2024 Wealth Management.com Industry Awards

WealthManagement.com 2024 Industry Awards Finalists and Honorees

Award Category	Company Name	Nomination Name
ADVISOR SUPPORT PLATFORMS		
	Advisory Services Network	Empowering RIAs Platform
	Affiliated Advisors	Let's Grow Program
	Cambridge Investment Group	BridgePort Financial Solutions
	Integrated Partners	Center Stage Educational Platform
	NewEdge Capital Group	Bridge Program
	RFG Advisory	Advisor Growth Program
	Sanctuary Wealth	Programs and Platforms
ASSET MANAGERS		
Alternative Investments	Amundi US	Pioneer CAT Bond Fund
	Calamos Investments	Liquid Alternatives Expansion
	DLP Capital	Build-For-Rent Communities
	Spartan Investment Group	Spartan Storage Growth Fund
	StepStone Private Wealth	Global Private Infrastructure Access
	Westmount Partners	Century Park Growth and Income Fund
Charitable Giving/Donor Advised Funds	Fiduciary Trust Company U.S. Charitable Gift Trust	Philanthropy Services
	sponsored by Eaton Vance Management	U.S. Legacy Income Trusts
Chief Executive Officer of the Year	Carrera Capital Advisors	Keith Nichol
	FS Investments	Michael Forman
	Guggenheim Investments	Dina DiLorenzo
	Research Affiliates	Chris Brightman
	Schwab Asset Management	Omar Aguilar
	SpiderRock Advisors	Eric Metz
	WisdomTree	Jonathan Steinberg
Chief Marketing Officer of the Year	Allspring	Kelly Vives
	Cohen & Steers	Paul Zettl
	Columbia Threadneedle Investments	Suzanne Lieb
Client Experience Initiative	Janus Henderson Investors	Edge - Portfolio Construction and Strategy
	Janus Henderson Investors	Onboarding and Compliance Reviews
	John Hancock Investment Management	Portfolio Insight Tool
	Northern Trust Asset Management	Investival
Digital Marketing Campaign of the Year	abrdn	Commodities Campaign
	Bitwise Asset Management	Bitcoin Campaign
	Cohen & Steers	Real Estate Roadmap Campaign
	Columbia Threadneedle	Follow the Thread Campaign
	Investments FS Investments	Cash on the Sidelines Campaign
	Janus Henderson Investors	Brand Campaign
	Nationwide	Social Security Benefits Campaign
Direct Indexing	BNY Mellon Investment Management	Precision Direct Indexing
	Envestnet	Quantitative Portfolios
	Neuberger Berman	Custom Direct Investing Program
	Parametric Portfolio	Fixed Income Direct Indexing
	Russell Investments	Direct Indexing Product and Education
ETFs	BondBloxx	BondBloxx ETFs
	Calamos Investments	Active ETFs
	CNIC Funds	Electrification ETF
	F/m Investments	Investible Credit Index
	Global X ETFs	Emerging Market ETFs
	Goldman Sachs Asset	Core Premium Income ETFs
	Management Janus Henderson Investors	ETF Product Education
	Touchstone Investments	Securitized Income ETF

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	VanEck	Digital Asset Education
Fixed Income	BondBloxx	Corporate Bond ETFs
	Breckinridge Capital Advisors	Muni Customizations
	Touchstone Investments	Securitized Income ETF
Goals-based Investment Platforms	Nebo Wealth	TAMP and Portfolio Design Platform
	OneAscent Investments	Values-Based Investing Proposal Platform
New Product Development	Amundi US	Pioneer CAT Bond Fund
	Fidelity Investments	Disruptive Strategies ETF
	Hamilton Lane	Helix
	Meketa Capital	Infrastructure Fund
	Natixis Investment Managers	Gateway Quality Income ETF
	Simplify	MBS ETF
Pool Estato (including DEITs)	Cohen & Steers	Pool Accets Compace
Real Estate (including REITs)		Real Assets Compass Urban-Core Revitalization REIT
	DLP Capital Hamilton Zanze	Multifamily Educational Campaign
	Hamilton Zanze	
hought Leadership	Cohen & Steers	Real Estate Roadmap Campaign
	Franklin Templeton	Alternative Allocations Podcast
	FS Investments	Real Stories from Financial Advisors
	Hamilton Lane	Knowledge Center
	Janus Henderson Investors	Financial Exploitation Educational Program
	Morningstar	The Market Minute
	Nationwide	Social Security Benefits Campaign
	Natixis Investment Managers	Fixed Income Pulse Survey
	Nuveen Investments	Leaders in Lifetime Income
	Research Affiliates	Smart Rebalancing Research Paper
	Wilmington Trust	Emerald GEMS Podcast
BROKER-DEALERS		
Chief Executive Officer of the Year	Cabot Lodge Securities	Craig Gould
	Park Avenue Securities	Marianne Caswell
	United Planners Financial Services	Michael A. Baker
Service	Cambridge Investment Research	Source Social Media Management
	Commonwealth Financial Network	Virtual Paraplanning Program
	Copper Financial LPL Financial	Wealth Management for Credit Unions
		High-Net-Worth Services Advisory Council for Associates and Operations
	Raymond James	Managers
BROKER-DEALERS (1,000 Advisors or More)		
Digital Marketing Campaign of the Year		
	Ameriprise Financial	"Advice Worth Talking About"
	Ameriprise Financial Cetera Financial Group	"Advice Worth Talking About" Growth Guarantee Campaign
		-
	Cetera Financial Group	Growth Guarantee Campaign
	Cetera Financial Group Kestra Private Wealth Services	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign
	Cetera Financial Group Kestra Private Wealth Services Nationwide	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign
Practice Management	Cetera Financial Group Kestra Private Wealth Services Nationwide	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign
Practice Management	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign
Practice Management	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship
	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management – U.S.	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360
	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management – U.S.	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening
	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management - U.S. Kestra Financial	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer
	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management – U.S. Kestra Financial LPL Financial Merrill Wealth Management	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro
	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management - U.S. Kestra Financial	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer
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ſechnology	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management – U.S. Kestra Financial LPL Financial Merrill Wealth Management Morgan Stanley	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro Al @ Morgan Stanley Assistant
