



SuperReturn

AFRICA

2-4 December 2025
The Westin, Cape Town

Connecting leaders.
Creating investments.

Contents

What is SuperReturn Africa?	2
Who attends?	3
GP snapshot	4
LP snapshot	5
What's on the agenda?	6
Lead Insights	7
Sponsorship opportunities	8
Testimonials	10
Previous sponsors	11
Sponsorship opportunities: In detail	12
Digital Amplification	16
SuperReturn 2025 Calendar	17



What is SuperReturn Africa?

SuperReturn Africa brings together the leading LPs and GPs to network and discuss the latest developments in African private markets.

Join 700+ of the most senior decision makers from all parts of the private equity & venture capital ecosystem - including 350+ GPs and 200+ LPs - all attending in person.

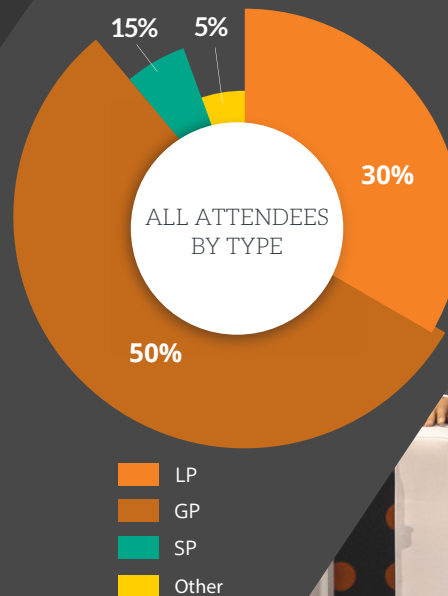
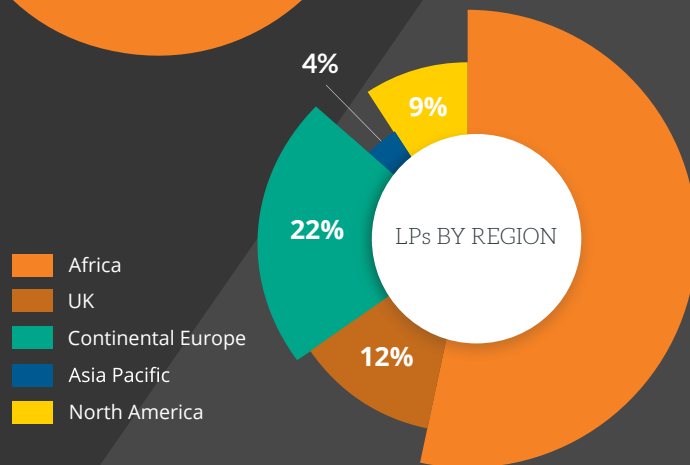
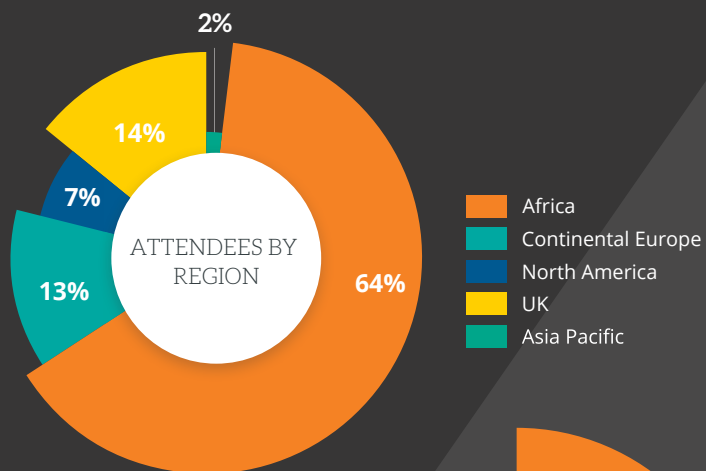


Who attends?

700+
senior
decision-makers

200+
LPs

350+
GPs



Who attends?

A sample of GPs that attended in 2024:

- Acre Impact Capital
- Adiwale Partners
- African Infrastructure Investment Managers (AIIM)
- AfricInvest
- Algebra Ventures
- Alterra Capital Partners
- Ascent
- BluePeak Private Capital
- Brookfield Asset Management
- Capitalworks
- Development Partners International (DPI)
- Eos Capital
- Ezdehar
- HEVA Fund
- Lightrock
- Mediterrania Capital Partners
- Metier
- Ninety One
- Old Mutual Alternative Investments (OMAI)
- Quona Capital
- Sanlam Investments
- Shorooq Partners
- Speedinvest
- Takura Capital Partners
- TLG Capital
- Vantage Capital



Who attends?

