

WINNIPEG REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

www.realestateforums.com

2022 CORPORATE SPONSORSHIP PROGRAM



Why is the Winnipeg Market Performing Better Than Expected?
Is the Secret its Diversified Economy?

THE EVENT

The 7th biennial Winnipeg Real Estate Forum will be chaired by Don White, Chief Executive Officer, Private Pension Partners. The Forum will be held on April 26, 2022 at the RBC Convention Centre. A Chair's reception will be held on the previous evening to facilitate networking among all the attendees.

In 2018 – the last time that the Forum was held in-person – the conference was sold out with an attendance of over 700 executives. Some 30% of the participants were from outside of Manitoba with a strong interest in learning more about the Winnipeg market. The program will provide valuable insights about the strength and resilience of this city's economy, how it performed through the pandemic and as a result where the real estate market is heading from leasing, investment and development perspectives.

The conference will offer a wide range of speakers, presentations and panel discussions on the range of economic drivers; the major trends in the office, industrial, retail and apartment markets; the pricing and availability of financing; and key municipal planning and growth management policies.

The Forum is targeted at the interests of real estate executives, brokers, developers, investors, asset managers, and other professionals active in acquisition, leasing, financing, development and management and what strategies they should be considering for 2022 and beyond. It is an ideal opportunity for companies seeking to raise their profile in this market.

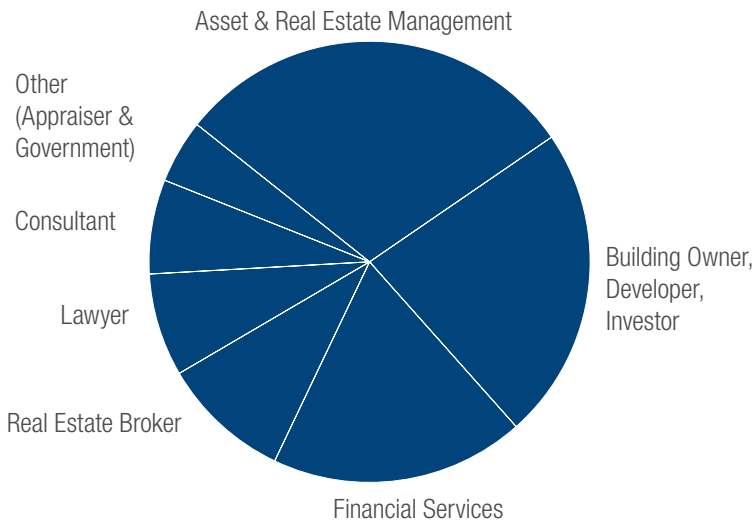
BENEFITS

- Complimentary Forum registrations
- Logo placement in 5,000 mailed promotional brochures and in the onsite program handout
- Placement of your logo on signage at the Forum
- Placement of your logo, company profile, website and contact in the Sponsor Directory section of the onsite program handout
- Database of all Forum delegates (no emails) will be provided two weeks prior to as well as following the event

FRONT & CENTRE

The Winnipeg Real Estate Forum Sponsorship Program has been designed to ensure that companies receive maximum exposure to all of the executives attending this event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

WHO WILL ATTEND



MORE INFORMATION

Frank Scalisi
Director of Sales

Email: frank.scalisi@informa.com • **Tel:** 416.512.3815 • **Website:** realestateforums.com

WINNIPEG REAL ESTATE FORUM

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THANK YOU TO SPONSORS FOR
THEIR CONTINUED SUPPORT DURING THE PANDEMIC