ſechnology	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management - U.S. Kestra Financial LPL Financial LPL Financial Merrill Wealth Management Morgan Stanley	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro Al @ Morgan Stanley Assistant Cambridge Stronger Podcast
ſechnology	Cetera Financial GroupKestra Private Wealth ServicesNationwideRaymond JamesAvantax Wealth ManagementKestra FinancialRBC Wealth Management - U.S.Kestra FinancialLPL FinancialMerrill Wealth ManagementMorgan StanleyCambridge Investment ResearchCetera Financial Group	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro Al @ Morgan Stanley Assistant Cambridge Stronger Podcast Women's + Employee Research Group
Гechnology Гhought Leadership	Cetera Financial GroupKestra Private Wealth ServicesNationwideRaymond JamesAvantax Wealth ManagementKestra FinancialRBC Wealth Management - U.S.Kestra FinancialLPL FinancialMerrill Wealth ManagementMorgan StanleyCambridge Investment ResearchCetera Financial Group	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro Al @ Morgan Stanley Assistant Cambridge Stronger Podcast Women's + Employee Research Group
Practice Management Fechnology Fhought Leadership	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management - U.S. Kestra Financial LPL Financial Merrill Wealth Management Morgan Stanley Cambridge Investment Research Cetera Financial Group Nationwide Cetera Financial Group	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro AI @ Morgan Stanley Assistant Cambridge Stronger Podcast Women's + Employee Research Group Peak Retirement
Гechnology Гhought Leadership	Cetera Financial GroupKestra Private Wealth ServicesNationwideRaymond JamesAvantax Wealth ManagementKestra FinancialRBC Wealth Management - U.S.Kestra FinancialLPL FinancialMerrill Wealth ManagementMorgan StanleyCambridge Investment ResearchCetera Financial GroupNationwidePurshe Kaplan Sterling Investments	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro Al @ Morgan Stanley Assistant Cambridge Stronger Podcast Women's + Employee Research Group Peak Retirement Accesslink Purchase and Maintenance Programs
Гechnology Гhought Leadership	Cetera Financial Group Kestra Private Wealth Services Nationwide Raymond James Avantax Wealth Management Kestra Financial RBC Wealth Management - U.S. Kestra Financial LPL Financial Merrill Wealth Management Morgan Stanley Cambridge Investment Research Cetera Financial Group Nationwide Cetera Financial Group	Growth Guarantee Campaign Precision-Targeted Tuck-in Campaign Social Security Benefits Campaign Intergenerational Wealth Transfer Campaign Peer-to-Peer Mentorship Advisor Fee Pricing Educational Program CX360 Digital Account Opening ClientWorks Rebalancer Merrill Video Pro AI @ Morgan Stanley Assistant Cambridge Stronger Podcast Women's + Employee Research Group Peak Retirement

	Oppenheimer & Co.	Joan Khoury
Digital Marketing Campaign of the Year	Janney Montgomery Scott	Strength and Stability Campaign
	Oppenheimer & Co.	The Power of Oppenheimer Thinking
	United Planners Financial Services	"Yes, It's True" Campaign
Practice Management	Prospera Financial Services	Generational Wealth
	United Planners Financial Services	LEAPS Program
Technology	Bernstein Private Wealth	Portfolio Transition Analysis
	Management Janney Montgomery Scott	Advisory Platform Evolution
		Premier Digital Client Experience
	Rockefeller Capital Management	Premier Digital Client Experience
Thought Leadership	Axtella	Attracting the Next Generation Campaign
	TIAA Wealth Management	Market Trends Investing Education
CHIEF TECHNOLOGY OFFICER OF THE		
YEAR		
	Bernstein Private Wealth	Tuppy Russo
	Management Cresset	
		Paul Algreen
	Fiduciary Trust International	Rod Sayegh
	Merrill Wealth Management	Inez Louzonis
	Northwestern Mutual	Jeff Sippel
	Robertson Stephens Wealth Management	Vikram Chugh
COMPLIANCE/LAW FIRMS		
	Buckler	Cyber Program Management Platform
	Smartria	"Always Audit-Ready" Campaign
CORPORATE SOCIAL RESPONSIBILITY		
	Cambridge Investment Research	Ignite "Giving Back" Program
	Cambridge Investment Research	The Next Step® Internship
	FinServ Foundation	
		Next Gen Mentorship and Coaching
	LPL Financial Foundation	Championing the Next Generation
	North Star Resource Group	Financial Literacy Initiatives
	United Planners Financial Services	ReachUP Program
CUSTODIANS		
Bractico Managomont		
Practice Management	Interactive Brokers	Retirement Plan Administration Account
	SEI	Community Connect
	SEI TradePMR	Community Connect Advisor Evolution Sciences
Technology	SEI TradePMR Altruist	Community Connect Advisor Evolution Sciences Technology Integration
	SEI TradePMR	Community Connect Advisor Evolution Sciences
	SEI TradePMR Altruist	Community Connect Advisor Evolution Sciences Technology Integration
Technology	SEI TradePMR Altruist Apex Fintech Solutions	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra
	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool
Technology	SEI TradePMR Altruist Apex Fintech Solutions	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence
Technology	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fidelity Investments	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services
Technology	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence
Technology	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fidelity Investments	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services
Technology Transition Support	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fidelity Investments	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services
Technology Transition Support	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab
Technology Transition Support	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab
Technology Transition Support	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink N2 Content Marketing	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing
Technology Transition Support	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink N2 Content Marketing Shaping Wealth	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit
Technology Transition Support	SEI TradePMR Altruist Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI SI SEI Content Marketing Shaping Wealth Transitus Wealth Partners	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference
