduciary Trust Company                                     | ESG and Sustainability in Trusts                                         |