Platinum



Gold



Swag Bag



Networking Lounge



Journal



PPE Facial Mask



Mobile Screen Cleaner



Closing Roundtable



Keynote Speaker



Presenter Biographies



Plenary Session



Speaker Video Series

Post Notes

Concurrent Sessions



Hand Sanitizer



Post Forum Survey



Touch Free Key



Registration



Signature



Supporting Associations



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2022 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Chair's Reception	2 opportunities	\$5,000 each
Platinum	4 opportunities	\$4,750 each
Gold	8 opportunities	\$4,300 each
Lanyard	1 exclusive opportunity	\$4,000
Luncheon	2 opportunities	\$4,000 each
Closing Roundtable	2 opportunities	\$3,850 each
Hand Sanitizer	1 exclusive opportunity	\$3,850
Luncheon Keynote Speaker	1 exclusive opportunity	\$3,850
Mints	1 exclusive opportunity	\$3,850
Mobile Screen Cleaner	1 exclusive opportunity	\$3,850
Pen	1 exclusive opportunity	\$3,850
Presenter Biographies	1 exclusive opportunity	\$3,850
Hydration Station	1 exclusive opportunity	\$3,750
Journal	2 opportunities	\$3,750 each
Plenary Session	3 opportunities	\$3,600 each
Breakfast	2 opportunities	\$3,500 each
Luncheon Refreshments	2 opportunities	\$3,500 each
Networking Reception	2 opportunities	\$3,500 each
Registration	1 exclusive opportunity	\$3,500
Speaker Video Series	3 opportunities	\$3,500 each
Post Conference Survey	1 exclusive opportunity	\$3,250
Post Notes	2 opportunities	\$3,250 each
Afternoon Refreshments	1 exclusive opportunity	\$3,000
Concurrent Session	9 opportunities	\$3,000 each
Morning Refreshments	1 exclusive opportunity	\$3,000
Signature	3 opportunities	\$2,750 each

CHAIR'S RECEPTION

\$5,000 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the Chair's Reception - which will take place at a prestigious Winnipeg landmark venue the evening prior to the Forum.

Verbal thank you by the Chair during the Forum opening comments the morning that follows - logo on screen during the mention.

REGISTRATION

Three Winnipeg Real Estate Forum Registrations (value \$1,380)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

On Program and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed at the Chair's Reception venue throughout the event - includes in the main area as well as any directional
- On screen in the Forum plenary room whilst the Chair is thanking the organization for sponsoring the Chair's Reception the evening before.
- Sponsor name on Chair's Reception name badges.

Print Material

- In the the promotional brochure mailed out in February to over 5,000 industry professionals
- On the Program of the on-site program provided to all attendees at registration
- On "Thank You to Sponsors" signage displayed prominently at the Forum venue
- On drinks tickets at the Chair's Reception
- On signage at the Chair's Reception venue including on all bars

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

PLATINUM

\$4,750 / Sponsor • 4 Opportunities

WINNIPEG REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

High level of visibility during the event promotion campaign and during the Conference

Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

Three Winnipeg Real Estate Forum Registrations (value \$1,380)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Winnipeg Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Gold and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

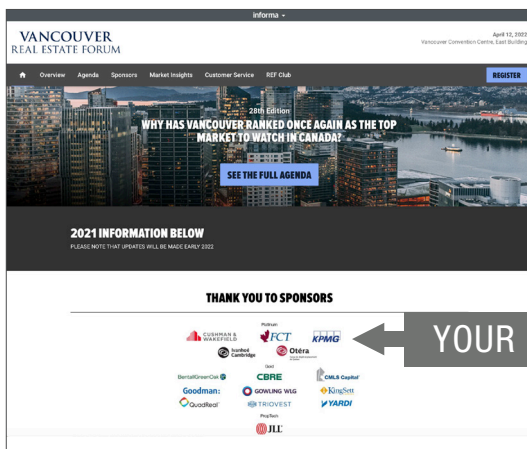
- On the front cover of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- At the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

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GOLD

\$4,300 / Sponsor • 8 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

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Extensive logo exposure, on website, Canadian Real Estate Forum portal, emails, social media and printed materials with other premium sponsors.

REGISTRATION

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E-Marketing

- On promotional emails with a total distribution of over 110,000
- On bi-monthly national digital newsletter when Winnipeg Real Estate Forum is promoted - distribution of 16,000
- In banner on a number of promotional emails

Social Media (Linked-In & Twitter)

On a number of social media posts made across LinkedIn (9,000 followers) and Twitter

Canadian Real Estate Forums Portal

Placement with sponsor level acknowledgement on Canadian Real Estate Forums portal “Hero Banner” on run up to event when this event is being promoted

Website

High profile logo placement with sponsor acknowledgement on the Conference website with Platinum and other premium sponsors for a nine month period on the following pages:

- Home page
- Program
- Sponsors

Outside Front Cover and Sponsor page of digital promotional brochure downloadable from Conference website