Technology Transition Support	SEI TradePMR Altruist Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI SI SEI Content Marketing Shaping Wealth Transitus Wealth Partners	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference
Technology Transition Support DISRUPTORS Industry	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink N2 Content Marketing Shaping Wealth Transitus Wealth Partners	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials
Technology Transition Support DISRUPTORS Industry	SEI TradePMR Altruist Altruist Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Sale N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials
Technology Transition Support DISRUPTORS Industry	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI SEI Assetlink N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance ARQA Buckler	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials
Technology Transition Support DISRUPTORS Industry	SEI TradePMR Altruist Altruist Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink N2 Content Marketing Shaping Wealth N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance ARQA Buckler	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials AI Platform AI Platform Cyber Program Management Platform Advanced Auction Segmentation
Technology Transition Support DISRUPTORS Industry	SEI TradePMR Altruist Altruist Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI SEI Assetlink N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance ARQA Buckler Datalign Advisory illuminote	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials AI Platform AI Platform SHIFT Conference Compliant Video Testimonials
Technology Transition Support DISRUPTORS Industry	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerDatalign AdvisoryilluminoteJumpOpto Investments	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials AI Platform Al Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse AI Meeting Assistant Custom Fund Capabilities
Technology Transition Support DISRUPTORS Industry Technology	SEI TradePMR Altruist Altruist Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Sal Sasetlink N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance ARQA Buckler Datalign Advisory illuminote	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials AI Platform AI Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse AI Meeting Assistant
Technology Transition Support DISRUPTORS Industry	SEITradePMRAltruistApex Fintech SolutionsMater SolutionsSelSelSelSasetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerDatalign AdvisoryIluminoteJumpOpto InvestmentsThe Oasis Group	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials AI Platform Al Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse AI Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services
Technology DISRUPTORS Industry Technology	SEI TradePMR Altruist Apex Fintech Solutions Apex Fintech Solutions Fidelity Investments Fiduciary Trust Company SEI Assetlink N2 Content Marketing Shaping Wealth N2 Content Marketing Shaping Wealth Transitus Wealth Partners Vidiance ARQA Buckler Datalign Advisory illuminote Jump Opto Investments The Oasis Group	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials Al Platform Al Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse Al Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services
Technology DISRUPTORS Industry Technology	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerJumpOpto InvestmentsThe Oasis GroupCetera Financial GroupColdstream Wealth Management	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials HIFT Conference Compliant Video Testimonials Al Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse Al Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services
Technology DISRUPTORS Industry Technology	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerJumpOpto InvestmentsJumpColdstream Wealth ManagementDaylight Advisors	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab AI Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials HIFT Conference Compliant Video Testimonials AI Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse AI Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services
Technology Transition Support DISRUPTORS Industry Technology	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerJatalign AdvisoryIlluminoteJumpOpto InvestmentsThe Oasis GroupCetera Financial GroupGalylight AdvisorsFiduciary Trust International	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials Growth Video Testimonials Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse Al Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services Black Advisor Community Program Executive Leadership Transforming Lives and Communities
Technology Transition Support DISRUPTORS Industry Technology	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceJumpOpto InvestmentsJumpCetera Financial GroupColdstream Wealth ManagementDaylight AdvisorsFiduciary Trust InternationalFiduciary Trust International	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit ShIFT Conference Compliant Video Testimonials Growph Video Testimonials Al Platform Cyber Program Management Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse Al Meeting Assistant Custom Fund Capabilities Cybersecurity Assessment Services Black Advisor Community Program Executive Leadership Transforming Lives and Communities DEI Council Launch HBCU Student Conference
Technology Technology Technology	SEITradePMRAltruistApex Fintech SolutionsApex Fintech SolutionsFidelity InvestmentsFiduciary Trust CompanySEIAssetlinkN2 Content MarketingShaping WealthTransitus Wealth PartnersVidianceARQABucklerJatalign AdvisoryIlluminoteJumpOpto InvestmentsThe Oasis GroupCetera Financial GroupGalylight AdvisorsFiduciary Trust International	Community Connect Advisor Evolution Sciences Technology Integration Apex Astra Transition Assist Tool Transition to Independence Custody and Trust Services Growth Lab Al Platform Short Form Video Marketing BeFi Summit SHIFT Conference Compliant Video Testimonials Growth Ideo Testimonials Al Platform Advanced Auction Segmenta Platform Advanced Auction Segmentation Digital Asset Registry and Clearinghouse Al Meeting Assistant Custom Fund Capabilities Cyber Security Assessment Services Black Advisor Community Program Executive Leadership Transforming Lives and Communities DEI Council Launch

