

22nd ANNUAL

MEDICAID AND GOVERNMENT PRICING CONGRESS

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Credits Available!
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Critical Policy Updates and
Approaches to Effectively Contract,
Report and Comply with State and
Federal Healthcare Programs

VIRTUAL EVENT
DECEMBER 14-17, 2020

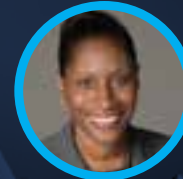
**HEAR FROM LEADING GP EXPERTS ON MDRP TRENDS AND STRATEGIES
IN THE POST-ELECTION LANDSCAPE**



Glen Huttar, Director, Government
Pricing, **Johnson & Johnson
Health Care Systems**



Nicholas Uehlecke, Advisor,
**U.S. Department of Health and
Human Services (HHS)**



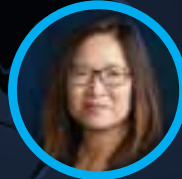
Tiffany Nowell,
Assistant General Counsel,
Pfizer Inc



Michael Boutte,
Medicaid Deputy Director,
Louisiana Department of Health



Jay McKinley, Director,
Government Pricing Compliance,
Sandoz Inc.



Rebecca Chan, Head,
Managed Markets Operations,
Pricing and Analytics,
Vertex Pharmaceuticals



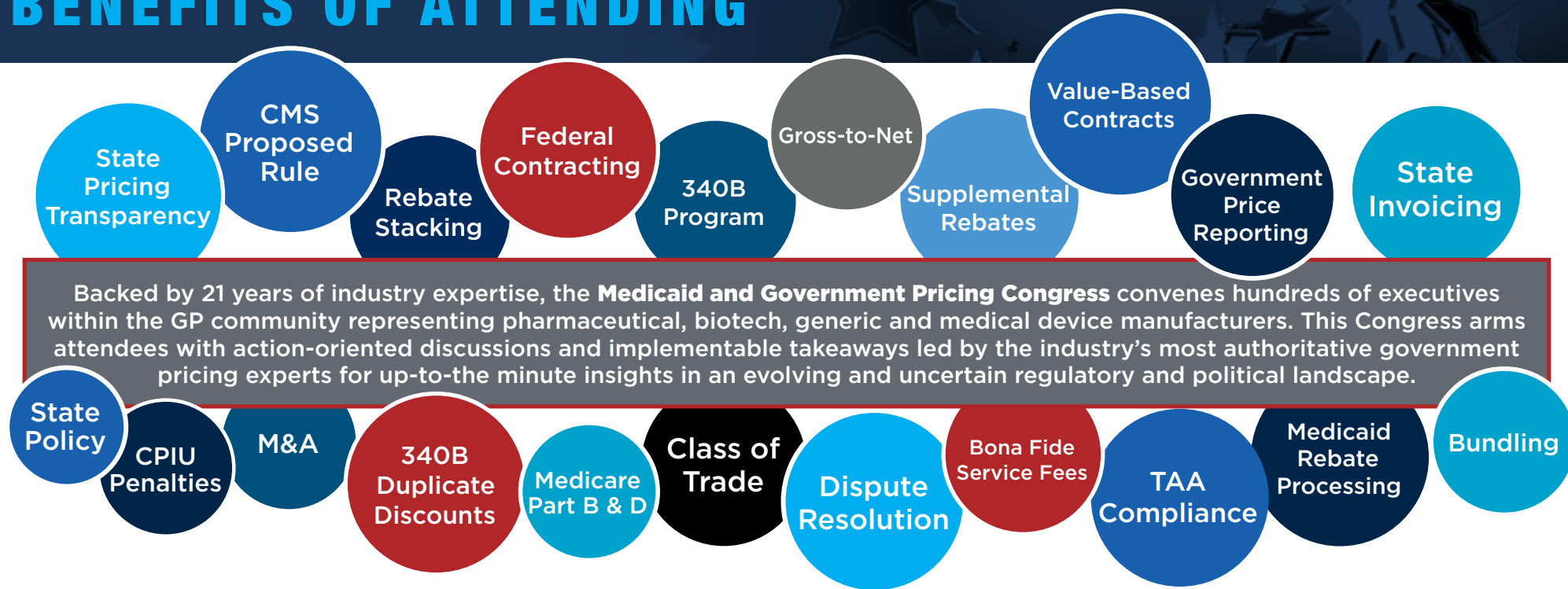
Darnell Turner,
Executive Director,
Government Price Reporting,
Exelixis