Onsite

Prominently displayed in the main plenary room throughout the Conference

Print Material

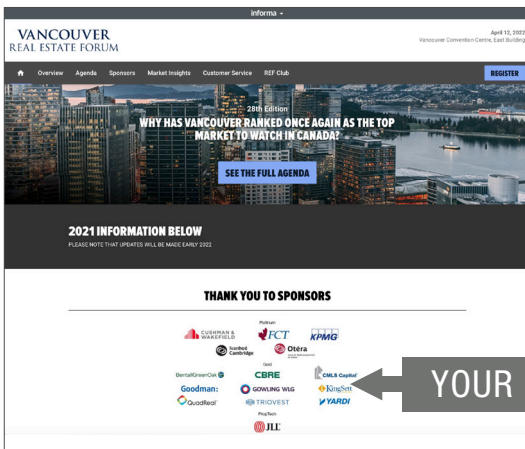
- On the front cover of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the Outside Front Cover and Sponsor page of the onsite program provided to all attendees at registration
- Close to the top of “Thank You to Sponsors” signage displayed prominently at the venue
- If plated served lunch on inside front cover of the Luncheon Menu

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LANYARD

\$4,000 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Conference lanyard provided to every attendee at the event on which to hang their Conference name badge

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Logo placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

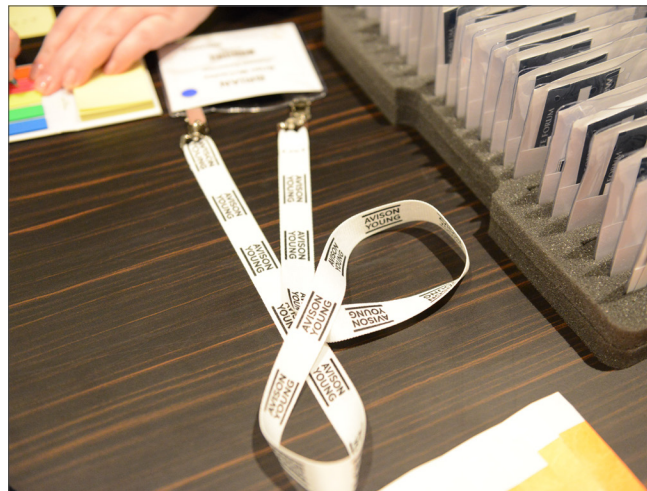
- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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LUNCHEON

\$4,000 / Sponsor • 2 Opportunities

WINNIPEG REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on menu front cover placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon is mentioned
- On front cover of menu placed on tables at lunch (if a plated served meal) – logo on signage at the Buffet (if a buffet lunch)

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CLOSING ROUNDTABLE

\$3,850 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) at the introduction and at the close of the Closing Round Table

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of onsite program brochure next to sponsored Closing Roundtable

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Reporting

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Images shown here are from 2019 - this is for illustration purposes only

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HAND SANITIZER

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality a pocket sized recyclable bottle of hand sanitizer provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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LUNCHEON KEYNOTE SPEAKER

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Exclusive sponsorship of the Lunchtime Keynote presentation. All speakers well respected by the industry and will share experience and thoughts on the current state of the industry from their own perspective. The sponsor of the session will be thanked twice by a Forum Chair – as speakers are introduced and at the close of the session.

Your corporate logo on the screen for the duration of the session.

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

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MINTS

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on a pocket sized recyclable tin of quality mints provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

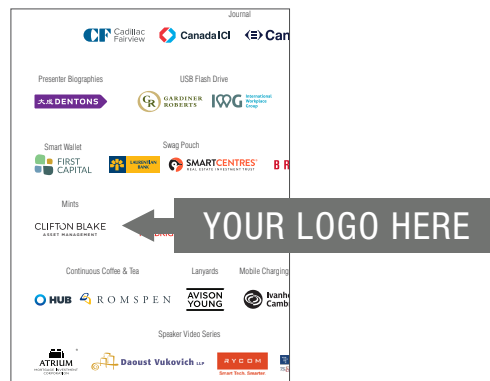
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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MOBILE SCREEN CLEANER

\$3,850 / Sponsor • 1 Exclusive Opportunity

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REAL ESTATE FORUM

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality mobile/cell phone, also great as a spectacles cleaner, provided to every attendee at registration on arrival to the Conference

REGISTRATION

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YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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PEN

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on good quality pen provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

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PRESENTER BIOGRAPHIES

\$3,850 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on front cover of onsite program with Platinum, Gold and other major sponsors. A full page (four colour) advertisement page left next to the page (right) that announces the Presenter Biographies will follow OR advertisement on outside back cover. Decision must be made on ad placement at point of agreeing sponsorship