A sample of LPs that attended in 2024:

Pension funds, insurance companies, endowments and foundations, sovereign wealth funds and family offices.

- African Development Bank Group (AfDB)
- Ali & Sons Holding
- Asma Invest
- BESTSELLER Foundation
- bpifrance
- British International Investment
- Casey Family Programs
- Eskom Pension and Provident Fund (EPPF)
- European Bank for Reconstruction and Development (EBRD)
- European Investment Bank
- FinDev
- FMO
- Government Employees Pension Fund
- Government Institutions Pension Fund (GIPF)
- Hieronimi Investment & Management
- IDP Foundation
- IFC
- Keva
- Mastercard Foundation
- Millat Group
- Motor Industry Retirement Funds
- MSMEDA
- Norfund
- Proparco
- Public Investment Corporation (PIC)
- Qatar Investment Authority
- Sanlam Life Insurance Limited
- Shell Foundation
- Swedfund
- Swiss Investment Fund for Emerging Markets (SIFEM)
- The Schmidt Family Foundation
- Triple Jump
- Tshwane Municipal Provident Fund
- U.S. International Development Finance Corporation (DFC)
- Vatternfields Investments



What's on the agenda?

Topics focus on strategic insights and market trends including:

Geopolitical and macroeconomic implications

Fundraising environment

LP priorities

Infrastructure opportunities

Private credit strategies

Creativity & cultural innovation

Technology and VC investment

Risk mitigation frameworks

Cross-border collaborations

Sustainability and resilience

SuperReturn Africa



LeadInsights

Actionable Leads. Richer Insights.

Sponsoring gives you access to a custom Lead Insights platform - offering a near real-time view of your leads and reporting in one place.

Benefits



Lead Access:

Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.



Lead Scoring:

Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritising the leads most likely to convert to customers.



Lead Profiles:

Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.



Lead Targeting:

Sophisticated customisable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.



Campaign Insights and Reporting:

Quickly visualise how your campaign is performing and whether you are attracting the right audience to analyse the success of different products and measure ROI.

Sponsorship opportunities



Summit Panel Sponsor

A key executive from your firm to speak on a panel discussion on the summit days. Exact topic and time to be mutually agreed by conference producer.



Drinks Reception Sponsor

Your firm to have the exclusivity to host the main conference drinks receptions on the summit day or at the end of the main conference day 1, the busiest day.



Panel Sponsor

Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer.



Matchmaking Sponsor

1-2-1 meetings with profiled LPs shortlisted by your IR team.

SuperReturn to guarantee at least 4 LP meetings at the event in an area/room/suite provided by SuperReturn.



Keynote Sponsor

A senior executive from your firm to host a keynote address, session or fireside chat on the main conference days. Exact topic and time to be mutually agreed by conference producer.



Exhibitor Level Sponsor

A 3x2m exhibition stand in a prominent location on the main networking floor – includes table and chairs.

Sponsorship opportunities



Meeting Room Sponsor

Exclusive access to private meeting room during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.



Meeting Table Sponsor

Exclusive access to a meeting table during the summit & conference. SuperReturn to cover the cost of furniture only.



Private Lunch Sponsor

Your firm to host a private lunch.
Exact date and time to be agreed.



Lanyard Sponsor

Recognition as a lanyard sponsor with company logo to appear on all conference lanyards.

Receive high-level visibility.



Coffee Barista Sponsor

Keep attendees energized while showcasing your company in a high traffic, networking friendly space

For more information on all sponsorship opportunities, please go to pages 12-15



Testimonials



High powered networking, strategic connections, instant access to investors!

Arne Elias Corneliussen
Founder & CEO
Norwegian Risk Consulting International, NRCI



Africa's premier private capital event.

Zain Shamim
Director
Private Equity, U.S.
International
Development Finance
Corporation (DFC)



Where fundraising dreams become reality, meet decision-makers face to face!

Abiola Adediran
Partner
Genea Family Office



The ultimate gathering where deals happen – bringing together the industry's elite!