Jennifer English, Executive Director,
Customer Finance and Price
Reporting, **Eisai, Inc.**

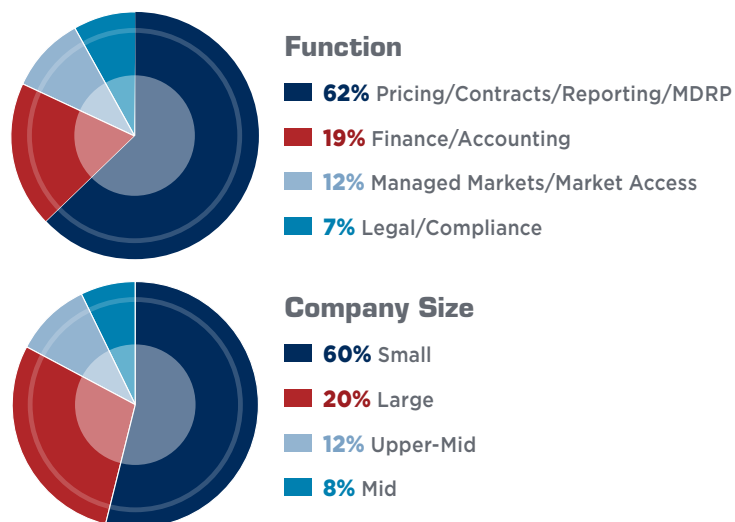
“Up to the minute updates, informative and great speakers. Conference is great for beginners to experts. I can always take something from this conference and enjoy the networking opportunities.”

BENEFITS OF ATTENDING



Backed by 21 years of industry expertise, the **Medicaid and Government Pricing Congress** convenes hundreds of executives within the GP community representing pharmaceutical, biotech, generic and medical device manufacturers. This Congress arms attendees with action-oriented discussions and implementable takeaways led by the industry's most authoritative government pricing experts for up-to-the minute insights in an evolving and uncertain regulatory and political landscape.

Who You'll Connect With 2019 Attendee Profile



Attendee Acclaim from the MDRP 2020 Virtual Summit

"Everything about the presentations — live and on-demand — were so thorough and informative, providing background and great at representing multiple sides or views of the topic. I loved the diversity of this year's presenters and that third-party vendors were so well represented as they have become some pretty heavy hitters in our business."

"I think Informa did a nice job pulling off a virtual event. The show must go on!"

"The sessions were excellent — and the availability on-demand of all sessions was greatly appreciated. The speakers were well prepared, well-spoken and covered important topics."

"It felt like a real conference even though it was virtual."

"I will say that in the few years of attending MDRP, I learned the most this year."

"I thought it was a great experience, you guys did a very nice job with it this year given the virtual environment."

"I must admit that I was extremely impressed by the conference, being virtual. The sessions and days I could attend were well worth it with good speakers and content."

UNIQUE BENEFITS OF THIS VIRTUAL EVENT:



Customizable agenda with access to expanded session offerings



Convenient session scheduling for increased productivity



30-day on-demand access to content assets and topic resources



Efficient and ROI-driven networking



Interactive presentations/panels for reinforced learning



Pointed problem-solving and solution sourcing



Broader industry benchmarking and post-event analytics/insights



Elevated and direct access to thought-leaders and experts



COMPREHENSIVE CONTENT AND DYNAMIC FEATURES:

- 4 days of live keynotes and panel discussions
- 15+ on-demand sessions
- Live Q&A, polling and interactive dialogue
- Key updates from HHS, CMS, OIG, and many more!
- Up-to-the-minute post-election insights and impacts
- Legal and compliance fireside chat



DIGITAL CAPABILITIES AND FEATURES:

- Access to virtual environment from your web browser
- Audience Q&A, live polling and real-time benchmarking
- Expert-led problem-solving
- Virtual networking and partnering



POWER OF NETWORKING:

Who's Who?

- Attendee and company profiles provide insight into the delegation and sponsoring organizations
- Advanced search capabilities to identify opportunities and potential partners

When and How to Connect?