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On the front cover of the onsite conference program
- On your full page corporate advertisement in the onsite conference program

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HYDRATION STATION

\$3,750 / Sponsor • 1 Exclusive Opportunity

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DESCRIPTION AND SPONSOR BENEFITS

Pitchers of citrus, cucumber & mint, cranberry & orange or similar iced water, with tent card acknowledging your sponsorship, on all tables as attendees arrive in the morning

Hydration stations with citrus, cucumber & mint, cranberry & orange or similar iced water placed in registration area for the duration of the Conference – attendees can fill their water bottles or take a glass of water during the course of the day

Signage on station acknowledging sponsorship

REGISTRATION

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Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- On signage on tables on the morning as attendees enter acknowledging sponsorship
- On signage on all hydration stations acknowledging sponsorship

Print Material

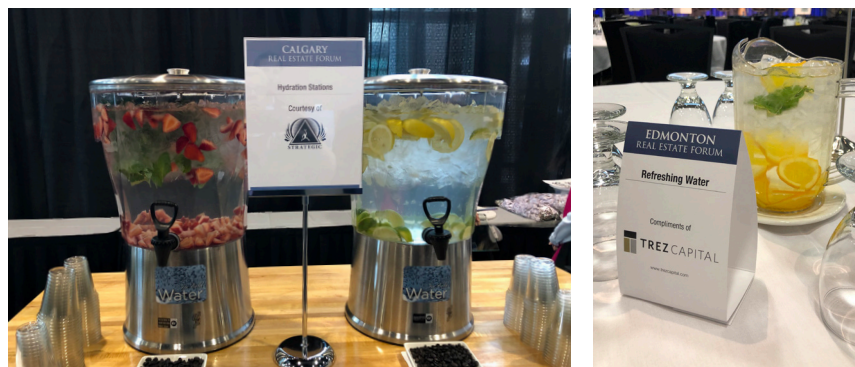
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JOURNAL

\$3,750 / Sponsor • 2 Opportunities

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DESCRIPTION AND SPONSOR BENEFITS

Logo placement on quality journal provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



Images shown are for illustration purposes only and may change for a similar item without notice.

To reserve your corporate sponsorship, contact **Frank Scalisi**

Tel: 416.512.3815 • **Email:** frank.scalisi@informa.com • **Website:** realestateforums.com

PLENARY SESSION

\$3,600 / Sponsor • 3 Opportunities

WINNIPEG REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Thank You from the Chair or Moderator before and following the sponsored session

Logo on PowerPoint slide during mention and on screen for the duration of the session

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored session

Onsite

- On program signage located outside plenary room for attendees to see as they enter

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the plenary room located alongside the sponsored session

Database of Conference Delegates

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Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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BREAKFAST

\$3,500 / Sponsor • 2 Opportunities

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room)

Logo on breakfast stations in registration area

Logo on PowerPoint slide on screen on scrolling loop as attendees walk into the plenary room with their breakfast – this continues until the Chair opens the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Breakfast is mentioned

Onsite

- On PowerPoint slide on screen on scrolling loop during Breakfast
- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program where Breakfast is listed
- On signage at all Breakfast stations

Database of Conference Delegates

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Reporting

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LUNCHEON REFRESHMENTS

\$3,500 / Sponsor • 2 Opportunities

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions) prior to lunch and on welcome back to sessions

Logo on PowerPoint slide on screen on scrolling loop during lunch

Logo on bar signage

Logo on drinks tickets (to hand to the bar tender in exchange for a drink, beer, wine, soft drinks, sodas, etc)

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On website in program where Luncheon Refreshments are mentioned
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on PowerPoint slide on screen on scrolling loop during lunch
- Logo on menu placed on tables at lunch (if a served meal) – Logo on signage at the Buffet (if a buffet lunch)

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the luncheon refreshments are mentioned
- On bar signage
- On drinks tickets provided to attendees with their name badge

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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NETWORKING RECEPTION

\$3,500 / Sponsor • 2 Opportunities

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen in plenary room as Chair/Moderator announces the Networking Reception

Logo on signage all bars

Logo on drinks tickets that attendees hand to the bar tender in exchange for their drink (wine, beer, soft drinks, sodas, etc)

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Networking Reception is mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event
- On drinks tickets handed to all attendees at registration

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Networking Reception is mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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REGISTRATION

\$3,500 / Sponsor • 1 Exclusive Opportunity

WINNIPEG REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

A high exposure opportunity that provides a lot of visibility. A great benefit-to-cost payoff. Your corporate logo will appear on the website registration page and registration platform. Your logo will also be included on every registration confirmation email and joining information email.