Hussein Sefian
Founding Partner & CEO
Acre Impact Capital



A game changing platform where global investors, LPs and GPs unite.

Hatim Ben Ahmed
Managing Partner
Mediterrania Capital Partners



You're in good company

Snapshot of 2024 sponsors



Sponsorship opportunities: In detail

Thought Leadership	Option 1 Summit Panel Sponsor	Option 2 Panel Sponsor	Option 3 Keynote Sponsor
Ideal for	Sharing best practice	Demonstrating thought leadership and educating the whole audience	Thought leadership and positioned as a key player in the market
Level	Associate Level	Co-Sponsor Level	Co-Sponsor Level
Branding	Logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Priority positioning of your logo to appear on all relevant marketing materials, logo on website, onsite signage and event networking app	Priority positioning of your logo to appear on all relevant marketing materials under Co- sponsorship branding category, Logo on website, priority positioning onsite signage and event networking app
Unique opportunity	A key executive from your firm to speak on a panel discussion on the summit days. Exact topic and time to be mutually agreed by conference producer	Senior executive from your firm to speak on a panel session on the main conference days. Exact topic and time to be mutually agreed by conference producer	A senior executive from your firm to host a standalone keynote session on the main conference days. Exact topic and time to be mutually agreed by conference producer
When?	Summit	Main Conference	Main Conference
Delegate passes included	1 x speaker pass (<i>including summit and main conference days</i>) 2 x delegate passes (<i>including summit and main conference days</i>)	1 x speaker pass (<i>including summit and main conference days</i>) 3 x delegate passes (<i>including summit and main conference days</i>)	1 x Speaker pass providing access to full 4 days conference, summit and main conference days. 4 x delegate passes (<i>including summit and main conference days</i>)

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Networking	Option 4 Drinks Reception Sponsor	Option 5 Matchmaking Sponsor	Option 6 Exhibitor Level Sponsor
Ideal for	Branding and networking	1-2-1 meetings with profiled LPs shortlisted by your IR team	Lead generation and branding
Level Branding	Associate Level Exclusive branding under Drinks Reception Sponsor branding category Additional banners, signage and direction with your logo, as well as your logo to appear on the napkins, aprons and drinks menu at drinks receptions Your logo to be positioned on all plasma screens and projected at the venue throughout the entire duration of the drink's reception	Associate Level Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage	Exhibitor Level Exhibitor branding
Unique opportunity	Your firm will have the exclusivity to host the evening drinks reception with a short welcome speech to open the drinks reception. Drinks reception last up to 2 hours at the hotel where the conference is being held. Over 2 hours of open bar with canapes served to all attendees.	SuperReturn Investor Relations team to guarantee at least 4 LP one to one meetings. Any meetings arranged over and above the 4th will be charged at a rate of £900 per meeting subject to mutual agreement. Exclusive access to meeting room for the main conference days.	A 3x2m exhibition stand in a prominent location on the main networking floor
When?	Summits and Day 1 Main Conference	Summits and Main Conference	Main Conference
Delegate passes included	4 x delegate passes (including summit and main conference days)	3 x delegate passes (including summit and main conference days)	2 x delegate passes (including summit and main conference days)

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking

Meeting Spaces	Option 7 Meeting Room Sponsor	Option 9 Meeting Table Sponsor
Ideal for	Networking	Networking
Level	Associate Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage	Your logo to appear on all relevant marketing materials, conference brochures, website & onsite signage
Unique opportunity	Exclusive access to private meeting room during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.	Exclusive access to a private meeting table during the summit & conference. SuperReturn to cover the cost of the room hire and basic furniture only.
When?	Summit and Main Conference	Summit and Main Conference
Delegate passes included	2 x delegate passes (including summit and main conference days)	2 x delegate pass (including summit and main conference days)

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking



Other	Option 10 Private Lunch Sponsor
Ideal for	Networking
Level	Associate Level
Branding	Your logo to appear on all relevant marketing materials, conference brochures, website and onsite signage
Unique opportunity	<p>Your firm to host a private lunch for up to 10-15 people. Exact date and time to be agreed.</p> <p>Access to our VIP manager to extend lunch invitation to prospects</p>
When?	Summit and Main Conference
Delegate passes included	4 x delegate passes <i>(including summit and main conference days)</i>

Included in all packages:

