



## Reach a Global Digital Audience

Bite sized, time effective, market insights into LNG, clean energy and trading

Thought Leadership

Lead Generation

Brand Awareness

Custom Content

### OUR REACH:



9,000+  
Social Media Followers



20,000+  
Contact database of oil and gas professionals



240+  
sign ups



30+  
years of organising industry leading events



61%  
attended live



48  
Countries

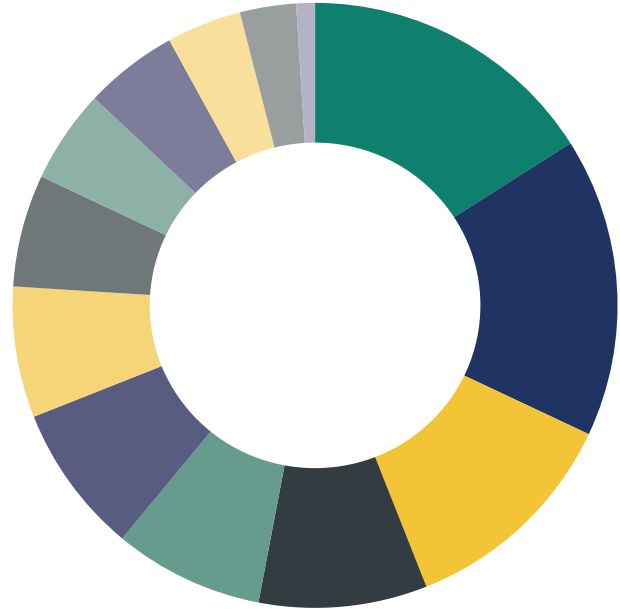
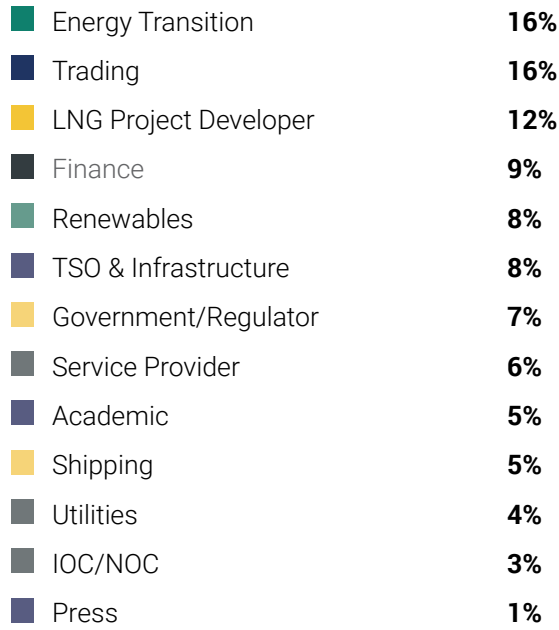
### Deliverables:

- Bespoke digital event creation to showcase your expertise and brand
- Promotion through targeted emails, newsletter, social media and digital event calendar
- On-demand viewing for 1 year
- Hosted on the events community blog for 1 year
- Lead generation premium packages available
- Format: Join our editorial digital event series or we will create a bespoke session around a topic of your choosing in a 1:1 interview, case study or panel debate

**Kirta.Vekaria@informa.com • +44 (0)208 052 0488**

# AUDIENCE

## Function



## Geography