	Nationwide Retirement Institute	Diverse Markets Program
	Prudential Advisors	Women Advisors Campaign
	The American College of Financial	
	Services	Special Needs Planning Symposium
FAMILY OFFICES	Voya Financial	Workplace Financial Equity Perspectives
Client Initiative	Callan Family Office	Family Governance and Education Program
	CV Advisors	CV Client App
	Fortitude Family Office	Private Lending Partnership
	Key Family Wealth	Family Governance Services
INDIVIDUAL RIA FIRM LEADERS		
Chief Executive Officer of the Year (AUM More Than \$20 Billion)	Mercer Advisors	Dave Welling
	NewEdge Advisors	Alex Goss
	Private Advisor Group	Frank Smith
	Sanctuary Wealth	Adam Malamed
	Savant Wealth Management	Brent Brodeski
	Signature Estate & Investment Advisors	Brian Holmes
	The Colony Group	Michael J. Nathanson
	Wealth Enhancement Advisory	
	Services	Jeff Dekko
	Wealthspire Advisors	Mike LaMena
Chief Executive Officer of the Year (AUM Under \$20 Billion)	Aspiriant	Rob Francais
	Callan Family Office	Jack Ginter
	Concurrent	Nate Lenz
	Dakota Wealth Management	Peter Raimondi
	Falcon Wealth Planning	Gabriel Shahin
	Integrated Partners	Paul Saganey
	Keebeck Wealth Management	Bruce K. Lee
	Merit Financial Advisors	Rick Kent
	Nemes Rush Family Wealth Management	Charles Nemes
	Perigon Wealth Management	Arthur Ambarik
Chief Marketing Officer of the Year	Choreo LLC	Marissa Fox-Foley
	EdgeCo Holdings	Chris Broussard
	Private Advisor Group	Kelly Coulter
	Verdence Capital Advisors	Michele Welsh
	Wealthspire Advisors	Angela Giombetti
Client Initiatives	Caprock	Impact Investing Reporting Platform
	Cerity Partners	Family Office Offering
	JFS Wealth Advisors	Business Growth and Transitions Service
	Mason Investment Advisory Services NewEdge Wealth	Women of Wealth Initiative Onward Entrepreneur Series
	Regent Peak Wealth Advisors	Tailored Client Service
	Schmidt Financial Management	Tax Dashboard
Innovator of the Year	Alpha Financial Advisors	Ann Reilley, CEO
	Amplified Planning	Hannah Moore, Founder of The Externship and CEO of Guiding Wealth
	Capital Investment Advisors	Matt Reiner, Managing Partner and Senior Investment Advisor
	Mercer Advisors	Shala Schultz, Director, Product Management Advisory Portal
	Transitus Wealth Partners	Ross Marino, CEO and Founder
M&A Leader of the Year	Carson Group	Michael Belluomini, Vice President of Mergers and Acquisitions
	Credent Wealth Management	David Hefty, CEO
	Edelman Financial Engines	Suzanne van Staveren, EVP, CFO and COO
	Integrated Partners	Robert Sandrew, Chief Growth Officer
	Mercer Advisors	Dave Barton, Vice Chairman and M&A Team Leader
	NewEdge Advisors	Neil Turner, Co-Founder and Co-CEO
	Perigon Wealth Management Wealthspire Advisors	Art Ambarik, CEO and M&A Leader Hoyt Stastney, General Counsel and Head of M&A
Rising Star of the Year Honorees	Bryn Mawr Capital Management	Andrew N. Davis, Head of Macroeconomic Research
	Falcon Wealth Planning	Nicky Amore, Managing Director

		left Cutler, Chief Europeienen, Officen and Managing
	NewEdge Advisors	Jeff Cutler, Chief Experience Officer and Managing Partner
	Snowden Lane Partners	Joseph Raieta, EVP, Head of Investments
	Verdence Capital Advisors	Lucas R. Belanger, Private Wealth Advisor
Thought Leader of the Year	AlphaCore Wealth Advisory	Johann Lee, Director of Research
	Bailard	Blaine Townsend, EVP, Director, Sustainable, Responsible and Impact Investing
	Capital Investment Advisors	Matt Reiner, Managing Partner and Senior
		Investment Advisor
	Coldstream Wealth Management	Anne Marie Stonich, Chief Wealth Strategist
	Prosperity Capital Advisors	Dave Alison, President and Founding Partner
	Sanctuary Wealth	Mary Ann Bartels, Chief Investment Strategist
	Strategic Retirement Partners	Deane Mayerhofer
INDUSTRY ASSOCIATIONS		
	Financial Planning Association	Membership Magnet
	Investments & Wealth Institute	IWI Academy
INDUSTRY RESEARCH PROVIDERS		
	55ip, a subsidiary of J.P. Morgan Asset Management	Tax Harvest Indicator
	Brightwave	Al Financial Research Assistant
	Certified Financial Planner Board	Actionable Insights Research
	of Standards	
	Daylight Advisors	Philanthropic Research
	Devoe & Company	Heart of the Deal
	Diamond Consultants	Advisor Transition Report
	Nasdaq Dorsey Wright	Nasdaq Dorsey Wright Podcast
	Research Affiliates	Asset Allocation Interactive Tool
	The American College of Financial	Retirement Income Literacy Study
	Services	
INSURANCE	VettaFl	Expanded Research Offerings
INSURANCE		Envestnet – Access to Annuities via the Insurance
	Envestnet	Exchange
	iPipeline	Annuity Status Tracker
	Jackson	Registered Index-Linked Annuity (RILA) Digital
	Promyny	Ecosystem
	Progyny	Women's Health Benefits
	Progyny Voya Financial	-
MARKETING PR FIRMS	Voya Financial	Women's Health Benefits Connected Workplace Experiences
MARKETING PR FIRMS Digital Campaign of the Year	Voya Financial Ficomm Partners	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign
	Voya Financial Ficomm Partners Idea Decanter	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign Membership Magnet
	Voya Financial Ficomm Partners Idea Decanter Intention.ly	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign Membership Magnet Advisor Brand Builder
	Voya Financial Ficomm Partners Idea Decanter	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign Membership Magnet
	Voya Financial Ficomm Partners Idea Decanter Intention.ly	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign Membership Magnet Advisor Brand Builder Behavior Gap Audience Builder Changing the Conversation on Race in Wealth
Digital Campaign of the Year	Voya FinancialFicomm PartnersIdea DecanterIntention.lySnappy Kraken	Women's Health Benefits Connected Workplace Experiences Wealth is a Woman's World Campaign Membership Magnet Advisor Brand Builder Behavior Gap Audience Builder
Digital Campaign of the Year	Voya FinancialFicomm PartnersIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramas	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for Alternatives
Digital Campaign of the Year	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatus	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR Campaign
Digital Campaign of the Year PR Campaign of the Year	Voya FinancialFicomm PartnersIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramas	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for Alternatives