- Sophisticated and seamless scheduling tools to establish meeting times
- Ease-of-use technology to enable virtual networking

DISTINGUISHED SPEAKERS DRIVING THE DIALOGUE



Sabrina Aery, Director, Federal Executive Branch Strategy, **Bristol-Myers Squibb**



Rafael Angulo, Executive Director, Government Pricing Contracts and Customer Administration, **Sandoz**



Jeff Baab, Executive Director, Life Sciences, **IntegriChain**



Mike Benedict, Vice President, Operations, **Apexus**



Steve Benz, Senior Counsel, **Arnold & Porter**



Brian Bohnenkamp, Partner, **King & Spalding**



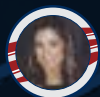
Mike Borgia, Group Director, Government Channel, **Johnson & Johnson**



Michael Boutte, Medicaid Deputy Director, Program Operations, Compliance, Quality and Innovations, **Louisiana Department of Health**



Tara Brodo, Director, Contract Operations and Government Price Reporting, **Daiichi Sankyo**



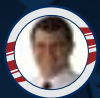
Kaelyn Buck, Associate Director, Market Access and Pricing, **Regeneron Pharmaceuticals**



Lynn Buhl, Director, **KPMG**



JoAnn Bute, Director, Government Pricing & Compliance, **Amneal Pharmaceuticals**



Chris Callahan, Manager, **KPMG**



Rebecca Chan, Head, Managed Markets Operations, Pricing and Analytics, **Vertex Pharmaceuticals**



Lisa Clayton, Director, Government Reporting, **Granard Pharmaceuticals**



Philip Coburn, Director, U.S. Government Pricing Compliance, **Pfizer Inc**



John Coster Ph.D., R.Ph., Director, Division of Pharmacy, Center for Medicaid and CHIP Services, **CMS**



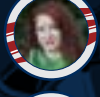
Meena Datta, Partner, **Sidley Austin LLP**



Jennifer English, Executive Director, Customer Finance and Price Reporting, **Eisai, Inc.**



Stacey Hale, Manager, Drug Rebate, **Oklahoma Health Care Authority**



Josephine Hawkins, Associate Director, Medicaid, **AstraZeneca**



Doug Helling, Associate General Counsel, **UCB**



Kristin Hicks, Partner, **Arnold & Porter**



Glen Huttar, Director, Government Pricing, **Johnson & Johnson Health Care Systems**



Marcy Imada, Managing Director, **Deloitte & Touche LLP**



Stephanie Kupski, Director, U.S. Pricing and Government Reporting, **CSL Behring**



Miree Lee, M.S., MBA, Bio/Pharma Pricing, Contracts and Compliance Consultant, **M. Lee Consulting**



Jeff Letizia, Assistant Director, Government Pricing, **Astellas Pharma US**



Elizabeth Lindquist, Partner, **King & Spalding**



Josef Magpantay, Director, Advisory Services, **IntegriChain**



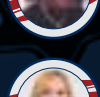
Jay McKinley, Director, Government Pricing Compliance, **Sandoz Inc.**



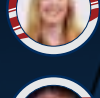
Ed McAdam, Director, Government Pricing, Contracting Operations and Analytics, **Indivior plc**



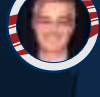
Lisa McNair, Senior Manager, Compliance – Government Programs, **Alvogen**



Cathy Burton Meza, Senior Manager, Audits and Compliance, **Gilead**



Mark Myers, Director, Healthcare Resources Division, **VA Office of Inspector General, Office of Contract Review**



Tiffany Nowell, Assistant General Counsel, **Pfizer Inc**



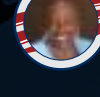
Jill Page, Director, Government Programs and Price Reporting, **AMAG Pharmaceuticals**



Jeff Park, Director, Pricing and Contracting, **Aimmune**



Jennifer Plitsch, Partner, **Covington & Burling LLP**



Dorine Rascoe, Fiscal Program Manager, Drug Rebates, **Maryland Department of Health**



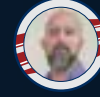
William Sarraille, Partner, **Sidley Austin LLP**



Christopher H. Schott, Partner, **Hogan Lovells**



John Shakow, Partner, **King & Spalding**



David Tawes, Regional Inspector General, Department of Health and Human Services, **OIG**



Stephanie Trunk, Partner, **Arent Fox**



Darnell Turner, Executive Director, Government Price Reporting, **Exelixis**



Nicholas Uehlecke, Advisor, **U.S. Department of Health and Human Services (HHS)**



Trevor Wear, Partner, **Sidley Austin**



Constance Wilkinson, Member of the Firm, **Epstein Becker Green**



Michele Zarychta, Corporate Counsel, **Pfizer Inc**

LIVE CONTENT — YOUR TIME. REAL TIME.