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On Registration page

Onsite

- On signage in registration area at the Forum
- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference

Print Material

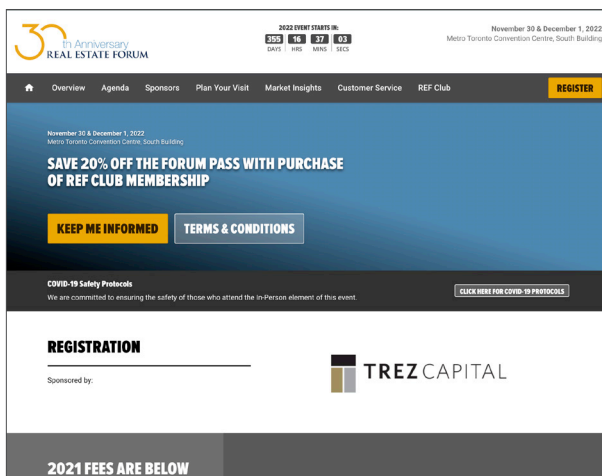
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

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Reporting

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SPEAKER VIDEO SERIES

\$3,500 / Sponsor • 3 Opportunities

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on Video Series created onsite with senior thought leaders and then posted on the CREF portal as well as distributed to 16,000 executives across Canada

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website and Video

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on "Thank You To Sponsors" signage located at high visibility area at the Conference
- Step and repeat video presence at the Conference visible to all conference delegates

Print Material

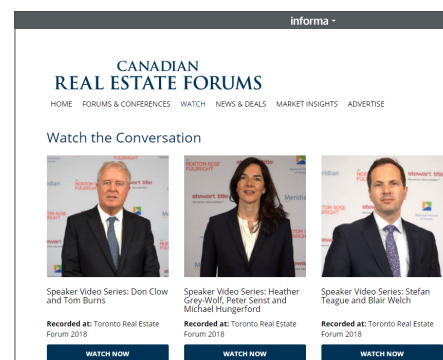
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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POST CONFERENCE SURVEY

\$3,250 / Sponsor • 1 Exclusive Opportunity

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

All attendees are invited to participate in a Post Conference Survey, providing them with an opportunity to give feedback on their experience at the event. The sponsor will be acknowledged by the Chair in their closing comments and the sponsor logo will appear at that time on the screen in the plenary room. The sponsor logo will also be positioned on the email to all attendees that includes the request to complete the post conference survey together with a link to the site.

The sponsor logo will also be included on the landing page of the online survey.

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Logo on "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

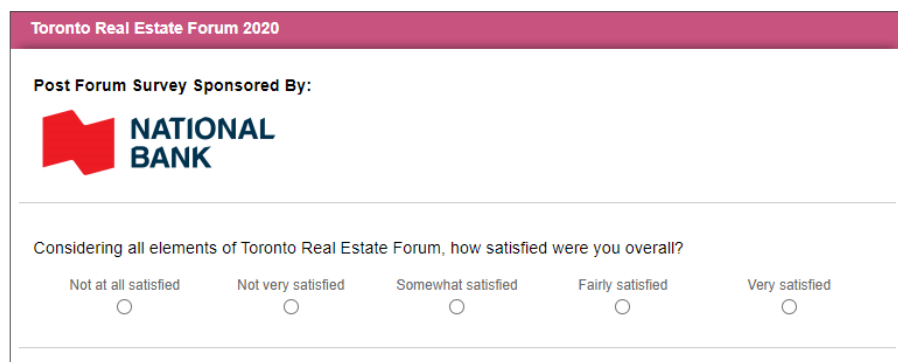
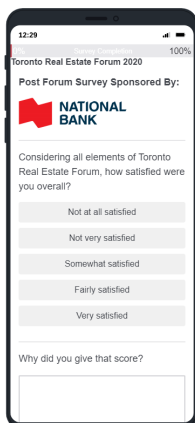
- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request.