Digital Campaign of the Year	Voya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & Wall	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned Media
Digital Campaign of the Year PR Campaign of the Year	Voya FinancialIFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight Advisors	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact Strategies
Digital Campaign of the Year PR Campaign of the Year	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusWater & WallDaylight AdvisorsFoundation Source	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting Kit
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY	Voya FinancialIFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight Advisors	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact Strategies
Digital Campaign of the Year PR Campaign of the Year	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN Give	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting Kit AI-Powered Digital Philanthropy Platform
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaic	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformNextPhase
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCO	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting Kit Al-Powered Digital Philanthropy PlatformNextPhaseRetirement Income Model Portfolios
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaic	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformNextPhase
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCO	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting Kit Al-Powered Digital Philanthropy PlatformNextPhaseRetirement Income Model Portfolios
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCO	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting Kit Al-Powered Digital Philanthropy PlatformNextPhaseRetirement Income Model Portfolios
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStage	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformNextPhaseRetirement Income Model PortfoliosMyComfortZone
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageBryn Mawr Trust	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAI-Powered Digital Philanthropy PlatformNextPhaseRetirement Income Model PortfoliosMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement Program
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageBryn Mawr TrustJohn HancockLeafHouse	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAI-Powered Digital Philanthropy PlatformMxctPhaseRetirement Income Model PortfoliosMyComfortZoneParticipant Engagement ProgramPersonalized Plan Income Portfolio Technology
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicOsaicPIMCOTruStageJohn HancockLeafHousePonteraPontera	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaClient Meeting KitAl-Powered Digital Philanthropy PlatformMextPhaseRetirement Income Model PortfoliosMyComfortZoneParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology Integrations
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageBryn Mawr TrustJohn HancockLeafHouse	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAI-Powered Digital Philanthropy PlatformMxctPhaseRetirement Income Model PortfoliosMyComfortZoneParticipant Engagement ProgramPersonalized Plan Income Portfolio Technology
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES 401(k) Service	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageJohn HancockLeafHousePonteraStrategic Retirement Partners	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMextPhaseRetirement Income Model PortfoliosMyComfortZoneParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusVotatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageBryn Mawr TrustJohn HancockLeafHousePonteraStrategic Retirement PartnersEnvestnet	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAI-Powered Digital Philanthropy PlatformMyComfortZoneParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES 401(k) Service	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusVocatusVocatusDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageJohn HancockLeafHousePonteraStrategic Retirement PartnersEnvestnetLeafHouseLeafHouse	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client AutomationPersonalized Plan Income Portfolio Technology
Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES 401(k) Service	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageJohn HancockLeafHousePonteraStrategic Retirement PartnersLeafHouse <trtr>LeafHouse<t< td=""><td>Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client AutomationFetire CompletePersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation</td></t<></trtr>	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client AutomationFetire CompletePersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation
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Digital Campaign of the Year PR Campaign of the Year PHILANTHROPY RETIREMENT INCOME RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES 401(k) Service	Voya FinancialVoya FinancialFicomm PartnersIdea DecanterIntention.lySnappy KrakenHaven Tower GroupKeramasVocatusWater & WallDaylight AdvisorsFoundation SourceTIFIN GiveOsaicPIMCOTruStageJohn HancockLeafHousePonteraStrategic Retirement PartnersLeafHouse <trtr>LeafHouse<t< td=""><td>Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client AutomationFetire CompletePersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation</td></t<></trtr>	Women's Health BenefitsConnected Workplace ExperiencesWealth is a Woman's World CampaignMembership MagnetAdvisor Brand BuilderBehavior Gap Audience BuilderChanging the Conversation on Race in Wealth ManagementActive ETFs for AlternativesRIA PR CampaignThe Role of Earned MediaDelivering Impact StrategiesClient Meeting KitAl-Powered Digital Philanthropy PlatformMyComfortZoneTrust and Wealth as a ServiceParticipant Engagement ProgramPersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client AutomationFetire CompletePersonalized Plan Income Portfolio TechnologyThird-party Technology IntegrationsInvestment Process and Client Automation

Aggregators > CEO of the Year	Alera Group	Christian Mango, EVP and National Retirement Practice Leader
	HUB Retirement and Private	Joseph DeNoyior, President
	Wealth Marsh McLennan Agency	Craig Reid, President and National Practice Leader, Retirement and Wealth
	Strategic Retirement Partners	Jeff Cullen, CEO
