

eTourism Marketplace

Sponsorship Opportunities

December 1st - 3rd, 2025 | Washington D.C.



“SEAL THE DEAL” with prequalified DMO leaders ready to step-up their digital marketing game, speed-dating style at this **EXCLUSIVE** appointment-based event!

eTourism
Marketplace 

75

Hosted DMO Leaders

*Invite-Only: Qualified Director level or above
& open to new partnerships for 2025*

75

Travel Industry Suppliers

1/1

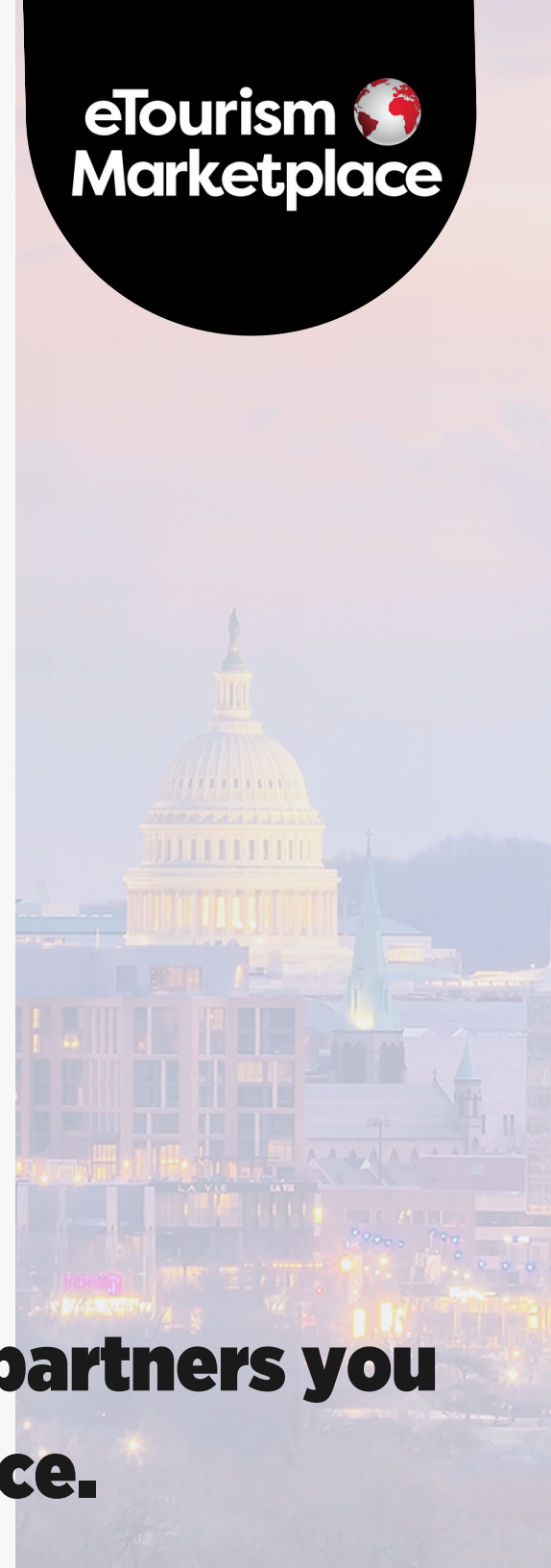
Ratio

Intimate, relationship-building atmosphere

5

Thought-Leadership
Panels

**DMO Decision Makers vetting new partners you
want to reach - all in  place.**



\$25k

**eTourism
Marketplace**

Reception Sponsor

- Sponsor to work with eTourism staff to customize location & experience of reception
- Official Agenda Item & dedicated time slot of 3-5 minutes during the reception to greet attendees, allowing you to showcase your brand, and share key messages
- 1 complimentary appointment taker reg and 1 complimentary non-appointment reg (\$7,750 Value)
- Full pre/post attendee lists with emails

*** Custom reception packages available. ***

\$20k

Happy Hour Sponsor

- Sponsor for happy hour directly following appointments
- Connect with attendees at a sponsored bar with one drink ticket per person and cocktail of the sponsor's choice.
- 1 complimentary appointment taker reg and 1 complimentary non-appointment reg (\$7,750 value)
- Full pre/post attendee lists with emails

Thought-Leadership Panel

- Position yourself as an industry thought-leader while moderating a 40 minute session along side 3-4 DMO leaders (eTS to vet & select panelists & topic)
- Sponsor to work with eTourism staff to customize discussion
- 1 complimentary appointment taker reg and 1 complimentary non-appointment reg (\$7,750 value)
- Full pre/post attendee lists with emails
- ~~4 Available~~



\$15k

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Networking Lunch Sponsor

Become the go-to brand during a key moment of connection at the eTourism Marketplace by sponsoring the Networking Lunch.

- Brand listed as an official agenda item
- Sponsor to begin the lunch with a brief 3-minute introduction or video, highlighting your brand to all attendees
- Branded Napkins & Table Linens
- 1 complimentary appointment table reg and 1 complimentary non-appointment reg (\$7,750 value)
- Full pre/post attendee lists with emails

Networking Breakfast Sponsor

Position your brand at the start of the day by sponsoring the Networking Breakfast, a prime opportunity for building connections at the eTourism Marketplace.

- Brand listed as an official agenda item
- Sponsor to begin the breakfast with a brief 3-5 minute introduction or video, highlighting your brand to all attendees
- Branded Napkins & Table Linens
- 1 complimentary appointment table reg and 1 complimentary non-appointment reg (\$7,750 value)
- Full pre/post attendee lists with emails



\$10k

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Registration Sponsor

- Opportunity to set up table/booth beside registration desk
- Greet attendees with swag & be the first brand they see upon arrival
- 1 complimentary appointment (take home \$5,250 value)
- Full pre/post attendee list with emails
- Exclusive

SOLD

Name Badge Sponsor

- Sponsor logo showcased on all conference name badges
- Badges given out at check-in
- Opportunity to gift swag in conference bags
- 1 complimentary appointment (take home \$5,250 value)
- Full pre/post attendee lists with emails
- Exclusive

SOLD



Welcome Bag Sponsor

- Includes one gift item provided by eTS and branded bag to be given out at registration.
- Option to provide one additional gift or collateral item to go inside of the gift bag.
- 1 complimentary appointment (take home \$5,250 value)
- Full pre/post attendee lists with emails
- Exclusive

SOLD

\$8k

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Countdown Clock Sponsor

- Sponsor logo on marketplace appointment countdown clock
- 1 complimentary appointment taker reg (\$5,250 value)
- Full pre/post attendee lists with emails
- Exclusive



Table Tent Sponsor

- Sponsor logo showcased on both sides of appointment table tents
- 1 complimentary appointment taker reg (\$5,250 value)
- Full pre/post attendee lists with emails
- Exclusive

Perk Up Power! Break Sponsor

- Sponsor logo on coffee/tea sleeves
- eTourism Summit to design, order and purchase sleeves
- 1 complimentary appointment taker reg (\$5,250 value)
- Full pre/post attendee lists with emails
- 2 available



Wifi Sponsor

- Custom ID & Password for all attendees
- 1 complimentary appointment taker reg (\$5,250 value)
- Full pre/post attendee lists with emails
- Exclusive