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POST NOTES

\$3,250 / Sponsor • 2 Opportunities

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo placement on handy post note pack provided to every attendee at registration on arrival to the Conference

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website

Onsite

- Prominently displayed on “Thank You To Sponsors” signage located at high visibility area at the Conference

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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AFTERNOON REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during walk in for the session that follows the provision of afternoon refreshments identifying sponsorship of refreshment

Logo on refreshment station signage – will be positioned outside plenary room for attendees to take and enjoy at the next plenary session

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Afternoon Refreshments are mentioned

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the afternoon refreshments are mentioned

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

A custom report outlining deliverables of your sponsorship will be made available upon request



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CONCURRENT SESSION

\$3,000 / Sponsor • 9 Opportunities

WINNIPEG REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Logo on screen in Plenary or Concurrent Session room on announcement by Chair or Moderator

Thank You from the Moderator before and following the sponsored session

Logo on screen for duration of the sponsored concurrent session

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the “Thank You To Sponsors” page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page of Conference website next to the sponsored concurrent session

Onsite

- On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the “Thank You To Sponsors” page of the onsite program provided to all attendees at registration
- On program page of the onsite program located alongside the sponsored session
- On program signage outside the concurrent room located alongside the sponsored session

Database of Conference Delegates

A database of all Conference attendees (excluding email address) will be provided immediately prior to as well as following the event. This list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event

Reporting

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MORNING REFRESHMENTS

\$3,000 / Sponsor • 1 Exclusive Opportunity

WINNIPEG
REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

Acknowledgement of Sponsorship by Chair (in plenary room) or all Moderators (in concurrent sessions)

Logo on PowerPoint slide on screen on scrolling loop during morning refreshment break

Logo on refreshment station signage

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

- Placement with sponsor acknowledgement on the Conference website together with other sponsors for a nine month period on the "Thank You To Sponsors" page
- On sponsor page of digital promotional brochure downloadable from Conference website
- On program page where Morning Refreshments are mentioned

Onsite

- On "thank you to sponsors signage" prominently displayed for the duration of the event

Print Material

- Sponsors that confirm sponsorship in time for mailing - on "Thank You To Sponsors" page of the promotional brochure mailed out in February to over 5,000 industry professionals
- On the "Thank You To Sponsors" page of the onsite program provided to all attendees at registration
- On program page of the onsite on program page of onsite program brochure where the Morning Refreshments are mentioned

Database of Conference Delegates

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Reporting

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SIGNATURE

\$2,750 / Sponsor • 3 Opportunities

WINNIPEG REAL ESTATE FORUM

April 26, 2022 • RBC Convention Centre

DESCRIPTION AND SPONSOR BENEFITS

REGISTRATION

Two Winnipeg Real Estate Forum Registrations (value \$920)

YOUR CORPORATE LOGO WILL BE GIVEN ADDITIONAL EXPOSURE AS FOLLOWS:

Website

Placement with sponsor acknowledgement on the Conference website with other sponsors for a nine month period on the “thank you to sponsors” page.

Onsite

On “thank you to sponsors signage” prominently displayed for the duration of the event

Print Material

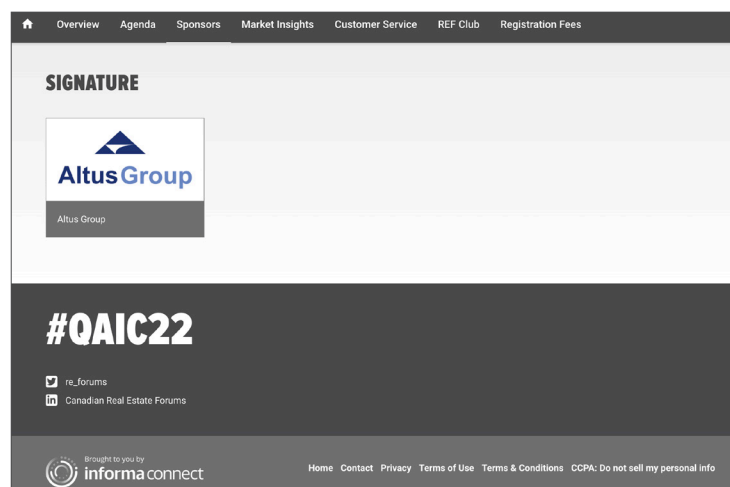
On “Thank You To Sponsors” page of the promotional brochure mailed out in February to over 5,000 industry professionals

Database of Conference Delegates

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Reporting

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