- Access to the delegate list 5 weeks before the conference
- **Lead Insights:** Leads collected from your booth/ session schedules/ QR code scans/ reception sent to you with name, company, job title, industry, email.
- 20% discount off additional delegate passes*

* Passes may not be shared. Additional passes subject to the 20% discount valid when relevant VIP code is quoted at the time of booking



Digital Amplification

Add on either opportunity to your sponsorship package:

Receive an edited MP4 file which includes the SuperReturn branding after the event for your own promotion. Footage will be distributed internally to SuperReturn's investment community including:

- 150,000+ email database
- 7,700 X followers
- 35,000+ LinkedIn followers
- 90,000+ YouTube views per year

To see an interview at a SuperReturn event, [Click here](#)

Leader's Interview Video

Speak on a hot topic in a recorded interview assisted with the SuperReturn Video Team. Footage includes the opportunity to supply or edit questions in advance, and professional post-editing plus the inclusion of the sponsor's company logo alongside spokesperson's name and job title



SuperReturn Series

Calendar 2025

January

SuperReturn
SAUDI ARABIA
27-28 January
Fairmont, Riyadh

March

SuperReturn
PRIVATE CREDIT
EUROPE
10-12 March
Royal Lancaster, London

SuperReturn
SECONDARIES
EUROPE
10-11 March
Royal Lancaster, London

SuperReturn
NORTH AMERICA
17-19 March
InterContinental, Miami

SuperReturn
FAMILY OFFICE
NORTH AMERICA
17 March
InterContinental, Miami

SuperReturn
ENERGY
NORTH AMERICA
18-19 March
InterContinental, Miami

May

SuperReturn
CHINA
6 May
JW Marriott, Hong Kong

SuperReturn
PRIVATE CREDIT
ASIA
7-8 May
JW Marriott, Hong Kong

SuperReturn
CFO/COO
NORTH AMERICA
13-15 May
The Gwen Hotel, Chicago

June

SuperReturn
INTERNATIONAL
2-6 June
InterContinental, Berlin

SuperVenture
2-4 June
Hotel Palace, Berlin

SuperReturn
CLIMATE & ENERGY
TRANSITION
2-4 June
DoubleTree Hilton, Berlin

SuperReturn
EMERGING
MARKETS
16-18 June
Hotel Okura, Amsterdam

SuperReturn
PRIVATE WEALTH
23 June
Le Méridien Beach Plaza,
Monaco

September

SuperReturn
US WEST
15-17 September
Hilton Los Angeles,
Universal City

SuperReturn
ASIA
16-19 September
Marina Bay Sands, Singapore

SuperReturn
ENERGY &
INFRASTRUCTURE ASIA
16-17 September
Marina Bay Sands, Singapore

SuperReturn
CFO/COO
ASIA
16-17 September
Marina Bay Sands, Singapore

SuperReturn
FAMILY OFFICE
ASIA
18 September
Marina Bay Sands, Singapore

September cont.

SuperReturn
CFO/COO
29 Sept - 1 Oct
Hotel Okura, Amsterdam

SuperReturn

GLOBAL
INFRASTRUCTURE

30 Sept - 2 Oct
Hilton Bankside, London

October

SuperReturn
REAL ESTATE
NORTH AMERICA
7-8 October
Loews Coral Gables Hotel,
Florida

SuperReturn
MIDDLE EAST
21-23 October
Ritz Carlton DIFC, Dubai

SuperReturn
CFO/COO
MIDDLE EAST
22-23 October
Ritz Carlton DIFC, Dubai

November

SuperReturn
EUROPE
the new name for
SuperInvestor
4-7 November
Hotel Okura, Amsterdam

SuperReturn
FAMILY OFFICE
EUROPE
6 November
Hotel Okura, Amsterdam

SuperReturn
SECONDARIES
NORTH AMERICA
18 November
Convene 360, Madison
Avenue, New York

SuperVenture
NORTH AMERICA
19 November
Convene 360 Madison
Avenue, New York

SuperReturn
PRIVATE CREDIT
NORTH AMERICA
18 - 19 November
Convene 360 Madison
Avenue, New York

December

SuperReturn
AFRICA
2-4 December
Westin, Cape Town

SuperReturn
JAPAN
3-4 December
Ritz Carlton, Tokyo

Information correct as of 2 July 2025

SuperReturn

AFRICA

2-4 December 2025
The Westin, Cape Town

Tell us your business goals
and we'll help you achieve them



Get in touch

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