During the Medicaid and GP Congress, experience live presentations, interactive sessions and networking events. Any timeframe below that does not have a session listed is a great time to network and enjoy our on-demand sessions! Should you not be able to view a live session, the recording, as well as the on-demand sessions, will be available for 30 days following the event to watch at your leisure.

***Please note all times are EST**

DAY ONE Monday, December 14 th	DAY TWO Tuesday, December 15 th	DAY THREE Wednesday, December 16 th	DAY FOUR Thursday, December 17 th
10:30am – 10:40am EST	10:30am – 10:40am EST		10:30am – 10:40am EST
LIVE Informa Connect and Chairman's Welcoming Remarks <i>Danica Schroth, Senior Conference Producer, Informa Connect</i> <i>Glen Huttar, Director, Government Pricing, Johnson & Johnson Health Care Systems</i>	LIVE Kick-Off <i>Rupal Patel, Director, Advisory Services, IntegriChain</i>		LIVE Chairman's Check-In <i>Glen Huttar, Director, Government Pricing, Johnson & Johnson Health Care Systems</i>
10:45am – 11:25am EST	10:45am – 11:25am EST	10:45am – 11:25am EST	10:45am – 11:25am EST
LIVE KEYNOTE ADDRESS State of the Industry — Political and Legislative Trends in the Post-Election Landscape <i>Nicholas Uehlecke, Advisor, U.S. Department of Health and Human Services (HHS)</i>	LIVE Current State and Medicaid Impacts of CMS' Proposed Rule <i>John Shakow, Partner, King & Spalding</i>	LIVE PANEL DISCUSSION Considerations and Approaches to Support Product and Business Success MODERATOR: <i>Matthew Fornataro, Counsel, Arnold & Porter</i> PANELISTS: <i>Jeff Letizia, Assistant Director, Government Pricing, Astellas Pharma US</i> <i>Rafael Angulo, Executive Director, Government Pricing Contracts and Customer Administration, Sandoz</i>	LIVE PANEL DISCUSSION State Invoicing and Dispute Resolution Think Tank PANELISTS: <i>Stacey Hale, Manager, Drug Rebate, Oklahoma Health Care Authority</i> <i>Dorine Rascoe, Fiscal Program Manager, Drug Rebates, Maryland Department of Health</i>
11:30am – 12:10pm EST	11:30am – 12:10pm EST	11:30am – 12:10pm EST	11:30am – 12:10pm EST
LIVE PANEL DISCUSSION Navigate Complexities of State Price Transparency and Reporting Requirements MODERATOR: <i>Trevor Wear, Partner, Sidley Austin</i> PANELISTS: <i>Doug Helling, Associate General Counsel, UCB</i> <i>Tiffany Nowell, Assistant General Counsel, Pfizer Inc</i> <i>Jay McKinley, Director, Government Pricing Compliance, Sandoz Inc.</i>	LIVE PANEL DISCUSSION 340B Refund Processing for New Products and Restatements MODERATOR: <i>Becky Bloom, Senior Product Manager, Manufacturer Solutions, Kalderos</i> PANELISTS: <i>Cathy Burton Meza, Senior Manager, Audits and Compliance, Gilead</i> <i>Philip Coburn, Director, U.S. Government Pricing Compliance, Pfizer Inc</i> <i>Jill Page, Director, Government Programs and Price Reporting, AMAG Pharmaceuticals</i>	LIVE State Spotlight — Prevailing Trends and Key Factors Impacting State Policy <i>Michael Boutte, Medicaid Deputy Director, Program Operations, Compliance, Quality and Innovations, Louisiana Department of Health</i>	LIVE What's Next for Medicaid? Innovation is Blurring Boundaries, Driving Value and Challenging the Status Quo <i>Constance Wilkinson, Member of the Firm, Epstein Becker Green</i>



