

SuperReturn

**CFO/COO
ASIA**

**16-17 September 2025
Marina Bay Sands Convention Centre
Singapore**

Maximise efficiency.
Control risk.
Power growth.

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What is SuperReturn CFO/COO Asia?

SuperReturn events offer unparalleled quality and influence, consistently bringing together the foremost leaders in private markets for an exceptional networking and knowledge-sharing experience.

SuperReturn CFO/COO Asia is the first-class networking event for operational leaders. A gathering of 150+ senior level attendees, the audience includes 80+ CFOs, COOs, CCOs, CROs & CTOs from leading private capital firms and institutions across Asia and beyond. With over half the attendees at C-suite level, this event offers service providers an exceptional opportunity to directly engage with key decision-makers and end buyers of their products.



Tuesday 16
September

Wednesday 17
September

Thursday 18
September

Friday 19
September

SuperReturn
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Specialist Summits Day

- Venture Capital
- LP/GP Relations and Fundraising
- Private Credit
- Country-Focused
- AI & Deep Tech Investing

Main conference day 1

Main conference day 2

Main conference day 3

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CFO/COO
ASIA

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SuperReturn
CLIMATE, ENERGY
& INFRASTRUCTURE

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CLIMATE, ENERGY
& INFRASTRUCTURE

SuperReturn
FAMILY OFFICE
ASIA

Who will you meet?

150+

senior operations, compliance
and finance leaders

80+

CFOs, COOs, CCOs, CROs & CTOs
from leading private capital firms

60%

C-Suite leaders



What's on the agenda?

Key themes will focus on strategic insights and market trends including:

Geopolitical outlook and the impact on private capital

Integration of AI and associated risks

Market volatility, valuations, and the cost of capital

Leveraging data & efficient reporting

Fundraising environment and building scale

Sustainable growth and corporate responsibility

People risk, compliance and retaining talent

Outsourcing and operational infrastructure

Learning best practices from the West

Lead Insights

Actionable Leads. Richer Insights.

Sponsoring gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Benefits



Lead Access:

Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring:

Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles:

Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting:

Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting:

Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsorship opportunities: In detail

Thought Leadership	Option 1 Panel Sponsor	Option 2 Keynote Sponsor
Ideal for	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level Branding	Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage and event networking app	Co-Sponsor Level Priority positioning of your logo to appear on all relevant marketing materials under Co- sponsorship branding category, Logo on website, priority positioning onsite signage and event networking app
Unique opportunity	Senior executive from your firm to speak on a panel session. Exact topic and time to be mutually agreed by conference producer.	A senior executive from your firm to host a standalone keynote session . Exact topic and time to be mutually agreed by conference producer
Delegate passes included	1 x speaker pass 3 x delegate passes	1 x speaker pass 4 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
 - **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
 - 20% discount off additional delegate passes*
- * Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking
- If package includes speaker opportunity:** (Options 1 to 2)
- Speaking session to be uploaded to on-demand streaming platform, Streamly.
 - 1 Year on-demand platform, Streamly, subscription

Networking	Option 3 Drinks Reception Sponsor	Option 4 Matchmaking Sponsor	Option 5 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled C-suite leaders shortlisted by your IR team	Lead generation and branding
Level Branding	Associate Level Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	Associate Level Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Exhibitor Level Exhibitor branding
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canape served to all attendees.	SuperReturn to guarantee at least 7 C-suite leaders meetings at the event in an area /room/ suite provided by SuperReturn. <i>Any meetings arranged over and above the 7th will be charged at a rate of £1000 per meeting subject to mutual agreement.</i> Exclusive access to Private board meeting room. <i>SuperReturn to cover the cost of room-hire and basic furniture only</i>	A 3x2m exhibition stand in a prominent location on the main networking floor
Delegate passes included	4 x delegate passes	3 x delegate passes	2 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 2)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

Meeting Spaces	Option 6 Meeting Room Sponsor
Ideal for	Networking
Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room. SuperReturn to cover the cost of the room hire and basic furniture only.
Delegate passes included	2 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 2)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription



Other	Option 7 Private Lunch Sponsor	Option 8 Lanyard Sponsor
Ideal for	Networking	High level visibility
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	<p>Your firm to host a Private lunch for up to 10-15 people in. Exact date and time to be agreed</p> <p>Access to our VIP manager to extend lunch invitation to prospects</p>	Recognition as a lanyard sponsor with company logo to appear on all conference lanyards
Delegate passes included	4 x delegate passes	3 x delegate passes

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

If package includes speaker opportunity: (Options 1 to 2)

- Speaking session to be uploaded to on-demand streaming platform, Streamly.
- 1 Year on-demand platform, Streamly, subscription

All packages are fully customizable, offering the flexibility to add, remove, or combine features to create a tailored solution that perfectly matches your unique requirements.

Our collaborative approach ensures your bespoke package aligns seamlessly with your specific needs and objectives.

SuperConnect

- Early access to the delegate list - 8 weeks before the event rather than 5. With updates on a weekly basis and a final list after the event

Promoted to:

500,000+

annual visitors to
the SuperReturn
websites

150,000+

active email
database

35,000+

LinkedIn Page
Followers and
LinkedIn Group
Followers

SuperSpotlight

- Quick Turn Around Photography
 - ✓ Up to 5 photos from each speaking session, delivered within 2 hours of session
 - ✓ Plus, up to 2 photos of your team at your sponsor booth or networking area
 - ✓ See examples of photography from our events here: <https://www.flickr.com/photos/superreturn/albums>
- On-site interview with our broadcast journalist
- mp4 file provided for your own use and promotion on SuperReturn social media channels
- Includes one round of edits after the event to make sure you are happy with the final edit that SuperReturn publishes

Example interview with David Rubenstein

The numbers that matter:

500,000+

annual visitors to the SuperReturn websites

150,000+

active email database

35,000+

LinkedIn Page Followers and LinkedIn Group Followers

3,9k+

subscribers on SuperReturn TV

- Pre-event 'Sessions In The Spotlight' email sent to all registered attendees
- Speaker card provided to share on your socials and promotion on SuperReturn social media channels

Year-round digital marketing

Your marketing efforts are not limited to the event dates

Enhance your participation with pre-event and post-event activity promoting your brand and expertise to more senior decision makers from the global private capital industry.

Speak to the team about

- Webinars
- Advertising
- Bespoke emails
- Social media amplification
- Audience extension
- Research projects
- Content amplification
- Enhanced video post-production



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