



REACH A GLOBAL DIGITAL AUDIENCE

Connect with potential clients across the globe this March!

THOUGHT
LEADERSHIP

LEAD
GENERATION

BRAND
AWARENESS

CUSTOM
CONTENT

OUR REACH:



9,000+
Social Media
Followers



20,000+
Contact database
of oil and gas
professionals



1440+
sign ups



25+
years of organising
industry leading
events



61%
attended live



67
Countries

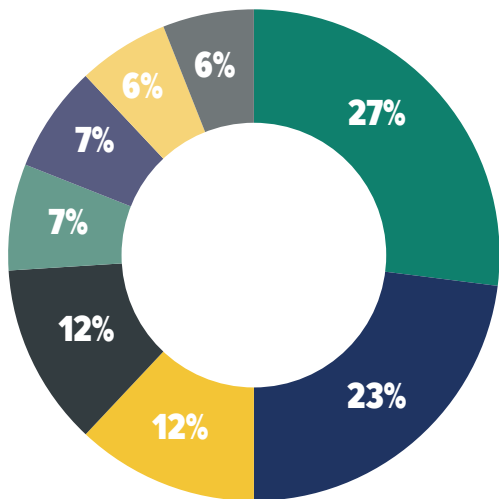
DELIVERABLES:

- Bespoke digital event creation to showcase your expertise and brand
- Promotion through targeted emails, newsletter, social media and digital event calendar
- On-demand viewing for 1 year
- Hosted on the events community blog for 1 year
- Lead generation premium packages available
- Format: Join our editorial digital event series or we will create a bespoke session around a topic of your choosing in a 1:1 interview, case study or panel debate

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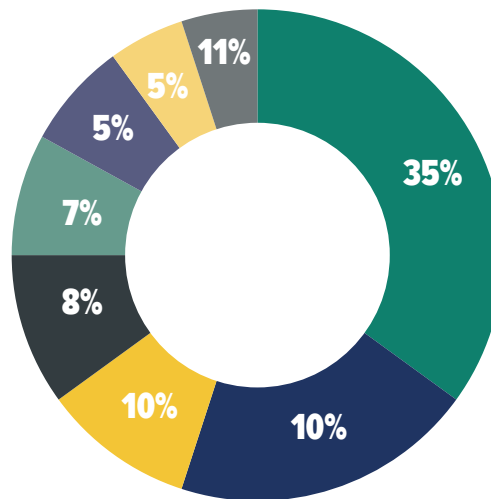
AUDIENCE

Function



- Gas & LNG Procurement, Business Development
- Origination, Projects, Traders
- Analyst
- C-Suite
- Government/Regulatory
- Academia
- Shipping, Legal, Finance
- Press & Other

Industries



- Renewable, IOC, NOCs, LNG, Utilities, Trading
- Service Providers
- Other
- TSO & Infrastructure
- Government, Regulator, Consumer, Academia, Association
- Academia & Media/Intelligence
- Shipping
- Finance & Investors

Geography



- Europe
- The Americas
- Africa & Middle East
- Asia