Take Advantage of Dedicated Time to Network and View Featured On-Demand Content

1:15pm – 1:55pm EST	1:15pm – 1:55pm EST	1:15pm – 1:55pm EST	
LIVE Understand and Integrate Government Pricing with Broader Market Access Trends <i>Rujul Desai, Of Counsel, Covington & Burling LLP</i>	LIVE Approches to Medicaid Contracting for Biosimilars and/or High-Priced Generics	LIVE Align Operation Practices Around COT Assignments	
2:00pm – 2:45pm EST	2:00pm – 2:45pm EST	2:00pm – 2:45pm EST	2:00pm – 3:15pm EST
LIVE PANEL DISCUSSION Evaluate the Importance of Cross-Functional Collaboration of GP, Finance and Compliance/Legal MODERATOR: Steve Benz, Senior Counsel, Arnold & Porter PANELISTS: <i>Ed McAdam, Director, Government Pricing, Contracting Operations and Analytics, Indivior plc</i> <i>Tara Brodo, Director, Contract Operations and Government Price Reporting, Daiichi Sankyo</i> <i>Darnell Turner, Executive Director, Government Price Reporting, Exelixis</i>	LIVE Ensuring Compliance with State Price Transparency Reporting <i>Brian Bohnenkamp, Partner, King & Spalding</i>	LIVE PANEL DISCUSSION Manufacturer Best Practices for Managing 340B Overcharges MODERATOR: <i>Mike Benedict, Vice President, Operations, Apexus</i> PANELISTS: <i>Kaelyn Buck, Associate Director, Market Access and Pricing, Regeneron Pharmaceuticals</i> <i>Marcy Imada, Managing Director, Deloitte & Touche LLP</i> <i>Christopher H. Schott, Partner, Hogan Lovells</i>	LIVE PANEL DISCUSSION Legal and Compliance Closing Fireside Chat MODERATOR: <i>Jeff Baab, Executive Director, Life Sciences, IntegriChain</i> PANELISTS: <i>Meena Datta, Partner, Sidley Austin LLP</i> <i>Christopher H. Schott, Partner, Hogan Lovells</i> <i>John Shakow, Partner, King & Spalding</i> <i>Stephanie Trunk, Partner, Arent Fox</i> <i>Kristin Hicks, Partner, Arnold & Porter</i>
2:50pm – 3:40pm EST	2:50pm – 3:40pm EST	2:50pm – 3:40pm EST	3:20pm EST
LIVE Speaker Q&A – Government Pricing and Reporting 101 <i>Miree Lee, M.S., MBS, Bio/Pharma Pricing, Contracts and Compliance Consultant, M. Lee Consulting</i> <i>Stephanie Kupski, Director, U.S. Pricing and Government Reporting, CSL Behring</i>	LIVE Product Launch Roadmap – Best Practices to Establish a GP Strategy MODERATOR: <i>Rupal Patel, Director, Advisory Services, IntegriChain</i> PANELISTS: <i>Jennifer English, Executive Director, Customer Finance and Price Reporting, Eisai, Inc.</i> <i>Lisa McNair, Senior Manager, Compliance – Government Programs, Alvogen</i> <i>Jeff Park, Director, Pricing and Contracting, Aimmune</i> <i>JoAnn Bute, Director, Government Pricing & Compliance, Amneal Pharmaceuticals</i>	LIVE GP Considerations for Sourcing Programs <i>Lynn Buhl, Director, KPMG</i> <i>Chris Callahan, Manager, KPMG</i>	LIVE Chairman's Closing Remarks <i>Glen Huttar, Director, Government Pricing, Johnson & Johnson Health Care Systems</i>
3:45pm – 4:15pm EST			
LIVE Trivia Happy Half Hour			

IN-DEPTH, ON-DEMAND SESSIONS — WHAT YOU WANT. WHEN YOU WANT IT.

On-demand content and main stage live sessions are available up to 30 days post-event, to accommodate your needs and schedule.