Broker-Dealers - Wealth and Retirement Integration	Cambridge Investment Research, Inc.	Retirement Plan Advisors Service
	Osaic	Generation (k)ultivate
	Raymond James	Retirement Plan Advisors and HR Industry Collaboration
DCIO Providers > Advisor Value Added	Franklin Tomplaton	Voice of the American Workplace
Programs	Franklin Templeton Morningstar Retirement,	Voice of the American Workplace
	Morningstar Investment Management	Personalized Managed IRAs
	Nuveen Investments	Lifetime Income Solutions in Target Date Funds
In-plan Retirement Income - Product or		
Service	401(k) Annuity Hub Allianz Life Insurance Company of	Market Intelligence Service
	North America	Lifetime Income+ Annuity
	iJoin	Retirement Income Marketplace
	Income America LeafHouse	In-plan Guaranteed Retirement Income
	LeatHouse Nuveen Investments	Personalized Plan Income Portfolio Technology Lifetime Income Solutions in Target Date Funds
		License meome polations in rarget Date Fullus
Record Keepers > Corporate Leader of the Year	Ascensus	David Musto, Chair and CEO
	Empower	Rich Linton, President and Chief Operating Officer
	Principal Financial Group	Teresa Hassara, SVP, Workplace Savings and Retirement Solutions
	Vestwell	Aaron Schumm, Founder and CEO
Record Keepers > Retirement Plan		
Advisor Support	401GO	Bundled Record Keeping Platform
	Ascensus Empower	Pooled Employer Plan Adoption Campaign Proposal System
	John Hancock	State of the Participant Campaign
	T. Rowe Price	Financial Wellness Confidence Builder
	Voya Financial	Thrive Program
SUCCESSION/OWNERSHIP TRANSITION		
SERVICES – NON-CUSTODIAN/BROKER- DEALER		
	Advisor Legacy	Building Equity for Nextgen Advisors
	Bluespring Wealth Partners	Building for the Next Generation
	Diamond Consultants	Diamond Podcast Series Growth Opportunities
TAMPs	The AmeriFlex Group®	Growth Opportunities
Model Marketplaces	Adhesion Wealth Advisor Solutions	Model Marketplace Manager Exchange
	Advyzon Investment Management	Nucleus Model Marketplace
	GeoWealth	Curated Model Marketplace
	SMArtX Advisory Solutions	SMArtY Platform
TAMPs	Absolute Capital Management	Pre-rollover Asset Management
	Advyzon Investment Management	Platform Launch
	AssetMark	Tax Management Services
	FusionIQ	FIQ TAMP+
	GeoWealth	GeoWealth Platform
	Orion Advisor Solutions	Redtail CRM Integration SMArtY Platform
	SMArtX Advisory Solutions Zoe Financial	Zoe Wealth Platform
TECHNOLOGY PROVIDERS		
Account Aggregation	BridgeFT	Data Enrichment Capabilities
	Future Capital	Aggregation Platform
	Sora Finance	Liability Data Aggregation
	Wealth Access	Unified Financial Portfolio Data
Alternative Investment Platforms	Alkymi	Alternative Investment Document Processing
	AltExchange	AdvisorVue
	CAIS	CAIS Solutions

	Canoe Intelligence	Canoe Intelligence and Asset Data
	Eaglebrook	Digital Asset SMA Platform
	Energia.com	Energy Alternatives Access
	Helix by HL	Private Market Navigation
	iCapital	iCapital Architect Tool
	Opto Investments	Private Investments Management Platform
	SUBSCRIBE	Alternative Investment Operating System
	SOBSCIE	A second the second second system
Artificial Intelligence	Alkymi	Alpha Generative Al Solution
	Alphathena	Al-Optimized Direct Indexing
	Assetlink	AI Platform
	Catchlight	Using AI to Capture Asset Growth Potential
	CogniCor Technologies	Co-Pilot
	Datalign Advisory	Al-Enhanced Lead Validation, Verification and
		Generation
	Jump	Al Meeting Assistant
	RegVerse	Avery
	Sora Finance	Liability Insights and Loan Pricing + Execution
	Willow Network	Women/NextGen Matching Platform
Business Support Systems Workflow Automation	Absolute Engagement	Engagement Engine
	Bento Engine	Bento Direct
	Canoe Intelligence	Canoe Intelligence and Asset Data
	Laserfiche	Generative Al-Powered Document Summarization
	Panoramix	Bill 'Em Now
Cash Optimization	Advisor Credit Exchange	Cash Management Product
	Flourish	Flourish Cash
	Interactive Brokers	Rising Interest Rates and Cash Strategy
Chief Executive Officer of the Year	Addepar	Eric Poirier
	Apex Fintech Solutions	Bill Capuzzi
	Asset-Map	H. Adam Holt
	AssetBook	Marwa Zakharia
	CAIS	Matt Brown
	Catchlight	Wilbur Swan
	iCapital	Lawrence Calcano
	Invent	Oleg Tishkevich
	Snappy Kraken	Robert Sofia
	Vestwell	Aaron Schumm
	Wealth.com	Rafael Loureiro
Chief Marketing Officer of the Year	Catchlight	Daniel Gilmartin
	Flourish	Abby Domine
	Nitrogen	Craig Clark
	Snappy Kraken	Angel Gonzalez
	Vanilla	Jim Sinai
Chief Technology Officer of the Year	CAIS	Shane Williams
	Flourish	Josh Owen
	Orion	Mustapha Baassiri
	SMArtX Advisory Solutions	Aaron Wormus
	•	Amjad Hussain
	vanilla	
	Vanilla	j ,
Client Onboarding / New Account		
Client Onboarding / New Account Opening	Advisor360°	Envestnet Integration
-	Advisor360° Andes Wealth Technologies	Envestnet Integration "Smarting-up" Client Onboarding Platform
-	Advisor360° Andes Wealth Technologies Laserfiche	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions
-	Advisor360° Andes Wealth Technologies	Envestnet Integration "Smarting-up" Client Onboarding Platform
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik!	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding
-	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI SS&C Black Diamond Wealth	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard New Investor Portal
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI SS&C Black Diamond Wealth Platform	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard New Investor Portal Digital Engagement
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI SS&C Black Diamond Wealth Platform Summit Wealth Systems	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard New Investor Portal Digital Engagement Wealth Home
Opening	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI SS&C Black Diamond Wealth Platform Summit Wealth Systems	Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard New Investor Portal Digital Engagement Wealth Home
Opening Client Portals	Advisor360° Andes Wealth Technologies Laserfiche Quik! FactSet SEI SS&C Black Diamond Wealth Platform Summit Wealth Systems Wealth Access	 Envestnet Integration "Smarting-up" Client Onboarding Platform New Client Onboarding Solutions 30-second Onboarding Investment Dashboard New Investor Portal Digital Engagement Wealth Home Unified Wealth and Digital Banking Platform

	Panoramix	Documents Expire
	Reflect	SEC's Names Rule Software
	RegVerse	Avery
	SIGNiX	Compliance Lock
