

# Sponsorship Opportunities

November 20- 22nd | Washington D.C.



"SEAL THE DEAL" with prequalified DMO leaders ready to step-up their digital marketing game, speed-dating style at this **EXCLUSIVE** appointment-based event!

> **Hosted DMO Leaders 60** Invite-Only: Qualified Director level or above & open to new partnerships for 2025

> > **Travel Industry Suppliers**

**6**C Ratio Intimate, relationship-building atmosphere

> **Thought-Leadership Panels**

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**DMO Decision Makers vetting new partners you** want to reach - all in ( place.

# \$25k

# **Reception Sponsor**

- Sponsor to work with eTourism staff to customize location & experience of reception
- Official Agenda Item & dedicated time slot of 3-5 minutes during the reception to greet attendees, allowing you to showcase your brand, and share key messages
- 1 complimentary appointment taker reg and 1 complimentary non-appointment reg (\$7,200 Value)
- Full pre/post attendee lists with emails

\*\*\* Custom reception packages available. \*\*\*

# \$20k

# Happy Hour Sponsor

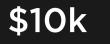
- Sponsor of happy hour directly following appointments
- Connect eTS to provide hosted bar with one drink ticket per person and cocktail of the sponsor's choice.
- 1 complimentary appointment taker reg and 1 complimentary non-appointment reg (\$7,200 value)
- Full pre/post attendee lists with emails

# **Thought-Leadership Panel**

- Position yourself as an industry thought-leader while moderating a 40 minute session along side 3-4 DMO leaders (eTS to vet & select panelists & topic)
- Sponsor to work with eTourism staff to customize discussion
- 1 complimentary appointment taker reg and 1 complimentary nonappointment reg (\$7,200 value)
- Full pre/post attendee lists with emails
- 2 Sold, 1 Available







#### **Registration Sponsor**

Opportunity to set up table/booth beside registration desk Freet attendees with swag & be the first brand they see upon arrival 1 complimentary appointment taker reg (\$4,950 value)

- Full pre/post attendee lists with emails
- Exclusive

#### Name Badge Sponsor

- Sponsor logo showcased on all conference name badges
- Badges given out at check-in
- Opportunity to gift swag in conference bags
- 1 complimentary appointment taker reg (\$4,950 value)
- Full pre/post attendee lists with emails
- Exclusive





#### **DMO Gifting & Welcome Bag Sponsor**

- Includes one gift item selected by eTS and branded bag to be given out at registration.
- Option to provide one additional gift or collateral item to go inside of the gift bag.
- 1 complimentary appointment taker reg (\$4,950 value)
- Full pre/post attendee lists with emails
- Exclusive

# \$8k

#### **Countdown Clock Sponsor**

- Sponsor logo on marketplace appointment countdown clock
- 1 complimentary appointment taker reg (\$4,950 value)
- Full pre/post attendee lists with emails
- Exclusive

### **Table Tent Sponsor**

ponsor logo showcased on both sides of appointment le tents

- 1 complimentary appointment taker reg (\$4,950 value)
- Full pre/post attendee lists with emails
- Exclusive

# Perk Up Power! Break Sponsor

Sponsor logo on coffee/tea sleeves

ourism Summit to design, order and purchase

- 1 complimentary appointment taker reg (\$4,950 value)
- Full pre/post attendee lists with emails
- 2 available

sleeves





# Wifi Sponsor

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Custom ID & Password for all attendees

1 compentary appointment taker reg

c/post attendee lists with emails Exclusive