Government Pricing and Reporting 101 Boot Camp <i>Miree Lee, M.S., MBA, Bio/Pharma Pricing, Contracts and Compliance Consultant, M. Lee Consulting</i> <i>Stephanie Kupski, Director, U.S. Pricing and Government Reporting, CSL Behring</i>	CMS Address — MDRP Policy Initiatives and Operational Updates <i>John Coster Ph.D., R.Ph., Director, Division of Pharmacy, Center for Medicaid and CHIP Services, CMS (Invited)</i>
OIG Update — Work Plan and 2020 Initiatives <i>David Tawes, Regional Inspector General, Department of Health and Human Services, OIG</i>	CPIU Penalty Impact to Manufacturers <i>Lisa Clayton, Director, Government Reporting, Granard Pharmaceuticals</i>
Bona Fide Service Fees and Fair Market Value Determination <i>William Sarraille, Partner, Sidley Austin LLP</i>	How Currently Envisioned Drug Price Reform Would Break the Healthcare System IT Backbone <i>Jeremy Docken, CEO, Kalderos</i>
Voluntary Contracting and Claims <i>Josephine Hawkins, Associate Director, Medicaid, AstraZeneca</i>	Prepare, Negotiate and Implement FSS Contracts <i>Mark Myers, Director, Healthcare Resources Division, VA Office of Inspector General, Office of Contract Review</i> <i>Diana Lawal, Chief, Contracting Branch, Pharmacy & Dental Division Team B, US Department of Veterans Affairs</i>
Country of Origin and Trade Agreement Act Compliance <i>Jennifer Plitsch, Partner, Covington & Burling LLP</i>	Compliant Strategies to Support Infrastructure and Processes to Enable Commercial, GP and Drug Pricing Teams <i>Tiffany Nowell, Assistant General Counsel, Pfizer Inc</i> <i>Michele Zarychta, Corporate Counsel, Pfizer Inc</i>
Understand the Subcontractor Flow Down Requirements and Strategies for Compliance <i>Elizabeth Lindquist, Partner, King & Spalding</i>	Generic Product Launch Approaches and Considerations <i>Stephanie Trunk, Partner, Arent Fox</i>

EXPERIENCE ENHANCEMENTS

Continue to Craft your Ultimate Virtual Conference by Taking Advantage of the Below Offerings Throughout the Week



MEET AND GREET:

Take advantage of peer-to-peer networking opportunities to catch up with colleagues and make new connections.



GET FIT AT YOUR DESK:

Fight desk fatigue with this 10-minute desk workout that involves simple stretches, functional exercises and movement patterns to improve your posture, flexibility and overall fitness.



MINDFUL MEDITATION AND MOTIVATION:

Discover and tap into the top podcasts, books, curated playlists and more based on recommendations from your industry counterparts.



VIRTUAL PASSPORT PRIZE PROGRAM:

Each day, you will have the opportunity to be entered in a drawing for great prizes, such as Amazon, Uber Eats and Visa gift cards. In order to be eligible, simply check in at 3 exhibit booths each day by clicking on the “Win Daily Prize” Button.

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HEALTHCARE INFORMATION STANDARDS PARTNER:



NCPDP is a not-for-profit, multi-stakeholder forum for developing and promoting industry standards and business solutions that improve patient safety and health outcomes, while also decreasing costs. The work of the organization is accomplished through its members who bring high-level expertise and diverse perspectives to the forum. As an ANSI accredited Standards Development Organization (SDO), NCPDP uses a consensus-building process to create national standards for real-time, electronic exchange of healthcare information. Through our collaborative problem-solving forum, we also develop and standardize best practices for product labeling, dosing instructions, patient communication/education and other practices important in safeguarding patients. Our data products, developed by industry, for industry, help support the important work of our members. Join NCPDP to have a voice in industry decisions that impact your business. Together we lead the industry in standards and solutions for the common good.

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REGISTRATION FEE	LIMITED TIME VIRTUAL PRICING <i>REGISTER BY 11/13/2020</i>	STANDARD VIRTUAL PRICING
Life Sciences Manufacturers	\$1299	\$1599
Solution Providers / Consultants / Law Firms	\$1899	\$2199
Government	\$699	\$999
	TWO CONFERENCE PASSPORT RATE — 5 DAY PASS — (Medicaid and GP Congress AND Commercial Contracts and Chargebacks)	
	LIMITED TIME VIRTUAL PRICING <i>REGISTER BY 11/13/2020</i>	STANDARD VIRTUAL PRICING
Life Sciences Manufacturers	\$1999	\$2299
Solution Providers / Consultants / Law Firms	\$2399	\$2699
Government	\$999	\$1299

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CHARGEBACKS AGENDA**



16TH ANNUAL
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& CHARGEBACKS**

Maximize Chargeback Efficiency, Optimize Membership Management
 and Explore Innovative Contracting Models for Improved Net Results

**VIRTUAL
EVENT**

DECEMBER 17-18, 2020

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