	Smarsh	Platform Enhancements
	Testimonial iQ	Social Proof Platform
CRM	Interactive Brokers	Cash Management Program
	Orion	Redtail CRM Suite Sync
	Practifi	CRM Evolution
	SS&C Black Diamond Wealth	Purpose-built CRM
	Platform	
Cyber Security	ID-Pal	ID-Detect
	Sequretek	Security for Enterprises
	SIGNIX	Digital Signature Security
Digital Marketing Campaign of the Year	FMG	Holiday Advent Calendar Campaign
	intelliflo	Omnichannel Digital Campaign
	Nitrogen	Riskalyze to Nitrogen Rebrand
	Snappy Kraken	State of Digital Industry Report
	Zephyr	A to Zephyr
Direct Indexing	Alphathena	Al-Enhanced Direct Indexing
-	Eaglebrook	Direct Indexing for Crypto
	IMTC	Fixed Income Direct Indexing
	Rowboat Advisors	"Non-armchair Direct Indexing" Education Series
	Vestmark	VAST
	VESUIIDER	VASI
Document Management	d1a1t	Document Vault
Document Management	d1g1t	
	FutureVault	Life Management Vault
	illuminote	Digital Asset Registry and Clearinghouse
	Laserfiche	Generative AI-Powered Document Summarization
	Prismm	Next-Gen Secure Document Vault
Estate Planning	EncorEstate Plans	Estate Planning Software
	FP Alpha	The Estate Lab
	Luminary	Estate Planning Software
	Luminary Trust & Will	Estate Planning Software Estate Planning Insights and Dashboard
	Trust & Will	Estate Planning Insights and Dashboard
	Trust & Will Vanilla	Estate Planning Insights and Dashboard Estate Advisory Platform
Financial Planning	Trust & Will Vanilla Wealth.com	Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software
Financial Planning	Trust & Will Vanilla Wealth.com Asset-Map	Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution
Financial Planning	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center
Financial Planning	Trust & Will Vanilla Wealth.com Asset-Map	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck
Financial Planning Innovation New Applications	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights Sora Finance	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features
Innovation New Applications	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights Sora Finance Vanilla	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™
	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights Sora Finance	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software
Innovation New Applications	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Assetlink Couplr Al Jump NEXA Insights Sora Finance Vanilla	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™
Innovation New Applications	Trust & Will Vanilla Wealth.com Asset-Map eMoney Advisor Orion Orion Assetlink Couplr Al Jump NEXA Insights Sora Finance Vanilla BridgeFT	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Platform Expansion
Innovation New Applications	Trust & WillVanillaWealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAIS	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Platform Expansion CAIS Solutions
Innovation New Applications	Trust & WillVanillaWealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrook	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios[™] Platform Expansion CAIS Solutions Direct Indexing for Crypto
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnet	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck AI Platform Client Acquisition Software AI Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios[™] Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation Sourceilluminote	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios[™] Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform Digital Asset Registry and Clearinghouse
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceilluminoteInvent	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios[™] Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform PhilTech Platform Digital Asset Registry and Clearinghouse SuperAPP Platform
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceilluminoteInventShaping Wealth	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Flatform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform PhilTech Platform Digital Asset Registry and Clearinghouse SuperAPP Platform Outsourced Chief Behavioral Officer
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceIluminoteInventShaping WealthSummit Wealth Systems	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform PhilTech Platform Digital Asset Registry and Clearinghouse SuperAPP Platform Outsourced Chief Behavioral Officer Client Experience Platform
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceilluminoteInventShaping Wealth	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Flatform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform PhilTech Platform Digital Asset Registry and Clearinghouse SuperAPP Platform Outsourced Chief Behavioral Officer
Innovation New Applications Innovation Platforms	Trust & WillVanillaVanillaWealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceilluminoteInventShaping WealthSummit Wealth SystemsYCharts	Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Image: Ima
Innovation New Applications	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceIluminoteInventShaping WealthSummit Wealth SystemsYChartsBroadridge Financial	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck AI Platform Client Acquisition Software AI Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform PhilTech Platform Digital Asset Registry and Clearinghouse SuperAPP Platform Outsourced Chief Behavioral Officer Client Experience Platform YCharts Proposals AdvisorStream Salesforce App
Innovation New Applications Innovation Platforms	Trust & WillVanillaVanillaWealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceilluminoteInventShaping WealthSummit Wealth SystemsYChartsBroadridge FinancialCatchlight	 Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Empowering Financial Planning Evolution Multi-View in Decision Center PulseCheck Al Platform Client Acquisition Software Al Meeting Assistant Key Features Liability Planning and Optimization Software Vanilla Scenarios™ Platform Expansion CAIS Solutions Direct Indexing for Crypto Wealth Management Platform Plaitform Digital Asset Registry and Clearinghouse SuperAPP Platform Outsourced Chief Behavioral Officer Client Experience Platform YCharts Proposals AdvisorStream Salesforce App Al Driven Engagement and Lead Conversion
Innovation New Applications Innovation Platforms	Trust & WillVanillaVealth.comAsset-MapeMoney AdvisorOrionAssetlinkCouplr AlJumpNEXA InsightsSora FinanceVanillaBridgeFTCAISEaglebrookEnvestnetFoundation SourceIluminoteInventShaping WealthSummit Wealth SystemsYChartsBroadridge Financial	Estate Planning Insights and Dashboard Estate Advisory Platform Estate Planning Software Image: Ima

	Wealth Management GPT	Lead Gen and Client Engagement
Model Marketplaces	Adhesion Wealth Advisor Solutions	Model Marketplace Manager Exchange
	Charles River Development	Wealth Hub
	Kwanti	Model Marketplace and Model Portfolio Tracking
Portfolio Analytics	AltExchange	AdvisorVue
	Kwanti	Portfolio Analytics Platform
	Opto Investments	Portfolio Analytics Suite
	Zephyr	Zephyr Spotlight on Asset Managers
Portfolio Management, Accounting and		
Performance Reporting	Advyzon	Advyzon Conference
	Jacobi	Investment Technology for Asset Owners
	MyVest	Tax-Aware Portfolio Transitions
	Pontera	Third-party Technology Integrations
	SS&C Technologies	Aloha
Rebalancing	Advyzon	Quantum Rebalancer
	Apex Fintech Solutions	AdvisorArch
	Helios intelliflo	Customizable Rebalancing redblack Enhancements
Retirement Income	Broadridge Financial Solutions	Retirement Income Consortium
	IncomePath	Annuity Retirement Income Software
	MyVest	Income Discovery Partnership for Tax-optimized
	Panoramix	Income in Retirement Contributions and Distributions Reporting
	Fallorallix	
	Voyant	Longevity Risk, Disability, and Long-Term Care Retirement Planning Solutions
		-
Risk Tolerance / Client Profiling	Andes Wealth Technologies	Risk Tolerance/Client Profiling
	Nitrogen	Next-Generation Risk Questionnaire with Client
	Tolerisk	Check-ins Portfolio Scoring and Risk Monitoring Tool
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Securities-based Lending	Advisor Credit Exchange	Advisor Credit Exchange Platform
	Interactive Brokers	Securities Lending Dashboard
		Accet Man Undates Drive Future of Financial
Specialized Planning Applications	Asset-Map	Asset-Map Updates Drive Future of Financial Planning
Specialized Planning Applications	Asset-Map Caribou	
Specialized Planning Applications		Planning
Specialized Planning Applications	Caribou	Planning Healthcare Planning Software
Specialized Planning Applications	Caribou Charityvest Daffy FP Alpha	Planning Healthcare Planning Software Custom-branded Donor-advised Fund
Specialized Planning Applications	Caribou Charityvest Daffy FP Alpha Holistiplan	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty Tool
Specialized Planning Applications	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization Software
Specialized Planning Applications	Caribou Charityvest Daffy FP Alpha Holistiplan	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty Tool
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization Software
Specialized Planning Applications	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBot
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend Report
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay Asset-Map	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVE
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay Asset-Map Dynasty Financial Partners	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO Program
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay Asset-Map Dynasty Financial Partners FMG	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdvisor to CEO ProgramGrowth Guides
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar Series
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink Podcast
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral Advisor
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink Podcast
Thought Leadership	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr Podcast
	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient Dashboard
Thought Leadership	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr Podcast
Thought Leadership	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWealth Management Ecosystem
Thought Leadership	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning Mhealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology Envestnet Orion Pershing X SS&C Black Diamond Wealth	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWealth Management EcosystemOrion Systems IntegrationWove
Thought Leadership Unified (All-In-One) Systems	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen FMG Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology Envestnet Orion	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWealth Management EcosystemOrion Systems Integration
Thought Leadership	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology Envestnet Orion Pershing X SS&C Black Diamond Wealth Platform	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWealth Management EcosystemOrion Systems IntegrationWove
Thought Leadership Unified (All-In-One) Systems	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning Whealthcare Planning AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology Envestnet Orion Pershing X SS&C Black Diamond Wealth Platform	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWealth Management EcosystemOrion Systems IntegrationWovePlatform IntegrationsAccelerating the Client and Advisor Trust Acceptance Experience
Thought Leadership Unified (All-In-One) Systems	Caribou Charityvest Daffy FP Alpha Holistiplan Sora Finance Whealthcare Planning AdvicePay AdvicePay Asset-Map Dynasty Financial Partners FMG iCapital Nitrogen Paychex Rethink Financial Advice Shaping Wealth Zephyr Amplify Technology Envestnet Orion Pershing X SS&C Black Diamond Wealth Platform	PlanningHealthcare Planning SoftwareCustom-branded Donor-advised FundDonor-advised Fund PlatformRoth Conversion SimulatorProperty and Casualty ToolLiability Planning and Optimization SoftwareWhealthBotFee-for-Service Industry Trend ReportAdviceTech.LIVEAdvisor to CEO ProgramGrowth GuidesBeyond 60/40, Newsletter and Video SeriesThe Fearless Investing SummitFinancial Advisor Webinar SeriesRethink PodcastBuilding the Behavioral AdvisorA to Zephyr PodcastClient DashboardWovePlatform IntegrationsAccelerating the Client and Advisor Trust

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The Private Trust Company, N.A. an affiliate of LPL Financial	Estate Settlement Service
Wealth.com	Ester™

